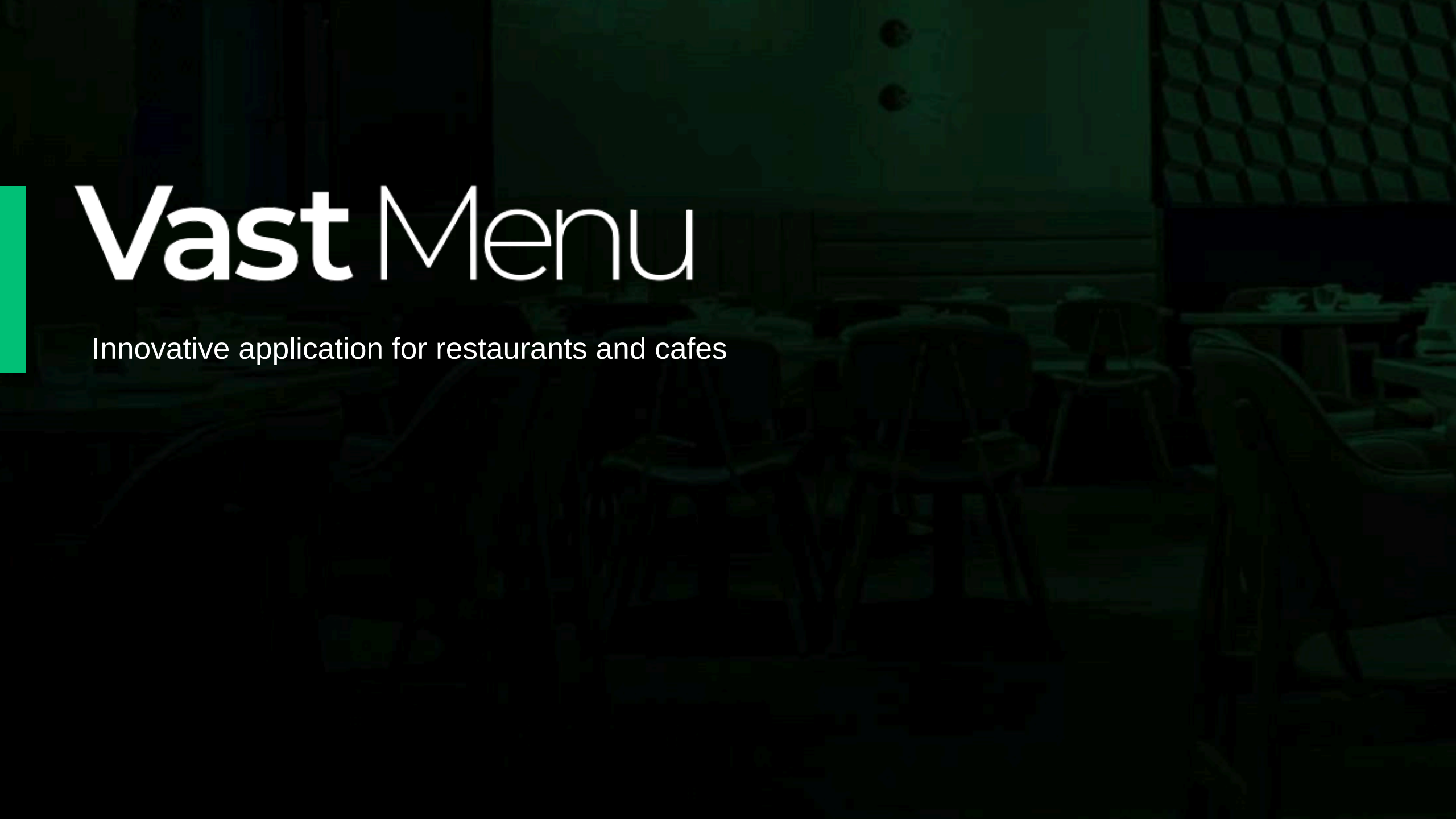




Vast Menu

Innovative application for restaurants and cafes

Problem

1- Traditional Menu

Cannot be ordered & cannot be updated



2- Delays in insider order

Customer wait long time until order is processed



3- Media Data Collection Limitations

There is no method available for gathering customer data within the realm of media.

