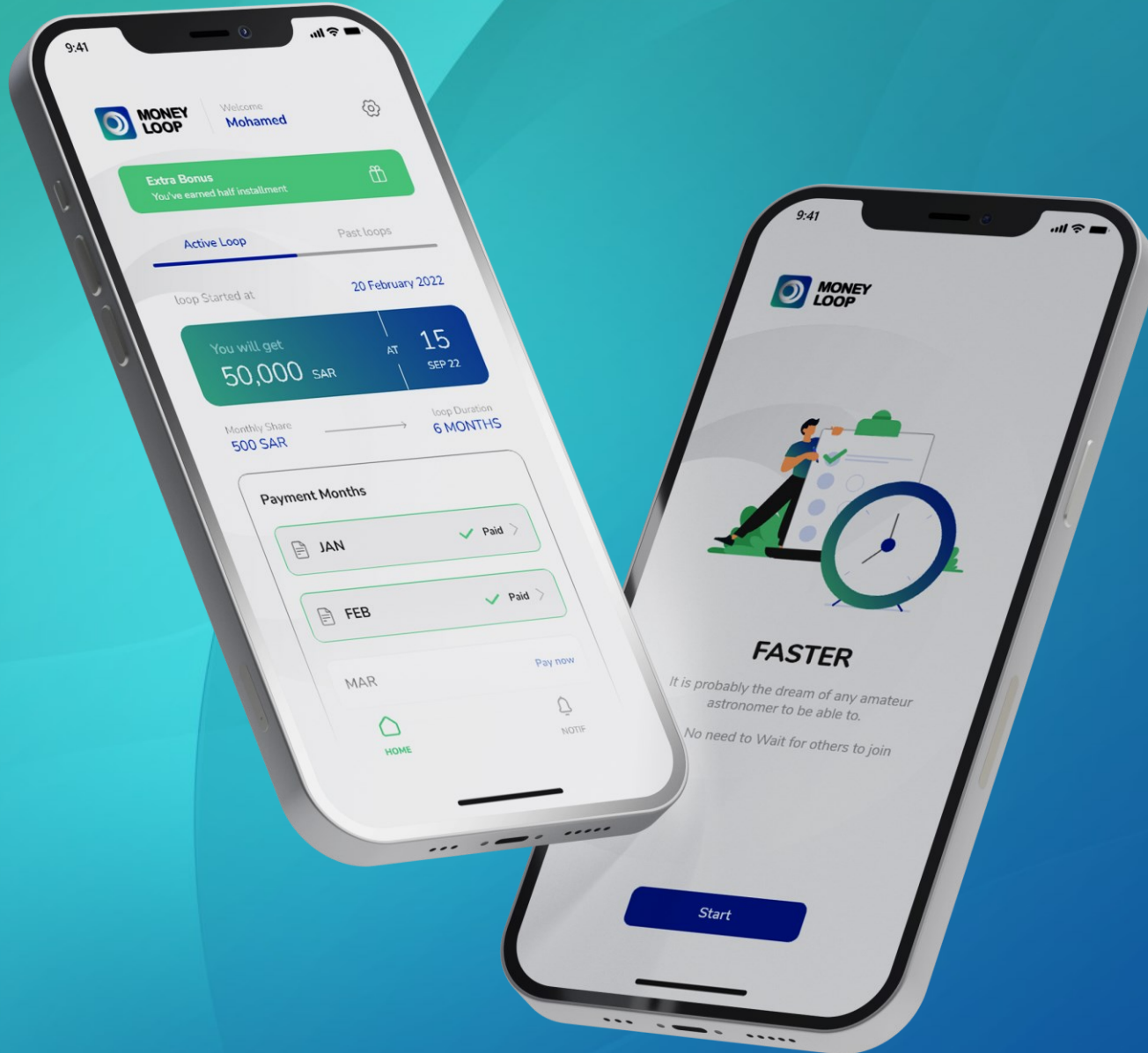




MONEY
LOOP



PITCH DECK

