

An aerial night view of a city, likely New York City, with numerous skyscrapers and city lights. In the upper left, the word 'GOOGLE' is visible in a glowing, dotted font, appearing to be part of a digital overlay or advertisement in the sky.

GOOGLE

AQMAAR

Space Advertising

We Only Have One Customer
Planet Earth

The Challenge

Global Advertising is Saturated.



Millions

Billboards Worldwide



Billions

Digital ads displayed daily

Consumers lost the WOW effect!

They need a new Attractive Advertising!!

AQMAAR's Approach

Advertising from outer space

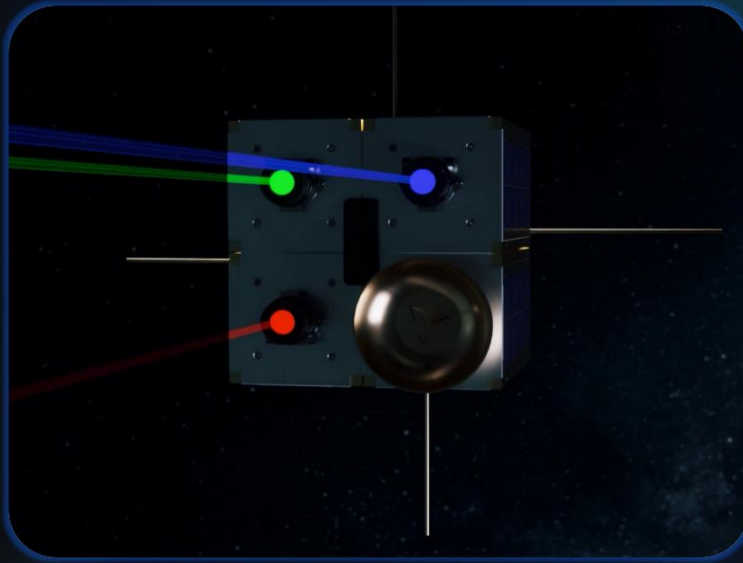


We are creating the first satellite-based advertising display visible from Earth, reaching billions of viewers across the globe.

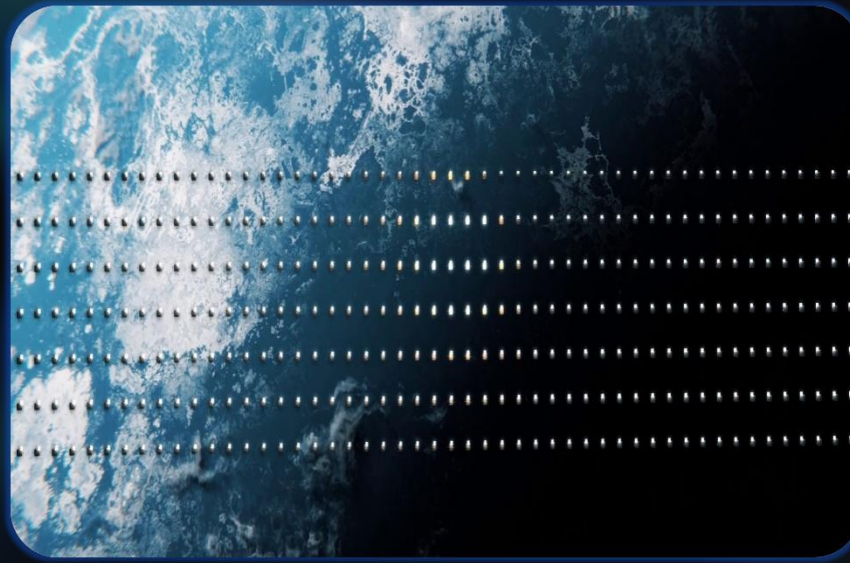
[Click here for Demo](#)

AQMAAR's Approach

350 Small Satellites With RGB laser



High-precision
RGB lasers pointing



7*50 Pixels Matrix
Targeting Any City on Earth



Display Full Video Ads for
luxury brands

Unforgettable, space-based advertising experience.
With viral potential on social media.

Market Numbers

Total Addressable Market
(TAM)
Global Advertising Market

**\$1.04
Trillion**

Serviceable Addressable Market
(SAM)
Outdoor Advertising Market

**\$41
Billion**

Serviceable Obtainable Market
(SOM)
Space Advertising Market

**\$1
Billion**

AQMAAR Est.