Table Stand

Stand supports NFC technology as well as a barcode that includes e-money, placed on tables to facilitate and arrange orders for customers.

The customer can order through the stand and confirm the order to reach the details to the waiter and when the condition of the order changes by the waiter the customer receives notice of the order status and can pay.

The method of use once the mobile approaches the stand or by scanning the barcode opens an application without uploading to the electronic buffet with the restaurant logo or enough.

The waiter can attach an order to a particular table allowing the customer to review the order by rounding the mobile from the table stand, and the customer can follow the order and payment procedures.



Electronic Menu

Arrange orders and reduce congestion on the restaurant to provide comfort to customers by technical queue



The waiter can be ordered through e-money



Appearance of the stand on the table



Self Demand Stand

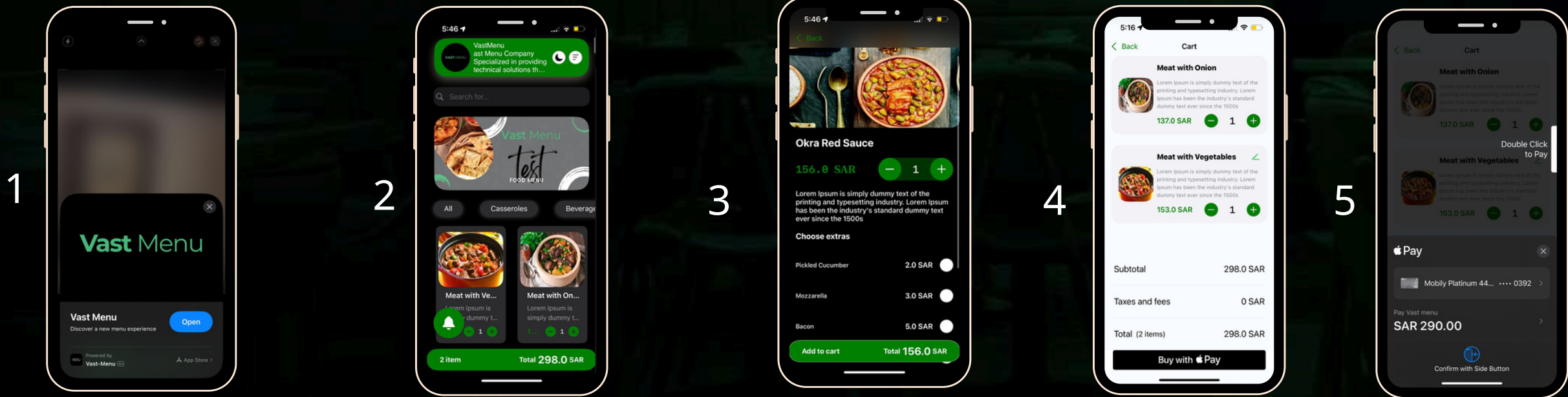
NFC vertical stand

The alternative to traditional self-ordering devices enables customers to conduct the ordering process with ease and security, helping to improve their experience in the restaurant.

Stand supports the waiting feature by scanning the barcode or approaching the mobile from the stand to record the customer's data in the queue and a notification will arrive for the customer when there is an empty table to make the waiting process more orderly and convenient for the customer.



