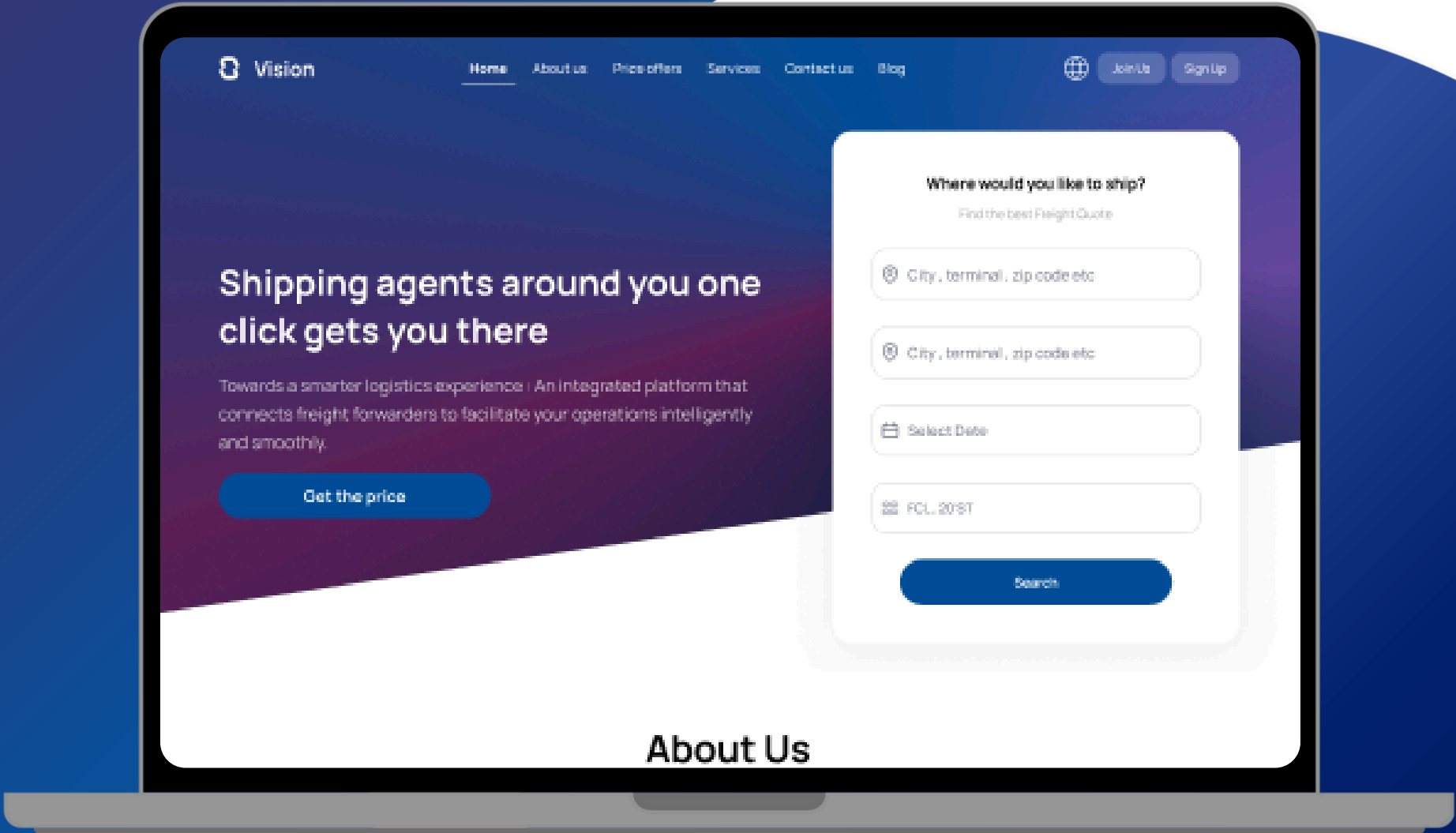




SMART FREIGHT, SMARTER FUTURE



Who is VISION3 ?

A smart, AI-powered platform and digital marketplace that empowers freight forwarders to seamlessly connect with their clients, optimizing efficiency and ensuring full transparency

Did you Know...

Digital Freight Forwarding Market

\$42.2 B Market size in 2024

\$113 B Projected market size by 2030

Growth rate of 21.77%



The Problem

Managing multiple providers for air, sea, and land shipping leads to complexity and inefficiencies.