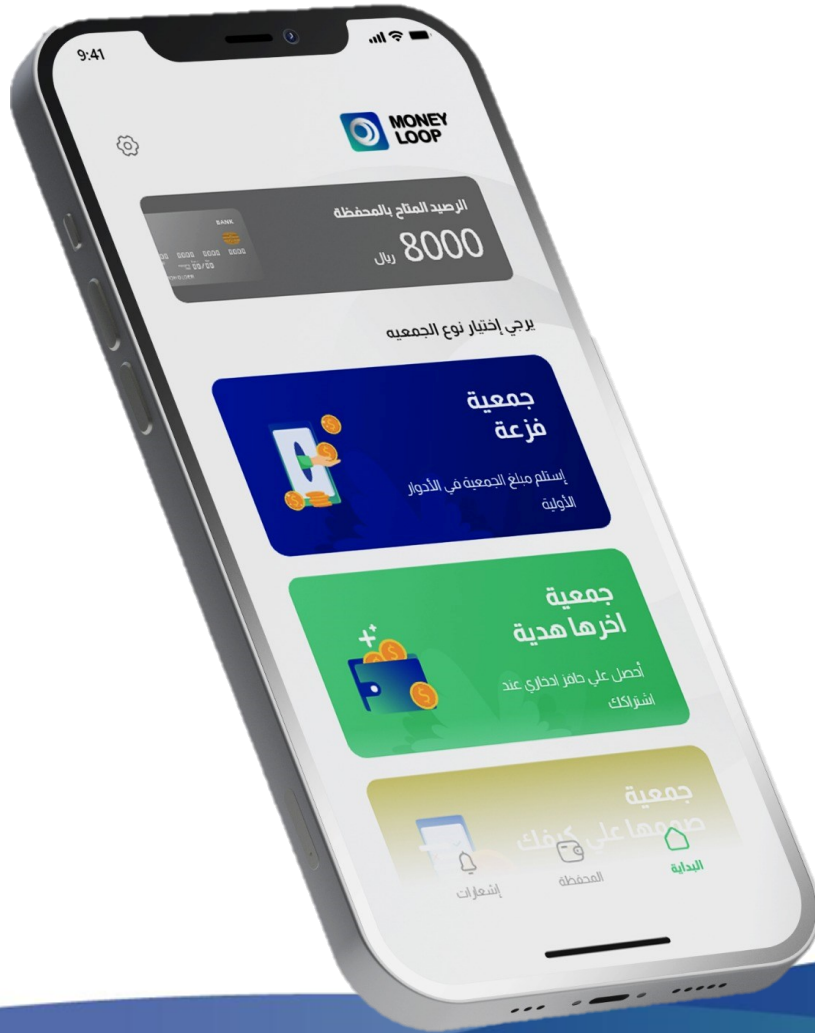
Rotating Saving and Credit
Association (ROSCA)