App Menu Withought dawnload



Access to the Manu
without application

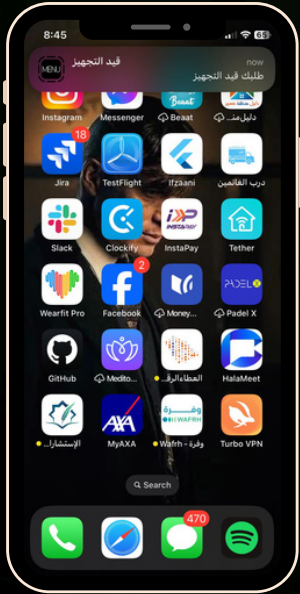
Menu Page

Order Details

Order Page

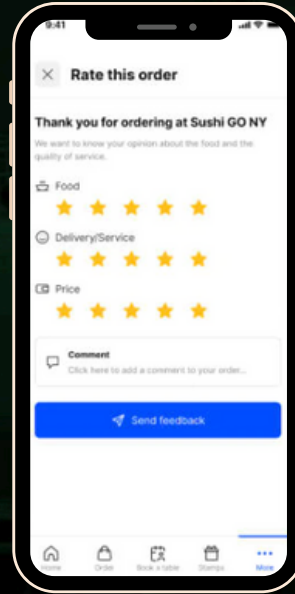
pay with
Apple pay

Notification App Withought Menu

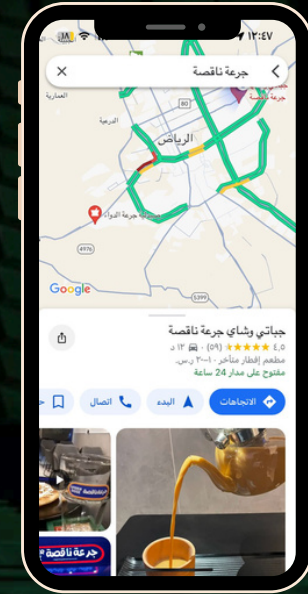


Customers receive notifications about the status of their orders, allowing them to track progress and know the remaining time.

This enhances their experience.

