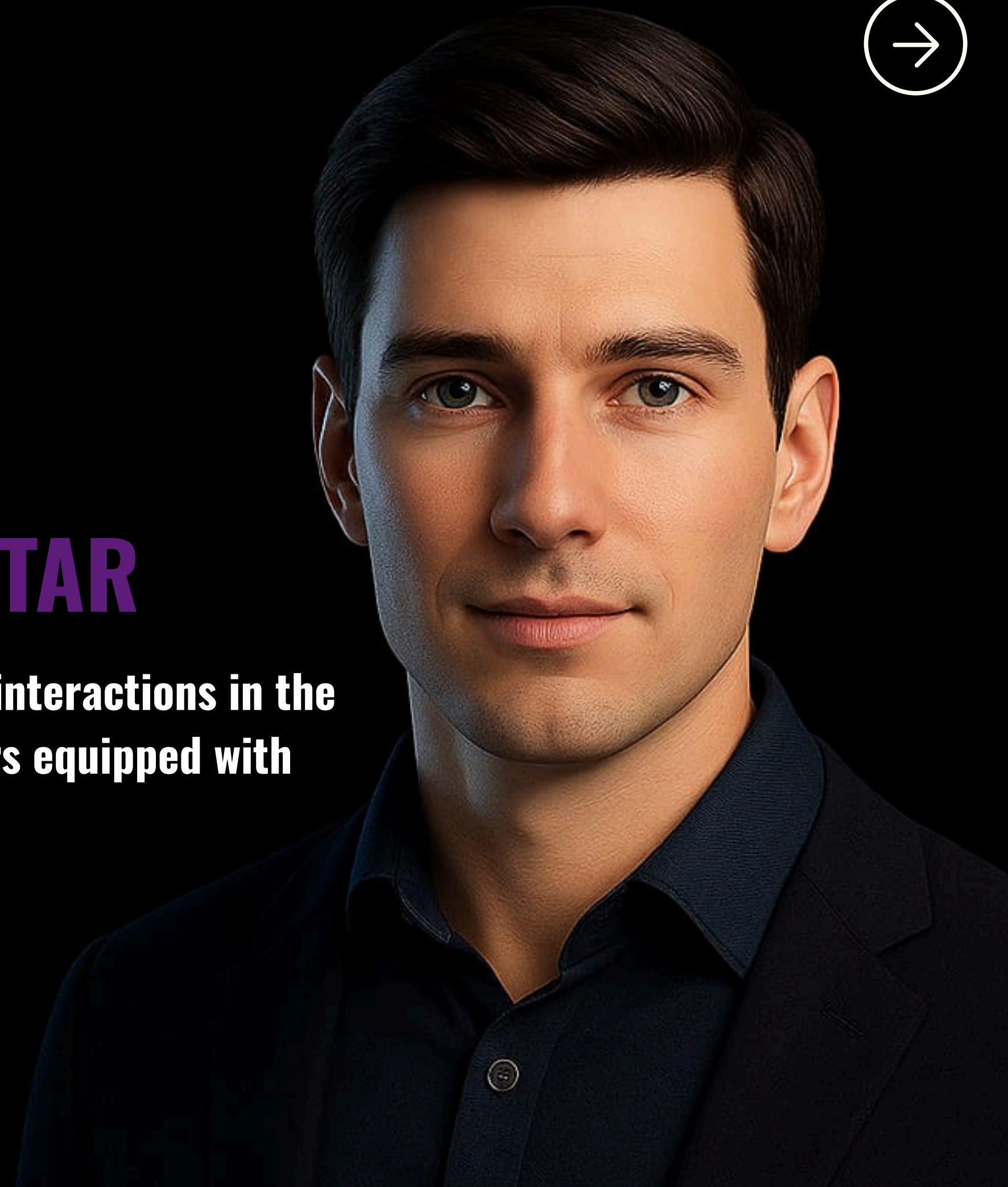
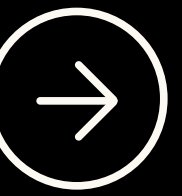


ROHUM

Real Time Optimized Human Understanding Model

ONE HUMAN ONE AVATAR

A platform that enables real time, human like interactions in the digital world through customizable AI avatars equipped with emotional intelligence.



PROBLEM

MAIN PROBLEM

Today's AI systems lack real-time emotional intelligence, personalization, and natural interaction.

This leads to low engagement and inefficiency, especially in areas like education, crypto, advertising, gaming, and business operations.

