



Monsbah

The Gulf's Premier Platform for Luxury Women's Fashion Resale and Rental



Problem / Opportunity

Gulf women face a unique fashion dilemma: high-priced luxury items are often worn just once, making repeated use impractical and reselling difficult.

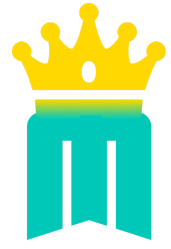
The demand is clear—a need for a trusted platform where women can affordably access, resell, or rent luxury fashion pieces in a secure and private environment.

Market Size

The luxury fashion market in the Gulf is valued at **\$300 million** annually. Women in the Gulf, especially in Kuwait and Saudi Arabia, make up the target audience.

The app currently has over **11,000 active members** and more than **70,000 downloads**.





Solution



Monsbah answers this demand with an exclusive, women-only app.

Seamless and Secure

We provide a secure, seamless marketplace for luxury fashion—letting users buy, sell, and rent with a single click.

User-friendly experience

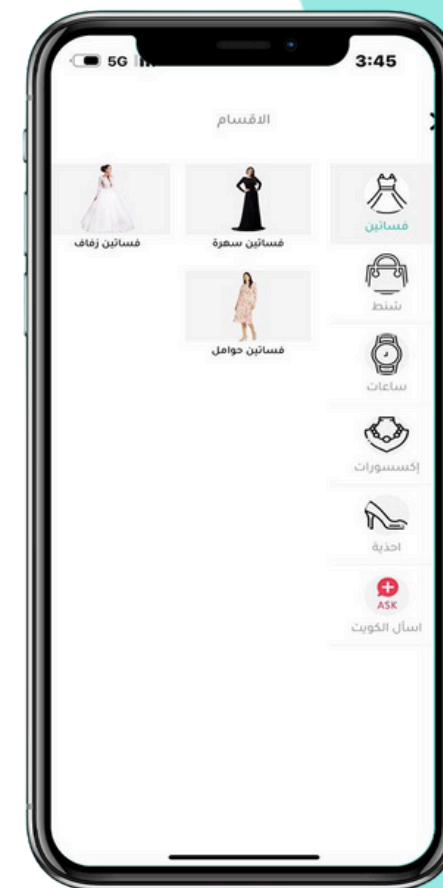
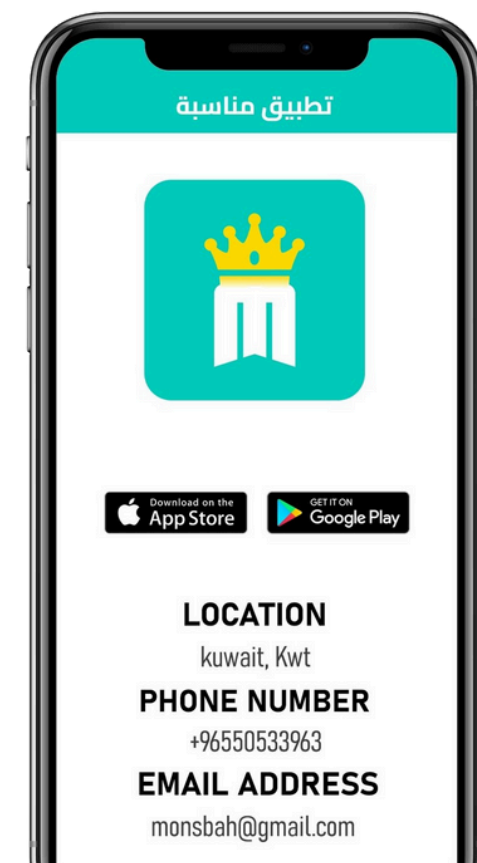
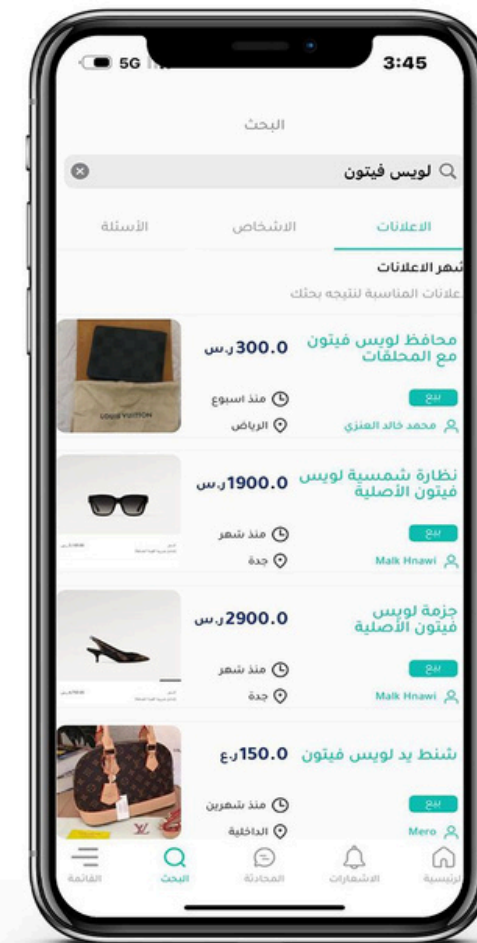
Buyers and sellers can connect directly, eliminating intermediaries, and ensuring a private, user-friendly experience tailored to Gulf women's needs.

Product Offering



Our app features a curated selection of high-end, pre-owned luxury items, including designer dresses, handbags, watches, shoes, sunglasses, and wallets.

With **Monsbah**, Gulf women can **easily find and access luxury fashion pieces**, all designed for a **simple and elegant shopping experience**.



Business Model



Monsbah operates on a straightforward and sustainable model.

Flat Fee

New users enjoy the platform free for their first six months, after which we charge a low, flat fee of 1 Kuwaiti Dinar per listed item.

Consistency

This approach ensures affordability for users while generating a consistent revenue stream for us.



Competitive Advantage

Exclusive Women-Only Community

Monsbah creates a trusted environment exclusively for women, providing a secure platform where Gulf women can connect and transact with confidence.

Focused on Luxury

Our app is designed specifically for luxury fashion, catering to Gulf women who seek high-end, pre-owned items that align with their taste and standards.

Privacy Commitment

Privacy is at the heart of Monsbah, offering a discreet and safe experience that sets us apart from local resale apps and Instagram sellers.

Traction & Future Growth

Rapid Growth

Monsbah is experiencing fast adoption and increased user engagement, positioning us well for future growth.

Revenue & Subscribers

We anticipate increased revenue from listing fees and a surge in subscribers as more users join the platform.

Strategic Expansion

Focused marketing efforts will boost brand awareness and attract new users, with plans to expand into other Gulf countries on the horizon.



Our Team



Mishal Fahad

CEO, entrepreneur
since 2009

An experienced Gulf
entrepreneur and the
visionary behind Monsbah.



Islam Mohamed

Social Media Marketing Specialist

Expert in driving digital
growth and engagement.





Our Team

Development Team

Three skilled developers with proven experience in creating and scaling mobile applications.



Eslam Ahmed

Senior Android Developer



Seif Eibrahim

Senior Developer iOS



Ahmed Fouad

Senior Developer Backend

Funding Request

We are seeking **80,000 Kuwaiti Dinars** to propel Munasaba to new heights.

This funding will fuel marketing, operational needs, and strategic expansion.

In return, we offer a **20% equity stake** to our investors.

Join us as we redefine luxury fashion resale in the Gulf region—secure and accessible.

Thank You