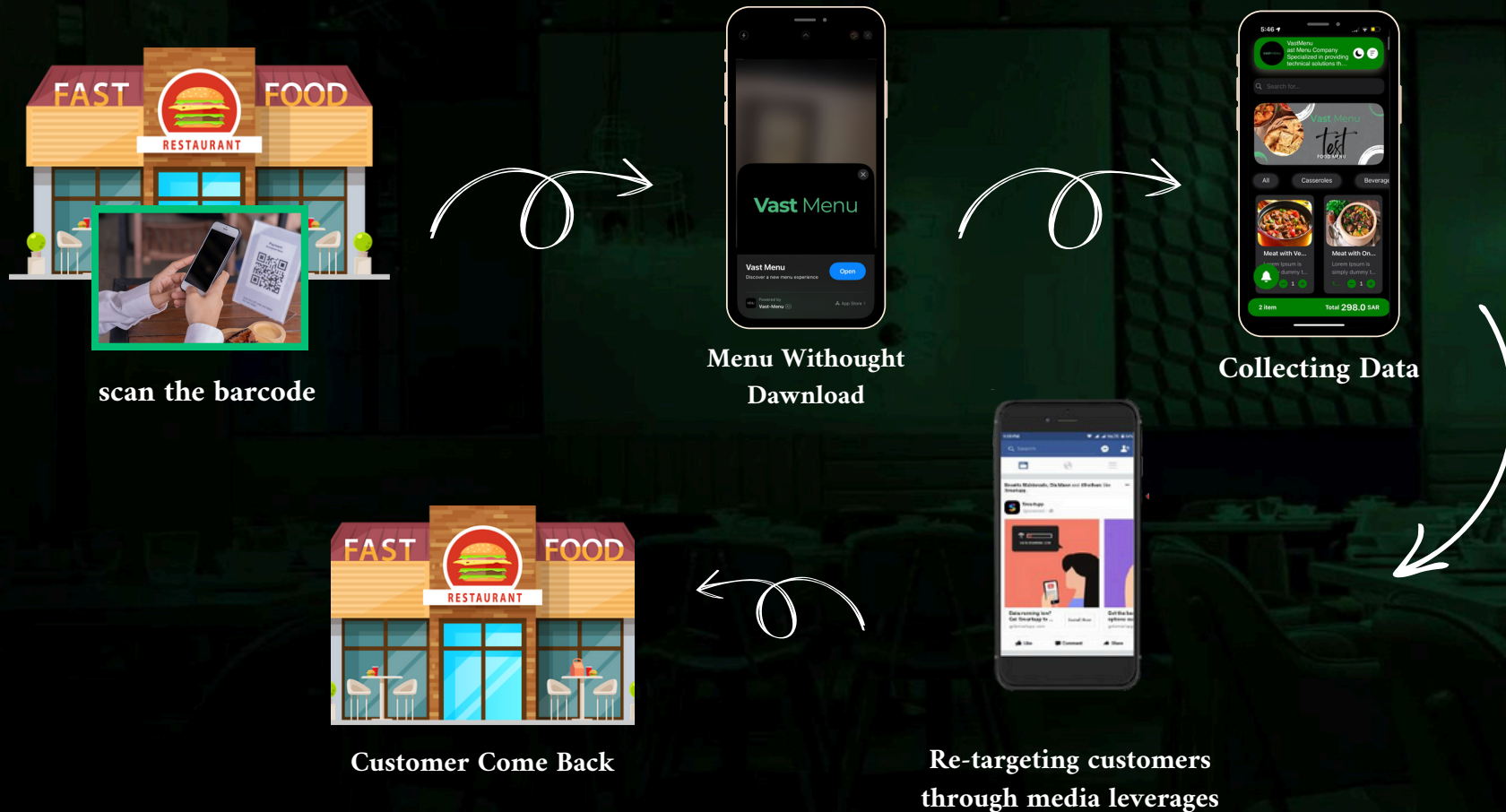


When a customer leaves the restaurant within 100 meters, they receive a notification to evaluate their experience on Google Maps, helping the restaurant collect instant feedback to improve service.



The advantage of sending a notification to the customer who used Vastmenu previously after passing from the restaurant for 500 meters to come again to restaurant

Customer Retargeting



Re-targeting Customers: When a customer enters the cyber box and keeps the cookie, the restaurant can re-target it via advertising campaigns on social media platforms, making it more likely to return by offering special offers or discounts.



