



Med Share Rx



تبادل الأدوية الراكدة بين الصيدليات
Exchange All your stagnant Medicines



Stagnant Medicines problem

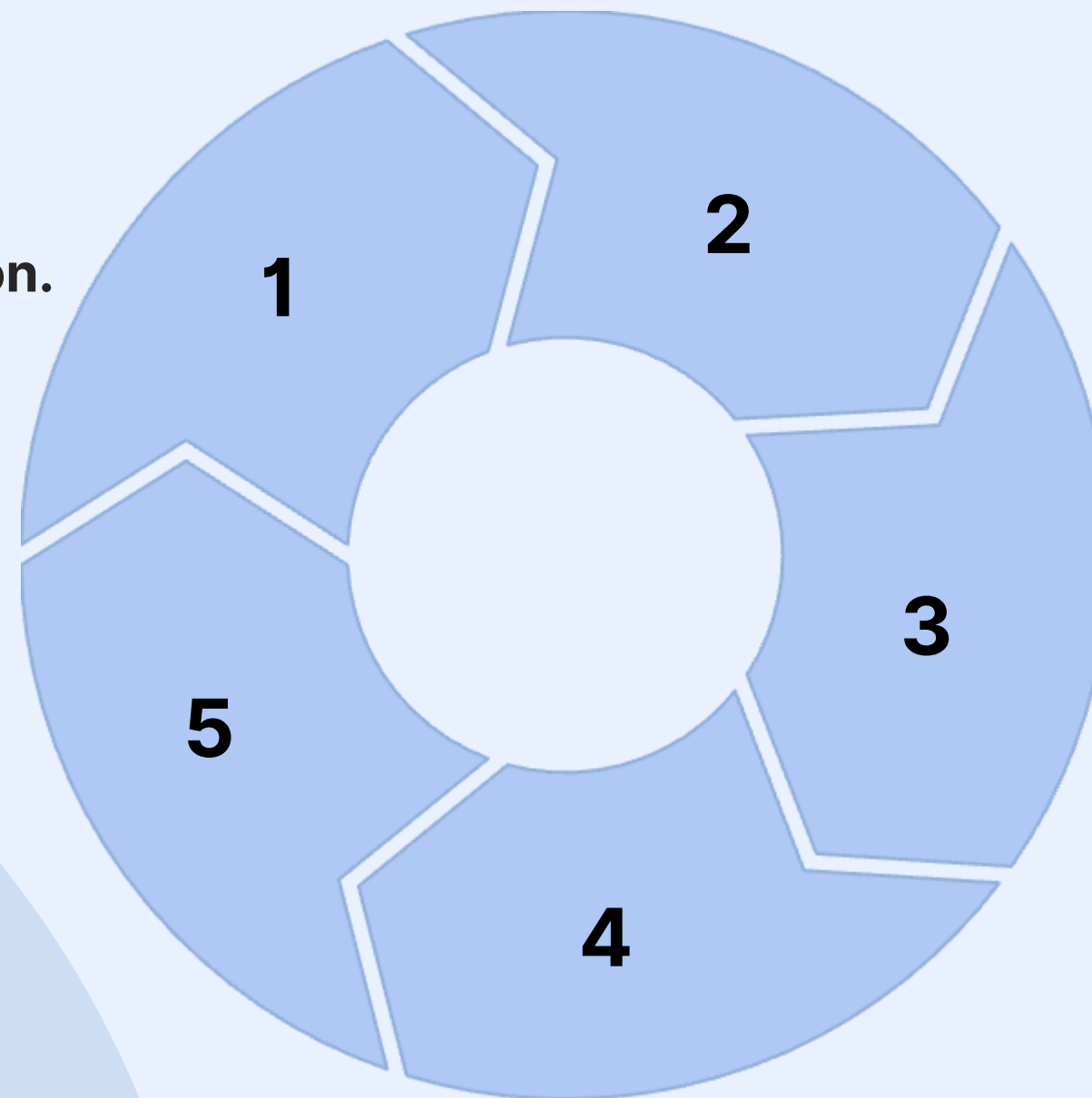
Reasons : Slow-Moving Medicines

Overstocking

To get bonus , risking expiration.

Uneven Demand

Surplus stock leads to expiration.



Discontinued Prescriptions

Unused medicines expire on shelves.

Patient Discontinuation

Unused drugs expire at home.

Distributor Refusal

No returns on expired stock.



OUR SOLUTION



Platform

Help pharmacist post and buy all their stagnant medicines in an easy and organized way .

B 2 B _ Business MODEL

0:12



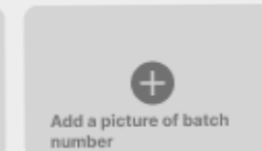
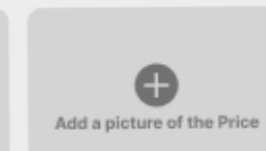
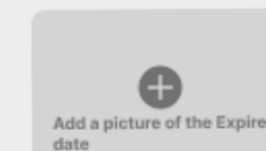
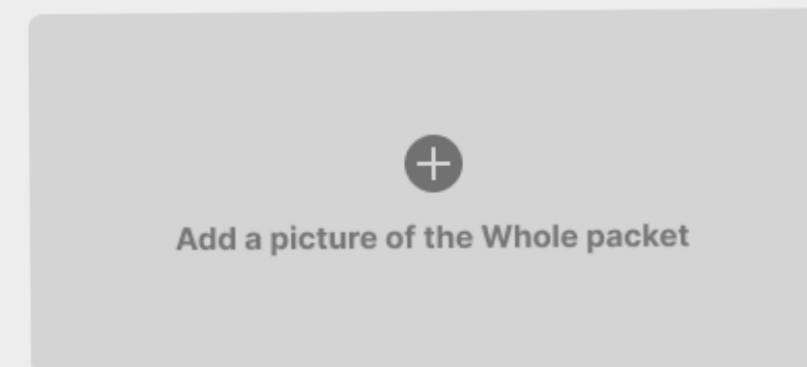
Med Share RX



Location
Cairo,Egy



Adding new medicine



⚠ At least 4 picture of the medicine

Medicine name

Medicine Price

Add Discount

Expire date

Quantity Available

Net price : 00.00 EGP

Med Share RX



Location
Cairo,Egy



Product details



voltaren pills

30EGP

El farouk pharmacy

252 M away

Exp Date :
2024 / 2 / 12



Add to cart



Home



search



cart



Account



MED SHARE RX

Market Size



In 2024, 300 Billion EGP
Expired medicines 9 Billion EGP .

