



acceptix.com

Pitch Deck

Where education finds its digital edge

Seed





Problem

The study-abroad process is complex, fragmented, and time-consuming.



Students

Struggle with scattered information, unclear career prospects, and tedious application processes.



Recruitment Partners

Face inefficiencies, coordination gaps, and lack of transparency in commission tracking.

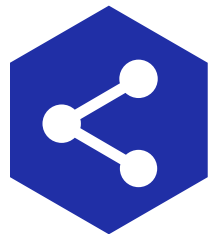
The average time spent applying to college (excluding test prep) is 112 hours.

Source: [Global Academics](#)



Solution

Acceptix transforms the study-abroad process with a centralized, all-in-one platform that eliminates complexity, saves time, and ensures transparency for both students and recruitment partners.



One Application, Multiple Universities



Real-Time Application Tracking



Transparent Commission System





Features For Students



One Application for Multiple Universities



AI-Powered Course Recommendations



University & Course Comparison



Real-Time Application Tracking



Visa Assistance & Travel Support



Accommodation & Transportation Booking



Expert Counseling & Document Preparation



Scholarship & Career Insights Hub



Features For Recruitment Partners



**Centralized Application
Management**



**One Agreement for
Global Access**



**Transparent Commission
Tracking**



**Real-Time Updates on
Courses & Requirements**



**Comprehensive Training
& Support**

Business Model & Revenue Streams

B2C
(Direct to Student)

B2B
(Agencies)

B2B
(Franchises)

B2B
(Bulk Deals)

Acceptix Receives Commission From Universities, Language Schools, and Courses Pathways For Each Enrolled Student.

Average Commission Per Student / Employee: \$3,500





Global Educational Partnerships

+800 Universities & English Institutes

+17 Study Destinations

+10,000 Students Counseled





Social Impact & SDGs

Acceptix is transforming global education by expanding access to quality learning and improving career opportunities. By simplifying the study-abroad process, offering AI-powered guidance, and connecting students with career-aligned programs, Acceptix directly supports **Quality Education (SDG 4)** and **Decent Work & Career Growth (SDG 8)**.

