SPORSHIP™

IN-HOME PERSONAL FITNESS TRAINING SERVICES.



Sporship is the first platform in the middle east specialized in helping normal people exercise regularly by bringing them qualified fitness trainers directly to their homes or virtually.

SPORSHIP™

BUSINESS OVERVIEW

100 *Trainers*

Available in
Cairo, Riyadh, Jeddah

9000 *Completed Sessions*

106% *YOY*

US$ 118k Revenue

38k (2024) | 80k (2025)

PROBLEM



In the middle east, nearly 155M adults are at risk of disease from not doing enough physical activity.

80%
of gym users don’t go

Online programs
are boring

Group classes
are generic

No digital way
to find a qualified fitness trainer

SOLUTION

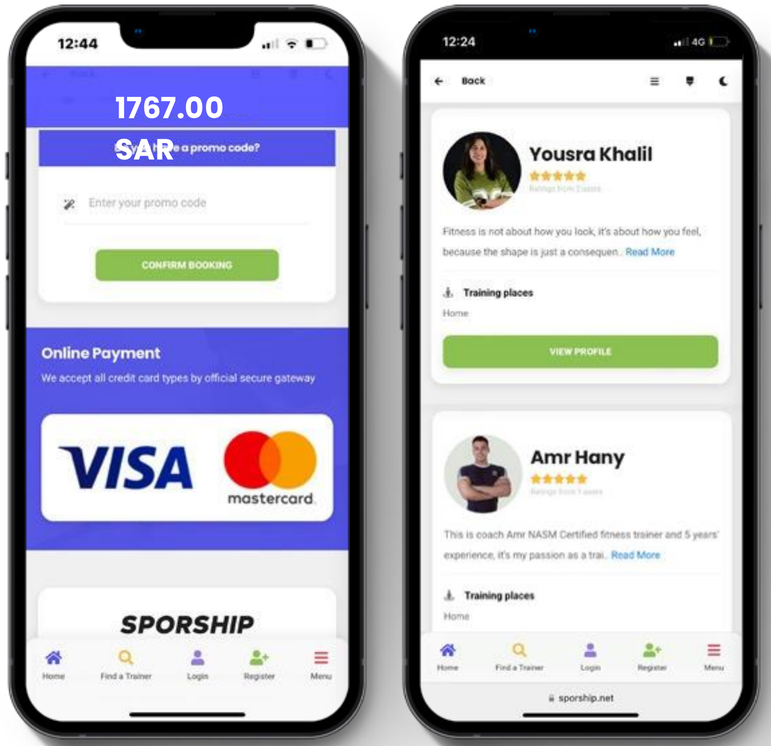
Sporship provides variety of qualified personal trainers specialized in general fitness, injury rehab, pilates or different sports that are ready to visit people at home.

Personalization:

We match people with trainers based on their needs and preferences.

Sustainability:

People pay the same as gym trainers coaching fees but enjoy training in the comfort of their home.



