



Alkuttab.io

Learn Arabic and Quran. Anytime.Anywhere.

Best User Experience in Online Arabic learning

Problem

50 Million Muslims in Western Countries struggle to access high-quality Islamic education that let them more connected to their identity.

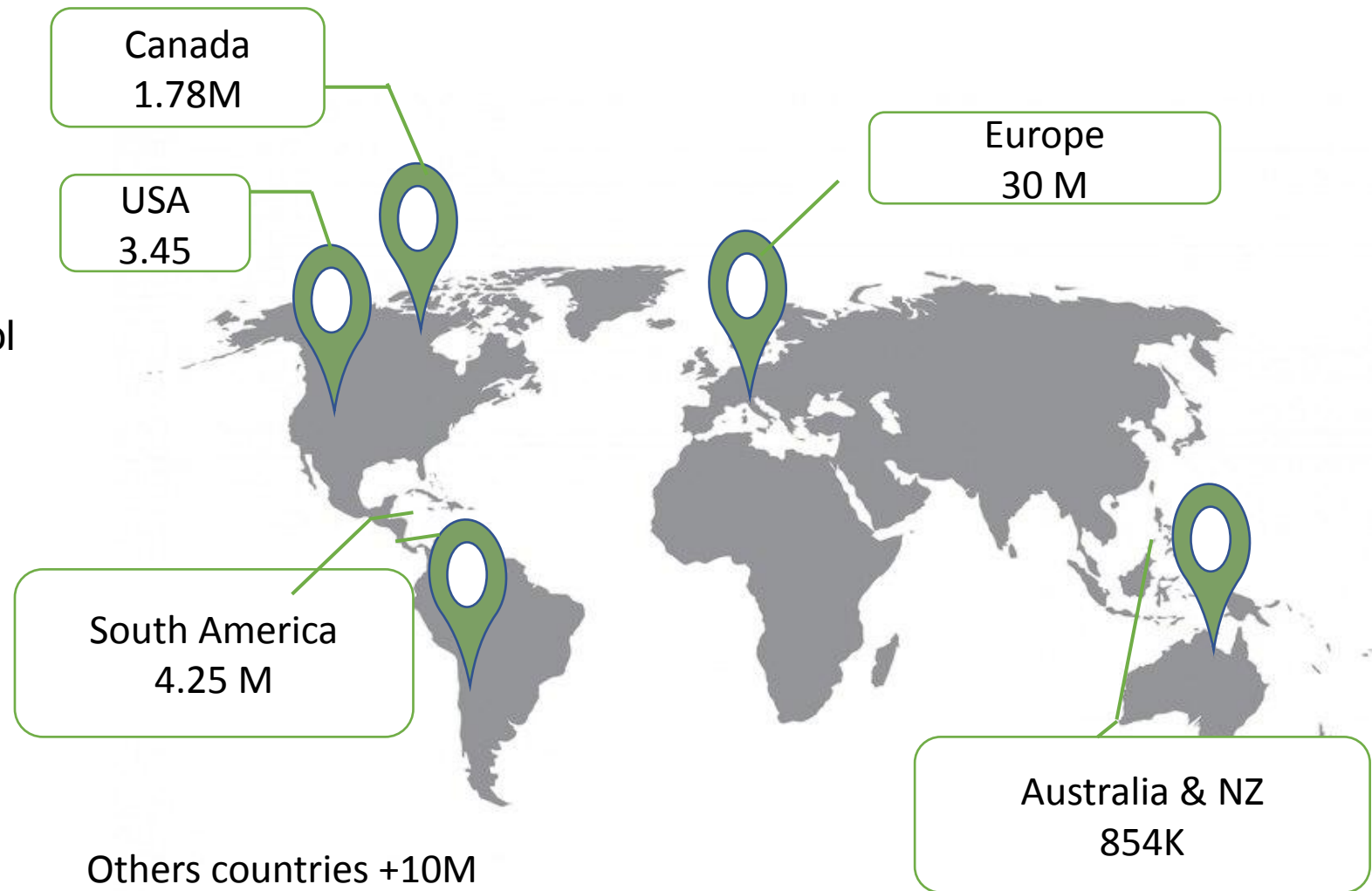
