



HNDL FLEET MANAGEMENT PITCH DECK

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FLEET MANAGEMENT

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Fleet of trucks



Logistics



Operations



actions that need to take place to keep a fleet running
efficiently, on time, and within budget

DAILY CHALLENGES

”

Allocate Budget &
Tracking Invoices

”

Maintenance &
Inspection on
Time

”

Monitor & Follow
up on Drivers

”

Tracking Fleet
Performance

”

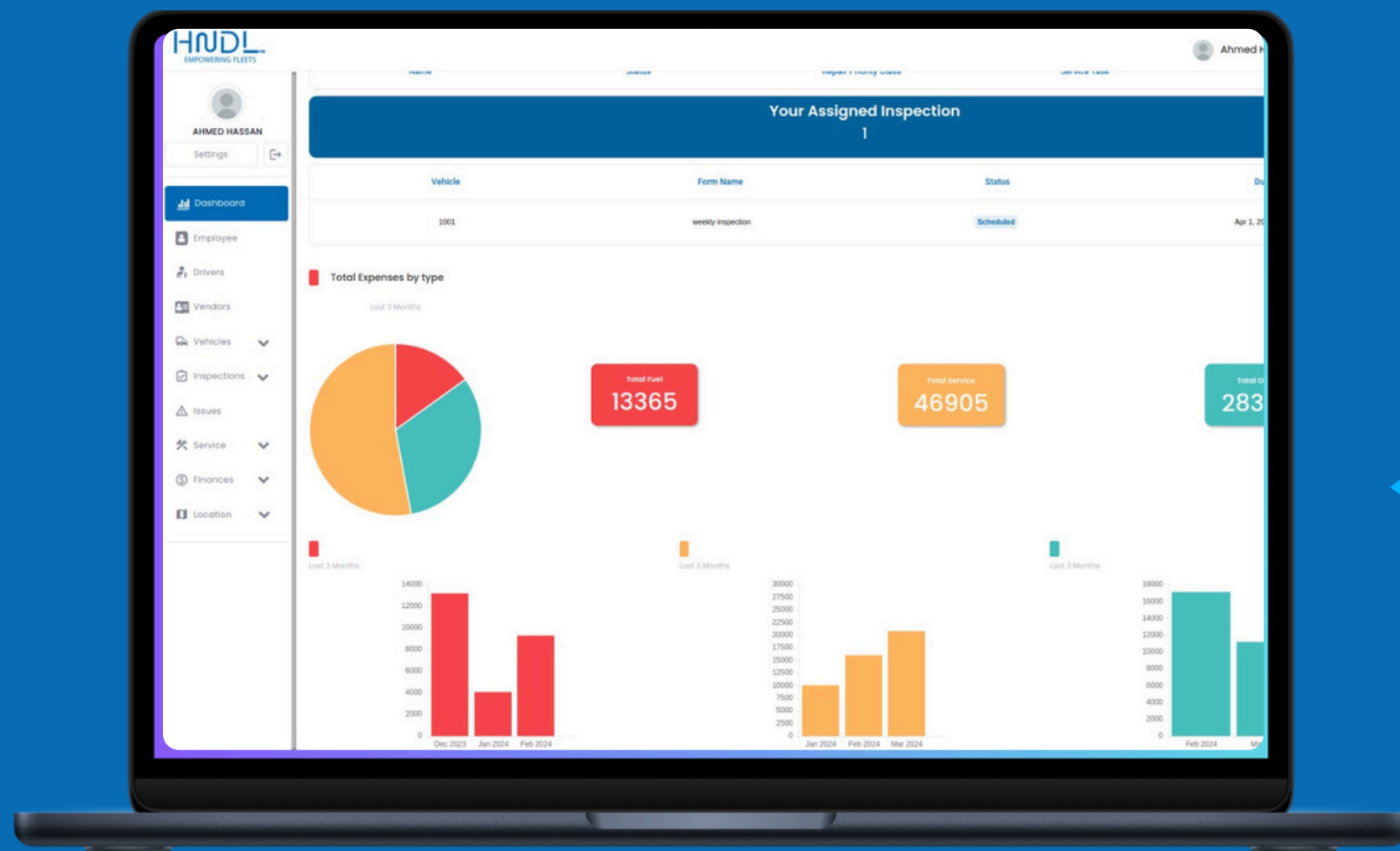
Reducing Road
Breakdowns

”

