

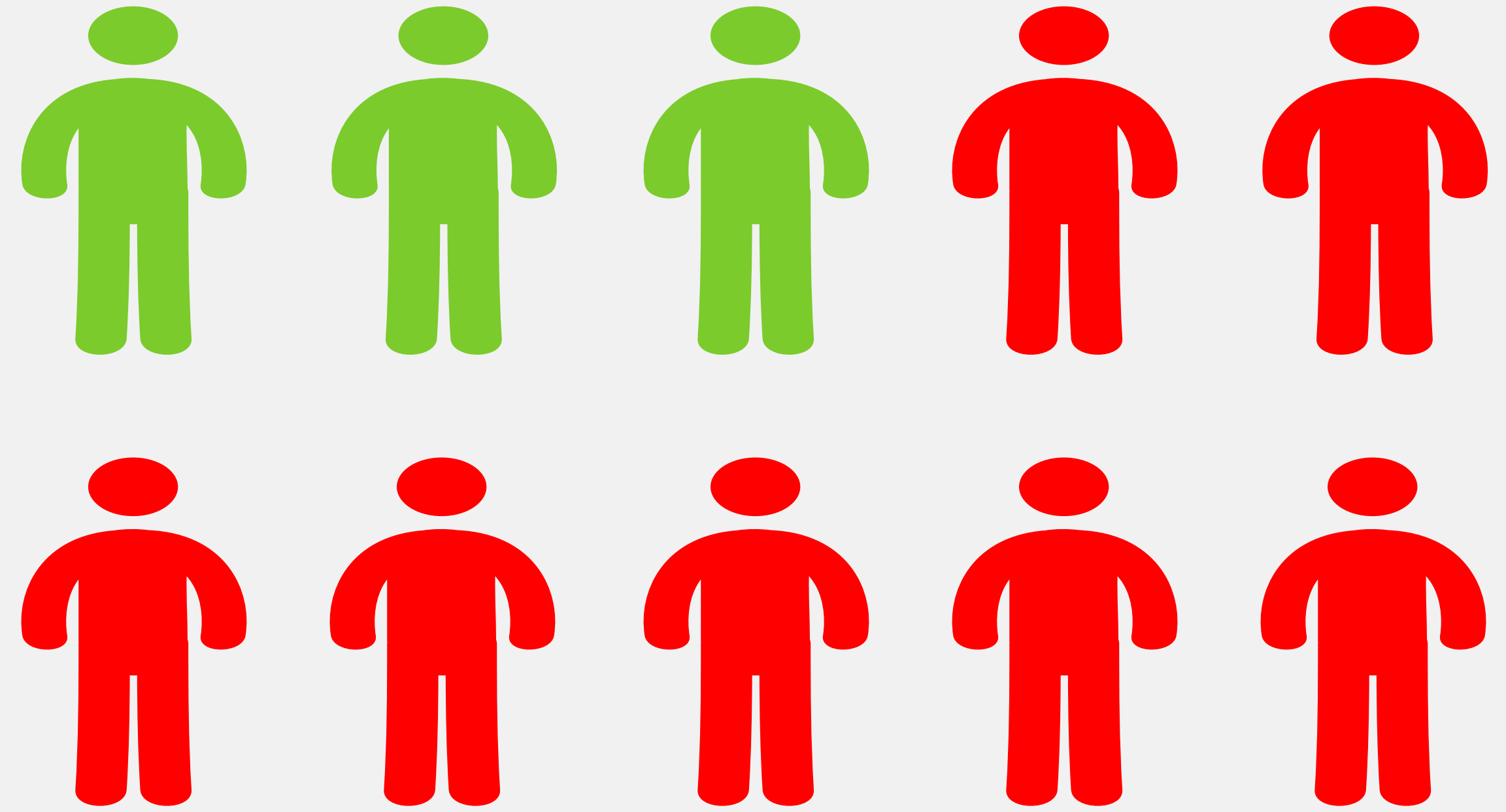
MILA

PITCHDECK MAY 2024

Celebration made simple



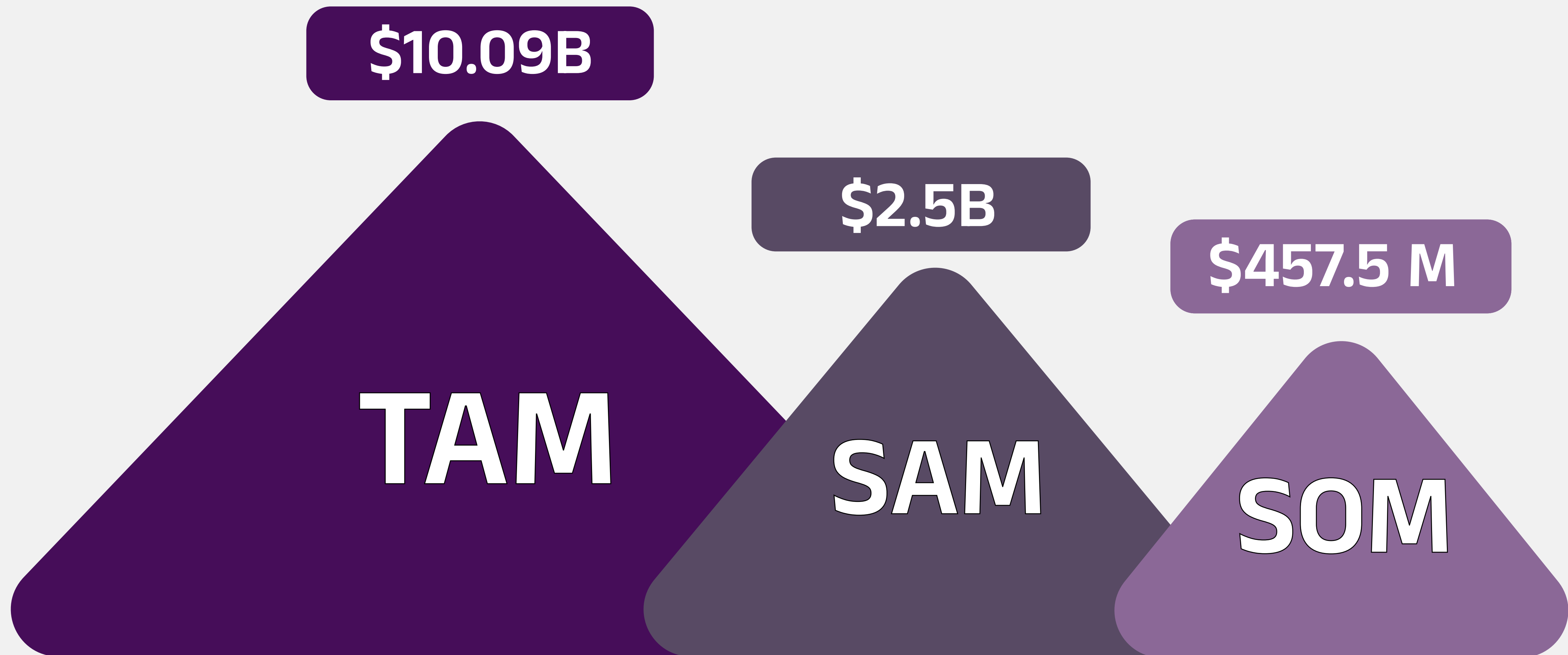
7 out of 10
people find
event planning
more stressful
