



Simplifying Your Investment Journey

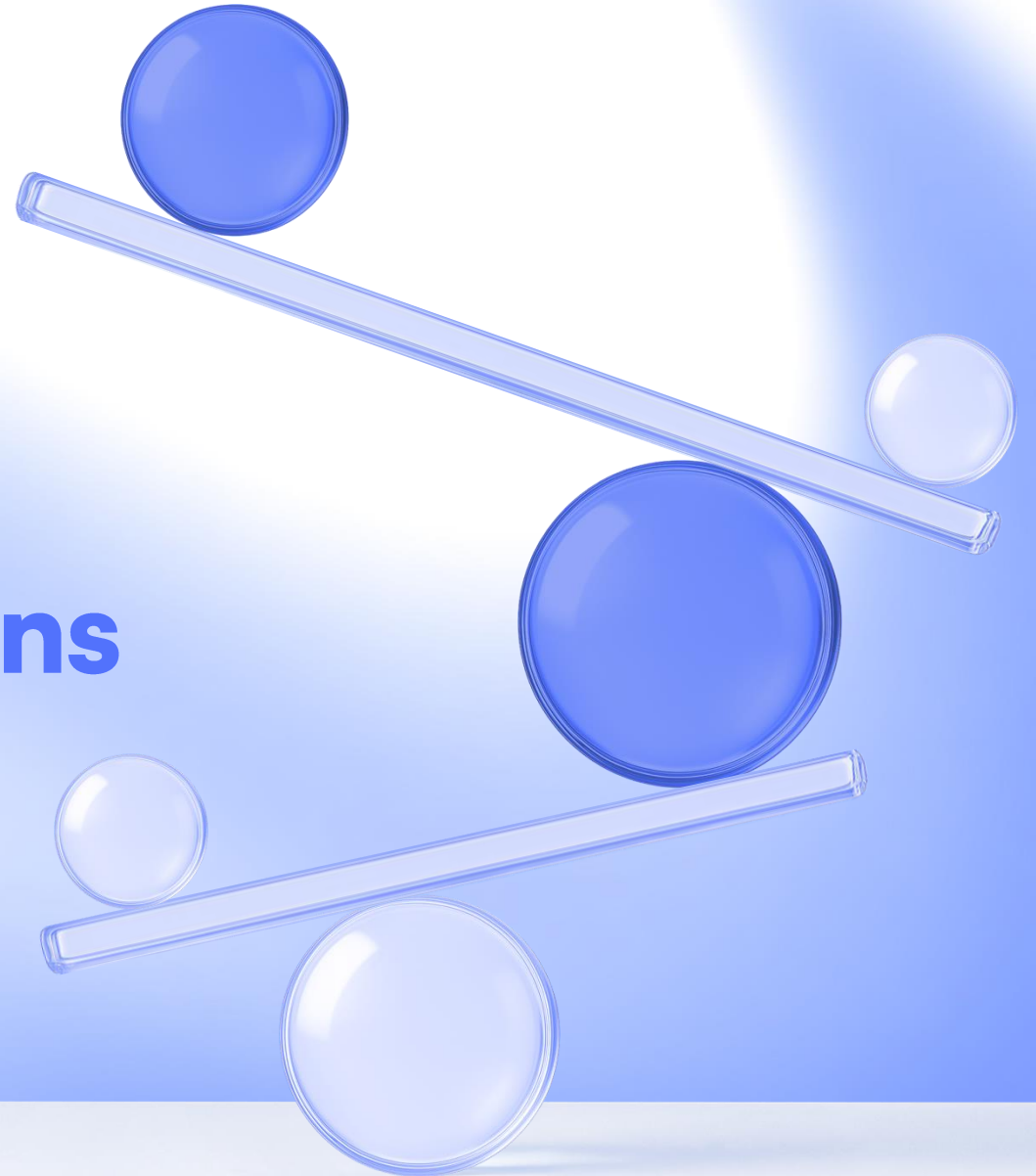
2025 | Seed Fundraising Pitch

The background is a light blue gradient with several large, semi-transparent, blue-tinted coins. One coin in the top left and another in the bottom right show a stylized '₹' symbol. A large, empty coin frame is centered in the background.