AQMAAR will create a new market "Space Advertising"
estimated to be \$1B/year and we are going to dominate it

Our Founding Team



Eng. Sayed Lashin
COO

- Former Head of AIT center at Egyptian space agency.
- Former project manager for NexSat1 (launched 2024).
- Former project manager for MisrSat2 (launched 2023).



Eng. Waleed ElShemy
CTO

- Bachelor degree in Aerospace from Zewail city.
- Former team leader at Valeo.
- Former Product manager at Appraid-tech, for Jaguar automotive.



Eng. Ahmed Nassar
CEO

- Bachelor degree in Aerospace from Zewail city.
- Co-founder and former CTO of Labtronic industries 2020-2024.
- Forbes 30 under 30 list (2024) for entrepreneurs in middle east.



Dr. Mohamed Khalil
Space advisor

- Former Head of aerospace department at Cairo university
- Former deputy CEO of Egyptian space agency
- Head of aerospace department at Japanese university in Egypt.

Our Team Space Experience

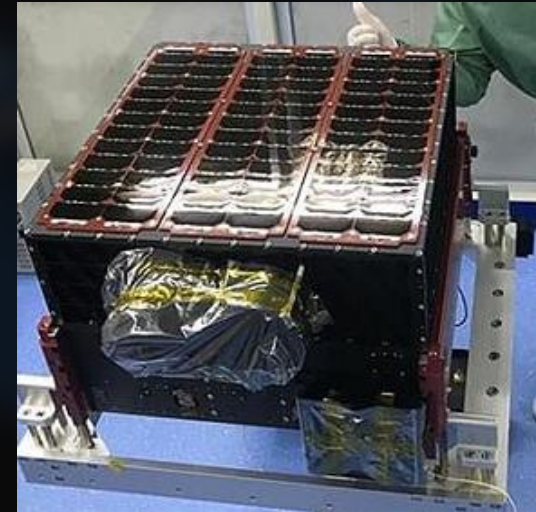
100+ Years of Combined Space Tech Experience.



NARSSCube 1,2 (2Kg)



EgyptSat (150 Kg)



NEXSat-1 (65 Kg)



MisirSat-2 (330 Kg)

Team has integrated 4 successful missions for different applications.

AQMAAR - Suppliers Partnership

AQMAAR has partnered with the many suppliers to complete the supply chain that fits our needs.



Control system provider



AI satellite processor provider

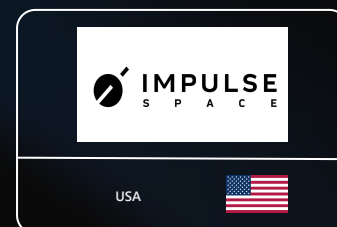
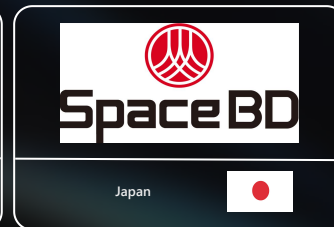
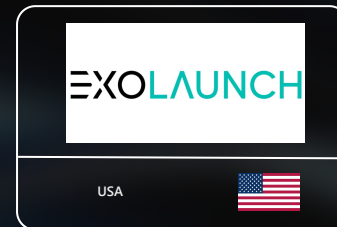
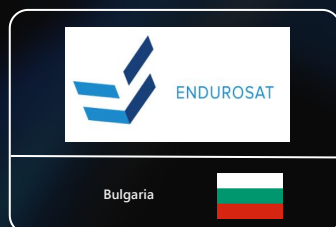


Solar panels provider



We got from 15 to 30% discount for all the satellite component and launch services, as We Are The First in Egypt and Africa.

Our Partners



Component Manufacturers

Launch providers

Satellite
Operators

Egyptian Space Agency (EgSA) Partnership

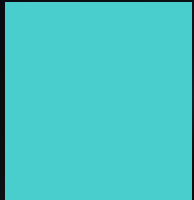
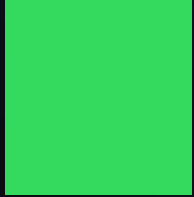
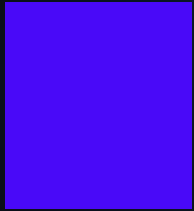
- Partnered with the Egyptian Space Agency (EgSA).
- Assemble, integrate and test inside EgSA.
- Use free zone, ground stations for all communications.