than enjoyable.



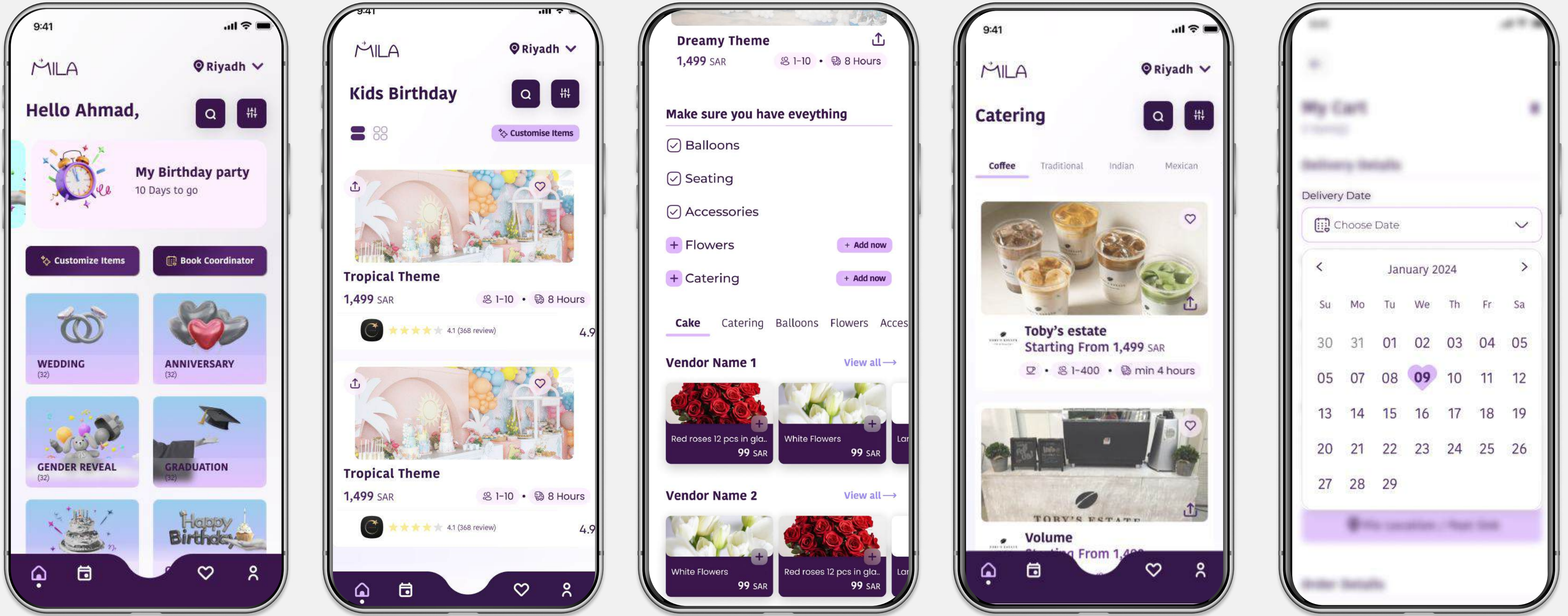
**MILA Transform event planing
with a user-friendly personalized
themes for memorable and
stress-free celebrations.**



