

Company Overview



Hello@mrkerlit.io

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Company information

Introduction to the company

Alamāt Business Services is an institution wholly owned by Mrs. Sara Omar Kutbi. It is a specialized design firm and operates as a design agency, working with government entities and the private sector since 2020.

In 2023, the concept of Marklit was established, which is a platform specialized in managing operations for design and marketing companies, under the parent institution's name but with separate financial and legal accounts.

The product was developed until the end of 2023 and has now reached the launch stage. It is currently equally owned by:

75% Sara O. Kutbi

25% Distributed among several employees and investors

Legal name of the company

Alamāt Business Services

مؤسسة علامات لخدمات الأعمال

Company lifetime

4 Years

Product lifetime

10 Months

Team Number

5

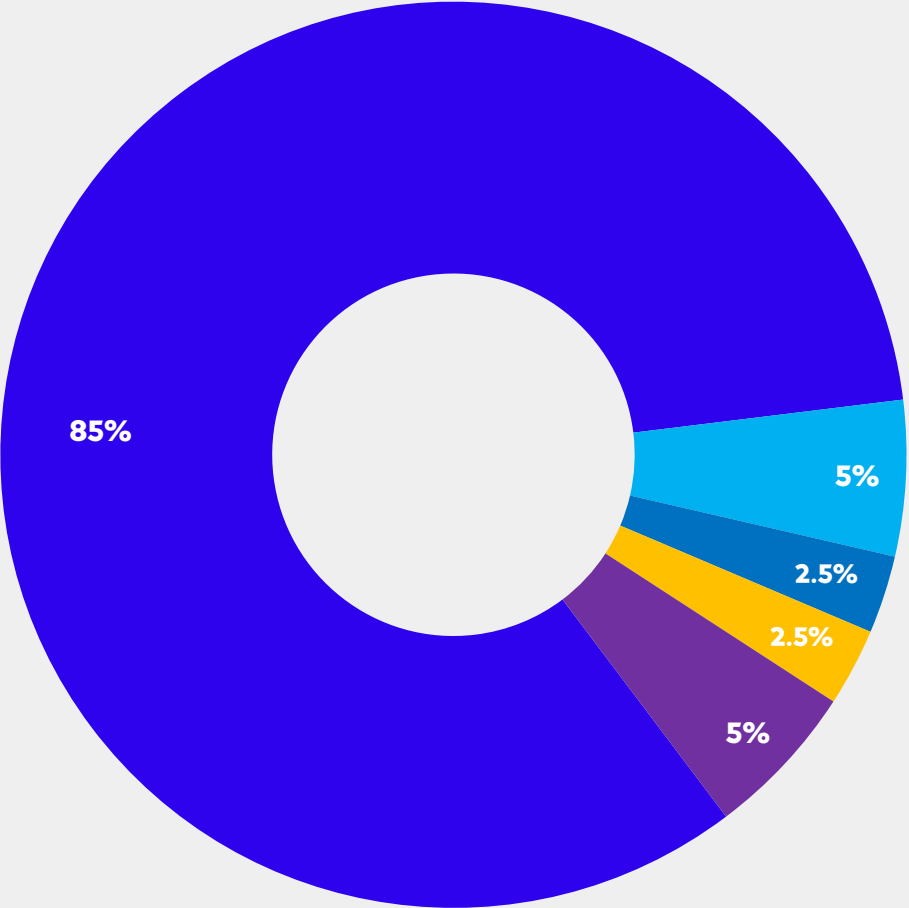
Number of investors

2

The amount of investment so far

300,000 SR

Market value



Product owner

85% Sara O kutbi

Team %s

5% Ryan O kutbi

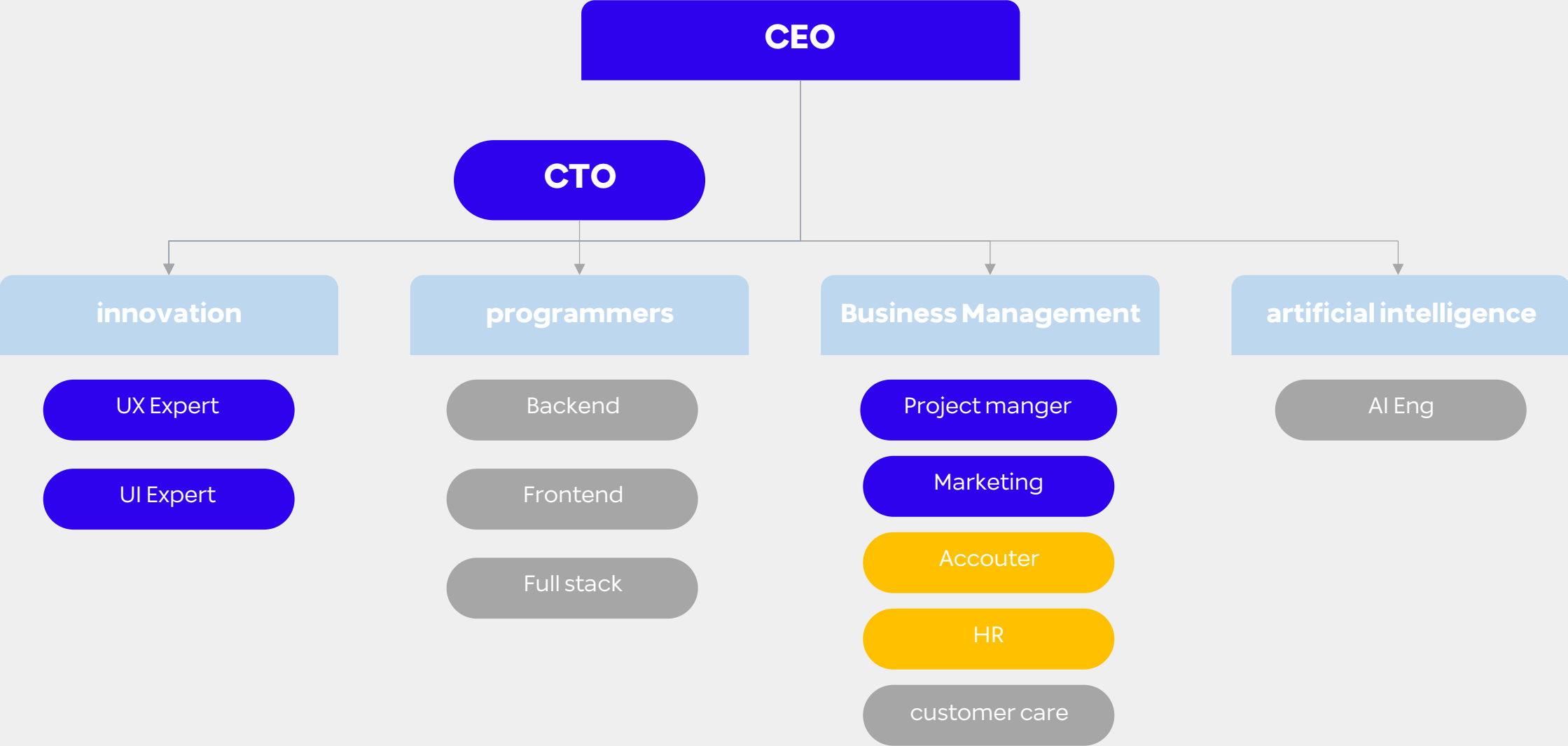
2.5% Ahad Al-Johani

2.5% Khaled Al-Darami

Investments %

5% Munerah bahmdan

Organizational Chart



Human Resources Information

Sara O Kutbi

Founder - CEO



Since 2010, my passion for design and marketing led me to establish a design studio in 2020, serving government and private sectors with expertise in UX/UI, building on over a decade of experience, including work at Thiqah and Elm companies.

 Bachelor's degree in ART

King Abdelaziz University

 Recognition



 Certified



CAREERFOUNDRY

10

Years Of Expertness

4

Years as an agency owner

Human Information

Ryan O Kutbi

Technical and cyber security consultant



Programming is my native language, and since cybersecurity is the backbone of technology, I have delved deeper into it as a specialized field since 2018. My accumulated experience in computer engineering and information technology since 2000 has greatly aided me in this pursuit.

 **master Degree of Engineering in Engineering Management**

University of Jeddah

 **Recognition**



 **Certified**



13+

Years Of Expertness

4

Years as an agency owner

Human Resources Information

Khaled Al-Darami

UX Expert