Licensed by

البنك المركزي السعودي
SAMA
Saudi Central Bank

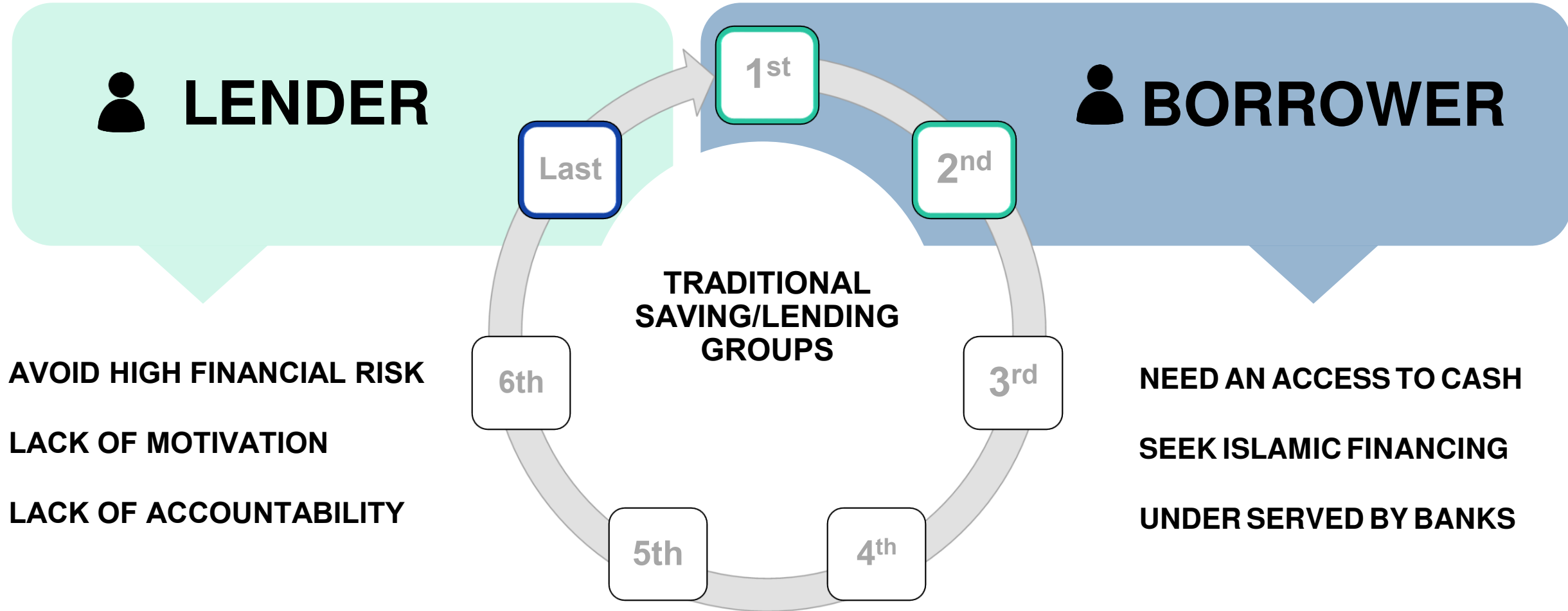


BRIEF

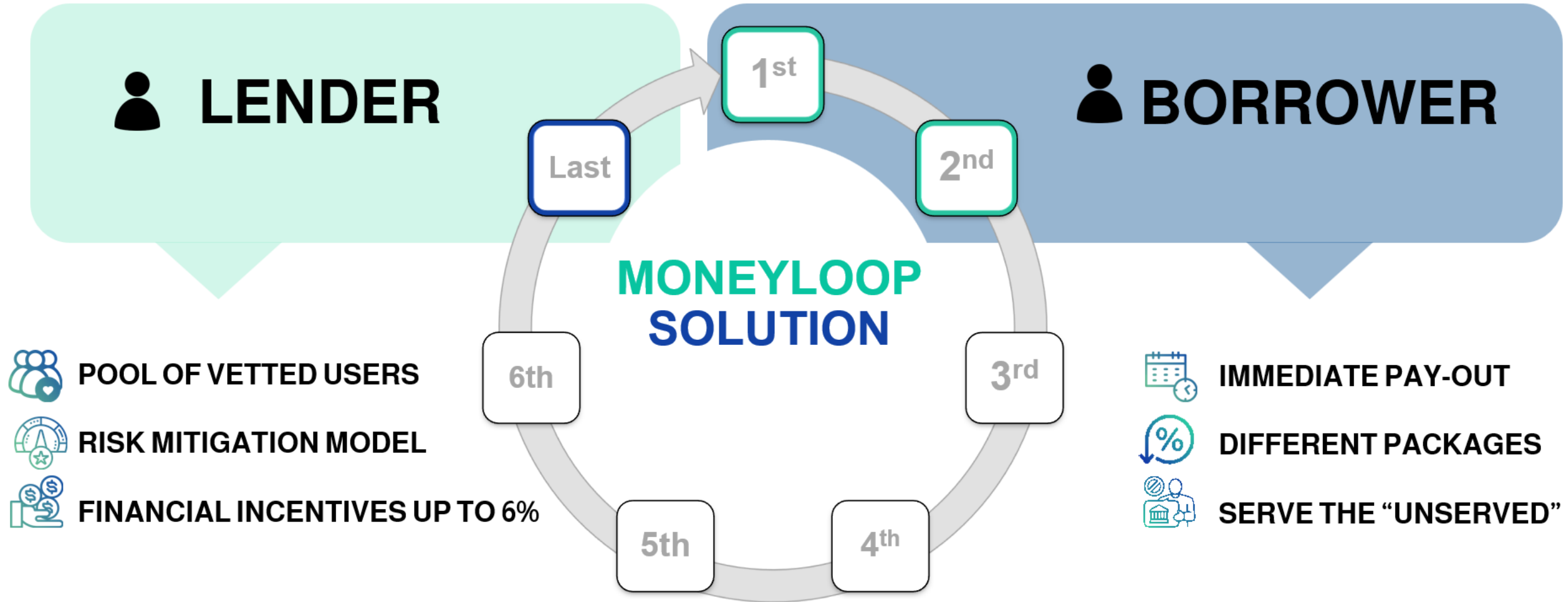


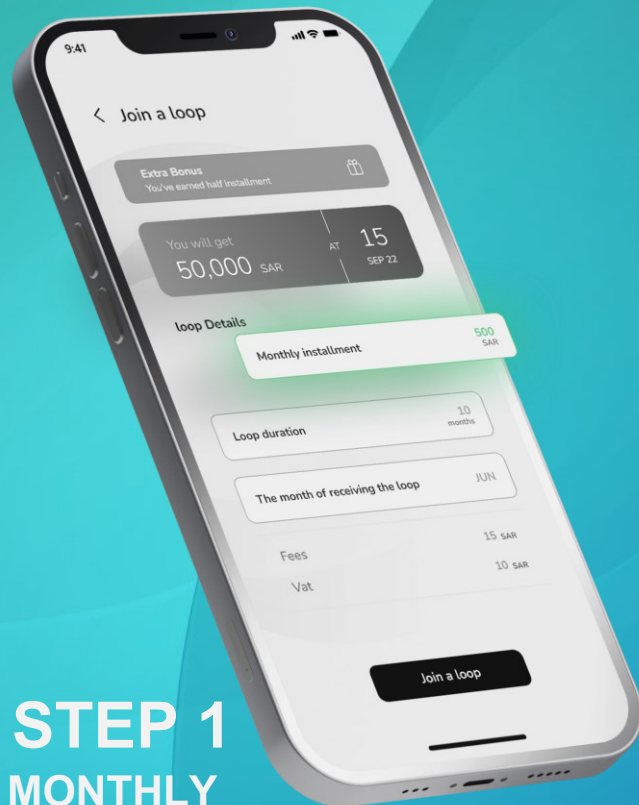
- ✓ **DIGITAL SAVING/LENDING ASSOCIATION**
- ✓ **LICENSED BY “SAMA” WITHIN SANDBOX FRAMEWORK**
- ✓ **IMMEDIATE PAY-OUT FOR LOAN SEEKERS**
- ✓ **FINANCIAL INCENTIVE FOR LONG TERM SAVERS**
- ✓ **CUSTOMIZABLE DURATION & MONTHLY PAYMENT**
- ✓ **SHARIAH COMPLIANCE**