The Pains and challenges

Limitation : local tutors, private school

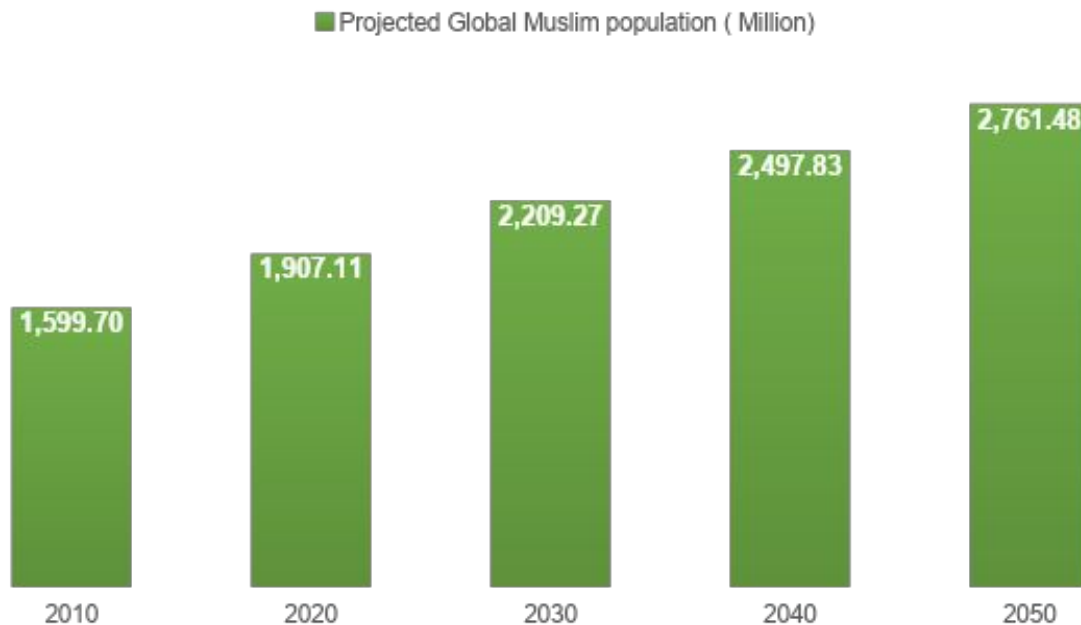
Cost : Expensive tuition fees for the private schools

Accessibility: distance barrier to find qualified native tutors

Complexity: hassle dealing multi vendors for one service in different channels.