1

Slow and complex freight
rate acquisition

2

Difficulty for freight forwarders
to reach customers

3

Lack of transparency and digital
transformation

The Solution

We are Empowering Businesses with
Seamless, Transparent, and Efficient Logistics Solutions



Instant freight rate quotes



A digital sales platform for freight
forwarders



A smart digital marketplace
accelerating industry digitization

Value Added



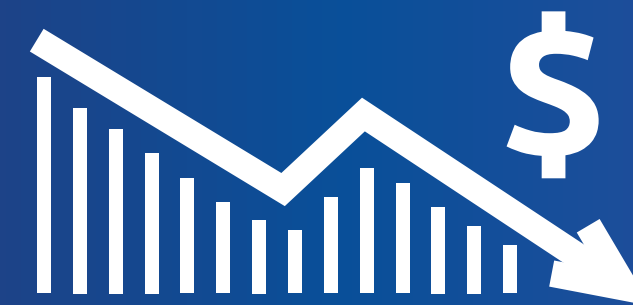
AI-Powered Guide for Docs & Costs



Verified Freight Forwarding



Real-Time Freight Quotes



**Aggregating shipments to secure
lower freight rates**

Market Opportunity

THE GCC MARKET: PRIMED FOR GROWTH



TAM (Total Addressable Market)

\$76.1 B

GCC Freight and Logistics
Market size

SAM (Serviceable
Addressable Market)

\$25.49B

kSA Freight and Logistics
Market size

SOM (Serviceable
Obtainable Market)

\$150M

5Y Telfoni projected
Sales

How It Works

Seamless logistics that move as fast as your business



Choose the Service

Select your shipping type (Air, Sea, Land) and needs (Storage, Express Delivery, etc.).



Enter Shipment Details

Fill in cargo specifics (Size, Weight, Destination) and receive instant quotes from verified freight partners



Pick the Best Agent

Compare prices, service ratings, and select your preferred agent in one click



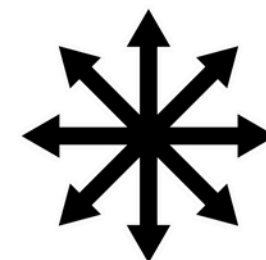
Pay & Track Your Shipment

Complete secure online payment and monitor real-time updates via a single dashboard until delivery



Why VISION3 ?

Our Edge: What Sets Us Apart



Unified Logistics Platform

One marketplace for air, sea, and land shipping —effortless coordination, all in one place.



Tailored for Traders and Shippers

Flexible, customizable solutions designed to meet the specific needs of businesses in the Saudi market.



Powered by Strategic Partnerships

Collaborations with top logistics providers and AI technology partners for reliable, data-driven service.



24/7 Customer Support

Dedicated support available anytime to assist with logistics, tracking, and technical inquiries.

Business Model

Direct Partnerships with Logistics Providers

Connecting traders with trusted air, sea, and land shipping providers for streamlined service options.

01 Container Commission

Commission per Container: From \$100 to \$300

02 Fixed Commission per Transaction

Fixed Commission per Transaction: \$50 to \$100

03 Subscription Plans for Large Companies

Annual or monthly, including an Account Manager

04 Other Services

Product Inspection, Insurance, or Customs Clearance



THE TRACTION SWEET SPOT

01

Engaged Target Audience

Conducted focus groups with over 100 potential clients—high interest and positive feedback confirm the platform's market fit.

02

Letters of Intent (LOIs)

Secured LOIs from 3+ logistics providers, indicating early commitment and trust in Vision3's value proposition.

03

Strategic Partnerships in Progress

LOIs with key platforms like Salla , Z and other local business networks to enhance integration and streamline logistics solutions for our clients.



Vision



 VISION3

+10,000

EMPOWERED BUSINESSES WITH SEAMLESS LOGISTICS SOLUTIONS

VISION3 Timeline



Pre-Seed Funding & LOIs

Secured SAR 150K in pre-seed funding, signed LOIs with 3+ logistics partners, and formed strategic partnerships for platform integration.



Initial Development

Launched initial platform development, established partnerships with logistics providers, and validated the market through focus groups.



Regional Expansion

Expanded Vision3 to the GCC region, integrating advanced predictive analytics, increasing user base, and building strategic partnerships across the MENA region.



Full Market Launch

Officially launched Vision3 across Saudi Arabia, expanding to additional logistics services (express shipping, storage), targeting 30K+ business users.



Platform Beta Launch

Released beta version with key features (AI-powered analytics, real-time tracking), and onboarded first 10K active users for testing and feedback.



Competitors Comparison



Feature	VISION3	Khlasha	Shipa
Geographic Reach	Focused on Saudi Arabia	Limited to Saudi Arabia	Regional (MENA)
Logistics Functions	Air, SeaLand	Air, SeaLand	Air, Sea, Land
AI-Powered Insights	✓	✗	✗
Real-Time Shipment Tracking	✓	✗	✗
End-to-End Service	✓	✗	✗
Marketplace Freight Forwarders	✓	✗	✗
Customer Serves	★ ★ ★	★ ★	★ ★

Meet The Team



SULTAN ALJASSAR

Founder & CEO

I'm a tech-driven entrepreneur and the Founder of Vision3, focused on building AI-powered logistics solutions that enhance shipping efficiency and connect traders with freight service providers seamlessly.

My career includes roles in recruitment at Depa and Zain KSA, as well as leading sales and marketing performance at Makhdoom Logistics in the freight sector. These experiences gave me hands-on insight into the industry's challenges and shaped my vision for smart, scalable logistics solutions.