KEY PROBLEMS

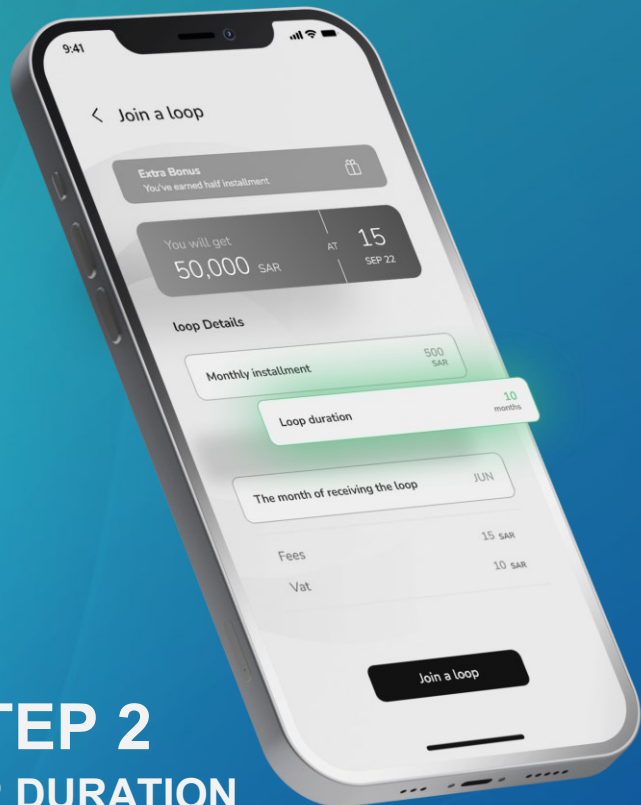


OUR SOLUTION

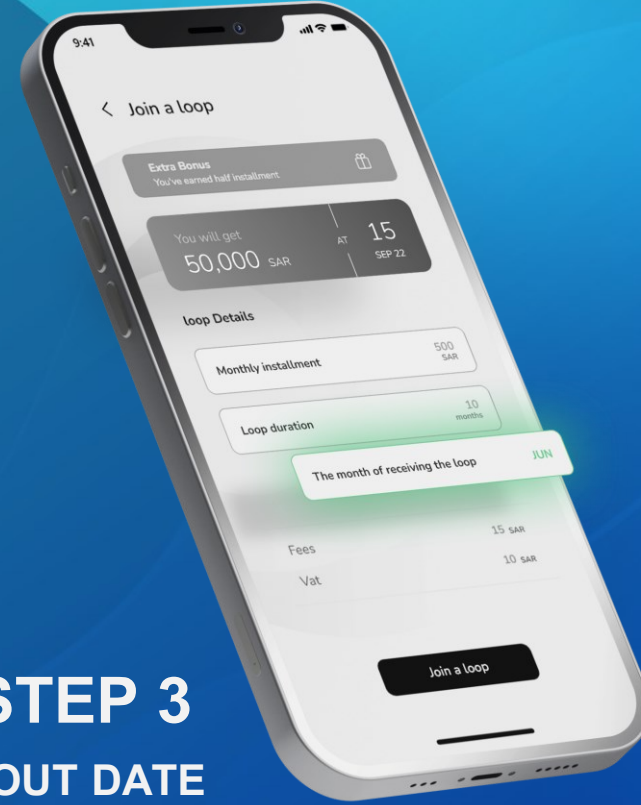




STEP 1
MONTHLY
CONTRIBUTION



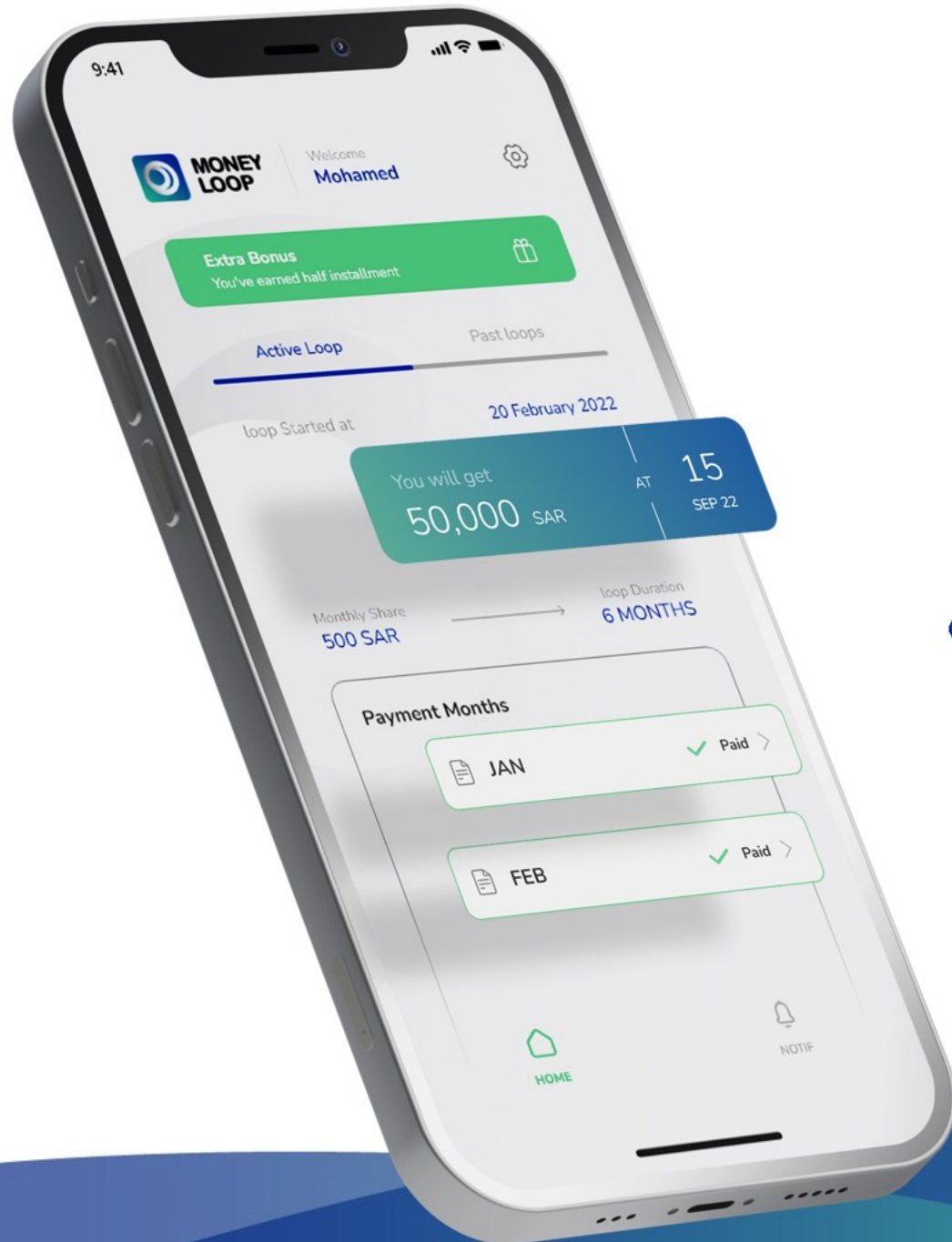
STEP 2
LOOP DURATION



STEP 3
PAY-OUT DATE

**SMOOTH
USER JOURNEY**

TRACTIONS



USERS

+10K

SR +6M

GMV

