



Local Transportation with Global Standards

What's new?

How is it different?

Innovative?

Revolution?

Digitalization?

"Revolutionizing the trucking industry through a **digital marketplace** and **fleet operations platform**"



Let's meet Ibrahim



Ibrahim is a Logistics manager in a production facility selling plastics to companies in KSA



Ibrahim needs to:

- Coordinate with sales team to schedule the deliveries
- Look for trucks and arrange them
- Manage the pickup and drop off for the material



Now let's meet **Sahil** and **Hamza**



Hamza has a fleet of 60 trucks that operates on trip-trip basis



— **Sahil** is a truck driver working for **Hamza**

Hamza needs to:

- Search for customers like **Ibrahim** that need trucks
- Communicate with **Sahil** & **Ibrahim** during the trip for updates
- Figure how to take payment from **Ibrahim** to pay **Sahil**

So what's the Solution? Digitalization using the Truc-King "APP"



Assets

Platform

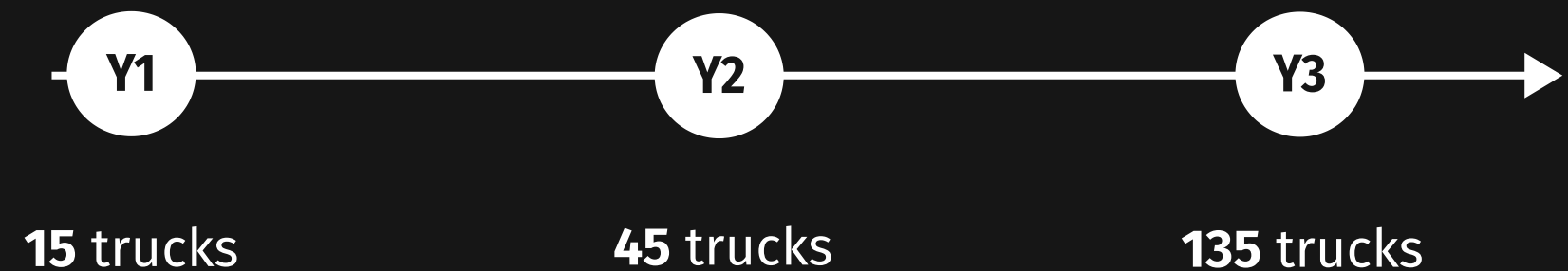
People

What is the role of **Assets**?

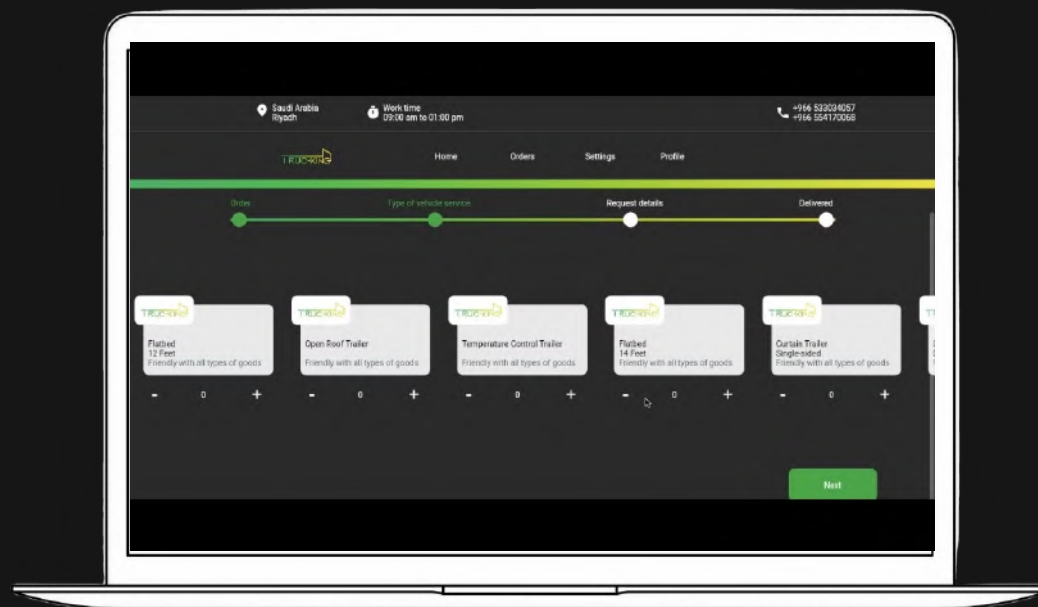
The goal: Setting industry benchmark to quality fleet and service