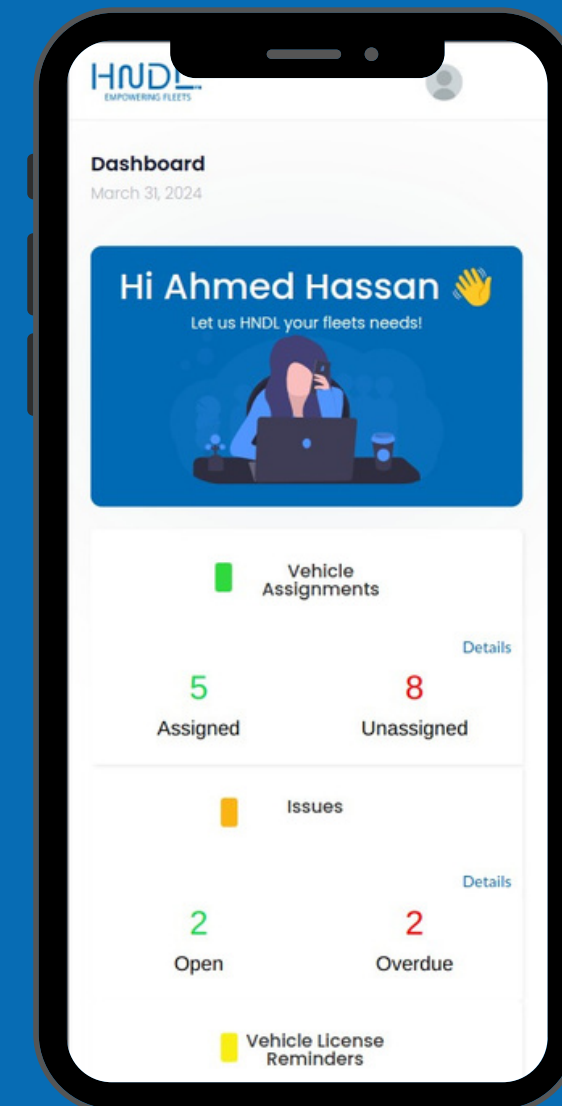
Access to
Vehicle Data

PRODUCT

A Full-Fledge **OPERATING SYSTEM** that manages the vehicles & daily operations.



Planning Team



On-ground team

WHY HNDL



10X Quicker generation of fleet reports
SAVE TIME



Keep track of expenses, revenue & profit
FINANCIAL ANALYSIS



Reduce maintenance cost up to **30%**
REDUCE OPERATIONS COST



Generate reports & monitor performance.
TRACK FLEET KPIs

200% ROI within first year

MARKET SIZE

1M

Company vehicles
in Egypt

1.5M

Company vehicles
in Saudi

15M

Company vehicles
in MENA

based on CEIC data
& statista

MARKET POSITIONING

"We like comptetion but we like COOPERATION more"