TARGET USERS

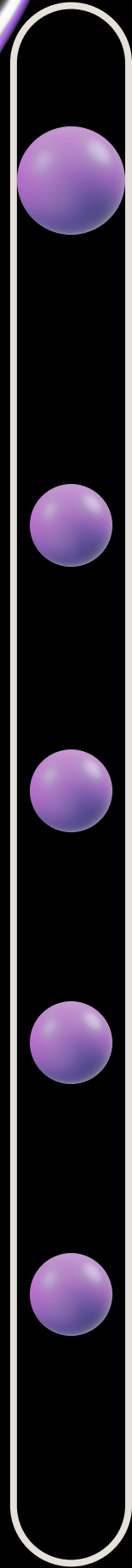
Educational institutions, crypto platforms, businesses, game developers, healthcare providers, and individual users.





SOLUTION

ROHUM



ROHUM is a multi-platform AI solution that works with customizable avatars and performs real-time emotional analysis.

It responds like a human through facial expression, voice tone, and text analysis.

It integrates easily into websites.

It continuously improves itself through learning.

It can be specially adapted for the education, crypto, healthcare, advertising, and gaming sectors.





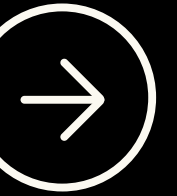
TRACTION

EARLY-STAGE DEVELOPMENTS

- DEMO is ready
- Web integrations have been tested.
- Initial customer meetings are underway.

PLANNED DEVELOPMENT

- Launch as a SaaS platform within 1 year
- 5 pilot collaborations in the first 6 months
- Demo trials conducted in 3 different sectors within the first 2 months



BUSINESS MODEL

MONTHLY/ANNUAL SAAS SUBSCRIPTION

Users pay subscription-based fees to access the platform.

This provides recurring revenue and offers accessibility for small businesses.

PREMIUM MODULE INTEGRATION

Additional fees apply for advanced features (e.g., multi-language support, VR integration, advanced emotion analysis).

This adds flexible revenue on top of the basic package.

B2B ENTERPRISE LICENSING

Custom integrated solutions are offered to companies.

Suitable for high-value contracts and strategic partnerships.

PERSONAL AI ASSISTANT SUBSCRIPTION

Personalized avatars for end users
monthly/annual individual plans for uses
such as assistant, mentor, or learning
companion.

MARKET OPPORTUNITY



1. GLOBAL ARTIFICIAL INTELLIGENCE MARKET

\$200+ Billion (2025)

Includes general AI software, hardware, and services.

ROHUM positions itself especially in the “human interaction” and emotional intelligence” segments of this market.

2. AI-POWERED EDUCATION MARKET

\$20 Billion (2025-2026)

Personalized learning, virtual teaching assistants, interactive learning environments.

ROHUM’s avatars stand out in this area with emotional awareness and adaptive learning.

3. DIGITAL ASSISTANT MARKET

\$15 Billion (2024-2025)

Virtual secretaries, customer support bots, personal AI assistants.

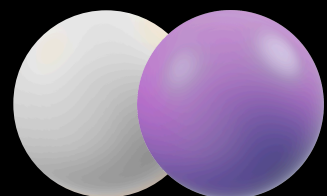
ROHUM’s personalized, learning avatars differentiate in this segment.





COMPETITORS

- Replika
- Synthesia
- Soul Machines
- Hume AI
- IBM Watson Assistant
- Character.ai
- HeyGen



OUR DIFFERENTIATORS

REAL-TIME, MULTI-SENSORY INTERACTION

(Voice, facial expression, text, and emotional analysis working together)

LEARNING AND PERSONALLY EVOLVING AVATAR

(Develops over time like a digital twin for a single user)

FLEXIBLE CROSS-INDUSTRY INTEGRATION

(Adaptable structure for sectors such as education, crypto, healthcare, gaming, and advertising)





FINANCIAL

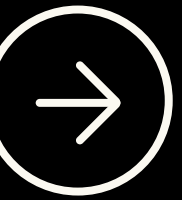
Costs and growth rate align with a SaaS-based gradual scale-up.



