

SandRock.AI

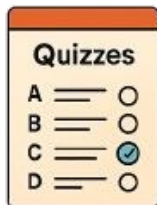
Build AI Agents tremendously faster & better



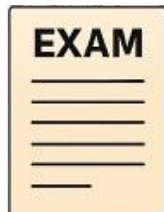
Books



Textbooks

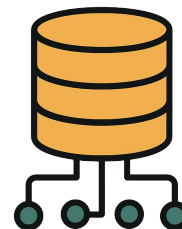


Quizzes



Exams

Humans Learning Materials



AI Datasets

AI Learning Materials

GLOBAL AI SUMMIT
القمة العالمية للذكاء الاصطناعي
RIYADH | 2022



مجمع الملك سلمان
العالمي للغة العربية
King Salman Global Academy for Arabic Language



**The greatest obstacle to building MENA AI products
is creating AI datasets**

**A customer's small department:
\$100k + >1 year**

**With SandRock:
< 4 week**

**To fully leverage AI, AI has to be given
tools, context, external awareness**

**SandRock built a platform & designed
business processes. 25x faster and better.**

2

Clients

\$20K+

Total sales

**1 pilot, \$500k
potential contract**

3

**Tech enterprise
clients on waitlist**

**70% of AI projects
are supervised learning**

Usage

\$ / per data unit

**(dataset size, complexity,
security level)**

Subscription

\$1k - \$200k / year

(features access, usage)

Raising \$500k

Product

Operations

**Customer
Acquisition**

80%

10%

10%

Sales channels:

Outbound to B2B

Partnerships

Products Plans:

**Arabic Data
Labeling Platform**

Local Context MCP

Sales AI Agent

SandRock.AI

- **Help create AI datasets 25x faster and better**
- **Huge market: 70% of all AI projects**
- **\$20k+ in sales. 3 large enterprise clients on waitlist**