Expanding
Access to
Education

Empowering
Informed
Decisions

Enhancing
Employability

Supporting
Lifelong
Learning

Market Size

TAM

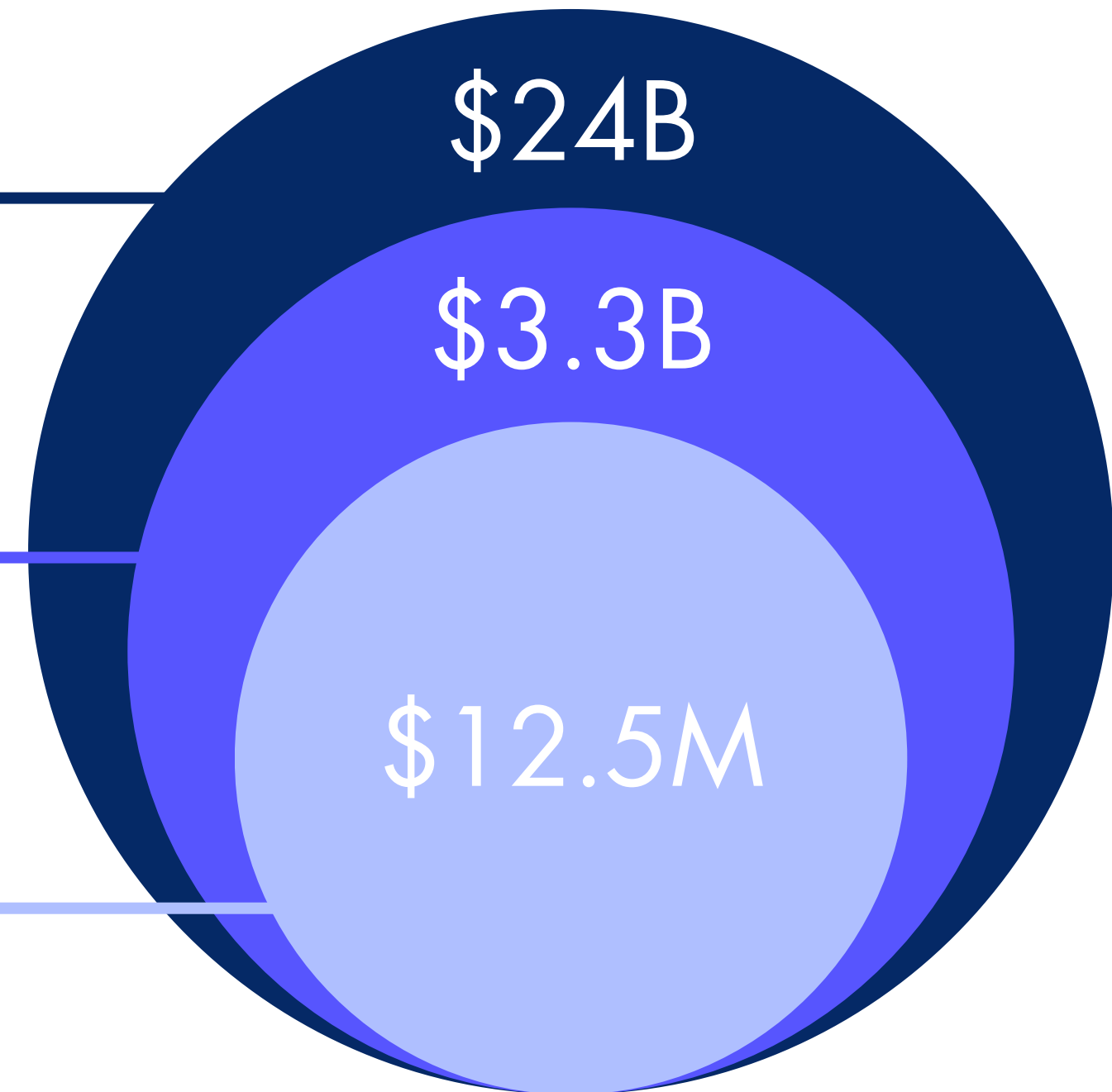
Expected Number of Students Studying Abroad
In 2030 * ARPU (\$2,300)

SAM

TAM * MEA Region Share of Global Population

SOM

Year 5 Total Revenue



Competitive Landscape

Competitive Edge	ApplyBoard	edvoy	Acceptix
Targeted Destinations	Mainly Canada	Mainly UK	Mainly UK, USA, Australia and Other Countries
Targeted Market	South Asia	South Asia and MENA	MENA, Africa, and Asia
Round of Investment	Series D C\$375M	Self funding	Pre-seed \$1M
English Institutes	✗	✗	✓
Student Mobile App	✗	✓	✓
B2C Local Office	✗	✓	✓
B2B Platform	✓	✓	✓
Accommodation	✗	✗	✓
Visa Assistance	✗	✗	✓
HQ in MENA	✗	✗	✓