**Investing isn't a onetime
event it's a lifelong habit**
a continuous Journey

Investors, in their journeys
always face the challenge of

**striking the balance
between risk and returns**





Even if investors successfully balance their portfolios, they still face the challenge of accessing
diverse asset classes and navigating the right markets



How Can Investors



Succeed

Investing in Private & Public Funds,
just like the top 1%, ensures:



Access to the best
markets & opportunities



Diversification for
risk management



Professional management,
no need to handle it themselves



Long-term
stable returns



Less volatility compared
to individual investments

This approach helps investors build a solid, well-allocated portfolio without the complexity of managing or accessing individual investments.

The top of the slide features a navigation bar with a central blue square logo containing a white stylized 'B'. On either side of the logo are circular icons connected by thin white lines. From left to right, the icons are: a money bag, a padlock, a magnifying glass, a briefcase, a hand holding a dollar sign, a bar chart, and a circular arrow.

Blomal Unlocks Investing for the Next Generation

Blomal is a CMA-licensed platform that empowers individuals to:

Access

Tap into a wide range of high-quality public and private investment opportunities through a single, secure platform with top fund managers.

Allocate

Build and manage portfolios with confidence through smart, data-driven tools designed to balance risk, enhance performance, and deliver long-term value

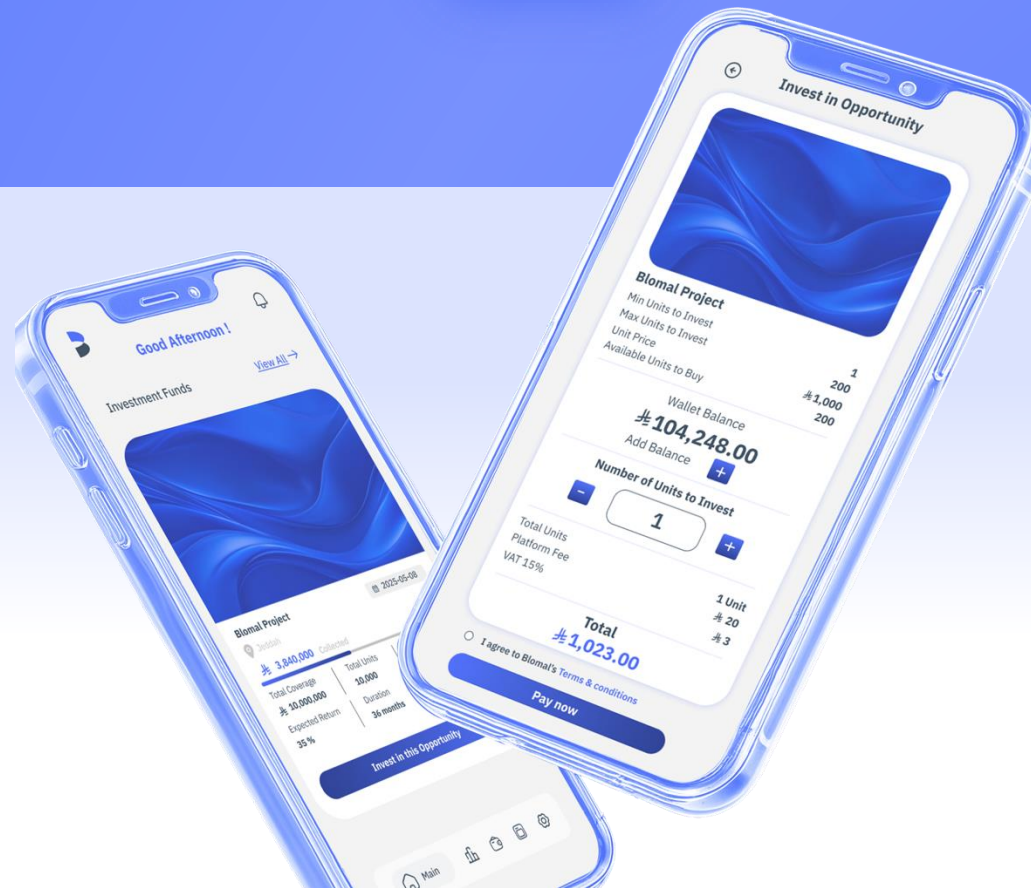
Access



1,000 SAR Entry Point



1 Account Multiple Fund Managers



Allocate



Public & Private Funds



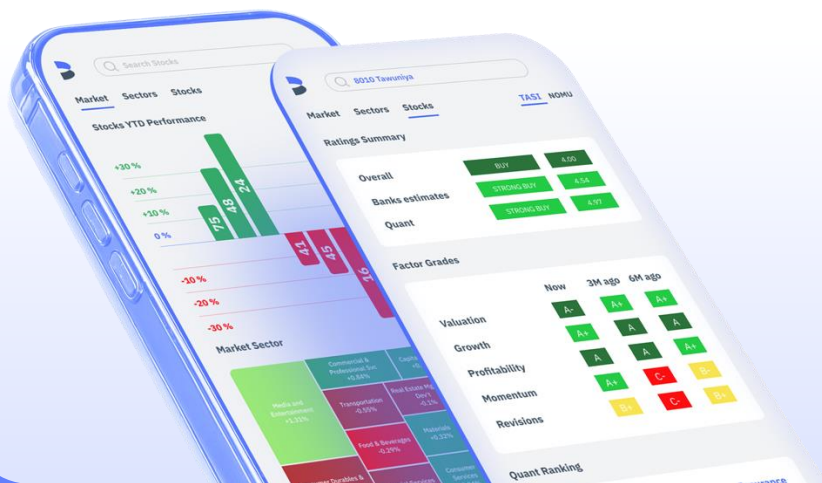
Open & Close Ended Funds



Access

Allocate

Blomal empowers investors with the latest technology to:



Build or choose portfolios tailored to goals



Stay balanced by managing risk and diversification



Maintain performance with real-time insights



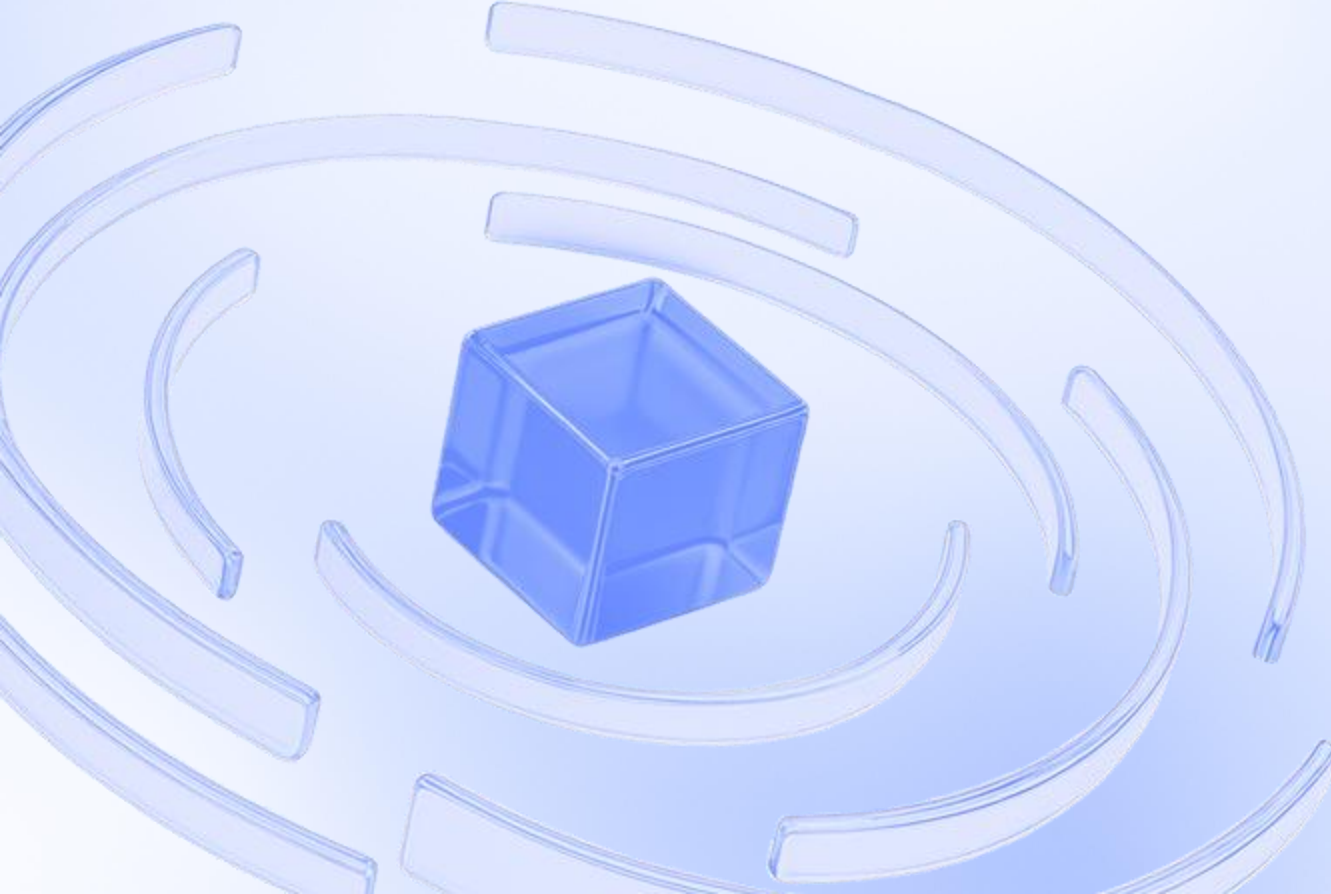
Execute and automate investments for efficiency



