

SECT

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Securing the Digital Frontier

AI-Powered Secrets Scanning and Monitoring

Investor Deck - Raising \$500K - Aug 2024



Cyber Security Re-Imagined

We empower organizations to uncover and mitigate hidden risks with our advanced AI-driven secrets scanning solution.

From identifying leaks, continuous monitoring, to securing your digital assets, SecF is the partner every business needs for robust cybersecurity and sustainable success.

SecF



The Hidden Threats in Digital Infrastructure

Uncovering the Cybersecurity Gaps



Escalating Cyber Threats

Rising risks in expanding digital landscapes.



Inefficient Manual Scans

Time-consuming and costly traditional methods.



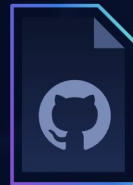
Inadequate Detection

Legacy tools leaving critical assets exposed.



Accidental Exposure of Sensitive Data

Accidentally exposing sensitive data in public repositories increases unauthorized access risks.



12,778,599 ^{+28%}

NEW secrets detected

IN PUBLIC GITHUB COMMITS IN 2023

Data analysis by GitGuardian

Your Token is Your Password

Tokens are your passwords. If exposed, you're at risk.

```
1 'use strict'
2
3 const parseLinkHeader = require('parse-link-header');
4 const {Gaxios} = require('gaxios');
5
6 const token = "ghp_11S0dJ31xTghyNQe19Hqs1AuEzJ4Je1f6oxa";
7 const org = "Google";
8
9 let gaxios;
10 function getClient(token) {
11   if (!gaxios) {
12     gaxios = new Gaxios({
13       headers: {
14         Authorization: `token ${token}`
15       }
16     });
17   }
18   return gaxios;
19 }
```

=



Email Address

a.ibrahim@secf.ai

Password

MySecretPassword@l23

The Long String “Token” Equals Your Email/Password.
Imagine what could happen if a hacker found your accounts’ tokens!

Next-Level Security for a Next-Level World

Advanced AI-Driven Secrets Scanning



Comprehensive Coverage

Scanning across multiple digital assets and platforms.



Precision Detection

AI-powered scanning for accurate Leaks identification



Effortless Integration

Seamless implementation into existing infrastructures & pipelines



SecF helps in reducing potential breach costs
by up to 95% through early detection.

Introducing SecF – Cyber Security Made Easy

Comprehensive Secrets Scanning Solution

SecF



An integrated company of all technical equations. A safe, easy and unique experience. Skilled support team. Different in providing solutions. I'd recommend them to any business.

Youssef Samir

- CTO at TheWhiteGuard



Deep Scanning Engine

AI-powered technology for thorough leaks detection.



Multi-Source Coverage

Scans across various digital assets and repositories.



Real-Time Monitoring

Continuous protection with instant alerts.



Intuitive Dashboard

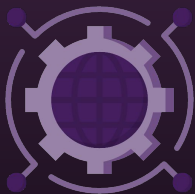
User-friendly interface for easy management and insights.



Seizing the Cybersecurity Imperative

Why SecF is the Need of the Hour

Global Digital Transformation



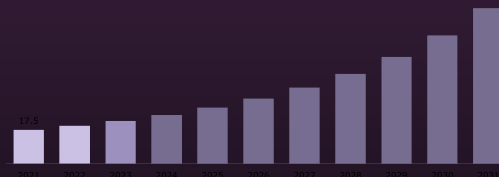
Rapid digitization across sectors creates **immediate security needs**.

AI Revolution in Security



80% of enterprises are increasing AI adoption for cybersecurity.

Rising Cybersecurity Threats



Cyberattacks increased **by 38% globally in 2022**.
(Check Point Research)

SecF is uniquely positioned to **leverage the digital transformation wave**, the **pressing need for advanced cybersecurity**, and the **untapped demand for AI-driven solutions**.