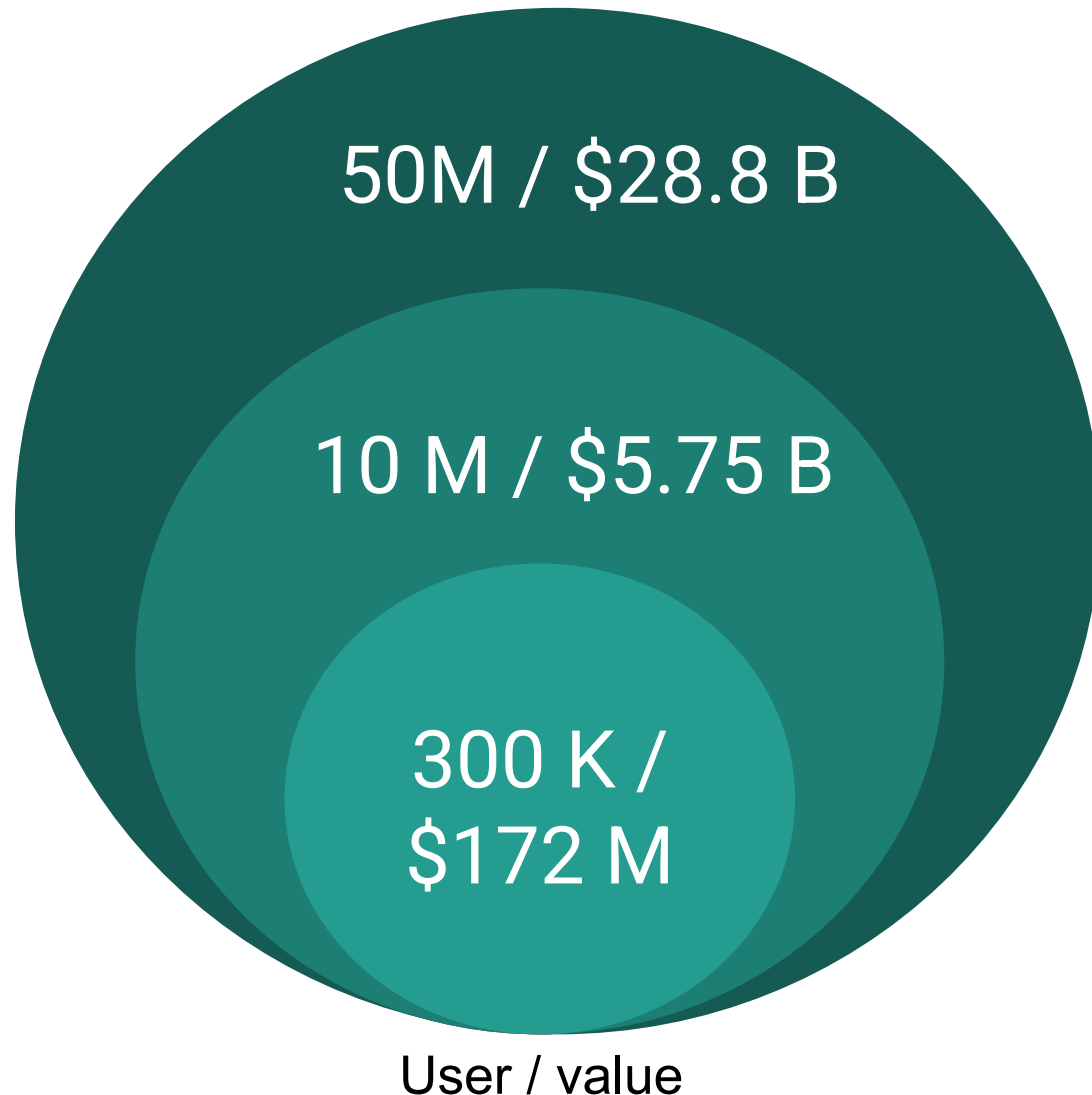
Global Muslim Population



Sources: PEW Research

the global Muslim population is expected to rapidly expand, with estimates indicating an increase from approximately **1.6 billion** in 2010 to nearly **2.8 billion** by 2050. This growth is expected to outpace the overall global population, with Muslims projected to constitute **30%** of the world's population by 2050, up from **23%** in 2010. This remarkable growth is primarily attributed to the comparatively youthful age and higher marriage rates of Muslims when compared to other religious groups.

TAM, SAM 20%, SOM 3%



- **50 million** potential users.
- **20%** assumption minimum interested
- **3-5%** Target market share in 5 year
- **\$576** CLTV

Countries	Muslim Population	Countries	Muslim Population
France	5,720,000	Australia	813,392
Germany	4,600,000	Austria	720,000
USA	3,450,000	Sweden	700,000
Italy	2,987,840	Georgia	527,091
UK	2,130,000	Argentina	400,000
Canada	1,775,715	Netherlands	387,000
Switzerland	440,000	Denmark	313,713
Ukraine	410,000	Greece	313,406