Analyze stocks & funds with advanced tools

Blomal offers a seamless, data-driven investment experience that supports informed decisions and effortless portfolio management

How We Select Funds



Expert Market Screening 01

Our investment committee constantly analyzes the market to identify top-performing funds with sustainable growth signals.

Fund Manager Vetting 02

We evaluate each manager's track record, consistency, and strategy — filtering out hype and prioritizing proven performance.

Risk-Adjusted Selection 03

Only the funds that combine strong potential with managed risk make it to your dashboard.

Result

High-conviction opportunities, curated for your goals.

Types of Funds we Specialized in



- ✓ Diversification
- ✓ Different Levels of Risks and Returns
- ✓ Multiple durations

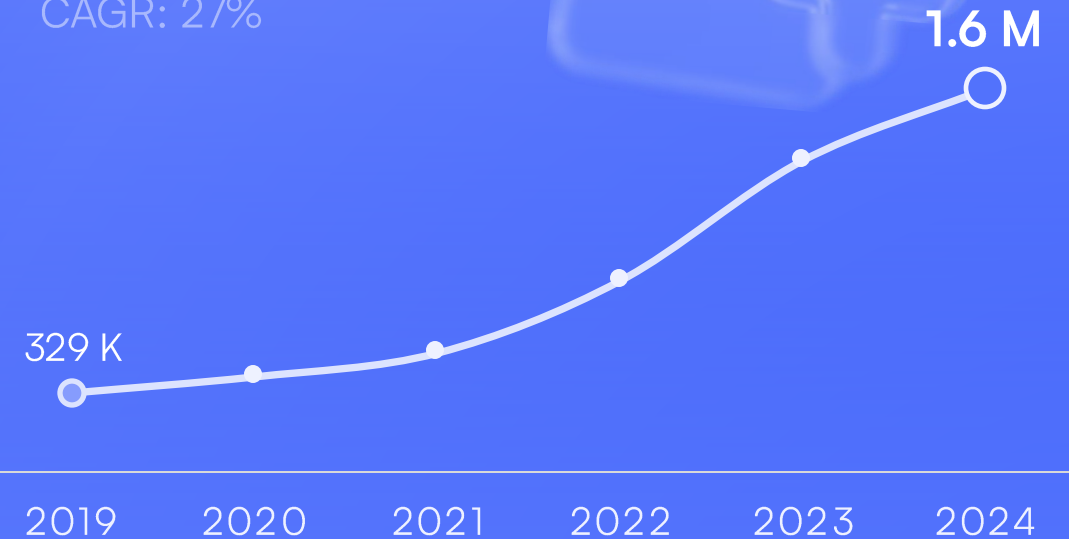
Public Funds Market Opportunity



Subscribers in 2024

1.6M

CAGR: 27%



Actively managed funds are clearly gaining traction with retail investors, as public fund subscribers grew from 329K in 2019 to 1.6M in 2024, showing strong demand and recognition of their value.

Private Funds Market Opportunity



Private Funds in 2024

1150

CAGR: 25%



Remarkable growth of over 225% in private funds from 2019 to 2024, reflecting increased interest in alternative investments.

Private Funds Market Opportunity



Assets Under
Management in 2024

ﷲ **524B**

CAGR: 20%



ﷲ **524B**

189B

2019

2020

2021

2022

2023

2024



AUM grew 177%, rising from SAR 189 billion in 2019 to SAR 524 billion in 2024.

Private Funds Market Opportunity



SOM
₣ **4B**
AUM in digital

SAM
₣ **66B**
New annual AUM

TAM
₣ **524B**
Total AUM

Less than 1% is
available digitally..

Private Funds Market Opportunity



Less than 1% is available digitally..