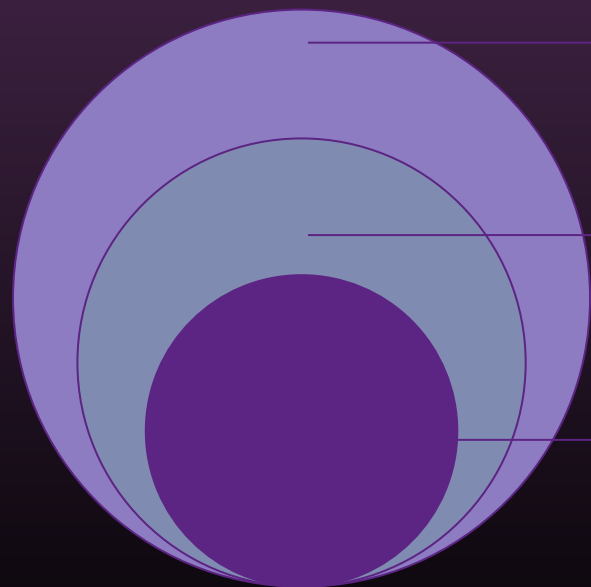
#SecFSecures

By safeguarding your digital assets from **conception to deployment**, we **ensure every aspect of your cybersecurity is fortified for resilience**. We're here to **revolutionize secrets scanning and leaks detection** in the global cybersecurity landscape.

SecF

Capitalizing on the Cybersecurity Boom

A Growing Market



TAM

Total Available Market

\$220 Billion

Global Cybersecurity Market 2023

SAM

Serviceable Available Market

\$4.8 Billion

Global Secrets Scanning Market 2023

SOM

Serviceable Obtainable Market

\$404 Million

Regional Cybersecurity Market 2023

The global market is expected to show an annual growth rate of 14.85%, resulting in a market volume of **US\$878 Billion by 2034.**

SecF's Market Entry Strategy

Bridging the Gap One Scan at a Time

**STARTING FROM
SAUDI ARABIA
AND EXPANDING
TO THE WORLD**



STRATEGIC BUSINESS DEVELOPMENT

Leveraging Networks & Events

**Digital
Marketing**



**B2B
Marketing**



**Direct
Sales**



Events Where You Meet SecF

LEAP



GISEC
GULF INFORMATION SECURITY EXPO & CONFERENCE
معرض ومؤتمر الخليج لأمن المعلومات

black hat

A Revenue Model Built for Scale

How SecF Makes Money: Revenue streams, smart costs and capital efficiency

We Charge Clients

Monthly Subscription

Our flexible pricing model creates long term customer lifetimes..

STARTUPS

\$199

100
Credits

TEAMS

\$375

250
Credits

ENTERPRISE

**Pay As
You Go**

24/7
Monitoring

EXTRA SCANS

Web Scan
GitHub Scan
Android
Compressed
Google

Proven Subscription model ensures a steady revenue stream and allows for scalability as the business grows.

SecF's Subscriptions are considered up to 80% more economical than hiring your security team.

Our Traction & Market Validation

So far since going live in June 2024

Customers Onboarded

2

Organically without marketing, we have onboarded 2 partners on various SecF Tiers.

Scans Completed

500+

We have proudly launched and successfully deployed 500+ AI-powered scans.