Solution

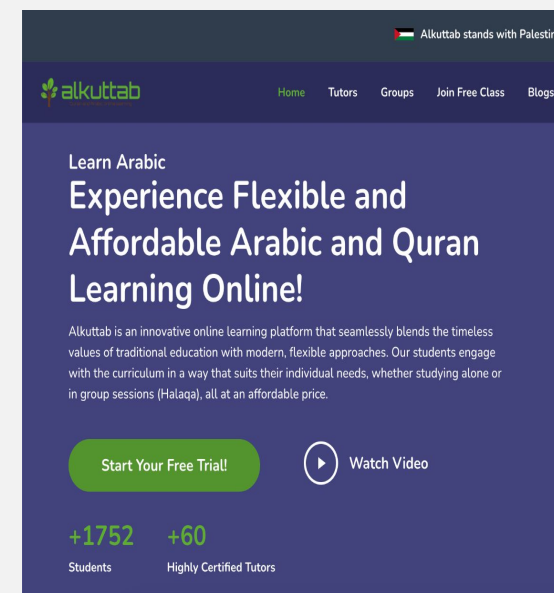
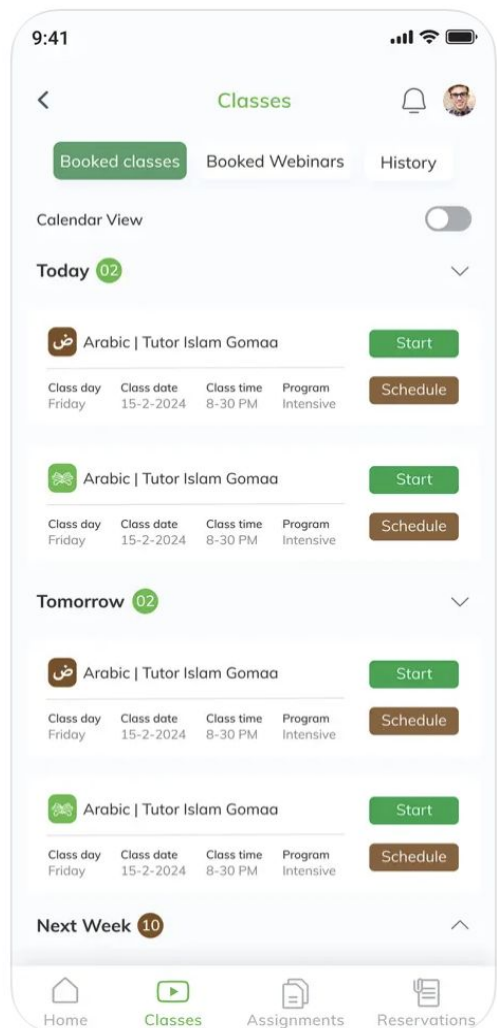
alKuttab is an online platform that connects Arabic learners with qualified tutors overseas, specializing in Arabic and Quran lessons. We match students with the ideal tutor for their needs and offer private and group video chat lessons.

Our services Include:

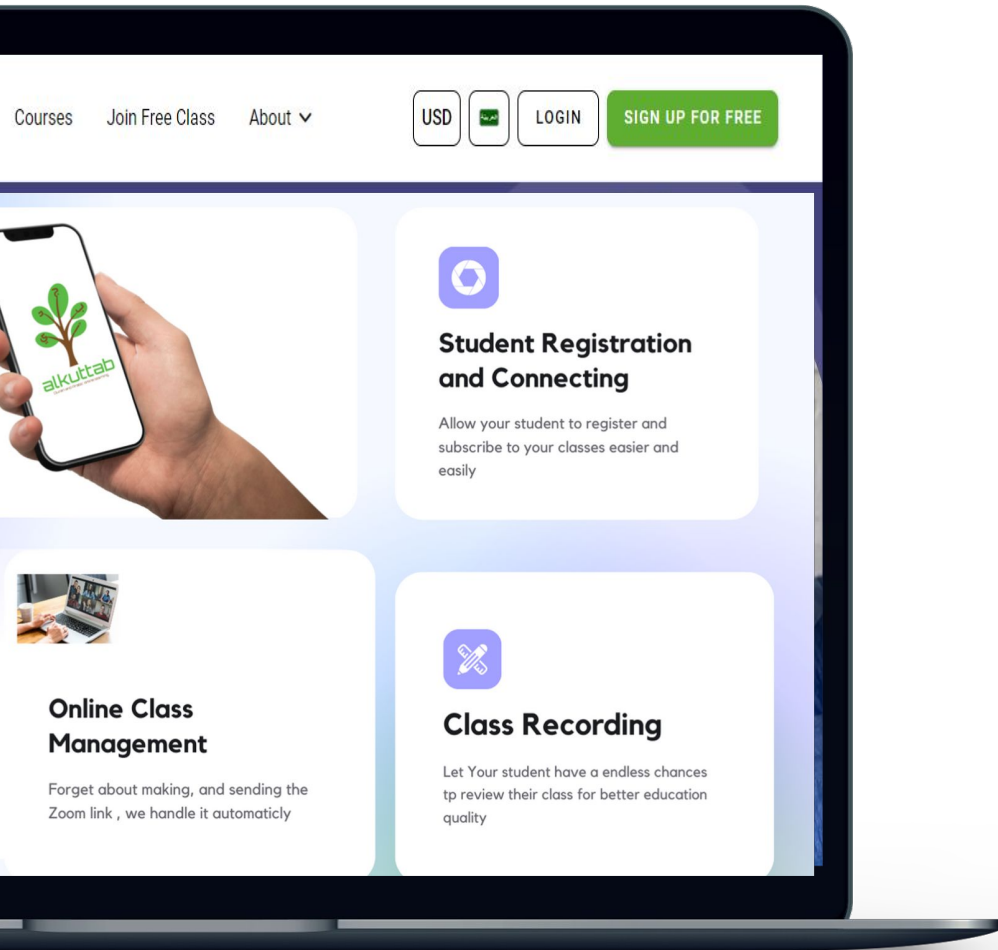
- Match students with ideal tutors
- Schedule private and group video lessons
- After-school support for Islamic schools
- EdTech solutions for tutors
- Access to educational resources
- Easy online payment processing