Interior Contracting &
Design



Telecommunications
Company



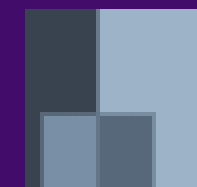
Logisticscs



Ream Althobaiti

Co-Founder & Head of Operations

Certified by the Chartered Institute of Logistics and Transport (CILT) and a graduate of the Saudi Logistics Academy, Ream specializes in supply chain management, freight forwarding, and customs clearance. With over 10 years of industry experience, she excels in quality control and cross-functional coordination, driving operational efficiency and seamless shipping solutions at Vision3.



Startup X-Code



Freight Forwarding

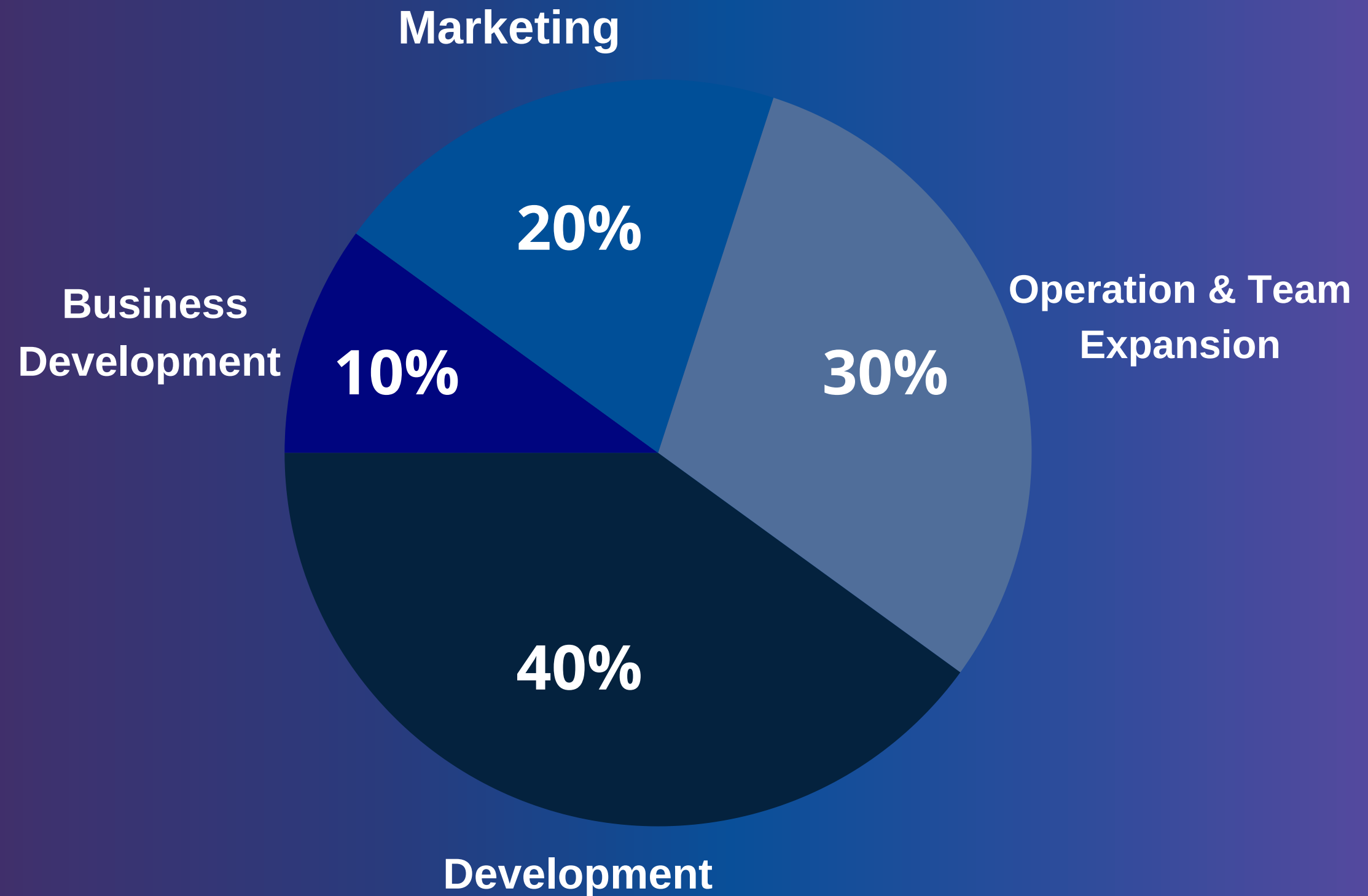
OUR ASK \$ 300 K

Pre-Seed Round

Runway

To Reach:

- 1- Complete remaining product development
- 2- Automate and expand operations
- 3- Finalize AI model development
- 4- Onboard 10 service providers
- 5- Execute 30 shipping transactions - Monthly
- 6- Ship over 150 containers - Monthly





Get in Touch



www.vision3.io



Sultan@vision3.io



+966544622229