EgSA Assembly, Integration and Testing center (AIT)



Testing Laser Technology



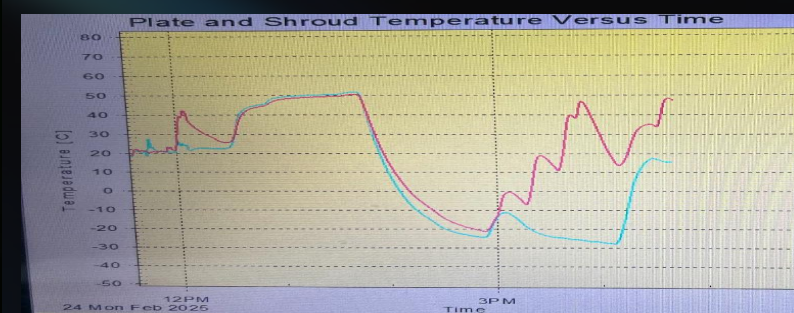
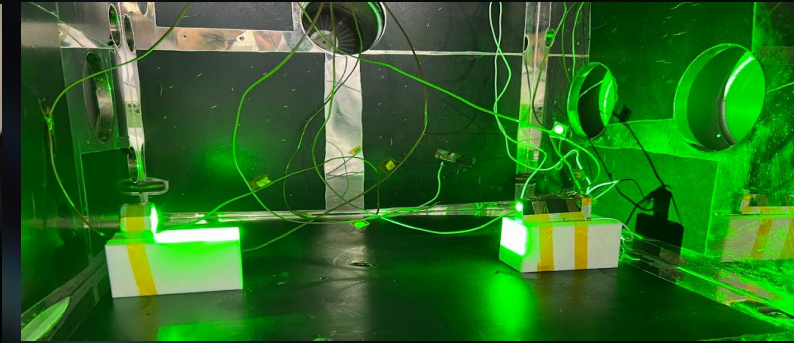
Green, Blue - > turquoise



Blue laser emitter



Green laser emitter



Testing Inside EgSA

- Laser testing for long ranges and Combinations of colors verified
- Laser testing in space conditions – thermal and vacuum – verified

Our first Mission (seed stage)

Launching **single Satellite** as prove of mission science and technicalities, with a start of the commercial leads. The satellite will be equipped with **RGB lasers** to make multi coloring blinking that will be used for advertising.

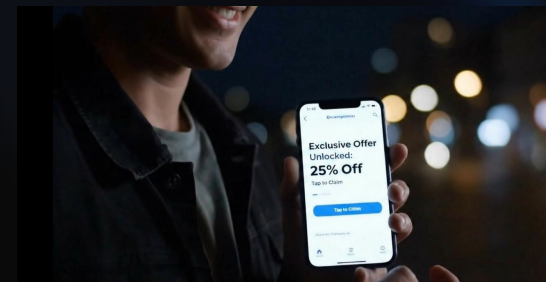
Technological test:

- satellites visibility
- Cost estimation
- Secure the supply chain for future missions.

Go-to-Market & Commercial Value

Our Mobile app connects advertisers to audiences through satellite flashing. Users capture the event, the app recognizes the pattern, and instantly opens a branded link > **Key Outcomes:**

