

Profit and Loss Account		2025	2026	2027	2028	2029	2030	2031
Revenue								
	Total Resales platform Revenue	5,316,628	7,974,942	17,762,413	20,843,620	31,265,429	46,898,144	70,347,216
	Total contract Revenue	1,500,000	2,250,000	3,375,000	5,062,500	7,593,750	11,390,625	17,085,938
	Total event Revenue	525,000	787,500	1,181,250	1,771,875	2,657,813	3,986,719	5,980,078
	Total Revenue	7,341,628	11,012,442	22,318,663	27,677,995	41,516,992	62,275,488	93,413,231
Direct cost of Operations								
	Direct cost of resales ticket	3,721,640	5,582,459	12,433,689	14,590,534	21,885,800	32,828,701	49,243,051
	Direct cost of contract	600,000	900,000	1,350,000	2,025,000	3,037,500	4,556,250	6,834,375
	Direct cost of event	262,500	393,750	590,625	885,938	1,328,906	1,993,359	2,990,039
	Total cost of Operations	862,500	1,293,750	1,940,625	2,910,938	4,366,406	6,549,609	9,824,414
Salaries and Wages Operational Costs								
	Programmers Cost	64,000	192,000	192,000	192,000	192,000	192,000	192,000
	Total Salaries and Wages Operational Costs	64,000	192,000	192,000	192,000	192,000	192,000	192,000
Facility Costs								
	Platform cost	50,000	50,000	50,000	50,000	50,000	55,000	55,000
	Other Direct Expenes	440,498	660,747	1,339,120	1,660,680	2,491,020	3,736,529	5,604,794
	Mada and Visa payment	146,833	220,249	446,373	553,560	830,340	1,245,510	1,868,265
	Total Facility Costs	637,330	930,995	1,835,493	2,264,240	3,371,359	5,037,039	7,528,059
Gross profit/(loss)	Total GP	5,777,798	8,595,697	18,350,545	22,310,817	33,587,226	50,496,839	75,868,759
	Total GP %	79%	78%	82%	81%	81%	81%	81%
Marketing and Branding Expenses								
	Marketing Expenses	734,163	1,101,244	2,231,866	2,767,799	4,151,699	6,227,549	9,341,323
	Total Marketing Expenses	734,163	1,101,244	2,231,866	2,767,799	4,151,699	6,227,549	9,341,323
General & Administrative Expenses								
	Administrative salary	360,000	1,134,000	1,190,700	1,250,235	1,312,747	1,378,384	1,447,303
	Rent	33,333	100,000	100,000	100,000	100,000	110,000	110,000
	other G&A Expenses	50,000	52,500	55,125	57,881	60,775	63,814	67,005
	Total General & Administrative Expenses	443,333	1,286,500	1,345,825	1,408,116	1,473,522	1,552,198	1,624,308
EBITDA	Total EBITDA	4,600,302	6,207,952	14,772,854	18,134,902	27,962,005	42,717,092	64,903,128
	Total EBITDA	63%	56%	66%	66%	67%	69%	69%
DA								
	Depreciation	10,750	10,750	10,750	10,750	10,750	10,750	10,750
	Other Income	-	-	-	-	-	-	-
	Total DA	10,750	10,750	10,750	10,750	10,750	10,750	10,750
Zakat								
	Zakat	115,008	155,199	369,321	453,373	699,050	1,067,927	1,622,578
	Net Zakat	115,008	155,199	369,321	453,373	699,050	1,067,927	1,622,578
Net Income	Total Net Income	4,474,544	6,042,004	14,392,782	17,670,779	27,252,205	41,638,415	63,269,799
	Total Net Income %	61%	55%	64%	64%	66%	67%	68%