High Initial
Capital Barrier



Accreditation
Requirements



High Costs of Cash
flow & Compliance
For Fund Managers



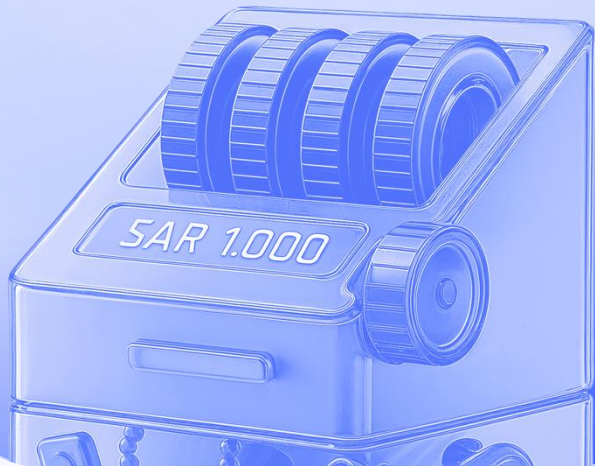
Tech Gaps Limiting
Scalability &
Transparency

This is exactly what Blomal is solving

Blomal Empowers Fund Managers

Lower Capital Barrier

Retail investors can start with as little as **SAR 1,000**



Opening Doors for More Investors

Non-accredited investors can invest up to **SAR 200,000**



Fully Managed Operations

Blomal handles the end-to-end fund management infrastructure:

Money flow



KYC & KYB



AML checks



Subscriptions



Redemptions



Reporting



Where Blomal Stands in the Current Landscape

	Close-Ended Funds	Diversity of Asset Classes	Open-Ended Funds
	●	●	●
	●	●	
	●	●	
	●		
	●		
	●		

SAR 4B+ in AUM on distribution platforms within just 2 years



Clear signal of rapid growth, strong retail demand, and model validation.

Key Limitations in the Current Market

-  Low quality funds
-  Focused primarily on real estate investments
-  Lack of diversification in available funds
-  Absence of open-ended fund options

Blomal aims to differentiate itself by offering a broader range of diversified investment opportunities and more flexible fund options.



STAGE 01

Launch targeted social & content campaigns

Highlight high-yield closed funds & low-risk open-ended funds to drive early interest

STAGE 02

Introduce Blomal Quant our proprietary investment insight engine (free version)

Attract traffic to the app through in-app marketing and drip email campaigns

STAGE 03

Cross-promote across Blomal products

Enhance the Learning Center and strengthen public relations to increase engagement and brand trust

How are we Approaching the Market ?

Blomal's model is based on upfront subscription fees.

All market funds already charge these fees, which are directed to Blomal via our platform. In some cases, we reduce the fee in exchange for a share of the fund manager's ongoing fees, typically **50—75 basis points**, assessed case by case.

1%

open-ended funds



2%

closed-ended funds



50-75 bp

of ongoing management fees for an option to share fees with fund managers



Blomal Quant (SaaS Product)



Basic Plan

₹ 75/month



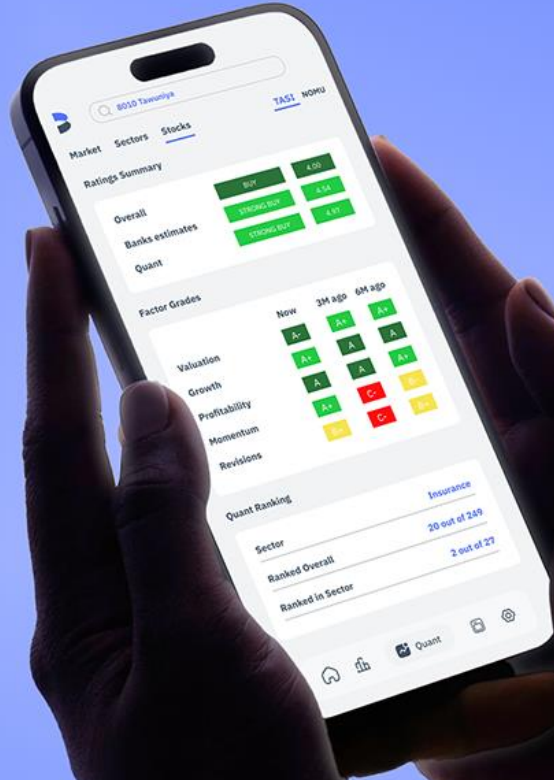
Premium Plan

₹ 200/month

Business Model

This hybrid model enables scalable revenue through transactions and subscriptions, while creating strong upsell and cross-sell opportunities across our ecosystem.

