



One Day Cloud

One Day Cloud is an information technology company specialized in developing and automating business processes and technical solutions using Low-Code No Code programming.

Pitch Deck





Challenges Facing Software Projects

Growing Demand for Digital Solutions

The global demand for Low-Code/No-Code platforms is experiencing a compound annual growth rate (CAGR) of 31% through 2030.

Shortage of Technical Talent

There is a global shortage exceeding 40% in qualified technical talent, with the annual cost of hiring a professional software engineer exceeding 350,000 SAR.

Slow Traditional Development

Traditional technology project implementation typically takes between 3 to 6 months, slowing organizations' responsiveness to rapid digital transformation.

Rising Cost of Technology Projects

The average cost of large-scale technology projects exceeds 1.5 million SAR, imposing a significant financial burden on organizations.

Loss of Productivity

Companies lose approximately 40% of productivity due to their inability to quickly adapt to changing market demands.

Need for Flexible Solutions

Around 70% of organizations now rely on Low-Code/No-Code platforms to deliver flexible technology solutions that can be quickly modified and developed.



Our Solutions

High Flexibility

A platform that easily adapts to various technical needs without complexity, expanding the potential customer base and reducing investment risks.

Speed of Execution

Business management software can be launched up to 65% faster, providing a clear competitive advantage and accelerating return on investment.

Cost Reduction

Significantly lowers development costs through a ready-to-use platform, enhancing investment returns and reducing financial risks.

Ease of Use

A seamless user experience that does not require technical expertise, with free training available through the One Day Academy.

Market Alignment

Designed to meet local market requirements, including language and regulatory compliance, offering a competitive edge and broader market reach.

Scalability

A flexible cloud infrastructure that effortlessly scales with user growth, enabling businesses to expand quickly and smoothly to meet increasing demand.

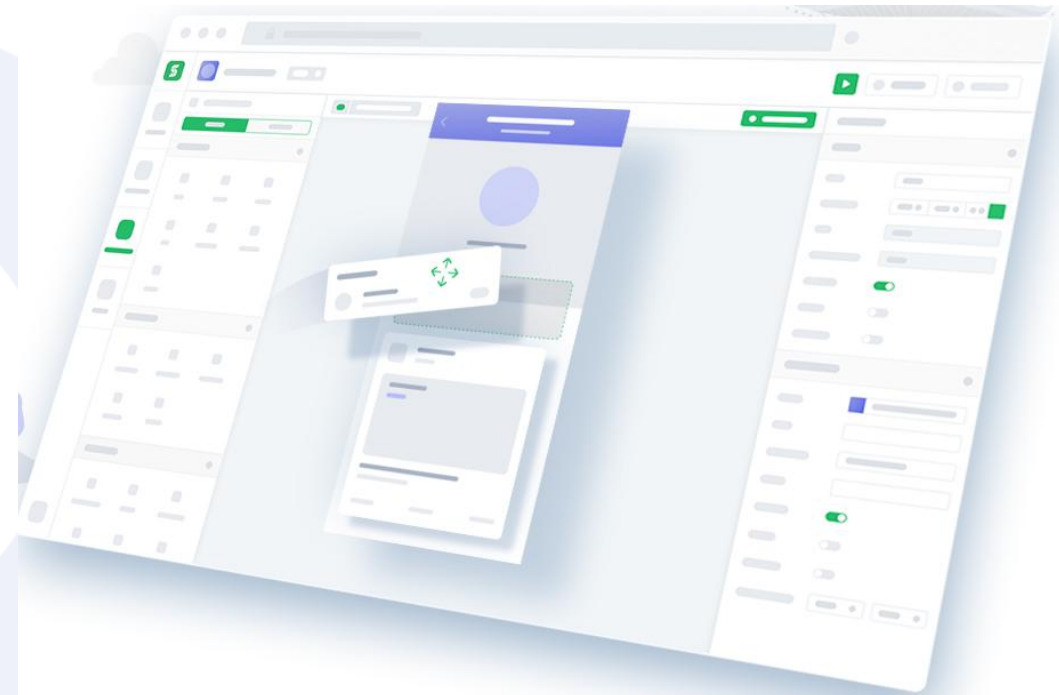


One Day Platform

We have developed an integrated platform that enables technology companies and business developers to design, implement, and sell digital solutions easily and flexibly, without the need for significant financial investments in infrastructure or traditional software development teams.