PAY-OUT

SR +2M

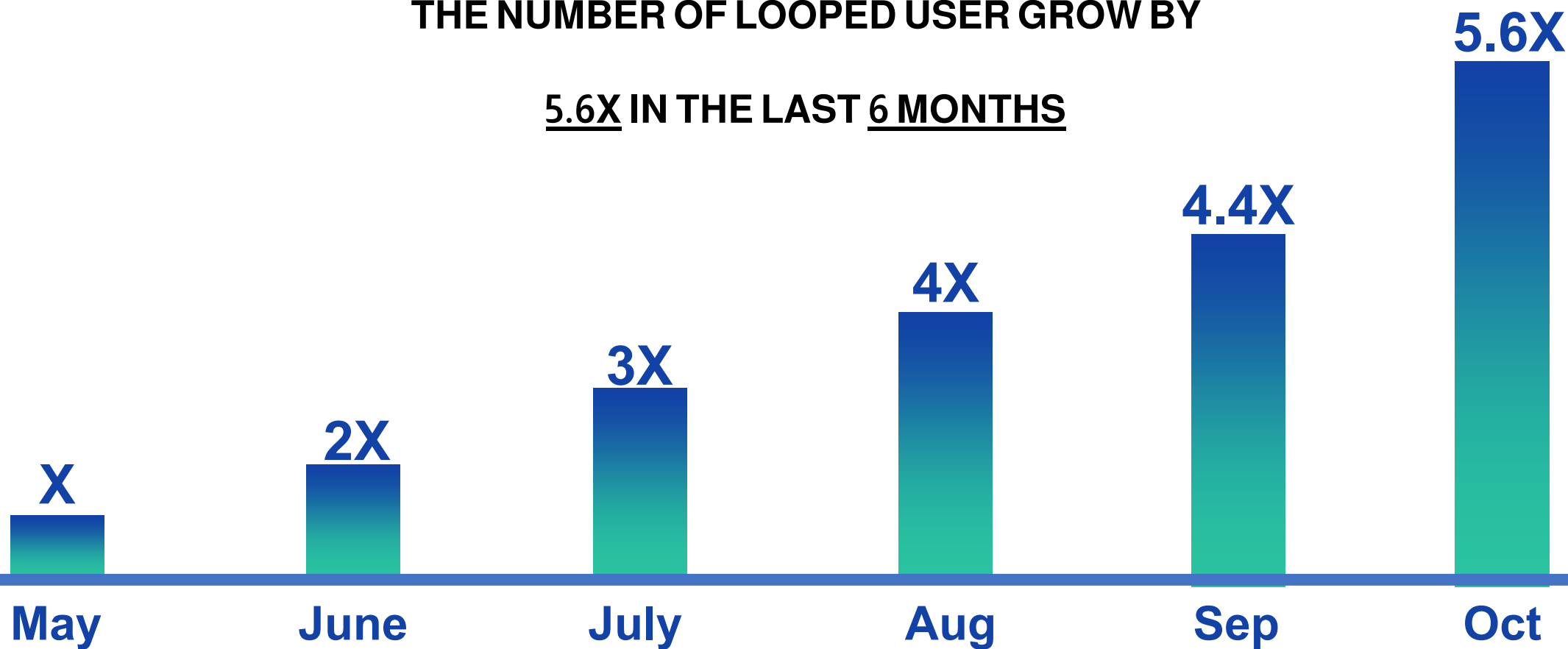


**MONEY
LOOP**

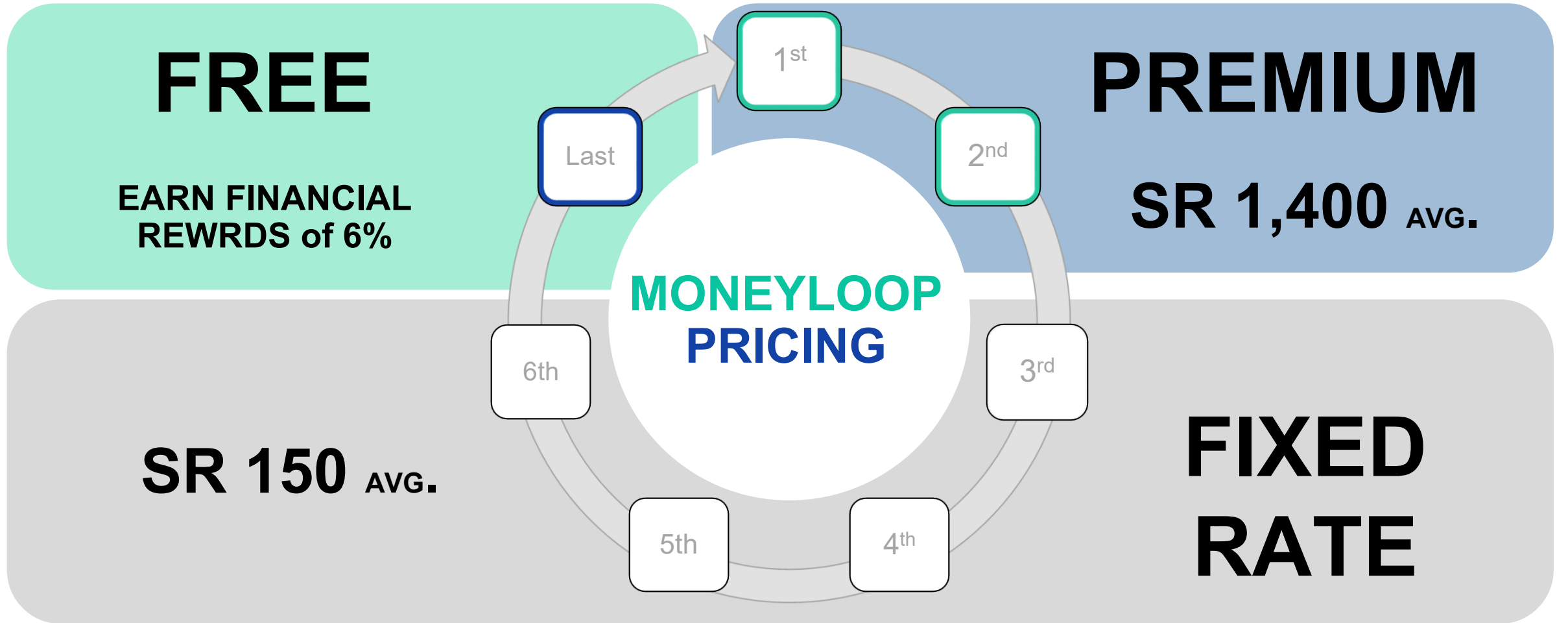
USERS GROWTH

THE NUMBER OF LOOPED USER GROW BY

5.6X IN THE LAST 6 MONTHS



SOURCE OF INCOME



SHARIAH COMPLIANCE



- ✓ DIFFERENT REGISTRATION FEES SCHEMA
- ✓ FINANCIAL INCENTIVE

REVIEWED AND APPROVED BY
DR. ABDULAZIZ ALDEMAIGI



Competition Landscape

Min. monthly contribution	Min. salary	Financial guarantee	Saving rewards	
500	6000	Yes	Loyalty Points system	 سیرکلایز Circlys
500	5000	No	Limited cash back	 هکبه HAKBAH
100	1000	Yes	Reward of %6 annually	 MONEY LOOP