Demo → Paying Users: 15%–20%

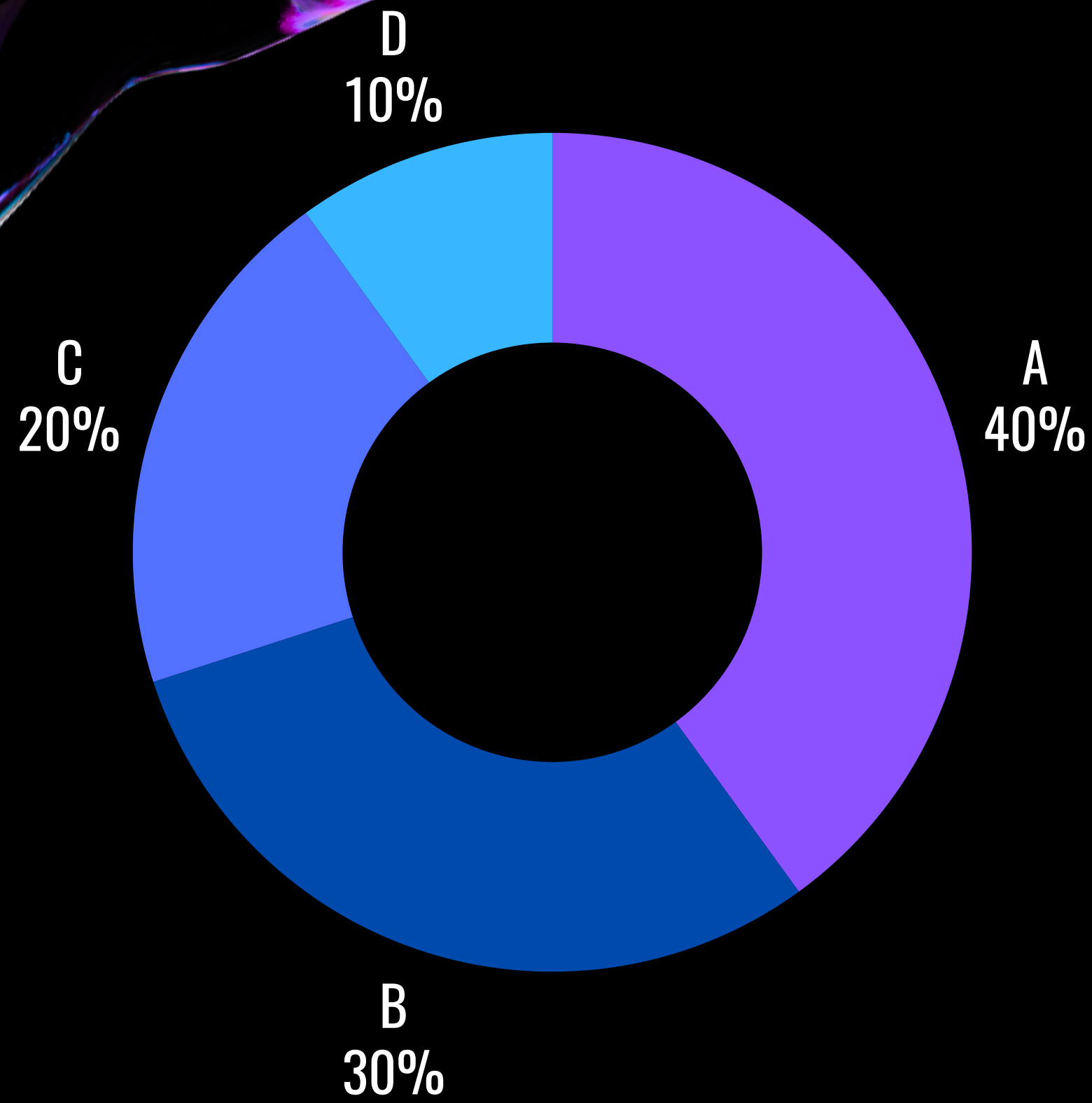
User Engagement Time Increase: 35%–50%

Gross Profit Margin: 70%–80%



FUNDING

Current Stage: Pre-Seed
Target Investment Amount: \$250,000

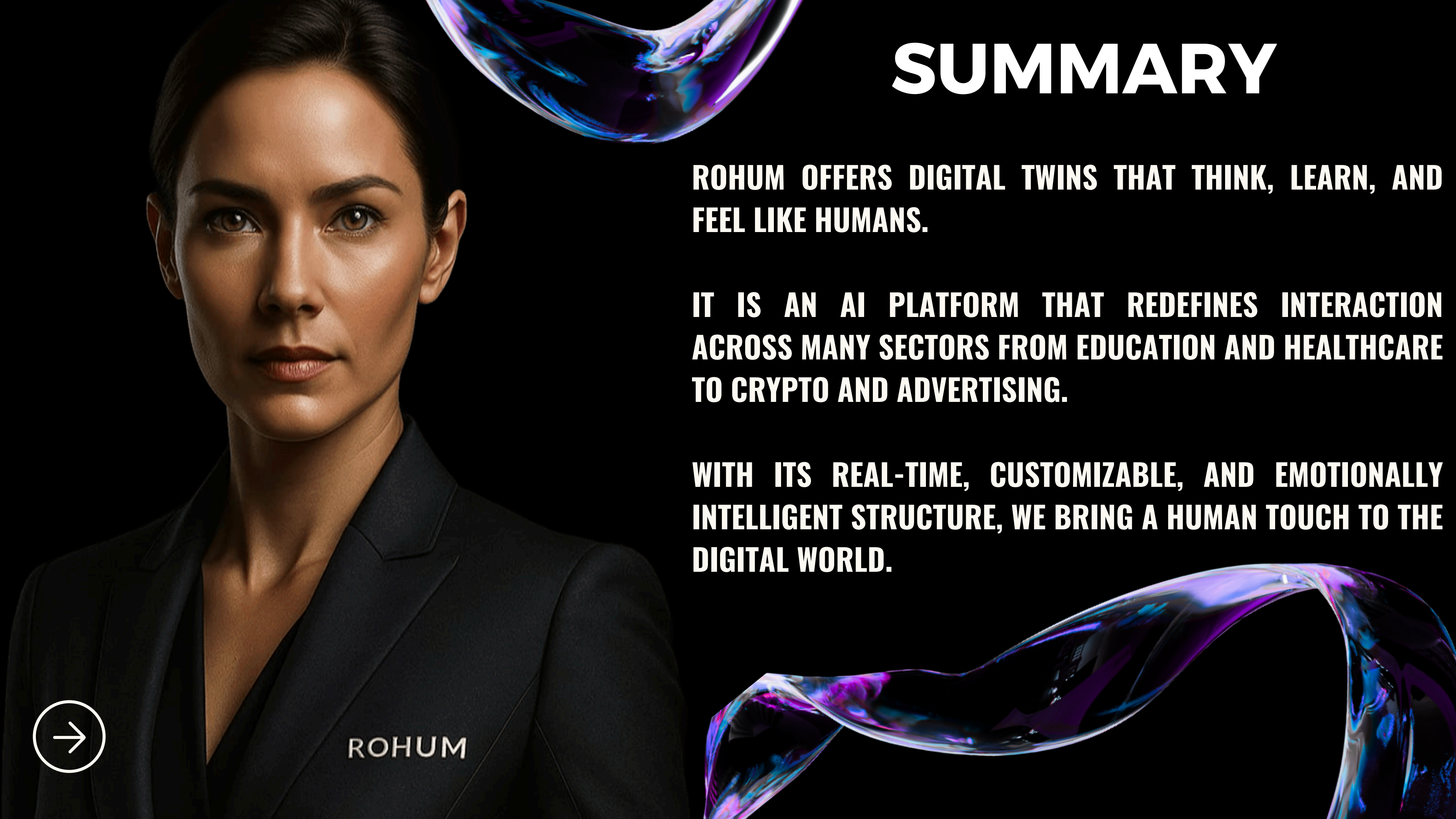


A. PRODUCT DEVELOPMENT: 40%

B. SALES AND MARKETING: 30%

C. TEAM EXPANSION: 20%

D. OPERATIONAL EXPENSES: 10%



SUMMARY

ROHUM OFFERS DIGITAL TWINS THAT THINK, LEARN, AND FEEL LIKE HUMANS.

IT IS AN AI PLATFORM THAT REDEFINES INTERACTION ACROSS MANY SECTORS FROM EDUCATION AND HEALTHCARE TO CRYPTO AND ADVERTISING.

WITH ITS REAL-TIME, CUSTOMIZABLE, AND EMOTIONALLY INTELLIGENT STRUCTURE, WE BRING A HUMAN TOUCH TO THE DIGITAL WORLD.

ROHUM



MEET THE TEAM



CEM ÇARDAKKAYA

FOUNDER & CEO



ROHAN DUTTA

**CTO (DATA ANALYTICS
& AI/ML ENG.)**



AYUSHANT KHANDEKAR

FULL-STACK DEVELOPER



AJINKYA MHETRE

FULL-STACK DEVELOPER



FARÎHA SULTANA

AI/ML ENGINEER



ABDELAH HAFIZ

PR/BUSINESS DEV. EXPERT



THANK YOU

ROHUM

CONTACT



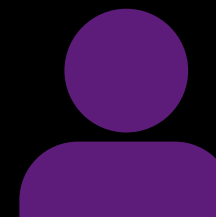
www.rohum.tech.com



rohum.ai.tech@gmail.com



+90 552 188 1710



Cem Çardakkaya