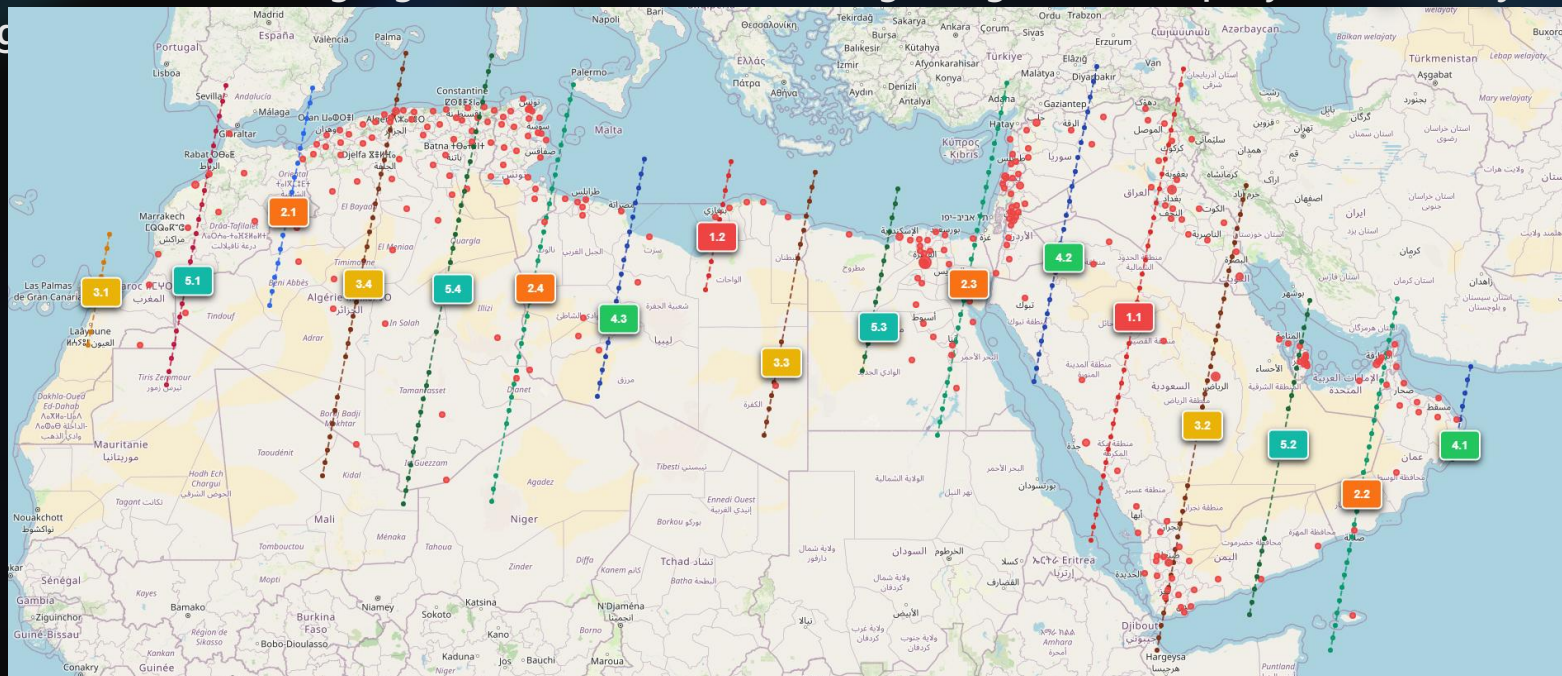
- Educate the public on space advertising
- Create revenue stream from day 1
- Test and validate customer behavior for future missions



Our first Mission - Market

Turning the night sky into daily rewards.

- Our satellite connects space to everyday life through a mobile app that alerts users before a flyby. By pointing their phone cameras at the sky, they capture the satellite's blinking laser, earning **Q Points** verified in real time. These points can be redeemed for fuel, shopping discounts, or goods via brand partners—turning skywatching into a rewarding daily habit and a new channel for advertisers. We are targeting the Arab world's **360M people**, and project **5–10M** installs in the first three years driven by high smartphone penetration and youth adoption.
- We picked the Arab world as it convenient to penetrate, with relaxed regulations compared to Europe and America. The market is understandable and share the same language, so we aim for it at the beginning of the company commercial journey. It also has so many clear sky days during



Our second Mission (series A stage)

Launching **15 Satellites** to form small matrix to represent single letter. Each carrying **three lasers** (Red, Green, Blue) to enable multicolor advertising, validating mission-critical technologies, and enable foundational outcomes for the services.

Strategic outcomes:

Technological test:

- Testing and optimizing the operation software (which links the customers to our satellite systems).
- Testing and optimizing the formation keeping software
- Testing and optimizing the collision avoidance software and hardware

Going to market: This mission is considered the commercial MVP. The main reason is to secure contracts from customers who are interested in the full billboard operation. This pre-order model validates demand, builds a predictable revenue stream and generates cash flow.