Traction

**Total
Revenues +14M_{USD}**



Annual Revenues

\$3.5M



Number of Recruitment Partners

50



Average Monthly Applicants

+900



Next 5-Year opportunity

Target Region

MENA, Africa, and Asia

Number of Active Agencies

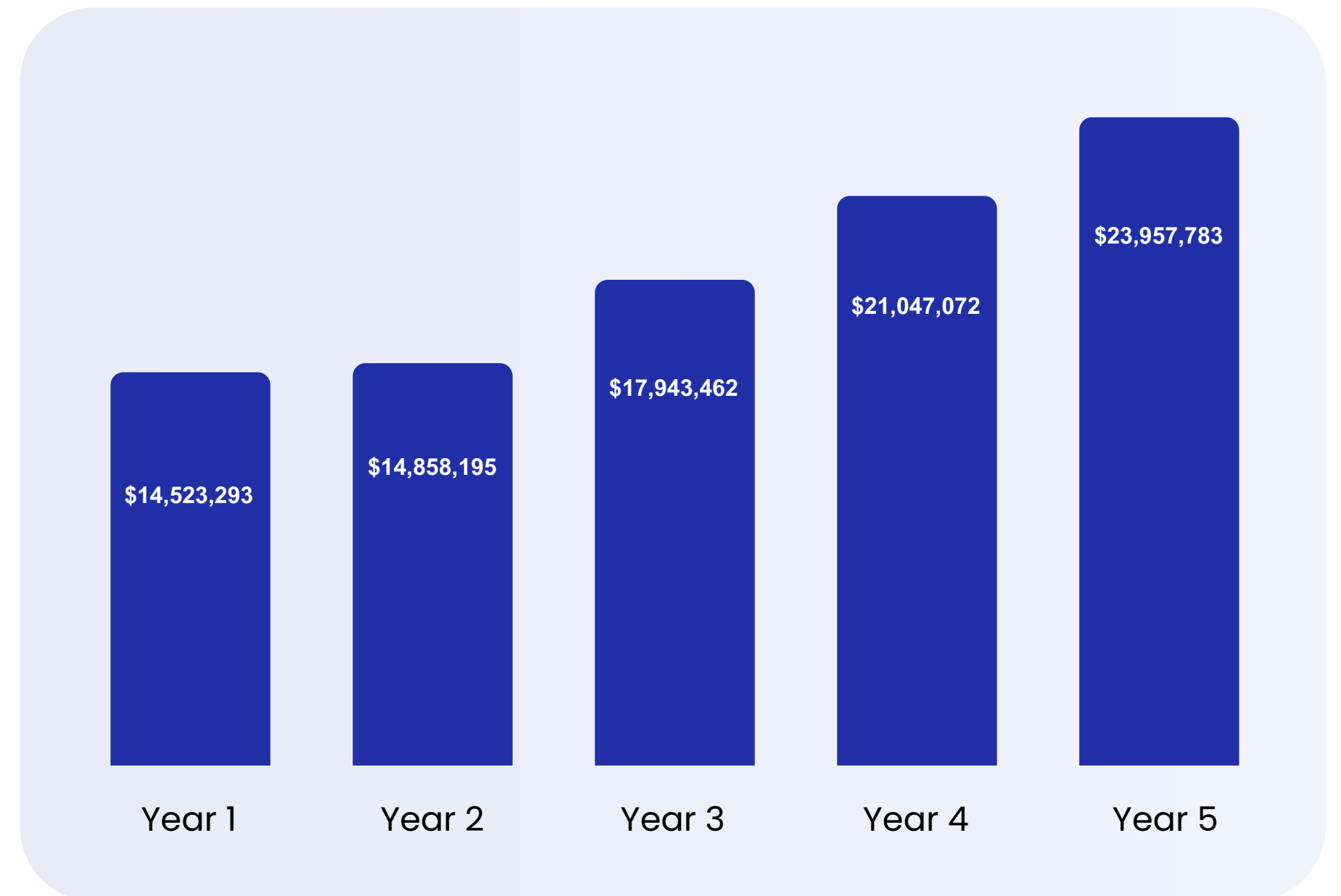
155

Total Number of Enrolled Students

+34K

Annual Revenues In Year 5

\$24M



MEET OUR FOUNDERS

+13
Years of Experience

**Abdullah
Alzahameel**

Co-Founder - COO

+13
Years of Experience

**Fawaz
Alhamous**

Co-Founder - CEO

+13
Years of Experience

**Turki
Alhashme**

Co-Founder

SIGN@

Ask

\$4M Seed Round

Financing The Next 18 Months

To Reach:

- 23M Revenues
- +8K Enrolled Students
- 134 Active Agency
- 14 Active Franchises
- 54 B2B Contract

50%

Team

35%

Marketing

10%

Expansion

5%

Research & Development



thank you



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