

Executive Summary

◆ JABR TECHNOLOGY

Journey of Advanced, Bold, Revolutionary Technology

Redefining Luxury, well-being, comfort, health and Entertainment through Smart Furniture.

◆ The Problem:

Modern lifestyles demand comfort, health, and intelligent living environments. However, the furniture industry remains largely traditional, lacking smart solutions that integrate automation, health monitoring, and digital control especially in homes, hospitals, and luxury hotels and resorts.

◆ The Solution:

WOODTECH-PRO Smart Bed – WOODTECH-PRO Smart Bed - A multi-functional bed, powered by artificial intelligence and smart control systems, transforms sleep into a smart, therapeutic, and interactive experience that promotes optimal health and well-being and creates an integrated smart environment that combines luxury, health, well-being, comfort, and entertainment.

Key features include:

- Smart posture adjustment
- Vital sign sensors and sleep tracking
- Multiple control options (voice, touch screen, phone app)
- Custom comfort profiles
- Special design for premium users and institutional clients (hotels, hospitals, resorts)

◆ Target Market:

Saudi Arabia and GCC region, focusing on:

- High-income households
- Smart hotels and luxury resorts
- Healthcare institutions (sleep centers, rehabilitation clinics)
- Estimated KSA furniture market: The furniture market is set to expand from \$7.74 billion in 2024 to \$10.93 billion by 2029 with CAGR of 7.15%.

◆ Vision:

To become the leading smart furniture company in the Middle East, exporting Saudi-made innovation, and supporting Vision 2030 in the sector of quality of life, local manufacturing, and technological transformation.

◆ Funding Requirement:

We are seeking **SAR 2.5 Million (≈ 670,000 USD)** investment equity to:

- Establish a headquarter and manufacturing facility in Riyadh
- Finalize product development and prototyping
- Launch market entry and pilot product
- Fund marketing, sales, and operational plan.

◆ The Team:

5 Passionate Engineers specialists in MSD, IoT, Interior design, embedded systems, and business development. Led by **Eng. Mohammed Al-Gabri**, a Mechatronics Engineer with 5+ years of multidisciplinary experience in smart systems, electrical installations, carpentry, and project management.