SPORSHIP™

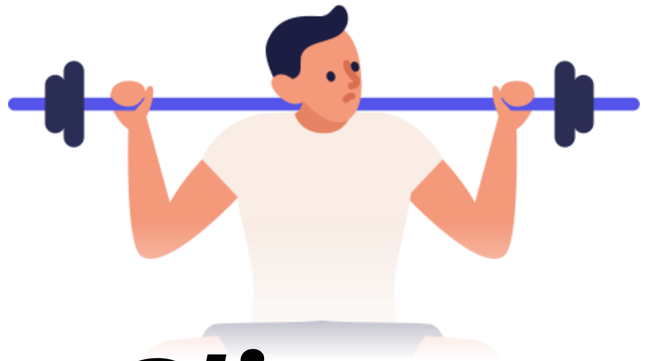
BUSINESS MODEL



Trainers

Earn double session price they earn at the gym





Clients

Pay the same rate they would for gym personal trainer

SPORSHIP™

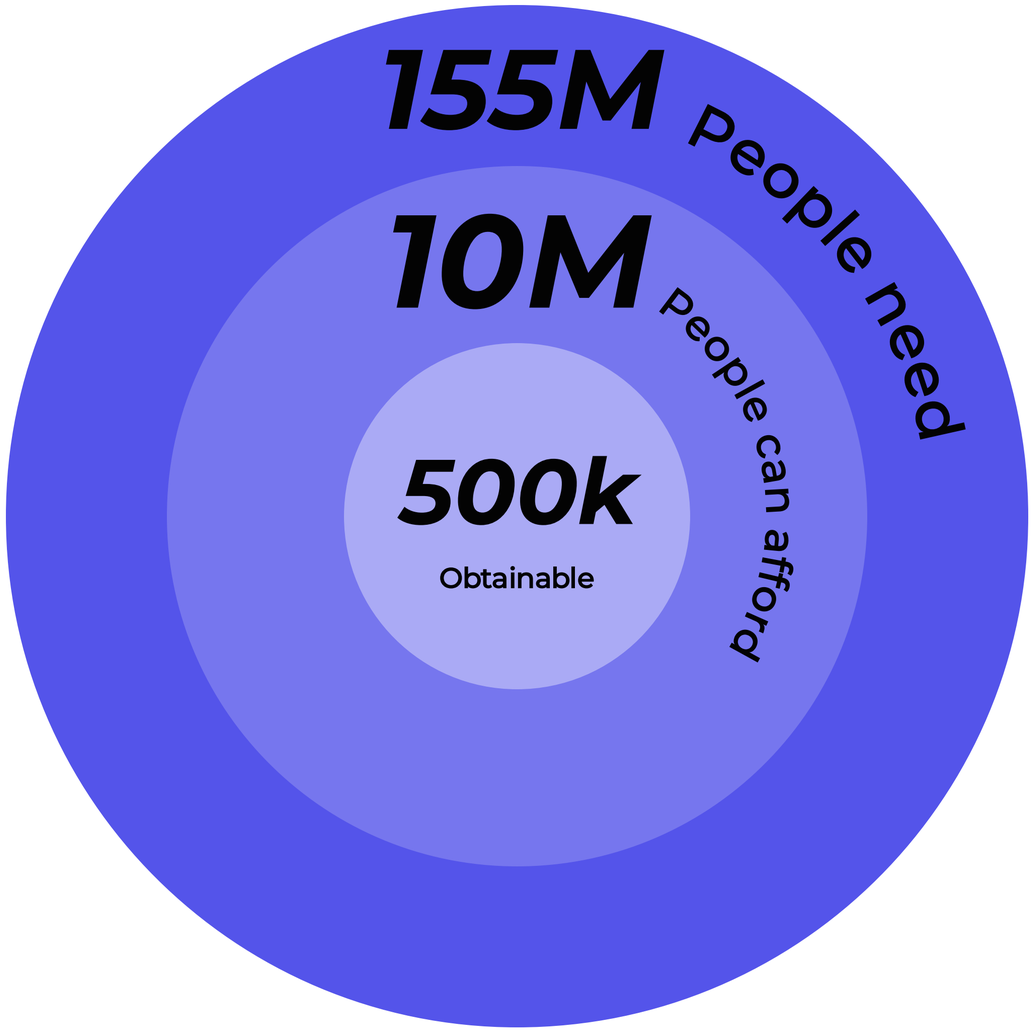
MARKET OPPORTUNITY
In the middile east

US$ 3k

Annual per customer

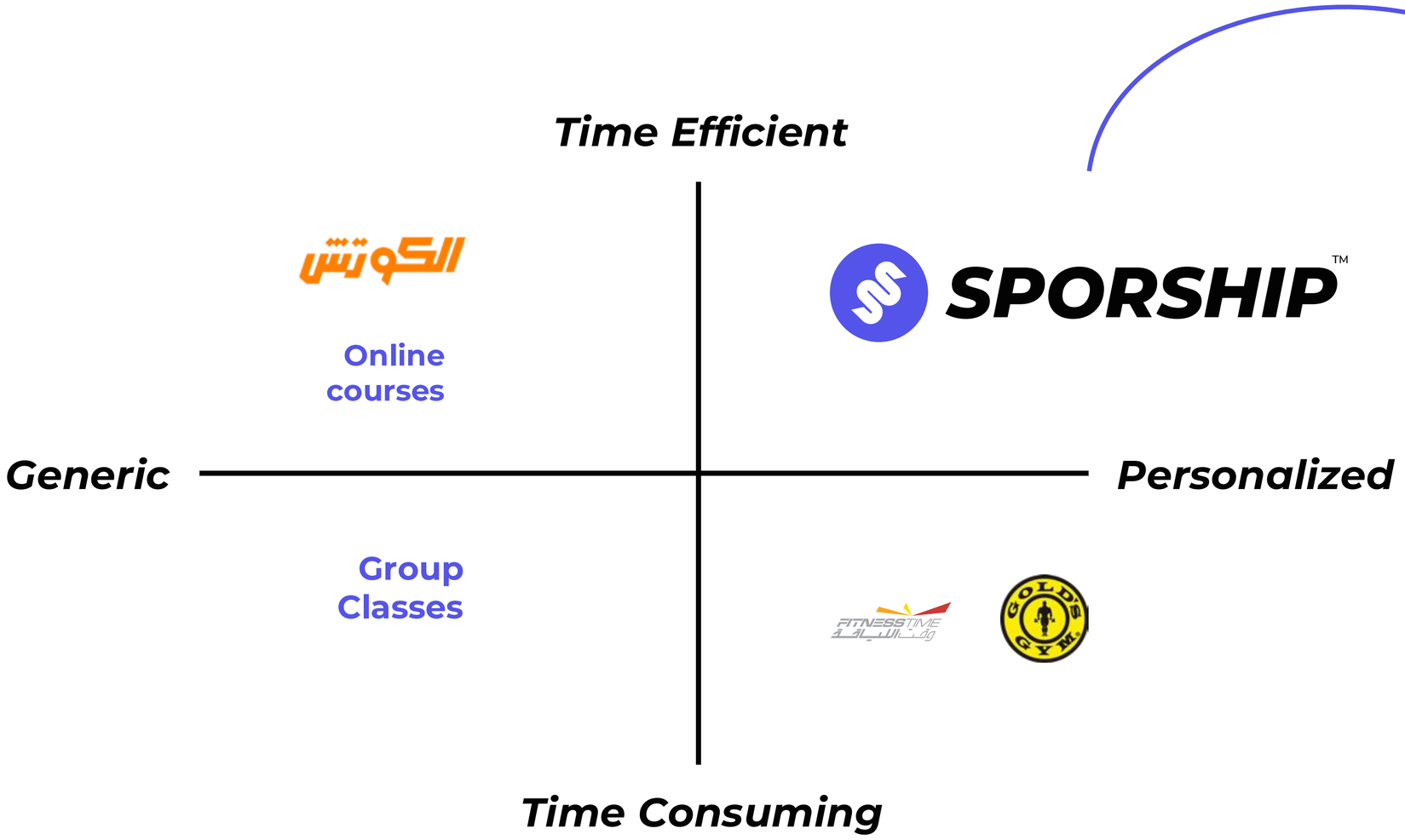
US$ 1.5B

Annual untapped obtainable market



SPORSHIP™

COMPETITIVE LANDSCAPE



More Personalized than online programs

More Time Efficient than traveling to the gym everyday.

SPORSHIP™

TEAM



Ahmed sobhy

CO-FOUNDER & CEO

8 YEARS PERSONAL TRAINER

3 YEARS FITNESS DIRECTOR



Abdelrahman mohamed

CO-FOUNDER & COO

9 YEARS PERSONAL TRAINER

3 YEARS FITNESS MANAGER



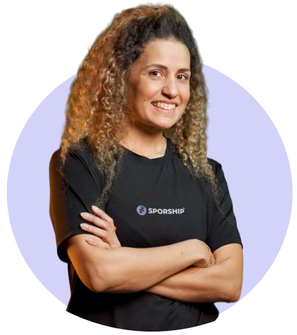