Huge Market

Market Size

2023 statistic



Number of
restaurants and
cafes in Saudi Arabia

+150,000

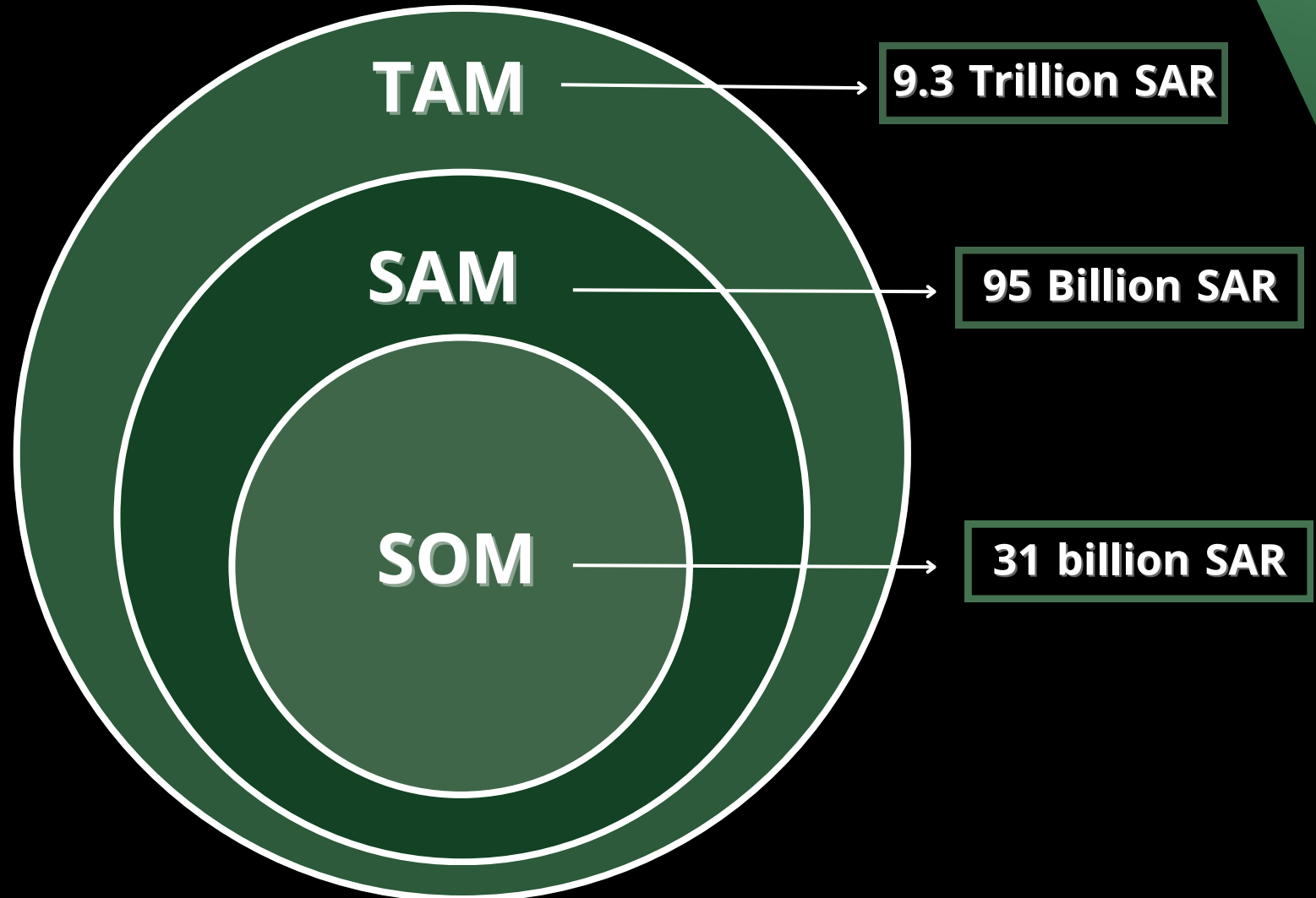
Annual rate of
increase

5.2%

The number of
restaurants and cafes in
Saudi Arabia is
expected to reach more
than

+165,000

By the Year 2025



Target Market (Restaurants/Cafes) and (Lounges)

lounge

NUMBER OF ORDERS:

50-150 orders per day

ORDER VALUE:

SAR 500 - 1500 per day

MARKET SIZE:

Lounges:
1 Billions SAR For 2024.

Growth rate 10%.

Restaurants and cafes

NUMBER OF ORDERS:

Luxury Resturants and cafes:
200-300 orders per day.

ORDER VALUE:

Luxury restaurants/cafes:
500 - 1,000 SAR per day.

MARKET SIZE:

Luxury restaurants/cafes:
25 Billions SAR For 2023.

Growth rate 8.67%.

Income Sources

➤ **01** **Commission of electronic payments** ➤ **02**

Sale of NFC Stands

➤ **03** **Percentage of tip**



Vast Menu Packages

Vast Menu products

Vertical Stand



279 SAR

Table Stand



99 SAR

Vast Menu Packages

Vast Menu Plus

Vast Menu Basic Services

2% Mada
2.5% Visa & Mastar

Vast Menu Pro

Provision of multiplier services
waiting list and cookie

2.5% Mada
2.9% Visa & Mastar

Vast Menu special

as per customer's need

subscription or commission

Pay Per Tip
25% from TIP VALUE

Comparison with competitors in the market

services	Vast Menu	ψ iwaiter	qlub
split the bill	✓	✗	✓
Know and follow up the request through notifications in Application	✓	✗	✗
Electronic Menu Custom Design	✓	✓	✓
Order from the electronic menu	✓	✓	✓
Delivery Menu	✗	✓	✓
NFC Stand	✓	✗	✓
Stand Vertical Alternative Self Service Devices	✓	✗	✗
Save your cookies in users in social media	✓	✗	✗
Interactive queue sends notifications	✓	✗	✗
Menu Application without download With Resturant Logo	✓	✗	✗
Add the request to the table by Waiter	✓	✗	✓
Tips	✓	✗	✓
The advantage of sending a notification to the customer to came back to Restaurant	✓	✗	✗

Our Team

Eng/ Adel al-Oteibi



Founder Partner - CEO

Jazi al-Oteibi



Founder Partner - COO

Eng/ Yehia



CTO

Mohammed al-Otaibi



Account Maneger

Khaled Sapoor



sales manager

Ahmad Ashraf



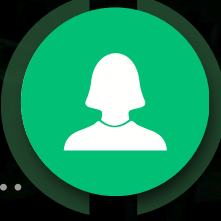
marketing manager



Eng/ Hisham Hanafi
Back - End Developer



Eng/ Ahmad Yousry
Mobile Developer



Eng/ Amal
Tester



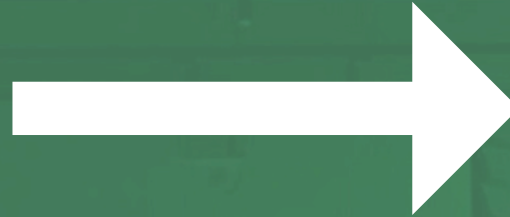
Eng/ Khaled Abu Bakr
Front - End Developer