Total Revenue

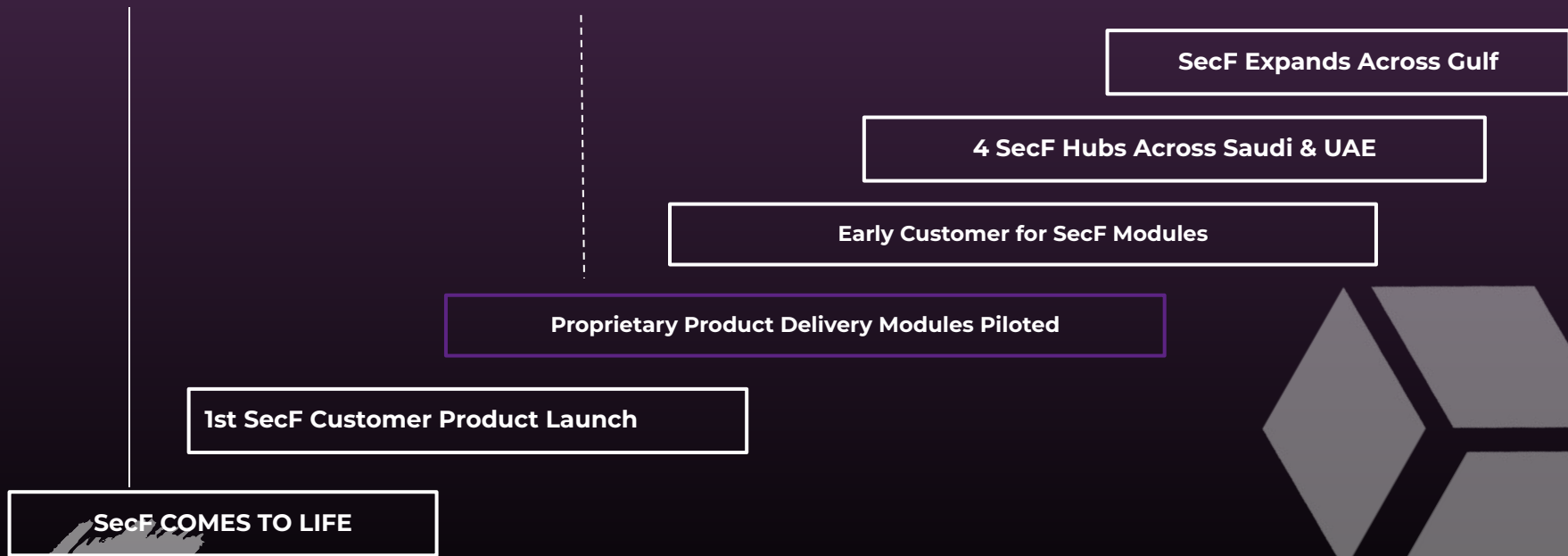
\$35K

With a current revenue of almost \$35,000.

SecF's Solid Foundation for Rapid Expansion

Licensed, strategic locations, proven technology, and growing user base

June 2024 → Today → 2025



Fortifying the Digital Frontier One Scan at a Time

SecF is here to revolutionize cybersecurity through AI-driven secrets Monitoring and Scanning, making robust protection accessible to organizations of all sizes.

SecF



Differentiation, control, and end-to-end service

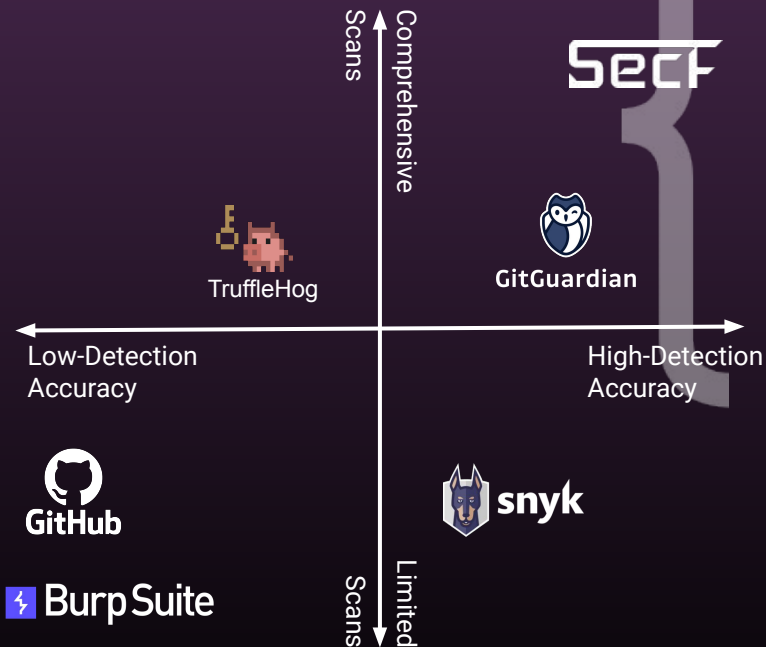
A Unique Offering in a Competitive Landscape

Our Competitive Advantage

- ✓ 24/7 Monitoring
- ✓ AI-Powered Accuracy
- ✓ Extensive Scanning Sources Coverage
- ✓ Speed and Efficiency
- ✓ Cost-Effective

~~We build great products.~~

love



The Brainpower Behind SecF

A Fusion of Tech, Product and Business Acumen



Ahmed Ibrahim

Founder & CTO

Security Expert with a knack for Business & Finance.



