

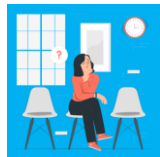
Ghseel

Car wash service at customers location and time

The Problem



wasting time going and waiting for your turn in laundress



No waiting areas Especially for ladies



High price



Low quality

The Solution

- Fast and easy booking by ghseel app
- Easy to door cleaning service at his-her convenient time
- Low prise
- less water

Before

Always clean



after

- Always you have time



competitors

sweater

spray

CLARO

Market opportunity

Global Market size

35.49 \$ Billion

Car plates issued from 2014 to 2019 in kingdom

4,488,176

Riyadh

575,180

Driving licenses issued from 2014 to 2019 in the Kingdom

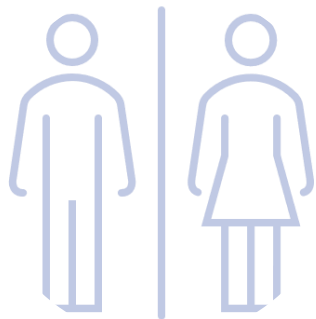
4,612,448

Riyadh

2,137,811

Market Size





Individual

- Men & women
- 18 – 60 years old
- students & employer's



Companies

- Who had cars fleet like
- car rental
- logistics
- restaurant
- hospital

Target customers





Traditional marketing



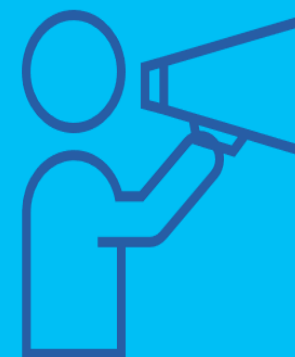
Social media marketing



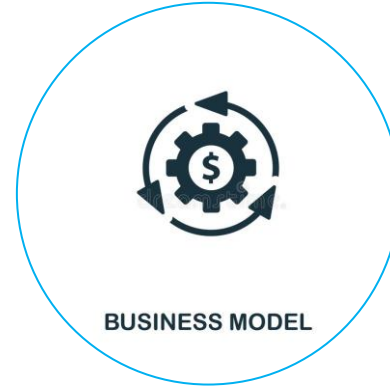
influencer marketing



Go-to Market Plan



Business model



- **revenue from car wash services**
- **revenue from car wash subscriptions**
- **revenue from our products**
- **revenue from contracts**

Growth

❖ **Increasing the number of workers through the sharing economy**

Which will increase revenues at lower costs



Growth

❖ Expanding to more cities and countries



❖ Cleaning houses & offices



❖ Cleaning products

❖ Cars accessories





mvp



 **0570399700**



Always clean



Misk مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation

الريادة
Entrepreneurship

CERTIFICATE OF COMPLETION

Misk Entrepreneurship hereby certifies that

ghseel

has successfully graduated the

MISK LAUNCHPAD 2.0

■ ■ ■ ■ ■ **March 2022 - June 2022**

The program included 8 weeks of extensive online training, mentorship sessions and meetings with experts, which successfully led to developing their ideas and building a minimal viable product (MVP)

We hereby express our gratitude for their dedication



team



Hani

CEO

20 YEARS EXPERIENCE

Teacher – entrepreneur– master degree



Mahdi

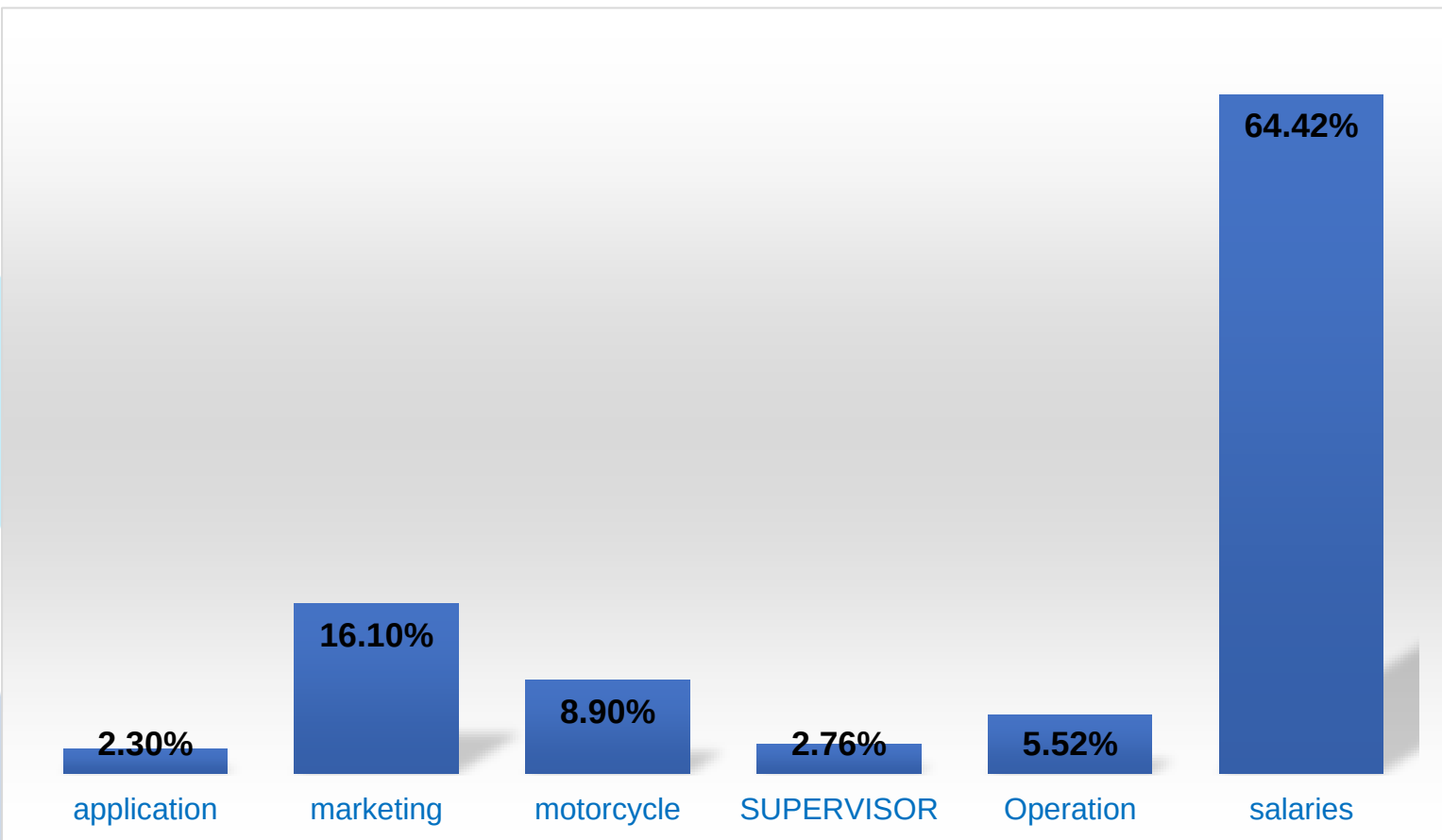
CEO

8 YEARS EXPERIENCE

entrepreneur

funding

1,304,000 SR





Social media



Ghseel.com



Ghseelapp



Ghseelapp



Ghseel



Ghseel



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Always clean

Thank you