The platform offers a suite of smart services, including application creation and customization, digital process management, seamless system integration, and connectivity with other digital platforms. It also empowers partners to develop their own technical solutions or those of their clients, opening new horizons for growth and creating sustainable revenue streams.

Our business model is built on partnerships with technology companies, making the platform the ideal choice to accelerate digital transformation, reduce operational costs, and ensure the highest levels of efficiency and innovation.



Market Size

Target Market

Our target market includes technology companies, government entities, and private organizations seeking digital transformation.

Market Growth

The market is expected to grow to 187 billion USD by 2030, with a compound annual growth rate (CAGR) of 31.1%.

Increasing Demand

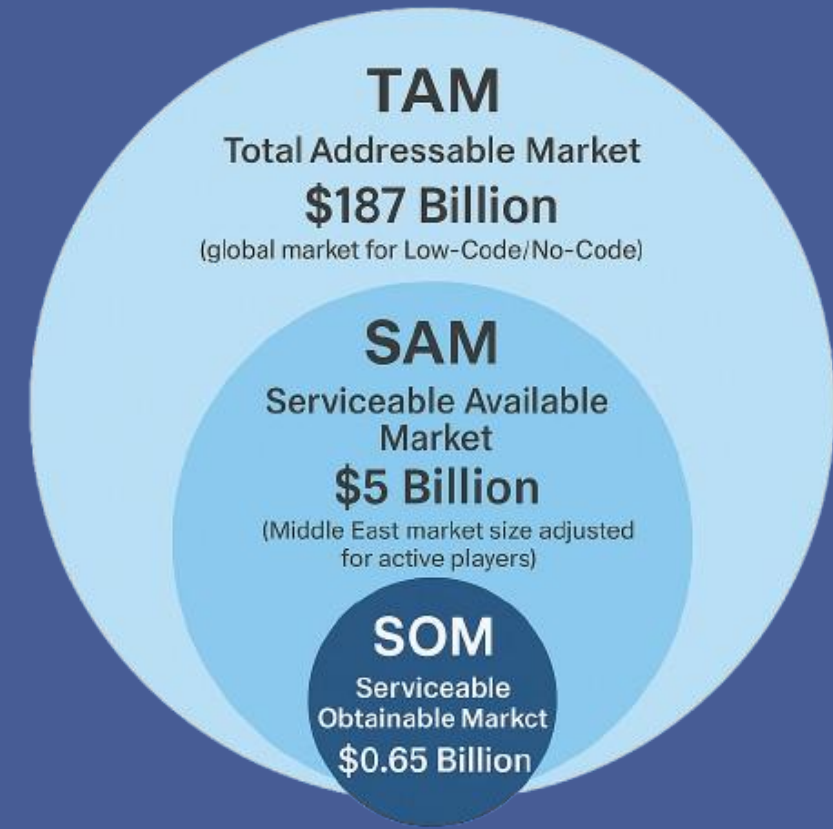
By 2025, it is estimated that 70% of new applications will be developed using Low-Code/No-Code technologies.

Local Market

Demand in Saudi Arabia is witnessing significant growth, supported by Vision 2030 and national digital transformation initiatives.

Global Market Size

The global market size is projected to exceed 65 billion USD by 2027.





Business Model

Tech Partnerships

We establish partnerships with technology companies that utilize our platform to develop and deliver solutions to their clients, reducing costs and increasing efficiency.

The following services are provided through our partners:

- **White-Label**

Offering the platform as a rebrandable service, enabling partners to launch their own digital solutions under their own brand.

- **Licenses**

Allowing partners to sell the applications they develop independently, either through their own stores or through the One Day marketplace.

- **Add-on Services**

Supporting services such as custom development, technical support, training, and technology consulting.



The Team

(GM) General Manager

1.1 (CFO) Chief Financial Officer

1.2 (BD) Business Developer

1.3 (CTO) Chief Technology Officer

1.3.1 Backend Development Manager

1.3.1.1 API Backend Solutions Developer

1.3.1.2 API Backend Solutions Developer

1.3.1.3 Integrations Solutions Developer

1.3.2 Frontend Development Manager

1.3.2.1 Frontend Web Solutions Developer

1.3.2.2 Mobile Solutions Developer

1.3.3 UI/UX Interface Developer

1.3.4 UI/UX Interface Developer

1.3.5 Software Quality Assurance



Our team possesses extensive experience in executing digital transformation projects and cloud-based solutions, with specialization in Low-Code/No-Code technologies.