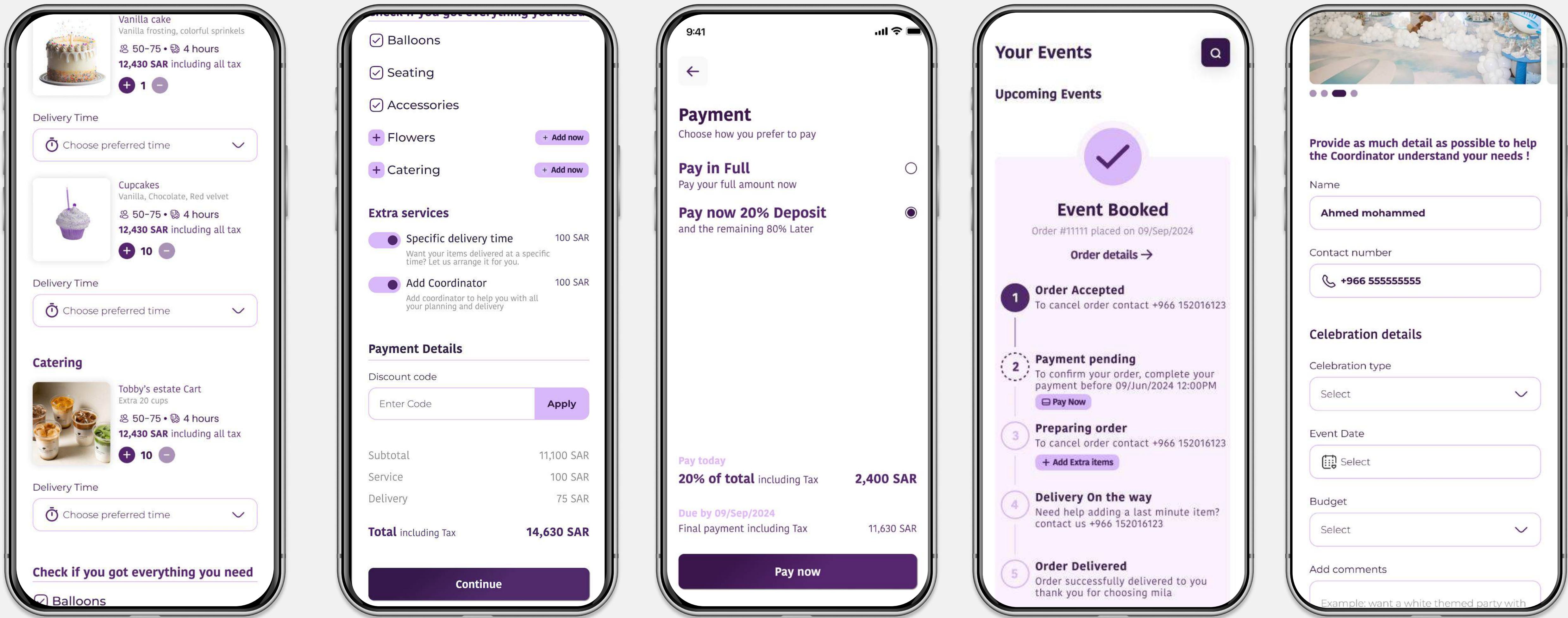
The opportunity is immense due to Saudi Arabia market size and cultural richness.



Creating a smooth and effortless user experience.



Creating a smooth and effortless user experience.



