# Bus

**Smart school transportation for families. A partnership-driven solution. By: Basim Alsubhi Email: alhrbybas@gmail.com ¦ Phone: 0557378065**

# Problem

**Families struggle to safely and reliably transport their children to school, affecting their time, work, and peace of mind. Over 5.5 million students in Saudi Arabia do not have access to school transportation.**

# Solution

**A smart mobile app that connects families with verified school bus drivers. The app offers real-time tracking, automated routing, and a monthly subscription model, making school transportation easier, safer, and more accessible.**

# Market Size

**Saudi Arabia has over 7 million students in general education. More than 5.5 million of them are not served by the current government transportation system, creating a huge market opportunity.**

# Product

**User-friendly app for families to subscribe and track students. Drivers register with clean, air-conditioned buses. Automated route optimization based on student locations. Safe, simple, and scalable.**

# Business Model

**Revenue is generated from monthly subscriptions paid by families. The company operates without owning or maintaining buses, making the model scalable and low-risk.**

## Value Proposition

**Provides convenience and peace of mind for families, creates income opportunities for drivers, and offers scalable partnership potential for the operating company. A unique, low-overhead model ready to scale.**

## Competition

**Current competitor: Government school transportation. Covers only a small percentage of students (~1.2 million of 7 million total). No comprehensive smart solution exists in the market today.**

## Progress

**Feasibility study completed. Business model developed and refined. Concept ready for partnership with a tech or operations-focused entity.**

## Partnership

**Seeking a strategic partner—not direct funding. Looking for a partner to co-develop and operate the platform. In return: equity in the company and a share of future profits.**

## Contact

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