Benefit: Maximizing control and profits; reducing costs and improving cashflows

Roadmap:



On the Truc-King Platform



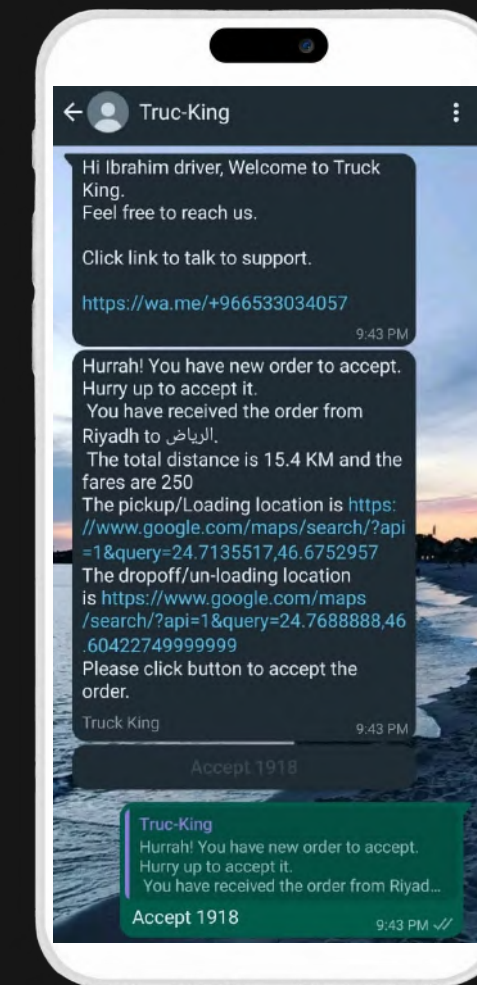
Ibrahim will:

- Book trucks online through the platform
- Receive instant confirmations & real-time tracking
- Have hassle-free automated documentation
- Choose pay now or later options

The Platform solves supplier issues as well

Hamza will:

- Own and operate a fleet powered by smart data and analytics
- Receive instant bookings through the online marketplace
- Easily track and manage his fleet with performance metrics
- Receive instant payments & disperse trip allowances to drivers



Sahil will be able to drive effortlessly since all the heavy lifting will be done by the platform