Fuel Payment



ERP Systems



Fleet Manager

Tracking/ Routing



Global Models



TRACTION

1000+

active vehicles
using HNDL

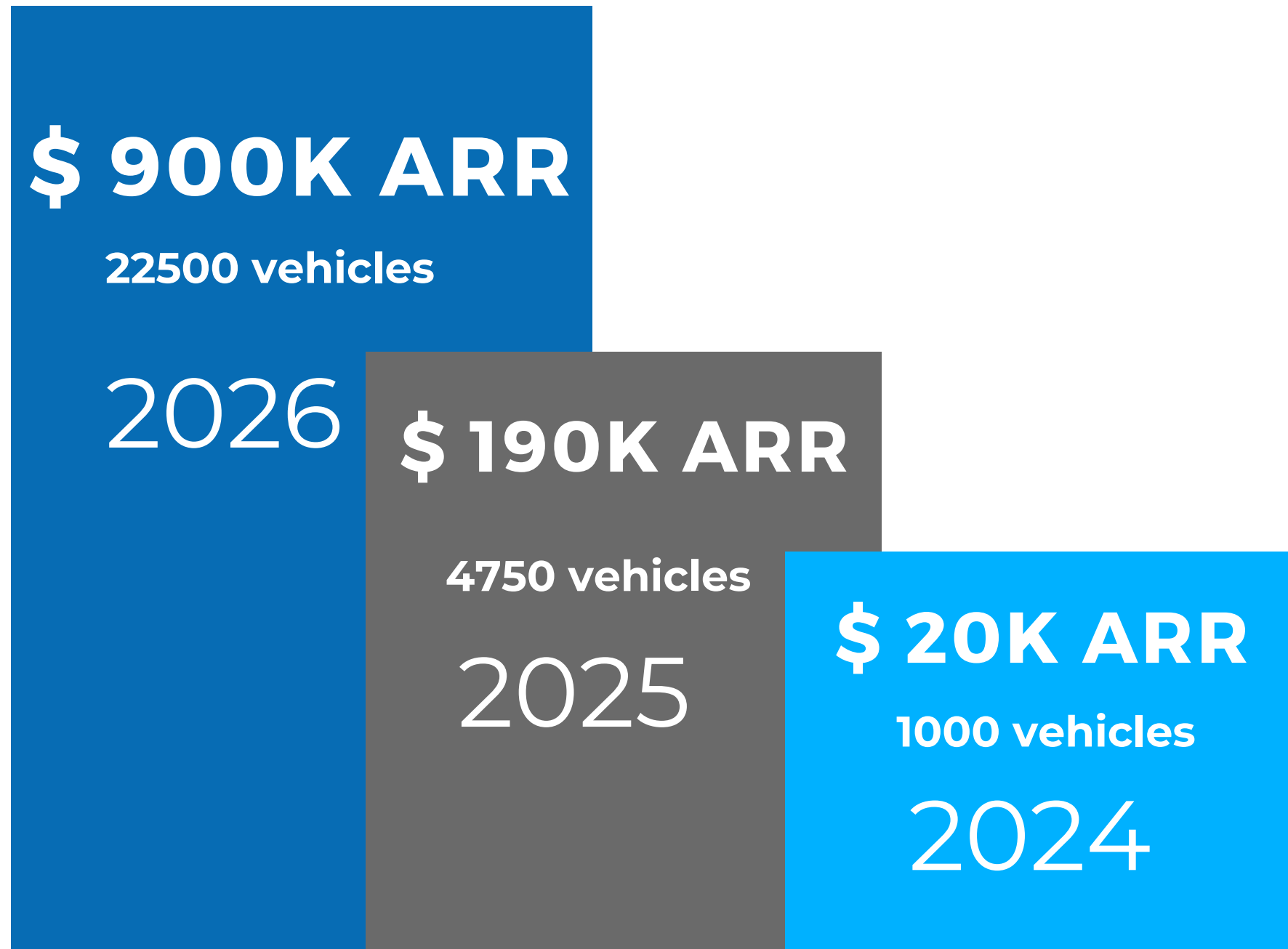


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Telematics
partnerships

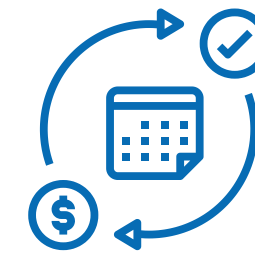


Since Jan 2024



Revenue

HNDL is a light-asset saas business model.



Subscription fees

Annual / Monthly packages



Carbon Credits

starting in 2026 (not included in the current projections)

Our Team



Adham Hanafy



Fleet manager.
MBA in Digital Transformation.

Mostafa Aboelsaoud



Assistant lecturer.
MSc Degree in automotive eng.

Mohamed Abugad



Certified Sales/Marketing Mercedes-Benz. BSc Automotive eng.