Hossam Mesbah

CPO

Senior Cybersecurity Consultant with 4 years of experience



Diao Hassan

Senior Software Engineer

4 years of experience



David Amgad

Senior Software Engineer

3 years of experience



Rari Elvis

AI Software Engineer

3 years of experience



Shrouk Abdullah

Software Engineer

2 years of experience



Ahmed Talat

Software Engineer

2 year of experience



Ahmed Talat

QA Software Tester

1 year of experience



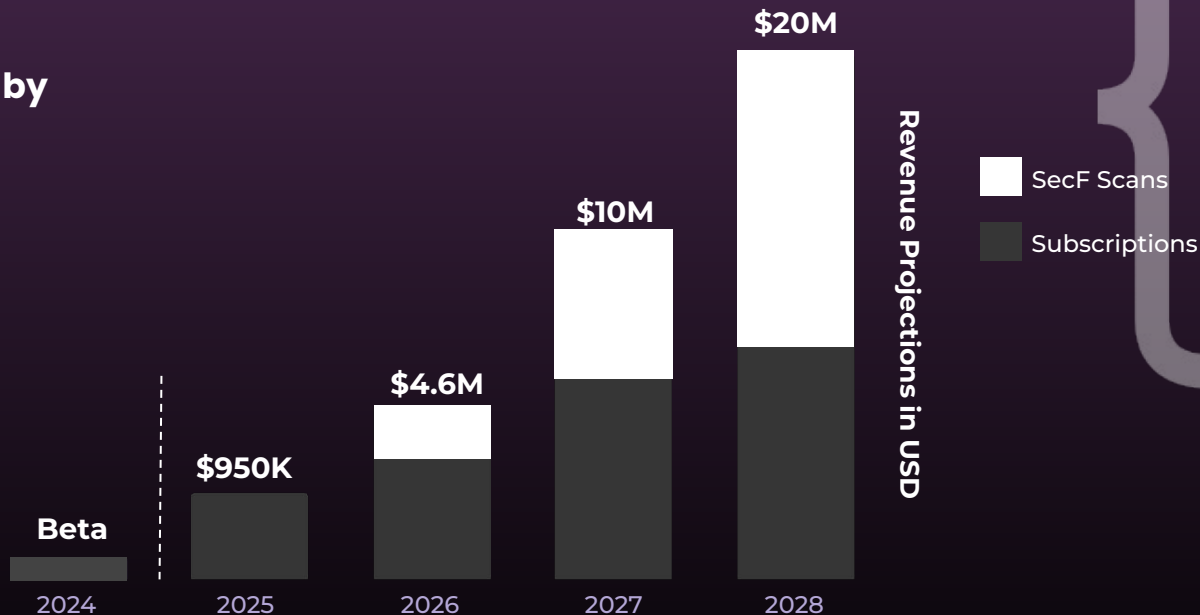
Funding, revenue forecast, and attractive ROI

Projected Growth and Attractive Returns for SecF Investors

We project achieving **\$20 Million by**

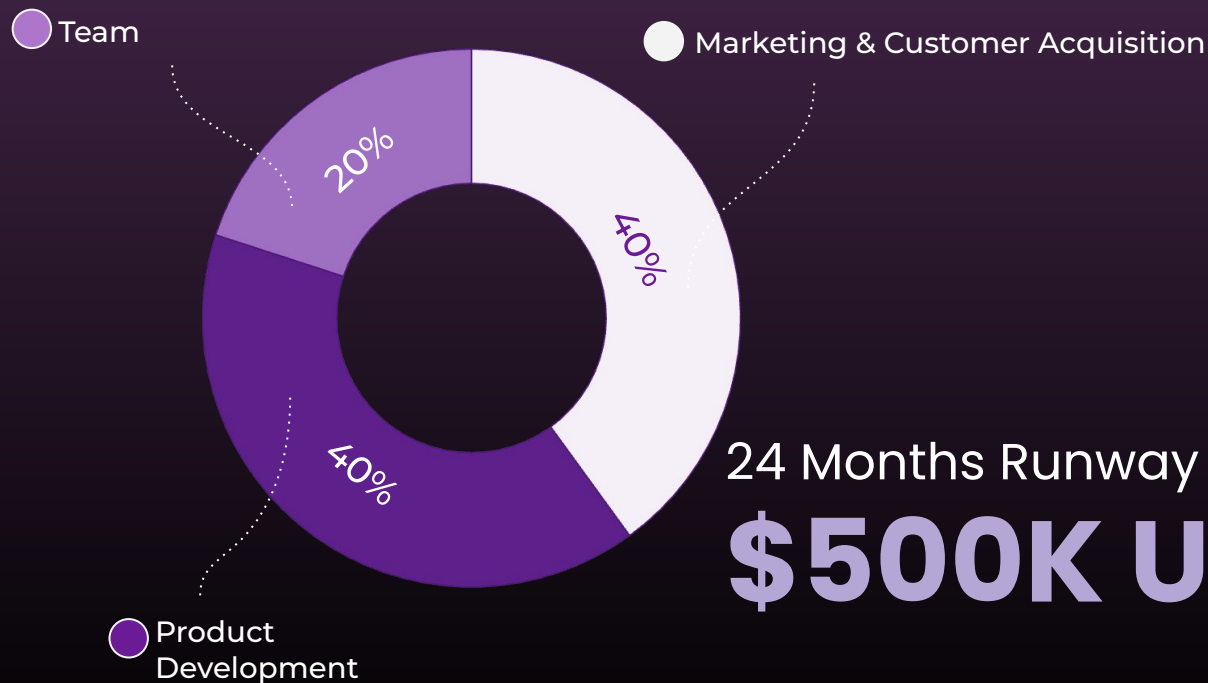
2028

and forecast a positive return on investment for our early-stage investors.