Product Roadmap



2024

Blomal Platform
CMA License



2025

Private Funds



2026

Blomal Quant
Public Funds



2027

AI Advisory Agent

Team

We are a seasoned team with over 40 years of combined experience across Corporate, Banking, Financial Regulations, Capital Markets & Investment Funds, Payments & Fintech Infrastructure. This diverse expertise enables us to build a trusted, compliant, and innovative investment platform tailored to today's market needs.



Abdulaziz Baraqabah

Founder & CEO

الاتحاد الغرف التجارية السعودية
Federation Of Saudi Chambers of Commerce

SNB

KAEC
Khalaf Abdul Aziz Economic City

TradeStation

InteractiveBrokers



Abdulrahman Akram

Co-Founder CFO

Head of Business Development

SNB

KAEC
Khalaf Abdul Aziz Economic City

abccr

samba
سامبا



Munthir Alrehaili

Co-Founder

COO

SNB

الف



Zubair Yousaf

CTO

دفع
dafa

QAD

سويو

QAD



Hazefa Alalayan CAIA

Co-Founder

Audit & Risk Director

SEDCO سادكو
CAPITAL كابيتال

THE UNIVERSITY
TAMPA

THE UNIVERSITY
TAMPA

سدرة امالية
SidraCapital



Bilal Abduljawad CFA, CAIA

Co-Founder

Investment Director

SEDCO سادكو
CAPITAL كابيتال

سليمات
الراجحي
SALAMAT
ALRAJHI
HOLDING

سليمات
الراجحي
SALAMAT
ALRAJHI
HOLDING

KUN INVESTMENT HOLDING

Board



Abdulaziz Baraqabah

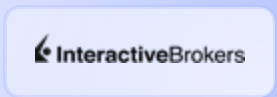
Founder & CEO













Bilal Abduljawad CFA, CAIA

Founder & Investment Director



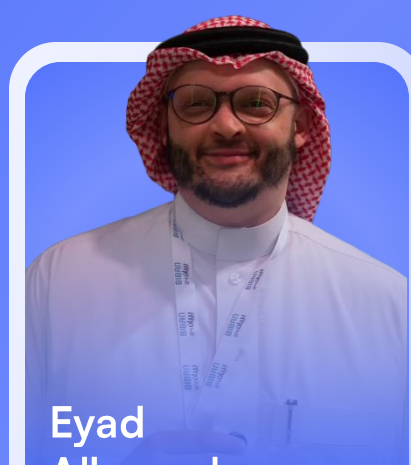












Eyad Albayouk CPA, CFA

General Manager at Flat6Labs KSA















Osama Barayan

CIO at Dar Saleh



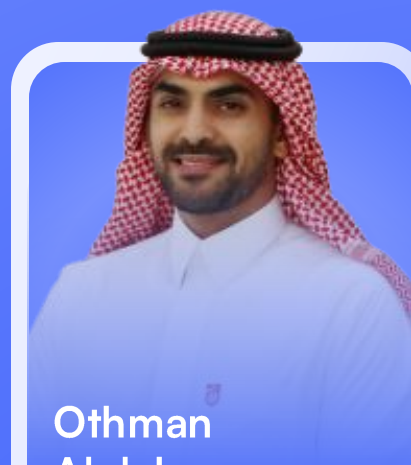












Othman Alolah PhD, CFA

Assistant Professor of Finance







Pre-Seed Round Secured:

\$800K

Backed by:



- Use of Funds
Tech & Licensing

- Investors
Angels + VC

- Instrument
SAFE + AOA

Financing the
next 16 Months

Lunching Private Funds



Building the AI Quant



AI Advisory Agent



Use of
the Funds

Operation Cost 55%

Sales & Marketing 33%

Tech-Dev & Other 12%

Financing the
next 16 Months

Lunching Private Funds



Building the AI Quant



AI Advisory Agent



Seed Round Ask

\$1.7M

Use of
the Funds

Operation Cost

55%

Sales & Marketing

33%

Tech-Dev & Other

12%

150M

Aum

+8

Active Funds

+25K

Active Investors

Blomal Vision

To be the leading platform for easy access to high-quality private and public funds, along with dynamic public equity portfolios.

Using AI-driven insights, we streamline returns and optimize portfolios, empowering investors to stay ahead



Join us

as we redefine the investment experience and pave the way for a prosperous future.



Investing Simplified