I'm a curious individual that design, Human minds, systems, environment, and behavior attract me. and an enthusiastic learner who is passionate about solving problems through simplistic design. I strive to work on projects which reach the masses and create a positive, lasting impact. I marked a great impact at Thiqah and National Housing Company.

 Bachelor's degree in Computer Information Systems

KING SAUD UNIVERSITY

 Recognition



 Certified

NN/g NASBA

 UDACITY

4

Years Of Expertness

+11

Domains worked in

Human Resources Information

Ahad Al-Johani

Digital Marketing Expert



Data analyst and a Passionate Marketer with a strong content creation and digital marketing background. Experienced in user behavior and understanding users needs, I have lead multiple successful campaigns, developed strategies and optimize results through data analysis. Skilled in creating engaging digital content, monitoring and optimizing campaigns.

 Bachelor's degree in General Biology

Taibah University

 Recognition



 Certified



4

Years Of Expertness

+500K

Sales volume from social media channels in 1 year

Human Resources Information

Aljohara Bin Hadhir

Project Manager



I graduated from Princess Norah bint Abdulrahman University in 2022 with a major in marketing. I have one year of experience as a specialist in project management. I combine my specialization with my passion for project management, where I have demonstrated effective skills in organizing activities and achieving goals. My experience proudly includes leading diverse work teams and achieving positive results. I aspire to achieve excellence through leading teams, organizing operations, and developing effective timelines to ensure project success. Continuously seeking to enhance my skills in this field and excel in project and business management.

 Bachelor's degree in Marketing

Princess Nora Bint Abdulrahman
University

 Recognition



معهد الدراسات والخدمات الاستشارية
Institute of Studies and Consulting Services
وكالة المعهد للمشاريع والدراسات

1

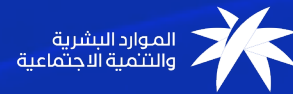
Years Of Expertness

15

Projects and more



Official files and documents



Please review the latest version of
the Documents by clicking the button below.

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MARKLIT

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