Strategic Allocation of Funds to Propel SecF's Growth

Scaling team hubs, technology, marketing, and products infrastructure



24 Months Runway

\$500K USD

Funding, revenue forecast, and attractive ROI

Aiming for successful exits for our products on scale , leading to returns for SecF and its investors and continuation of the cycle with new product investments.

Monitor → Identify → Strategize → Negotiate → Exit

~~We love exits.~~

plan

Q&A



We're ready to answer all your questions
and explore this opportunity together.



Thank You

We're ready to answer all your questions
and explore this opportunity together.



Appendix: Platform Demo

A Unique Offering in a Competitive Landscape

Login Into Your Account

Email Address

Enter your email address

Password

Enter your password

[Forgot your password](#)

Login



Appendix: Platform Demo

A Unique Offering in a Competitive Landscape



Appendix: Platform Demo

A Unique Offering in a Competitive Landscape

SECF

Dashboard

Employees

Scans Management

Generic

Integrations

Settings

Senger - Mosciski organization

Scanning dashboard

Onie

demo.admin@fake.org

<< Users

Modify and update user accounts and permissions.

+ Add

Name Search in name

Name	Email	Status	Role	Actions
Gertrude	Garret_Gislason@gmail.com	ACTIVE	ADMIN	 
Justyn	demo.emp@fake.org	ACTIVE	EMPLOYEE	 
Montana	Miller37@hotmail.com	SUSPENDED	EMPLOYEE	 
Orval	Aaliyah.Bergnaum19@hotmail.com	ACTIVE	ADMIN	 
Louvenia	Mireya.Sawayn@yahoo.com	ACTIVE	ADMIN	 
Tabitha	Victor_Greenfelder@yahoo.com	ACTIVE	ADMIN	 
Barton	Rose.Terry42@hotmail.com	ACTIVE	EMPLOYEE	 
Art	Moriah_Rosenbaum6@hotmail.com	SUSPENDED	EMPLOYEE	 
Garnett	Lora_Moore27@hotmail.com	ACTIVE	ADMIN	 
Reina	Cecile.Thiel@gmail.com	ACTIVE	EMPLOYEE	 
Maiya	Ernie60@yahoo.com	ACTIVE	ADMIN	 
Darrick	Rashawn75@yahoo.com	ACTIVE	EMPLOYEE	 
Rocky	Zula77@hotmail.com	SUSPENDED	EMPLOYEE	 
Allie	Hilma.Trantow3@hotmail.com	ACTIVE	ADMIN	 
Chasity	Lazaro33@gmail.com	ACTIVE	ADMIN	 
Garry	Maybelle_Roberts4@gmail.com	SUSPENDED	EMPLOYEE	 
Teresa	Ollie.Collins18@hotmail.com	ACTIVE	ADMIN	 

Appendix: Platform Demo

A Unique Offering in a Competitive Landscape

SECF

« Stay ahead of potential threats!

Experience the future of cybersecurity with our advanced AI-driven secrets scanning technology.