Our team has got domain experts and deep market knowledge



**MOHAMMED
GHOURBAL**



**HUSSAM
GHOURBAL**



**Bedour
Al-Malik**



**ASIF
KHAN**



**Mohammed
Amasha**



**Abdulaziz
al-Saeed**

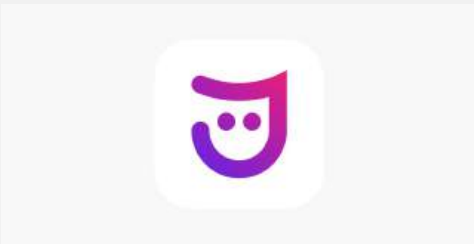


**ABDULLAH
AL-BORAIDI**



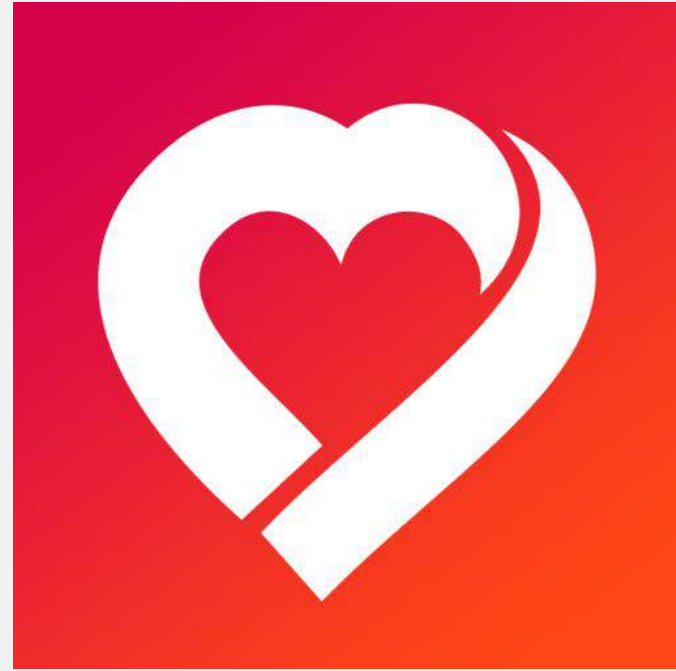
Samir Ali

Our unmatched value proposition bridges the gap and provide with 360° celebration solution.

					
Pr-Defined Options	✓	✓	✓	✓	✓
Catering	✓	✓		✓	✓
Event planner		✓	✓	✓	✓
Limousine renting	✓				✓
Gift Items					
Booking	✓	✓		✓	
Entertainment	✓	✓			✓
Filming	✓	✓		✓	✓
DJs	✓			✓	✓



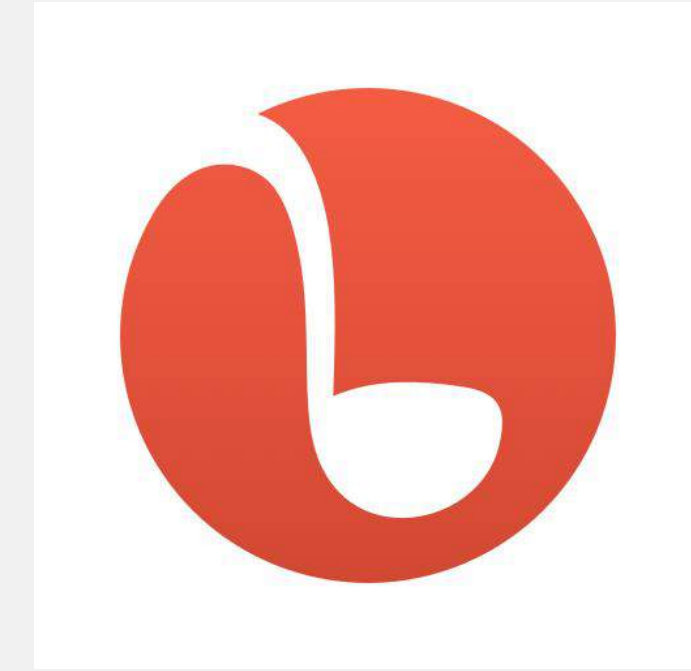
The celebration market is not new; It has been implemented worldwide.



**wedding
planner**



The EVENTS



punchbowl

Our roadmap outlines our journey to becoming a household name.

Q2 2025

- Achieve 25 K download
- achieve our 3000 event
- Expand to Jeddah & Dammam

Q3 2025

- Enhance the product by adding new features,
 - AI
 - Sociable
- Reach 600 monthly orders
- increase man power
- Increase number of signed suppliers to 150

Q4 2025

- Reach 500K USD GMV
- increase number of suppliers to 250
- Plan in-house implementations

Q1 2026

- Start in-house implementations
- Reach 1M USD GMV Monthly
- Start Series A round process



\$2 M Seed round closing by Jan 2025

To scale the product and grow in the market



We're excited to have you onboard.

Mohammed Ghourbal

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Contact us

+966566068998