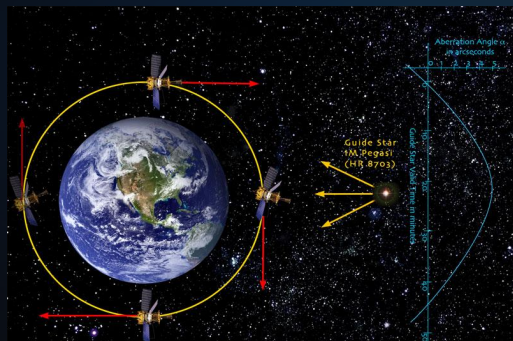
Our final Mission (series B stage)

Launching **350 Satellites** to form the full billboard representing letters, logos, ,transitional animations and even videos.

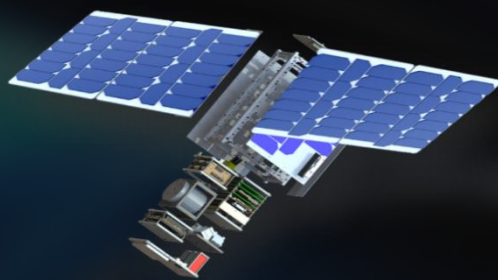
- Expected cost of single satellite (including launch, manufacturing, operation etc..): ~ **700 K\$**
- Full display cost: ~ **250 M\$** > initiating it with 140 satellites of 100 M\$ cost then self sustain the company by the Ads revenue.
- Revenue per year: predicted to be **1B USD per year** for 35,000 operation minutes per year (**average minute cost 30,000 USD /minute**)



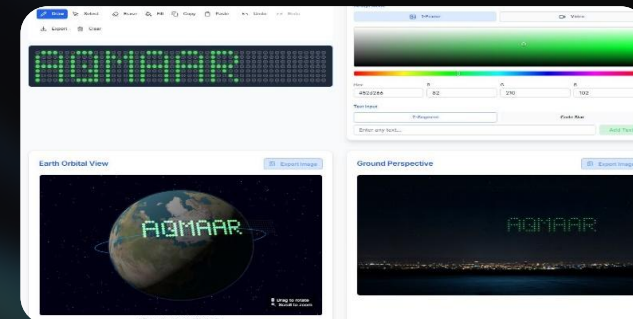
AQMAAR Innovations



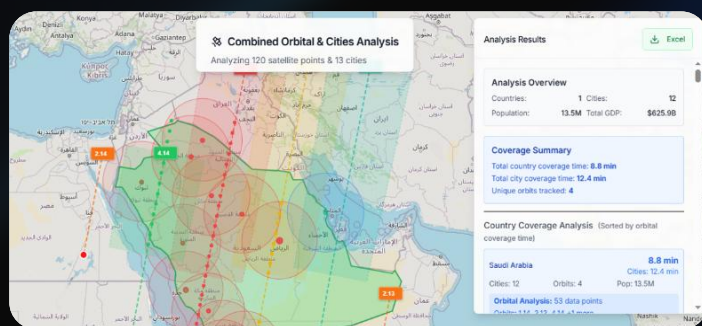
**Mission Design
Development Done**



**Satellite Design
Development Done**



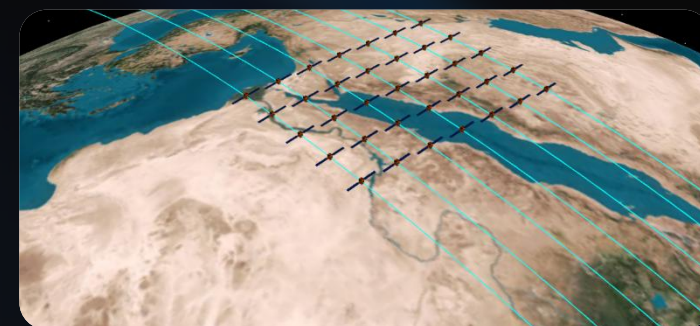
**Ad Designer and Booking System
Development Done**



**Data Analysis platform
Development Done**



**Mobile App for customers
in-progress**



**Swarm Control System
Future work**

SWOT Analysis

Strengths

- First-mover advantage in space advertising
- Experienced team with proven satellite expertise
- Revolutionary technology with high barriers to entry
- Global reach from single platform
- Egyptian Space Agency partnership
- Neutral political stand opening almost all markets.