Remediation

Start AI scan

Dashboard

Employees

Scans Management

Generic

Integrations

Settings

Senger - Mosciski organization

Scanning dashboard

Onie

demo.admin@fake.org

Target Search in target

Target	Group	Type	Creator	Status	Date	Actions
IBOOD.Com	Demo	MOBILE	Onie	SUCCEEDED	September 16, 2024 at 06:40 PM	 
Dummy.Secf.Ai	Demo	WEB	Onie	SUCCEEDED	September 16, 2024 at 04:18 PM	 
Secf.Ai	Demo	WEB	Onie	SUCCEEDED	September 16, 2024 at 04:16 PM	 
Defiant-Airship.Biz	Awesome Wooden Gloves	GITHUB	Madaline	SUCCEEDED	January 25, 2024 at 09:06 PM	 
Fussy-Presume.Biz	Luxurious Soft Car	COMPRESSED	Baylee	FAILED	May 15, 2023 at 07:56 PM	 
Studios-Show.Net	Refined Plastic Tuna	WEB	Josie	SUCCEEDED	April 9, 2023 at 09:14 AM	 
Mysterious-Glutamate.Net	Practical Steel Shoes	GITHUB	Cora	FAILED	March 21, 2023 at 08:46 AM	 
Damaged-Node.Org	Incredible Soft Ball	COMPRESSED	Oleta	FAILED	February 13, 2023 at 06:55 PM	 
Double-Carboxyl.Name	Small Metal Mouse	COMPRESSED	Garnett	SUCCEEDED	February 13, 2023 at 02:19 AM	 
Courteous-Poet.Com	Oriental Bronze Towels	MOBILE	Aimee	SUCCEEDED	November 21, 2022 at 02:19 AM	 
Aggressive-Necklace.Biz	Practical Concrete Bacon	COMPRESSED	Alayna	FAILED	October 21, 2022 at 07:49 AM	 
Perky-Sarong.Org	Intelligent Metal Sausages	MOBILE	Vena	FAILED	August 1, 2022 at 10:27 AM	 
Neat-File.Com	Gorgeous Soft Soap	WEB	Sabina	FAILED	May 8, 2022 at 11:08 PM	 
Wry-Sister-In-Law.Name	Intelligent Cotton Bacon	GITHUB	Maiya	SUCCEEDED	April 25, 2022 at 02:05 PM	 
Sparkling-Arch.Net	Electronic Frozen Pizza	COMPRESSED	Kaylah	FAILED	April 17, 2022 at 07:24 AM	 
Dishonest-Gorilla.Biz	Handcrafted Concrete Bike	MOBILE	Fred	SUCCEEDED	April 7, 2022 at 06:31 AM	 
Loose-Ladle.Com	Generic Metal Sausages	COMPRESSED	Mary	SUCCEEDED	March 9, 2022 at 04:53 AM	 

<

1

2

>

Appendix: Platform Demo

A Unique Offering in a Competitive Landscape

Start New Scan

Group

CapitalOne

Description

Enter description for the scan

Scan Type

Web

Domain

Subdomain

Js Files

Domains

capitalone.com

☐ Link Finder

Vulnerability Scanning

Scan for the most recent common vulnerabilities

Start Scan

Appendix: Platform Demo

A Unique Offering in a Competitive Landscape

SECF

Dashboard

Employees

Scans Management

Generic

Integrations

Settings

Senger - Mosciski organization

Scanning dashboard

Onie

demo.admin@fake.org

<< Scan Details

Transparent scan results to empower you with accurate information.

Scan type

Web

Status

Succeeded

User

Onie

Date

September 16, 2024

Trails

1

Report count

1

Retry scan

Delete

Monitoring

Not Monitored

Description

Targets

secf.ai

Subdomains

docs.secf.ai

api.stg.secf.ai

srv.stg.secf.ai

api.dev.secf.ai

api.secf.ai

app.stg.secf.ai

admin.stg.secf.ai

admin.secf.ai

app.secf.ai

secf.ai

World map

Technologies

Download

Severities

Appendix: Platform Demo

A Unique Offering in a Competitive Landscape

SECF

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Scans Management

Generic

Integrations

Settings

Senger - Mosciski organization

Scanning dashboard

Onie

demo.admin@fake.org

<< Report Details

Transparent scan results to empower you with accurate information.

Report id

1

Scanned file

4

Status

SUCCEEDED

Group

Test Group

Scan time

23s

Secrets

Unverified Data

All ▾ Search in All

☐ Include

• `accessKeyId: "AKIA3QGK743NANA06HXZ"`

• `apiKey: "AIzaSyDPbc4FF0-hlH7Bu2xuJHSPwuFsxAxgH_M"`

• `mapboxKey= "pk.eyJ1IjoiyW5nZWxsaxMiLCJhIjoiy2p3bGZseWptMTNneTN5cDl0NWY0dno5cSJ9.VWnRWInDd-icwQTHJ7_T0w"`

Files

secrets.js

Matching

Provider: mapbox

Severity: Medium

POC: `curl -X GET "https://api.mapbox.com/tokens/v2/username?access_token=YOUR_MAPBOX_ACCESS_TOKEN" -H "Content-Type: application/json"`

• `secretAccessKey: "qAHNXZz1TKUARf8NyTY/q7vPEAwgUwDw9X6N2EAO"`

Appendix: Product Plan

Scaling technology, marketing, and products infrastructure

