



Journey of **A**dvanced, **B**old, **R**evolutionary Technology.

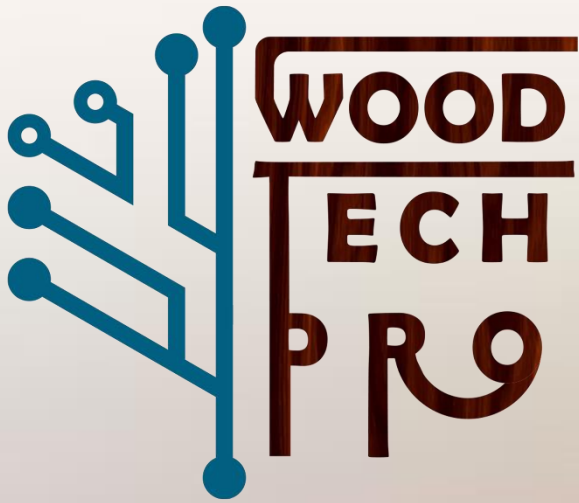
ENG. MOHAMMED AL-GABRI

FOUNDER & CEO



Addressing Key Challenges

- Lack of Smart Integration**
Traditional furniture limits health, comfort, and entertainment.
- Unmet Sector Needs**
Healthcare and hospitality lack adaptive technology for furniture.
- Absence the concept of “Smart Furniture”**
from local market and rare in global market
- Poor sleep quality and physical comfort**
Many people suffer from sleep disorders, poor sleeping position, or inadequate ventilation, and temperature, which leads to chronic fatigue and health problems.
- Lack of intelligent personalization of user experience**
Traditional furniture does not adapt to the user's lifestyle or daily mood or physical needs, but is rigid and fixed in its characteristics.



Solution

WOODTECH-PRO Smart Furniture

An Integrated Smart-Living Environment solution that combines

Health & Wellness

Personal AI Assistance

Advance Technology

Entertainment

Futuristic Luxury Design

Entertainment



Why It Is Matters

First mover in MENA region that Provide the new concept of Smart Furniture.

Addresses growing demand in for luxury goods.

Combines *Futuristic design aesthetics* with *advanced Saudi engineering vision*.

High demand on Luxury Hotels, Resorts, Premium Residential Projects

Introducing First Product (WOODTECH-PRO) Smart Bed



Smart Environment

Smart systems
High-quality materials
Entertainment options
Adaptive lighting
Surround speakers
Premium Design
Modular with luxury finishes



Optimal Health

Integrated Technology
Health, Comfort
Ideal sleeping
Auto adjustment
Tracking vital signs.
Sleep reports analysis
Advanced Sensing



Diverse Applications

Individuals
Hotels & Resorts
Health facilities



Seamless Control

AI voice assistant
Phone application
Touch screen panel





Innovation that
Redefine Sleep &
Well-being

WOODTECH-PRO SMART BED

**OUR BED is not just a bed;
It is Redefining Luxury, Health & Smart Living**

It is a sanctuary designed to guide the senses.

A sculptural shell embraces the user

**A skylight that transforms the moment into
a daily ritual**

**A fusion of technology and artisanal warmth
delivers understated luxury that places the
human at the center of the design.**

Significant Market Opportunity



TAM (Total Addressable Market):

Smart Furniture market is valued at USD 5.08 Billion (2025) and projected to reach USD 8.74 Billion by 2030 (CAGR 11.45%).*

SAM (Serviceable Available Market):

The Smart furniture in MENA region is estimated to represent 7% at avg. of the total market, around USD 355.6 – 611.8 M by 2030.

SOM (Serviceable Obtainable Market):

JABR TECHNOLOGY aims to realistically capture 5 – 7% of the smart furniture market within 5 years, equivalent to USD 21.3 – 36.7 M.

Strategic Business Model



B2B Direct Sales

Hotels, Resorts, Hospitals.



Premium B2C Sales

Custom orders for High-end consumers.



Subscription Services

Future maintenance, upgrades, app access.



Local Manufacturing

In Riyadh, aligning with Vision 2030.