Innovative Revenue Model



Aggregation Commission

Fueling growth and acquiring market share

Fleet Ownership

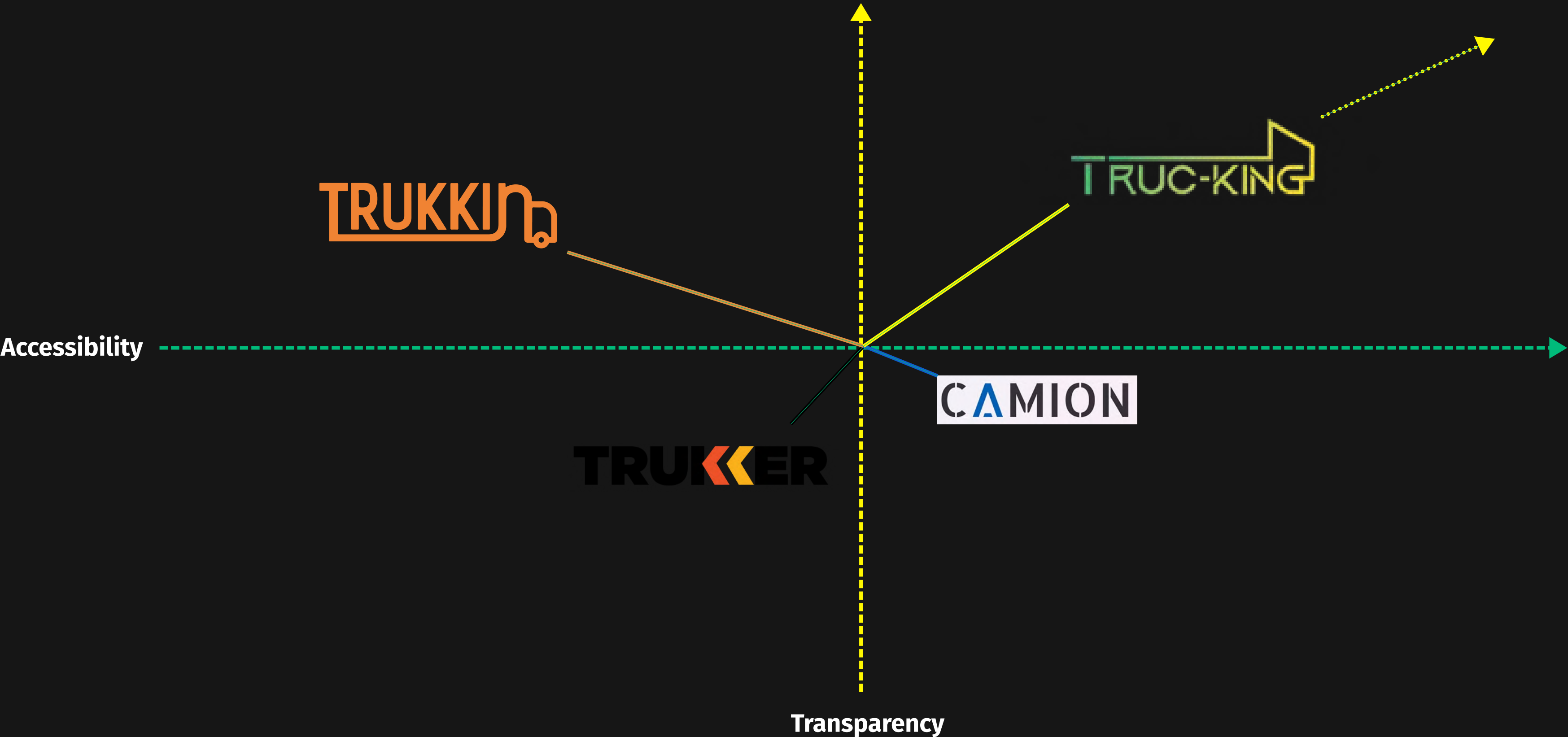
Maximize control and quality

License Based Features

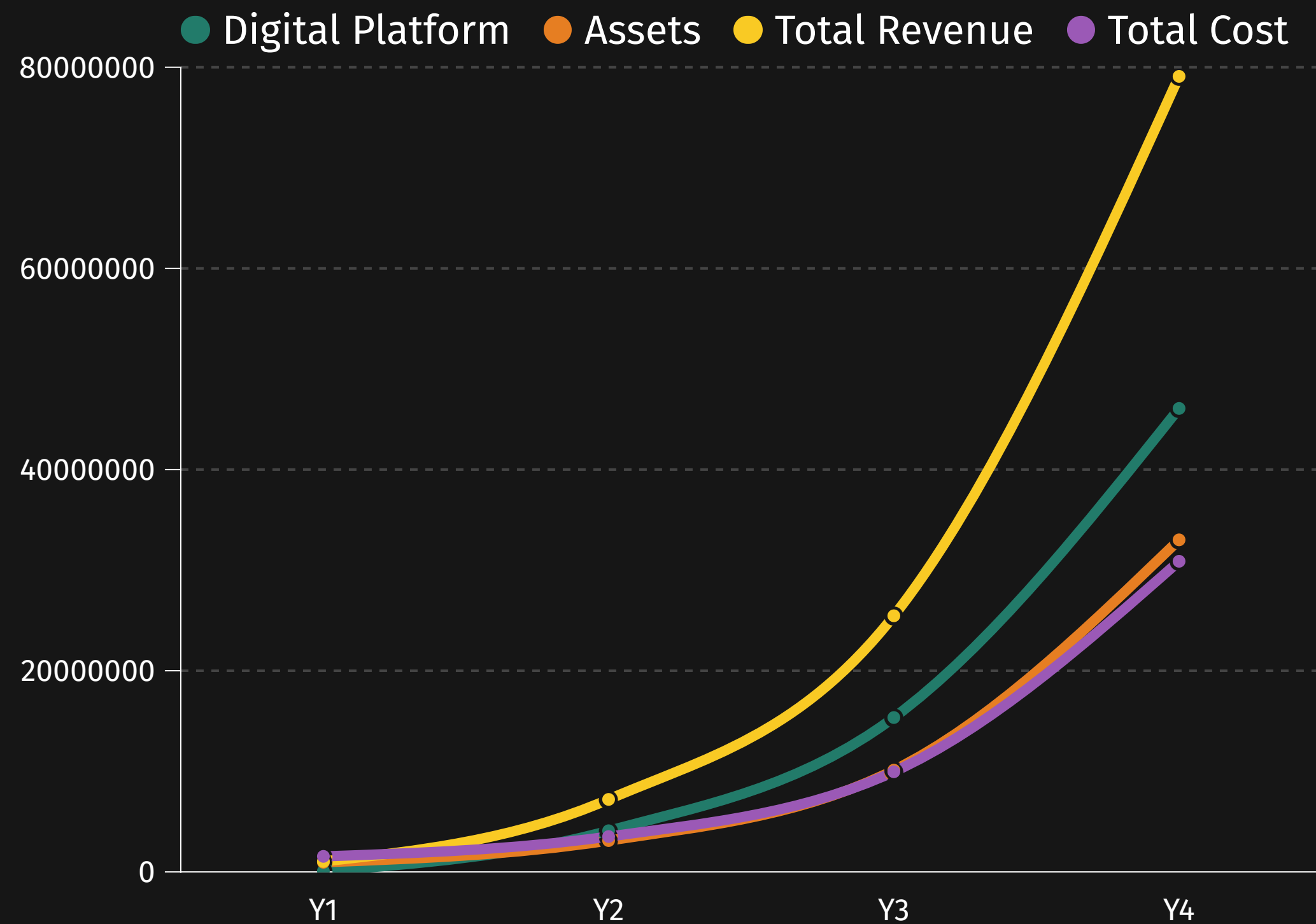
Expand reach and impact

Competitive Analysis

Expected trucking market size in KSA - \$18 billion industry (2025)



Financials?



Outlook

Our revenue forecast in **USD** and the immense growth potential of our Truc-King **Assets** and **Platform**. Let's navigate towards a future filled with prosperity and success!

Team Introduction - People



Sahil Abdul Jaleel

CEO



Abdul Jaleel P.

LOGISTICS ADVISOR - EGATE SHIPPING, EX-EXPEDITORS



Ibrahim Siddiqui

CTO



Mohammed Siddiqui

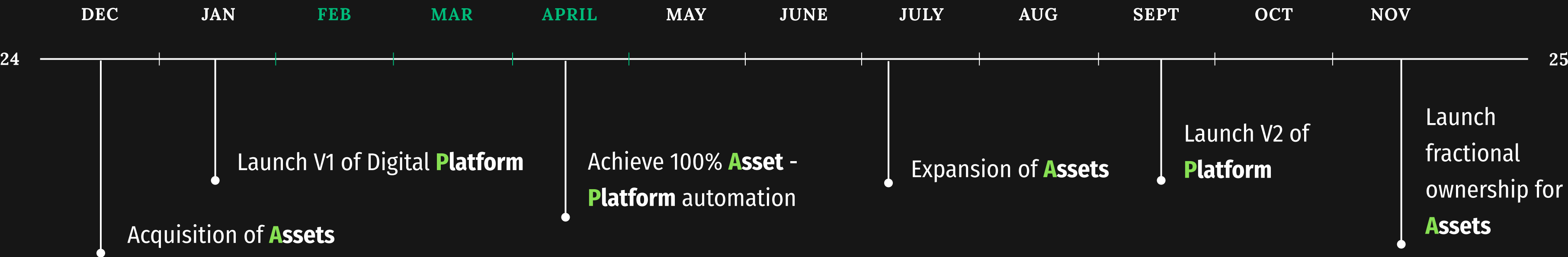
TECHNOLOGY ADVISOR - FUTURETECH

Core Members

Meet our core team members who excel in their respective fields, driving our business forward with passion and expertise.