Platform support:

- Web Application: alkuttab.io
- IOS app : [alkuttab](#)
- Android app : [alkuttab](#)



Solution B2B



dClass is the SAAS version of Alkuttab for B2B Customers, an E2E EdTech platform that unified needed technology, feature, tools and enable Seamless operation at one-place with use of advanced technology, In Addition to SAAS we outsource tutors (Tutors as a service)

Our services Include:

- Cloud base web application
- Mobile APP
- Class Management and recording
- Payment facilitator

Platform support:

- Web Application: alkuttab.io
- IOS app : dClass
- Android app : dClass

Alkuttab in 2023 - 2024

Total reservation_cost

130.29K

Nov 2024

12.88K↓

Max (Sep 2024): 13.37K

Total Number of Subscriptions

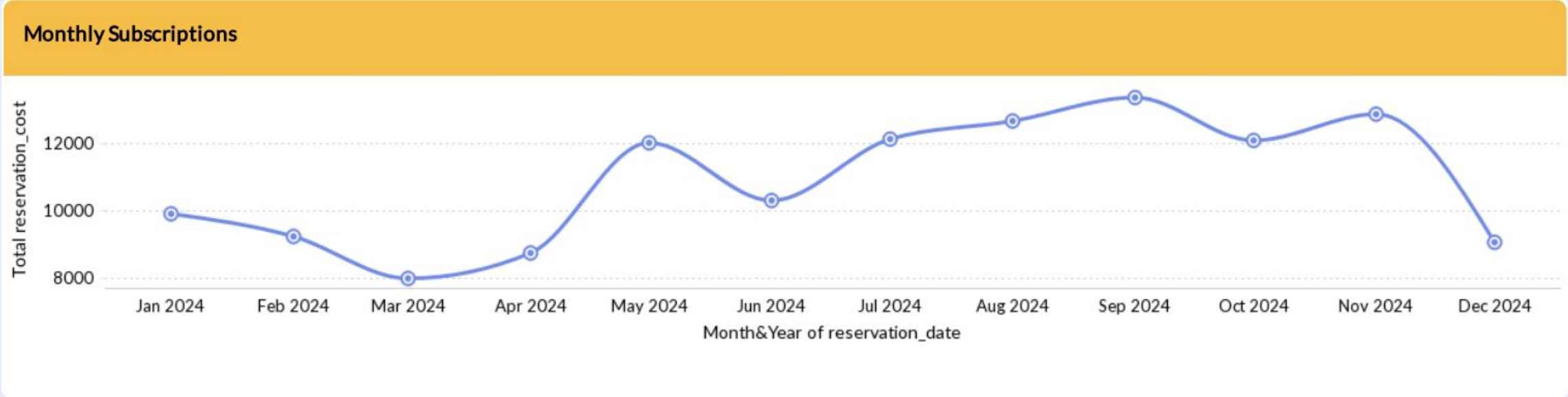
3.73K↓

Max (May 2024): 0.41K

Dec 2024

66.57↓

Nov 2024: 70.96



By Subscriptions

52.5%

By Subscription

gross_reservation

By Course

27.3%

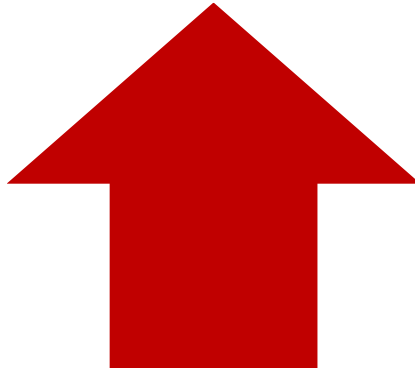
Market validation



CLTV
\$192



CAC
\$ 25



LTV:CAC
7.68

Clients & Partners

Students

- Arabic and Quran Education
- Friendly search and booking
- Recommendation

MarketPlace

- fixable schedule

Tutors

- Student hub
- Manage availabilities and schedules
- Payment without transfer barriers