MARKET SIZE

ROSCA



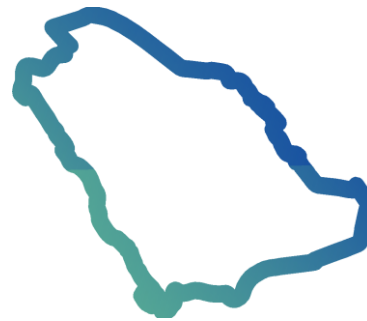
THE VALUE OF ROTATING SAVING AND CREDIT
ASSOCIATION (ROSCA) TRANSACTION
WORLDWIDE IN 2015 IS EXCEEDED

USD 480B

*SOURCE: STATISTA REPORT

MARKET SEGMENT

1.7M
Employees



Saudi employees who work for SME establishments
with no banking leverages

MONEYLOOP MILESTONES

2020



SAMA SANDBOX
LICENSE



GRANTS OF SR 100K BY
inspireU
from **SIC**

2021



MVP LAUNCH

PRE-SEED ROUND OF
SR 2,7M



JOIN



2022



APP LAUNCH



GRANTS OF SR 60K BY



GRANTS OF SR 100K BY



2023



10K USERS

SR 6M+
LOOPED MONEY

SR 2M+
PAY-OUT MONEY

GRANTS OF SR 324K BY
Boost Initiative



**MONEY
LOOP**

THE ASK

1,5 M
USD

PRE-MONEY
VALUATION

USD 9 M

INVESTMENT
ROUND

SEED

RAISED
SO FAR

11%



**MONEY
LOOP**

ENHANCED USER JOURNEY

 **LENDER**

HIGHER RETURN
10%



 **BORROWER**

RECEIVE THE PAY-OUT WITHIN
24 HOURS

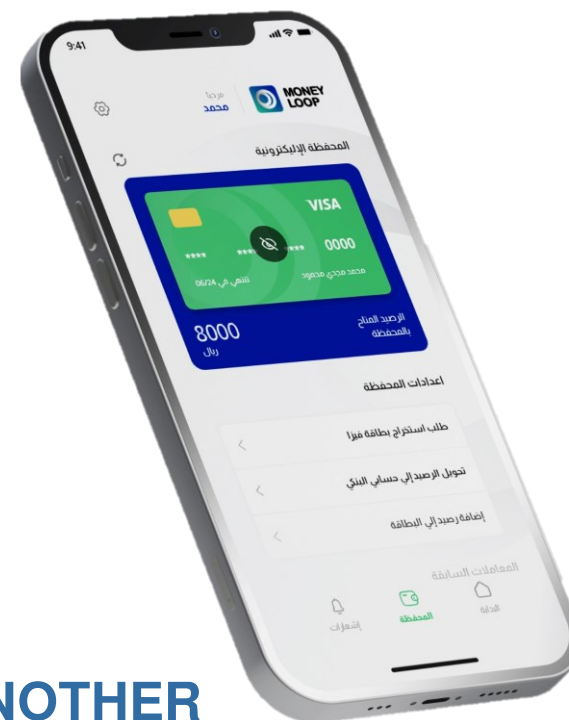
ADDING NEW FEATURES

**CLOSED LOOP FOR
CORPORATE CLIENTS**



**ACQUIRE NEW
MARKET SEGMENT**

**E-WALLET
+
CO-BRANDED CARDS**



**CREATING ANOTHER
REVENUE STREAM**

Founder Team

Husam Alshawi
BUSINESS
DEVELOPER



- 22 years of experience in business development and startups
- Co-founder of GeoSystems Group
- Co-founder of Trusted Partners
- Co-founder of Watery Group
- BS Civil Engineering
- M.S Information Systems.



Saleh Balilah
CEO



- 13 years of experiences in multiples startups
- Master of Technology & Innovation Management, UQ, Australia.



Rania Helal
CTO



- 17 years of experiences in Software Engineering and Management
- CTO at CyberME Studio
- CTO & Co-founder of Vrteek
- AWS Solution Architect Certified
- Kubernetes CKA & CKAD Certified
- Google Women Techmakers Ambassador
- B.Sc. In Computer and Information, Cairo University, Egypt



**MONEY
LOOP**

Thank **You**

f i t @moneyloop_sa

www.moneyloop.sa