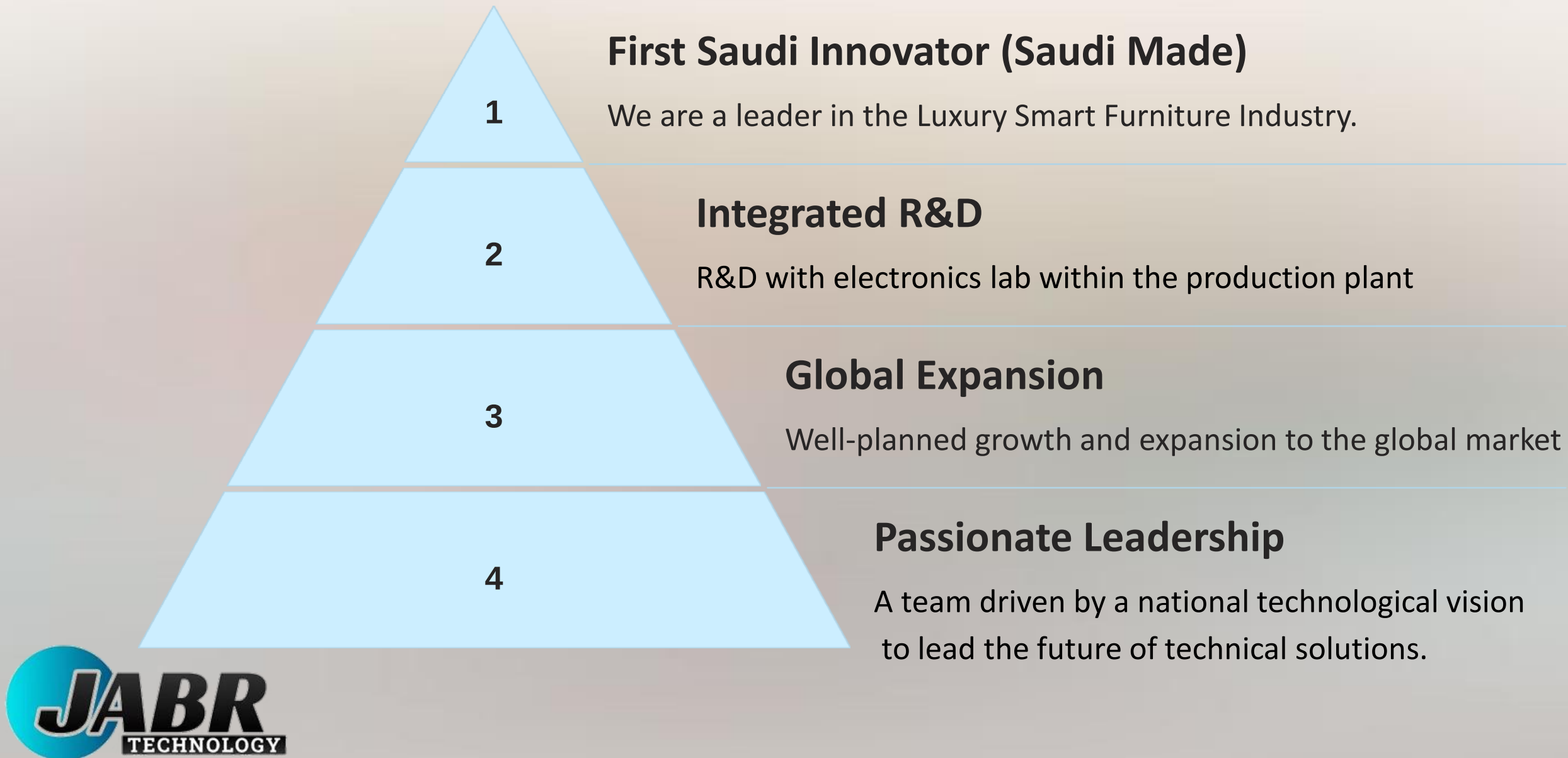


Distinct Competitive Advantages

- Locally manufactured smart Furniture unique in MENA region.
- Full integration: health, Entertainment and IoT tech supported with AI assistance.
- Modular, customizable design.
- Scalable: residential, hospitality, medical.
- Vision 2030 aligned: Quality of Life, Digital Transformation, Localization.
- Building technical base for smart city solutions.