Marketplace

- Educational content

Islamic Schools

- EdTech platform
- Dedicated tutors
- After School tutoring support
- Subscription

Tutoring AS A Service

Online Academy

- EdTech SAAS
- Payment facilitator
- Meeting integration
- Cloud base

Software AS A Service

- Subscription



Meet the Team

Mr. Mohamed khalil / CEO: / USA

- 18 Years of experience
- 13 Years of experience in Data engineering and Big Data
- 5 years of experience in software development
- Bachelor Degree in Computer Engineering 2006 from Azhar University
- 15 Years Of Arabic, Quran, and Islamic studies in Al Azhar

Tarek Mossad / Egypt Country Manager : Egypt

- 30 Years of experience
- 10 Software Delivery Experience
- 15 Project Management
- 5 Years Education software development

● **Engineering: Egypt / Pakistan**

- Employees: 7 engineers
- location : Egypt & Pakistan
- Full Time : 2
- PartTime : 5

● **Customer & Tutor Management Egypt**

- Employees: 10
- Full Time : 9
- Teams: Customer Support (7), tutor management (2), QA (1),

● **Marketing: USA/ Egypt**

- Employees: 2
- Full Time : 0
- Parttime : 2

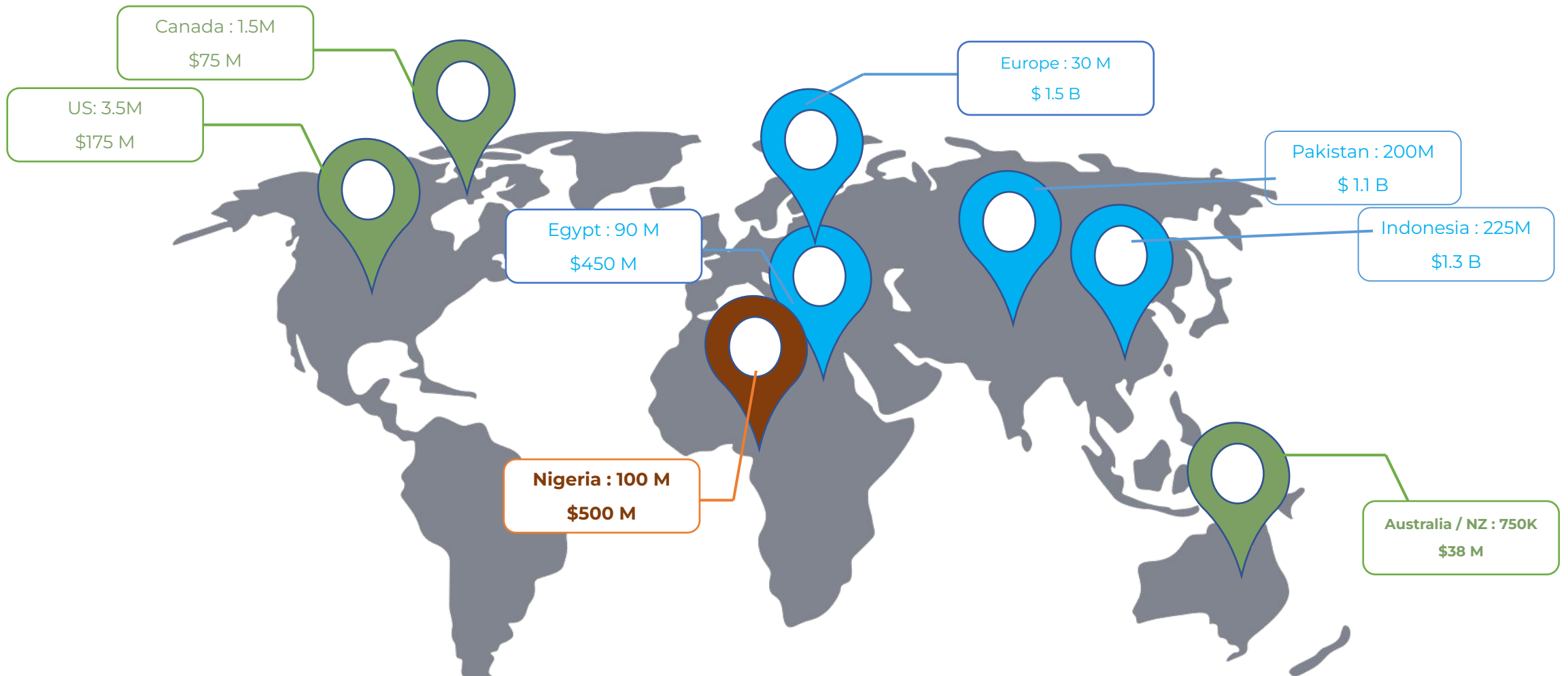
Competition Analysis

Competition edge	Alkuttab	Direct Competitors					Indirect Competitor	
		Private Islamic School	Classes in Mosques	Online Academy	Local tutors	Online tutors	Preply, iTalk	Language Center
Full Service (Arabic, Quran, Tajweed)	Yes	Yes	Yes	Yes	Yes	Yes	No (Arabic)	No (Arabic)
Service Fees	Affordable	Expensive	Affordable	Affordable	Expensive	Affordable	High	Expensive
Education Quality	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes
Tutors Availability ,Fixability, Varity	High, Yes, global tutors	Limited, No, No	Limited, No, No	Limited, No, No	Limited, Yes, No	Low, Yes, Yes	High, Yes, Yes	Limited, No, No
Education Mode	Online	In-Person	In-Person	Online	In-Person	Online	Online	In-Person
Class Mode	Private, Groups (5)	Groups (25)	Groups (30)	Groups (30)	Private	Private	Private	Groups (10)
Educational Platform	Yes	No	No	No	No	No	Yes	Yes
Payment system	Yes	Yes	No	No	No	No	Yes	Yes
Advanced Technology	Yes	No	No	No	No	No	No	No
Business Model	C2C, B2B	B2C	-	B2C	C2C	C2C	B2C	B2C