Mohamed Ghareeb



MSc in computer & electric eng.
Robotics & IOT



Combined experience

24 yrs

Automotive Industry

5 yrs

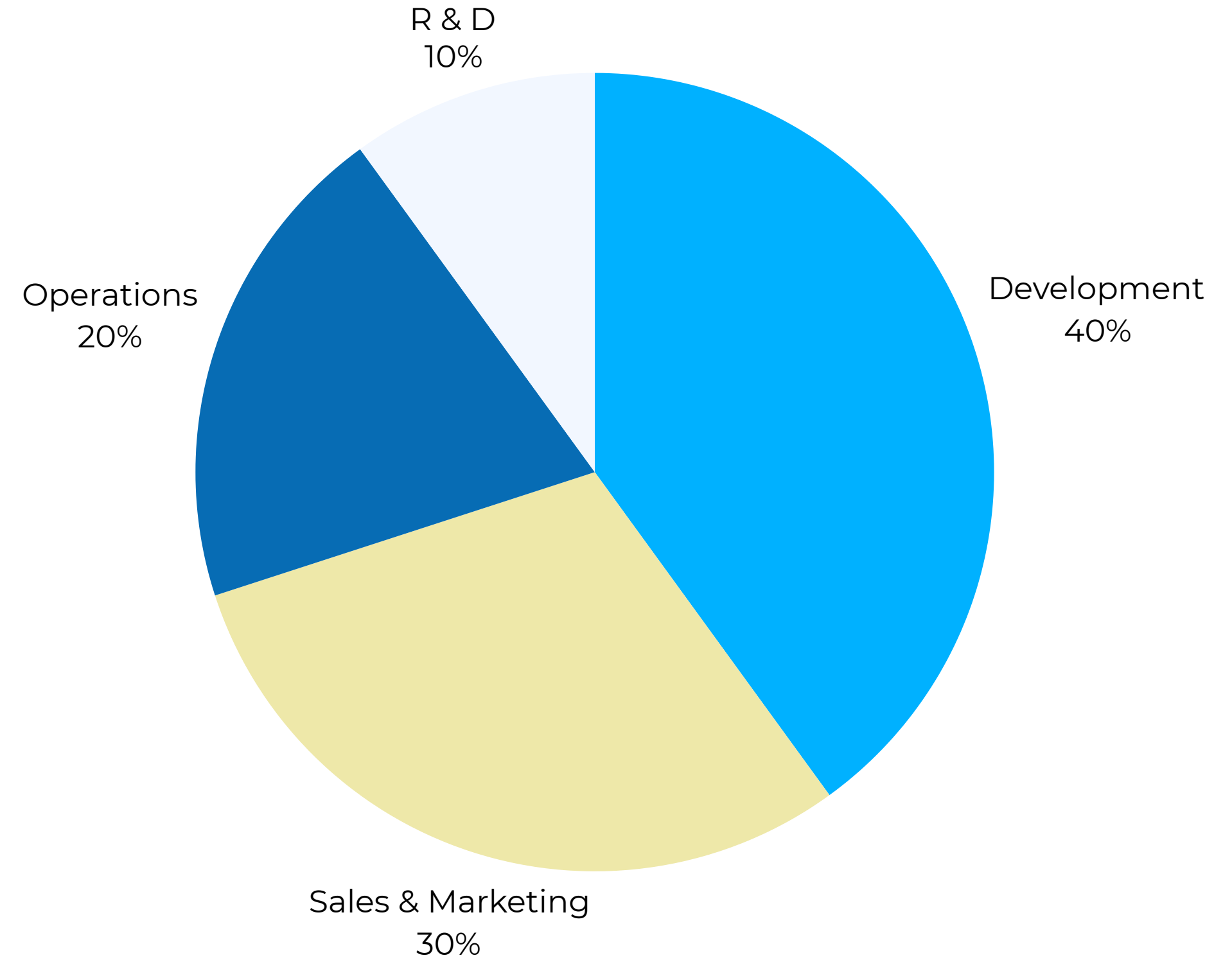
Fleet Management.

4 yrs

Sales & Marketing.

OUR ASK

\$ 500K



CONTACT US

LET US HNDL YOUR FLEET!

PLUGANDPLAY

LOGIVATORS

MINT

الكرج
The Garage



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