Weaknesses

- High initial capital requirements
- Weather dependency for visibility
- Complex regulatory environment
- Long development timeline to full deployment
- Unproven market at scale

Opportunities

- Untapped \$1 B global advertising market
- Growing demand for experiential marketing
- Potential for dominating a totally new market
- Expansion to entertainment and events
- Booming the space sector in the middle east due to high demand on satellites.

Threats

- Potential regulatory restrictions in some Countries
- Public opposition to sky advertising in some Countries
- Competition from tech giants entering space (continuous development is mandatory)
- Space debris and collision risks
- Delays due to supply chain affected by politics

ARAMCO 100 YEARS

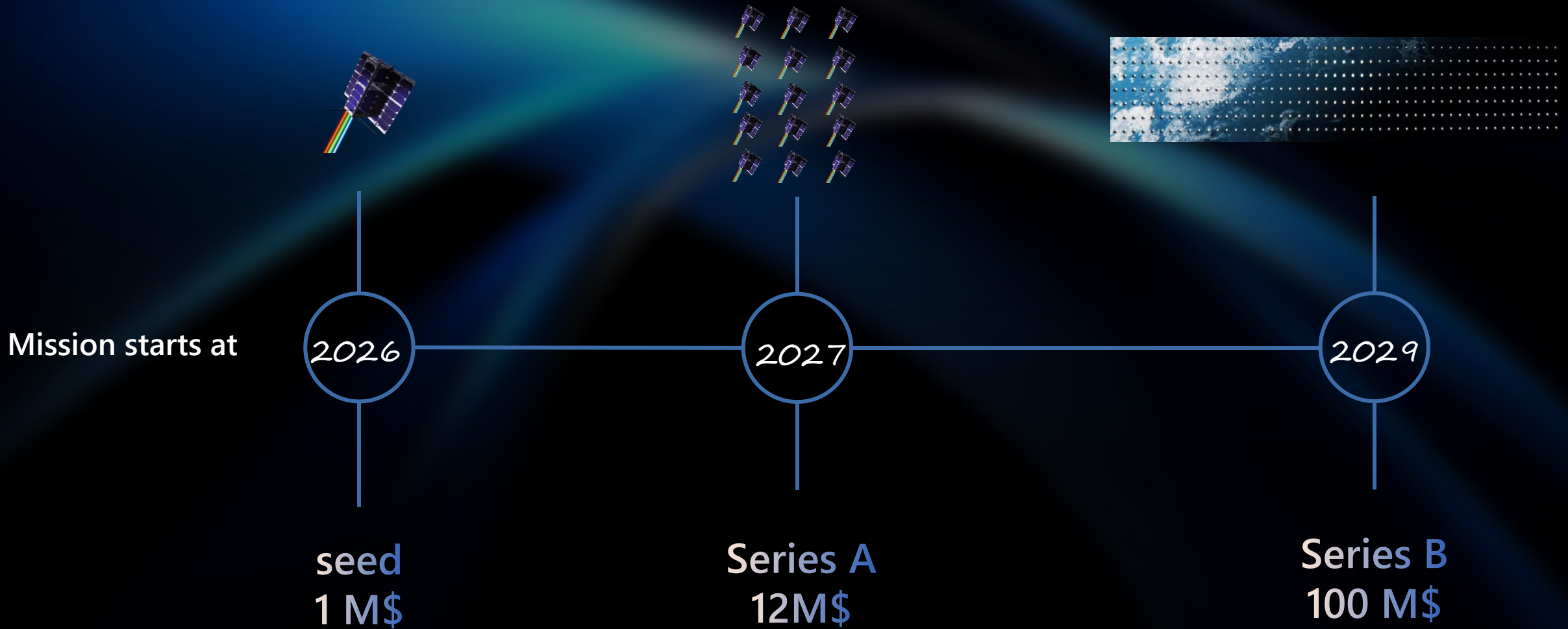
Our Ask in the seed stage

1,000,000 USD

800,000\$ for 1 satellite – 0.2 M\$ for Operation

To complete our first mission

Company funding rounds and timelines



AQMAAR

SPACE MISSIONS TECHNOLOGIES

Thank You!



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aqmaar.space