Eng/Abdulrahman
DevOps

Ask

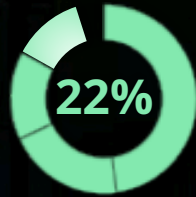
330,000.00\$



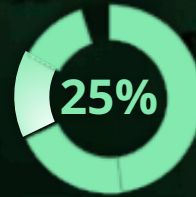
10%



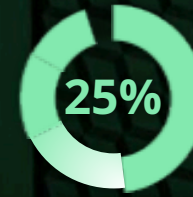
Operating Cost



Management team



Tech Team



Operations



Marketing



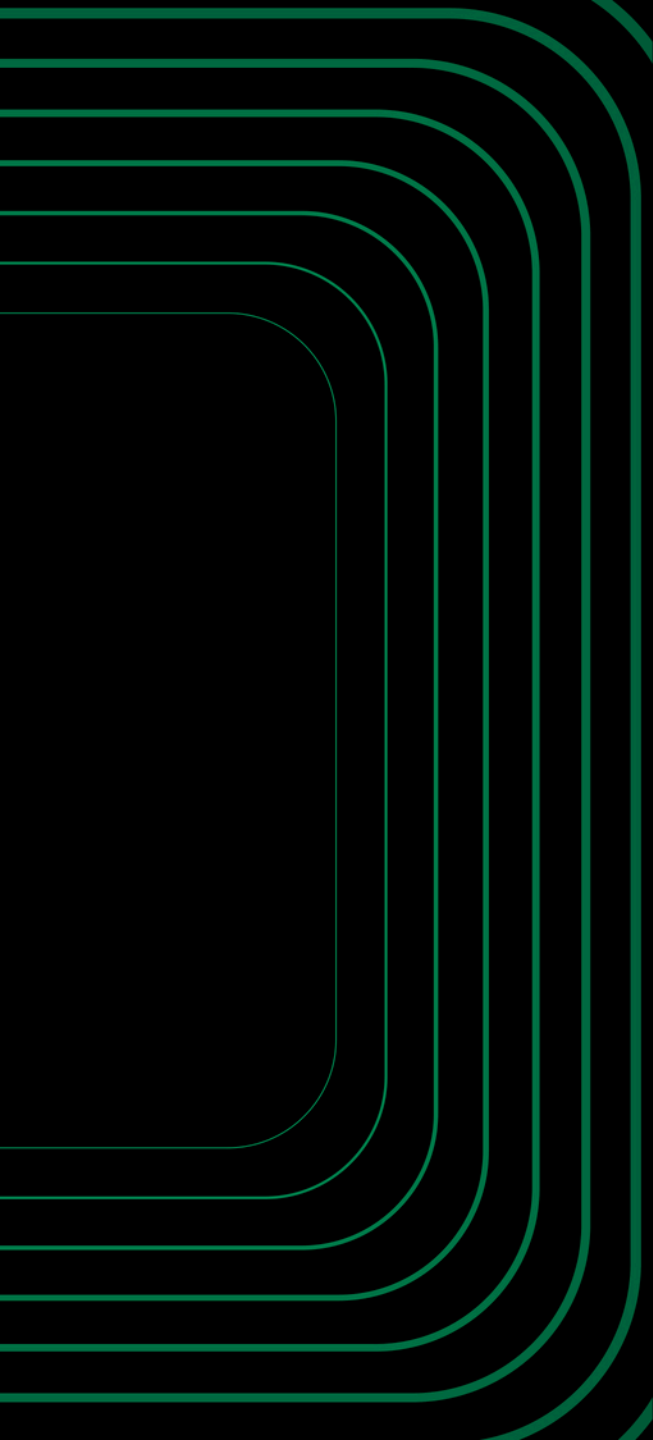
10% from \$330,000
completed



40% From the
Investment Round
in progress



50% Remaining
From Investment
Round



Thank you

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