We have a proven track record of delivering projects efficiently, on time, and within budget.



Competitors

Feature	Mendix	creatio	Nintex	OutSystems	One Day Cloud
Ease of Use	Easy	Easy	Easy	Easy	Easy
Cost	High Cost	Moderate Cost	High Cost	Very High Cost	Low Cost
Customization	Very High	High	High	Very High	Very High
Arabic Language Support	Unsupported	Unsupported	Unsupported	Unsupported	Fully Supported
Location	Rotterdam, Netherlands	Boston, United States	Washington, United States	Lisbon, Portugal	Riyadh, Saudi Arabia
Development Capability	Possible with Limitations	Possible with Limitations	Possible with Limitations	Possible	Designed for Scalability



Estimated Market Value of Companies Based on Available Data for 2024

Mendix

Acquired by Siemens in 2018 for \$730 million. As it is now part of Siemens, a separate updated market value is not available.

OutSystems

According to 2023 reports, OutSystems has an estimated market value of approximately \$9.5 billion, positioning it among the top companies in the Forbes Cloud 100 list.

Nintex

Valued at approximately \$2 billion following its latest funding round and private investments.

Creatio

Achieved significant growth in 2022, with an estimated market value of around \$600 million.

Zoho

As a private company, Zoho's estimated market value is around \$5 billion, based on its global business scale and continuous expansion.



Required Investment

We are seeking an investment of 2 million USD to support the technological and commercial expansion of the **One Day Cloud** platform, and to accelerate regional and international market entry through a partnership model with technology companies.

Building Partnerships and Commercial Expansion – 30% (600,000 USD)

Hiring a specialized business development and partnerships team, and intensifying participation in technology events and conferences to accelerate the establishment of regional partnerships.

Platform Technological Development – 25% (500,000 USD)

Enhancing the current technologies, integrating AI capabilities through collaboration with a specialized company, and facilitating knowledge transfer to boost the platform's flexibility and competitiveness for the future.

Strengthening the Team with Key Talent – 20% (400,000 USD)

Hiring a limited number of specialized professionals to strengthen the technical team and ensure the efficient execution of new projects.

Infrastructure and Operational Efficiency – 15% (300,000 USD)

Enhancing infrastructure and improving security and operational systems to accommodate the expected growth.

Leasing and Equipping an Independent Office – 10% (200,000 USD)

Establishing and equipping a suitable office to support operational growth, increase team productivity, and facilitate meetings with partners and clients.



Timeline (24 Months):

The investment will be allocated across partnership expansion, platform development, and team enhancement.

Our goal is to achieve financial breakeven within 18 months.

Expected Return:

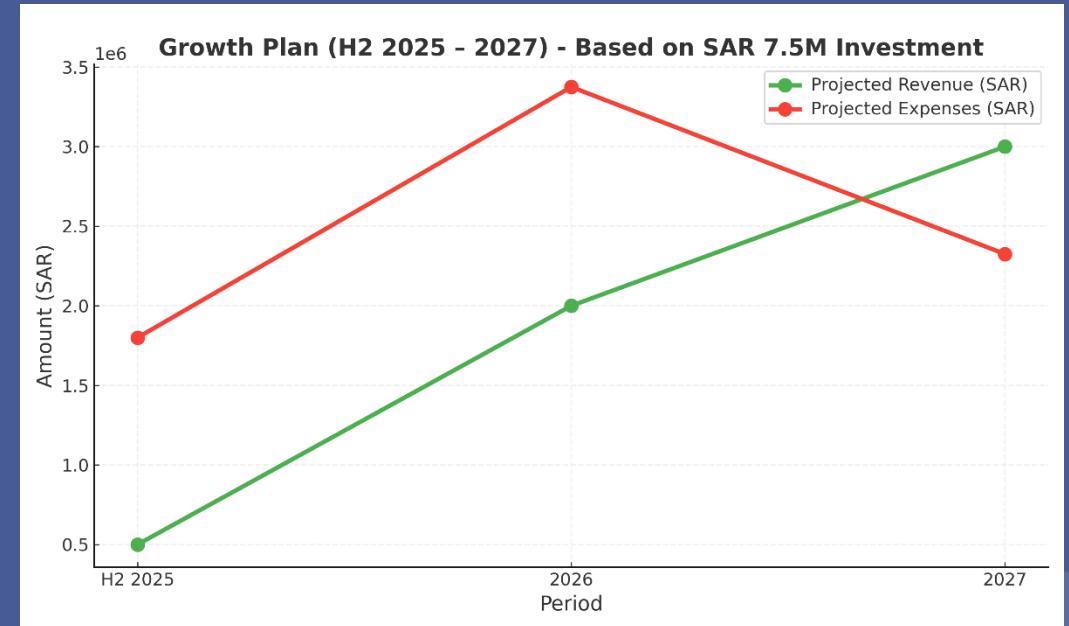
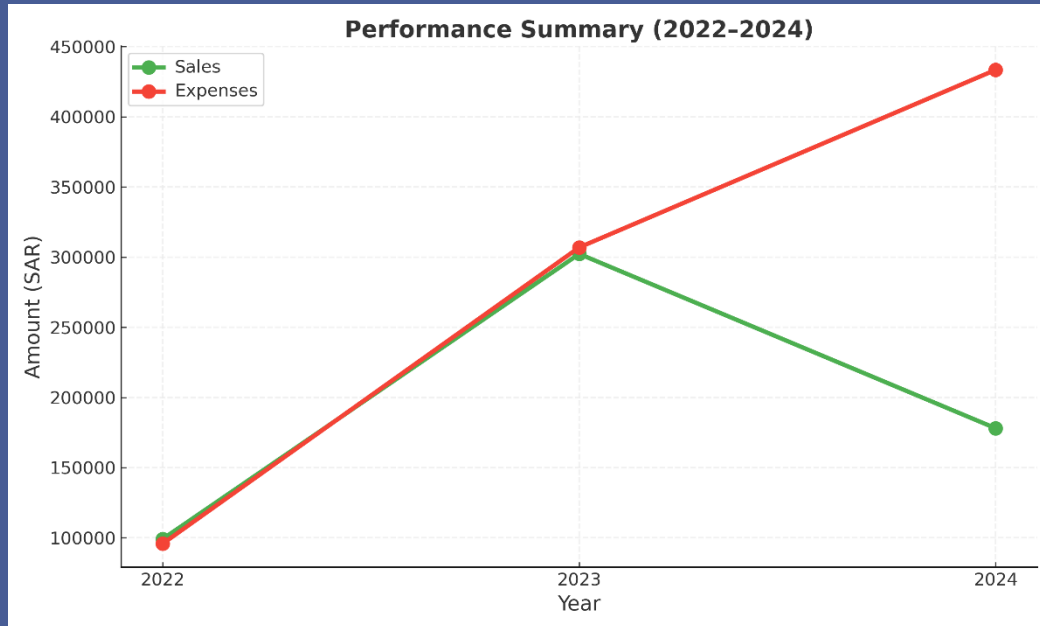
Revenue is projected to grow tenfold within the first two years, targeting strong annual growth thereafter.

The company's market value is expected to multiply by 3–5 times within 4–5 years.

Investment Advantages in One Day Cloud:

- Growing global demand for Low-Code/No-Code solutions.
- Platform alignment with Saudi Arabia's Vision 2030 objectives and regulatory frameworks.
- Significant opportunities for strategic partnerships with regional technology companies, as it is the only Saudi-based Low-Code/No-Code platform.
- A flexible business model that delivers high-profit margins and lower operational costs as the client base expands.

Performance Overview & Growth Forecast (2022–2027)



The early figures reflect a limited-scale operation, during which we focused on developing, testing, and validating the platform without expanding beyond our capacity. Significant team growth and accelerated platform development began in the second half of 2024, establishing a strong foundation for upcoming growth.

Key Clients



One Day Cloud

Akaria Plaza, Ulaya 7235 Riyadh, Saudi Arabia

C.R. 1010718711

Phone: +966 565 44 5977

Website: www.1daycloud.com

Email: M.Alonaizan@1daycloud.com

Website

[App Store](#)

Academy

الموقع الإلكتروني

متجر التطبيقات

الأكاديمية