Abdallah Albatal

CTO

MORE THAN 200 TECH PRODUCTS

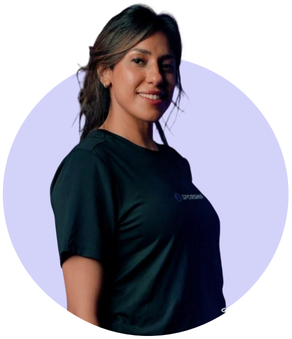
SPORSHIP™

SOME OF OUR TRAINERS:







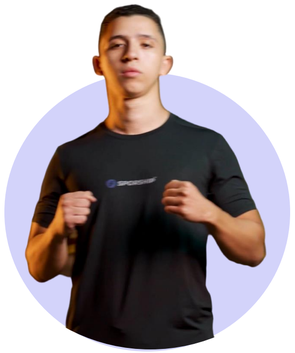















OUR TEAM IN 2023



OUR TEAM NOW

INVESTORS

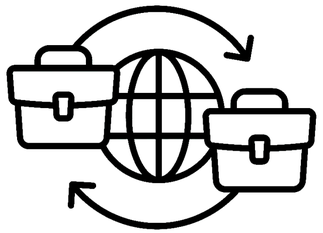
ORBIT STARTUPS

سنابل للاستثمار
SANABIL INVESTMENTS

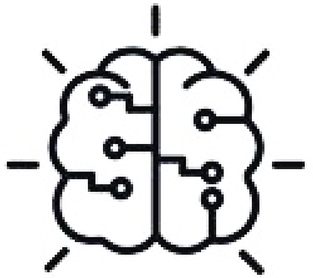
SPORSHIP™

CURRENTLY RAISING

US$ 500k to:







Market expansion

grow our trainer fleet
across the GCC

On-ground Activations

fitness events, corporate &
community programs

Machine learning

to improve trainer – client matchmaking
& personalized program recommendations

SPORSHIP™

THANK YOU

LET'S MAKE THE ARAB WORLD

HEALTHIER THROUGH EXERCISE

INFO@SPORSHIP.NET