Major Competitors

Competition edge	Alkuttab	Direct Competitors				Indirect Competitors
		Iqra Network	Moddakir	Studio Arabiya	qutor	Preply, iTalk
Full Service (Arabic, Quran, Tajweed)	Yes	Yes	Yes	No	Yes	No (Arabic)
Pricing	\$6/Hr AVG	\$11/Hr , packages	\$7.5/H	\$7.5/H packages	\$7.5/H AVG	\$10/H AVG, Variance
Tutor Base	Worldwide	Egypt	Middle East	Egypt	Middle East	Worldwide
Business Model	B2C, B2B, B2B2C	B2C	B2C	B2C	B2C	B2C
Class Mode	Private, Groups (5)	Private, Groups	Private, Groups	Private, Groups	Private	Private
Educational Platform	Yes	No	Yes	No	No	Yes
Payment system	Yes	Yes	Yes	Yes	Yes	Yes
Marketplace	Yes	No	Yes	No	Yes	Yes
SAAS	Yes	No	No	No	No	No

Scaling Road Map- Global



2023-2024



2024-2025



2025 - 2026

- M : millions , B : billions
- Estimate \$600 in US, Canada, Europe
- \$100 in Egypt, Nigeria, Islamic world

Service Scaling - opportunities

We invested in developing EdTech platform that can be scaling to different domain so in addition to alkuttab and SAAS dClass app we have plan to launch

- AlkuttabPlus: which is a tutoring service for academic studies such as Math, English, science, and etc
- AlkuttabLang: which is offering English tutoring in MENA region with native USA native tutors



Others countries +10M

Go To Market

Regular marketing

- Digital Marketing
- Social Media
- Ads on Muslims spots and groups

Content and Influencing

- Free Daily Quran halaqa (recitation)
- Halaqa and webinars with Quran scholars
- Free Education content
- Quran Competitions and rewarding

Partnership

- Mosques partnership

Affiliate marketing

- Tutors affiliate, commission discount
- Student discounts



Seed Round: \$500K

Ask

- Total raise: \$500,000
- Minimum Ticket: \$50K

Why

- 25% : Product development (AI tools, learning assessment)
- 45% marketing & customer acquisition
- 30% Operations

To Achieve

- Goal: 150 new subscriptions/month in Q2 2025
- Targeting 10,000+ learners by 2026
- AI-based tutor matching & smart learning paths launching soon

Financial Valuation





Contact Us

+1 210-769-6961

mohamed.khalil@alkuttab.io

www.alkuttab.io

Texas, USA