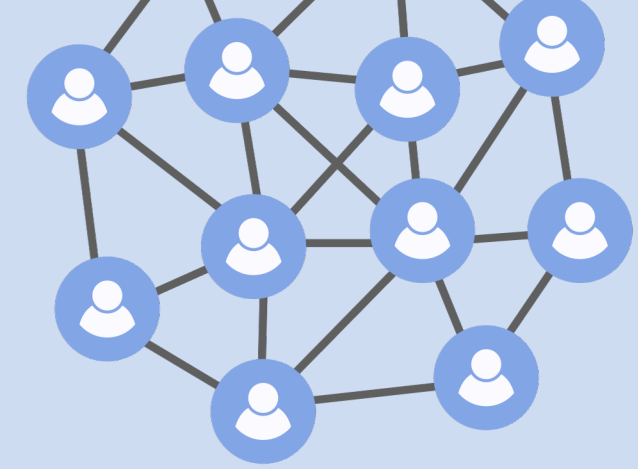


There are 85 k pharmacies .
OurTarget 25k pharmacies





Value Proposition



- Reduced Waste



- Increased Profitability



- Faster Capital Turnover



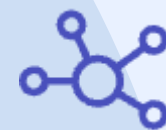
- Better Inventory Management



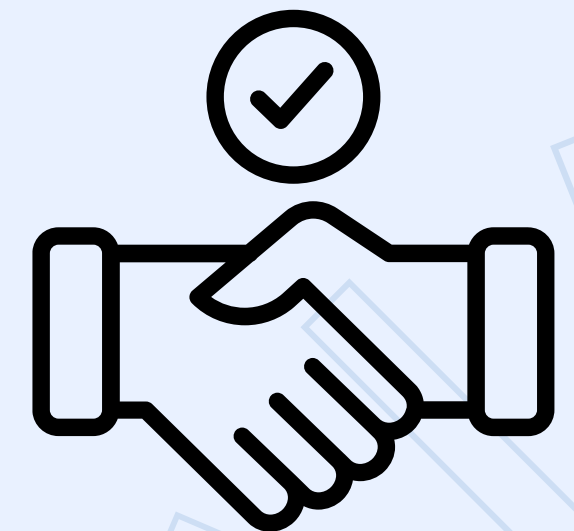
- Medication Availability



- Regulatory Compliance



- Strong Pharmacies Network





Competitive Advantages



Industry Expertise
Pharmacist
co- founder



Active Users
500 users, 750K
EGP listed meds



**Transparency
and trust**
Verified
pharmacy details



**Complete
Info**
Images, prices,
discounts



**Distance
Display**
Nearby pharmacy
locations



**Strong
Logistics**
Fast & efficient
exchange



Customer Acquisition Channels

Our multi-channel strategy maximizes reach and effectiveness through:



**On-Ground Visits
50% of acquisitions**



**Phone Calls
25% of acquisitions**



**Online Marketing
25% of acquisitions**



MED SHARE RX

Key Milestones

**Market Research
&
App Design**



**Beta Launch
Initial release to
100 users.**



**Feedback Integration
User insights.**



**Public Release
Official launch to
market.**



**User Growth
Expanding to 500
users.**

**New Features &
Market Expansion**





Action Plan

1

Target 25,000 Pharmacies

Across the governorates (Cairo, Giza, Qalyubia).

2

Enhance App Development

Improve the Android version and launch a new iOS version for broader accessibility.

3

Establish Logistics

Create reliable dash board , ensure efficient service.



Incubation & Revenue Strategy (6 Monthes)

Incubation Period (for Cairo)

Free service
to validate
with 25,000
pharmacies.

1

2

Establish a strong
delivery network.

3

Focus on building
customer trust.

Post-Incubation Revenue Streams

Subscriptions
for app usage.

1

2

Delivery
commissions
per order.

3

Pharmaceutical
company ads.



Support Needed

We are seeking an investment of 900,000 EGP, This investment will be strategically allocated to fuel our growth and expansion.

1

Logistics & Operations (10%)
Streamlining delivery and operational efficiency.

2

App Development & Tech (25%)
Enhancements, iOS launch, and platform improvements.

3

Marketing (65%)
Aggressive online and offline campaigns to expand our reach.



Team structure



Dr. Ahmed Abo Salem

Founder & CEO

(Pharmacist, 7 years experience)



Marwan Khaled

Co-founder & Investor

(IT graduate, 4 years in Sales Tech)



Mohammed Mostafa

Tech Lead & Developer

(3 years experience)



Mohammed Samer

Backend Developer

(2 years experience)



Abdelaziz Hamdi

UI/UX Designer

(3 years experience)



Dr. Shaheenda Said

Marketing Manager

(2 years in community pharmacies)



Soheila Said

Customer Support

(2 years in medical labs)



THANK YOU

✉ Medshare.rx @gmail com ✉ Aabosalem@gmail com