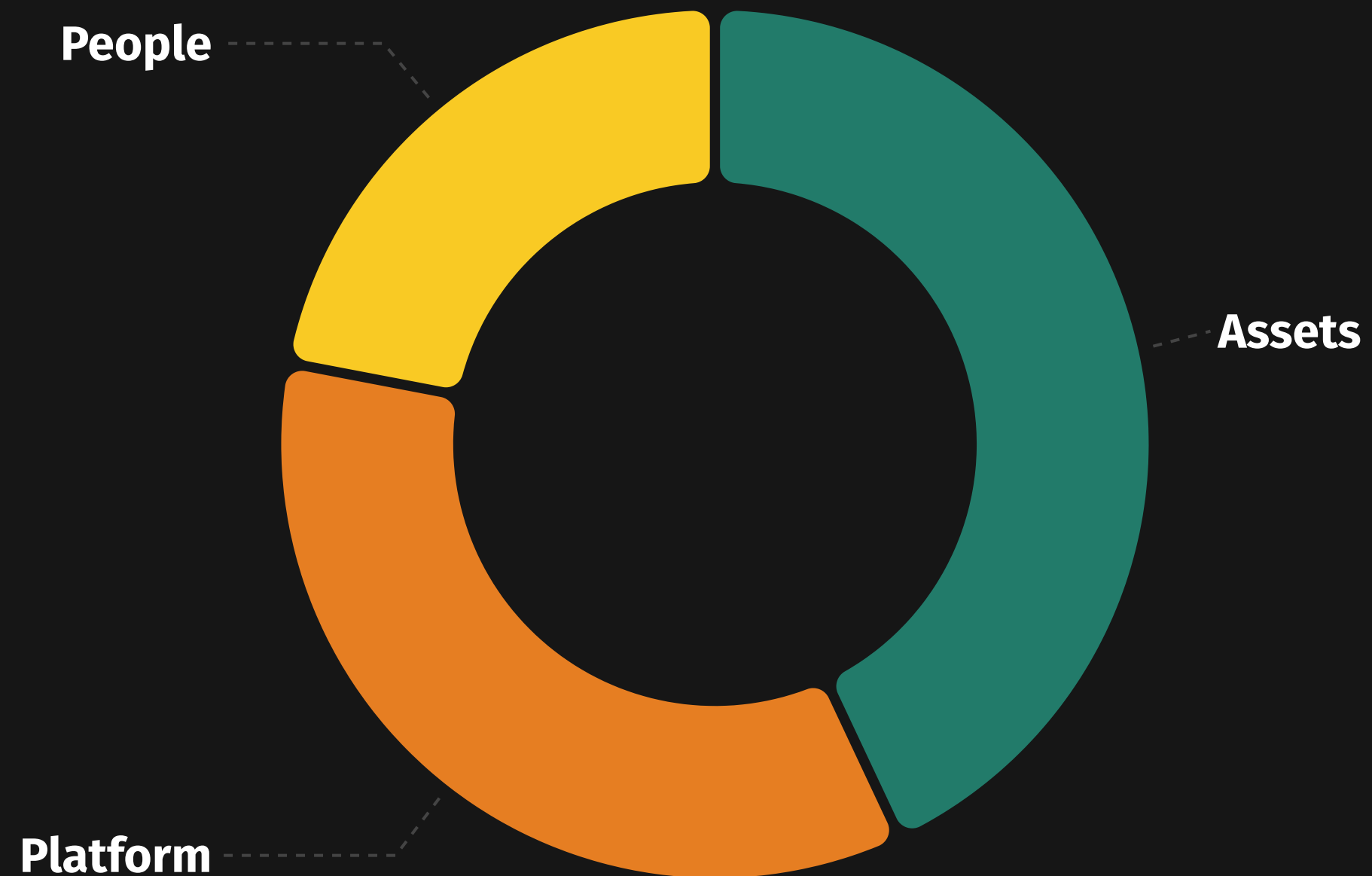
Milestones

2024 - 2025



The Ask

\$1.5 million



Reach out to us!



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