Why Invest in JABR?



JABR vs. Competitors

Standard	JABR TECHNOLOGY	Competitors
Luxury Design	✓	Limited
Artificial Intelligence	✓	Non-Existent
Local Support	✓	Limited
Customizability	High	Medium
Comprehensive Software Integration	✓	Limited



Go-To-Market Strategy

Prototype & Pilot

Develop the initial smart bed.
Conduct pilots with local hospitals and luxury hotels.

Production & Sales

Establish KSA manufacturing.
Launch initial sales in Riyadh.

Regional Expansion

Scale operations efficiently.
Expand market presence across the GCC.

Company Roadmap

(Q4) 2025: Setup

- Securing Investor financing
- Establishing a factory
- Preparing the company's headquarters

(Q4 2026): Pilot Phase

- Starting pilot production.
- Gather essential feedback for refinements.
- conduct quality and efficiency tests.

Expansion

(Q1,2,3) 2025
Project Study

(Q1,2,3) 2026: Prototype

- Starting operational plan:
 - Finalize smart bed design.
 - Develop the smart bed system.
 - Marketing.

(Q1) 2027: Launch

Commercial launch in Riyadh.
Introduce WOODTECH-PRO to market.



Our Dedicated Leadership Team

1 **Mohammed Al-Gabri**

Founder & CEO. Mechatronics Engineer. 5+ years in business management, automation systems, woodworking, electrical works.

2 **Zainab**

Architectural Engineer, Interior Designer

3 **Abdulwahid Shuja'a**

Mechatronics Engineer, IOT electronics specialist.

4 **Mohammed Al-Zaghair**

Mechatronics Engineer, MSD, AI specialist.

5 **Zaid Al-Qashaee**

Mechatronics Engineer, Microcontroller specialist

6 **Moahmmed Al-Suraihi**

Mechatronics Engineer, PCB specialist



Our team has strong passion for merging engineering in Health, Entertainment and human wellness.

Key Milestones Achieved



1

Business plan & Identity

A clear business plan developed, and company profile established.

2

Prototype Design

Initial Smart Bed prototype developed.

3

Execution plan

Comprehensive implementation and Operational strategy combined with Financial plan. with timelines, budget, equipment, and staffing.

4

Website Launch

Official site is alive: www.jabrtech.com.

Current Stage:

JABR TECHNOLOGY is in the SEED stage.

Having developed a clear business model, execution plan, and strategic partnerships,

Now, we are preparing for our first institutional investment round to build, launch, and scale our first product.

Seeking For

Strategic Support

Seeking vital support assistance for early-stage growth.

Comprehensive Guidance

Desired support includes technical advice, and prototype development.

Investor Financing

Actively communicating with investors to secure necessary project funding.

Networking

Building a strong network of relationships with individuals and governmental and private entities

Funding

JABR seeks strategic investment. Join us to revolutionize Smart Furniture Systems.

Investment Ask	SAR 2.5M (≈ USD 670,000)
Equity Offered	10 %
Pre-Money Val.	SAR 22.5 M
Post-Money Val.	SAR 25 M
Use of Funds	
Establishment Expenses	licenses and commercial registration
Company Headquarters	Decoration, Infrastructure, network
Purchasing Assets	furniture, office equipment, and machinery
employment	training and development fees
Product Dev.	Smart bed design, systems, and structure
electronics lab	Equipping a fully equipped electronics lab
Raw materials	Electronics devices
Operational expenses	Employee salaries, Administrative expenses for 12 months

Let's build the region's first Smart Furniture tech leader together.



JABR

Empowering Innovations through
Jubilant Vision,
Advanced Design,
Brilliant Engineering,
Revolutionary Impact



Join us to build the Future of Smart Living -TOGETHER

- 1 — JABR Technology is not a trading company, but an engineering firm that combines Smart Technology, AI, Health, Well-being, and Entertainment.
- 2 — (Your Furniture from Future),
We are pioneers in the Technological Revolution
For Smart Furniture, homes, hotels and communities.
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