



And whoever restrains
the soul from desires...

مواظبة

ومن نهى النفس عن الهوى...

Where is the problem?



Procrastination and laziness about performing prayers and remembrances due to mobile addiction



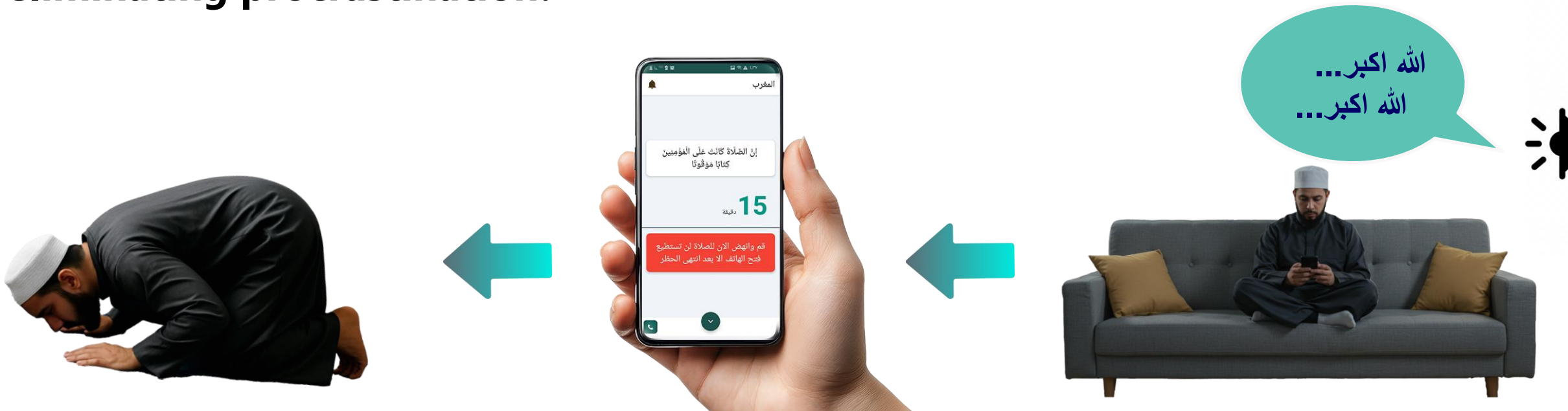
Browse phones and social media During times of worship



Most children spend their time playing electronic games without considering the times of worship or performing them

Solution

An app that helps Muslims commit to performing worships on time, through exclusive technology that blocks the screen and distracting apps during worship, thus enforcing religious discipline and eliminating procrastination!



Target Group

Category

Need



Procrastinators



The need for a strict regime that stimulates commitment and prevents procrastination



Social media addicts



Technologies that reduce distraction and block distraction applications during worship



Children and adolescents



They need a tool to give up electronic games during times of worship in order to perform them



Parents



Supervision and monitoring tools to follow up on their children's commitment

Competitive Advantage

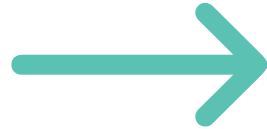


**Leading
Globally**

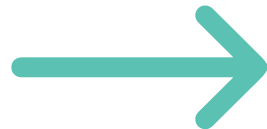
**The world's first Islamic app to use the app blocking feature
(To help discipline and self-control)**

Competitors

**General
reminders**



**Traditional
content**



muazaba

**Automatic blocking of
applications**

**Full allocation of worship as
needed**

Market size



**More than +620
million people
actively use
Islamic
applications**

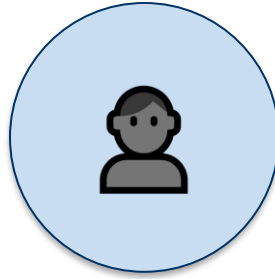


**+1.8
Billion
Muslims**

Business Model

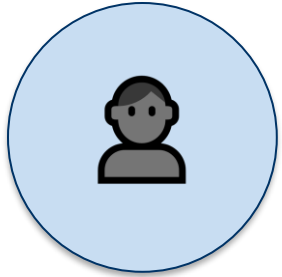
 Main activities • Islamic Organizations • Religious influencers • Islamic associations	☒ Key Partnerships • Application Development • Solve customer problems  Key Resources • Application • Team members • Capital • Workplace	 Suggested values • Help Muslims develop self-disciplines • Control electronic usage during worship • Promote perseverance in worship	 Relations with Customer • Technical Support • Receive suggestions and user complaints • Showcase user success stories  Channels • App Stores • Website • Social Media Site • Computers	 Customer segments • Muslims seeking discipline • Families • Children and adolescents • Social Media Addicts • Electronic game addicts
 Cost structure Firmware: • Work Permits • Salaries of employees • Subscription to hosted servers Variable: • Marketing costs			 Sources of revenue • In-app purchases • Subscription Forms (Monthly – Yearly) • Ads	

Our Team



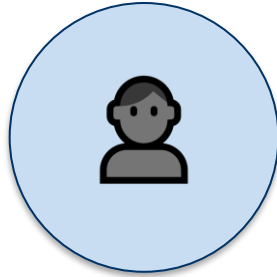
Abdullah Qashar

CEO



Maan Al-Arousi

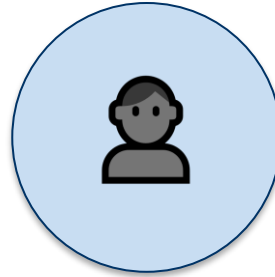
UX/UI Designer



Ayman Al-Arousi

COO

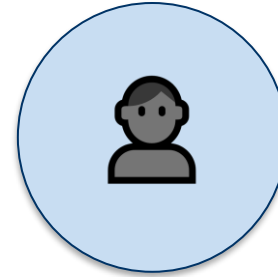
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Sakher Al-Qawasmeh

CTO

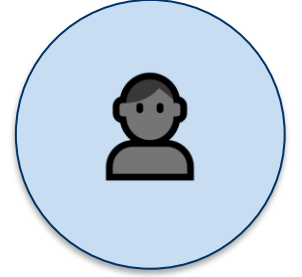
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Abdullah Ahmad

Tech Lead

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Sara – Adel

Marketing Manager

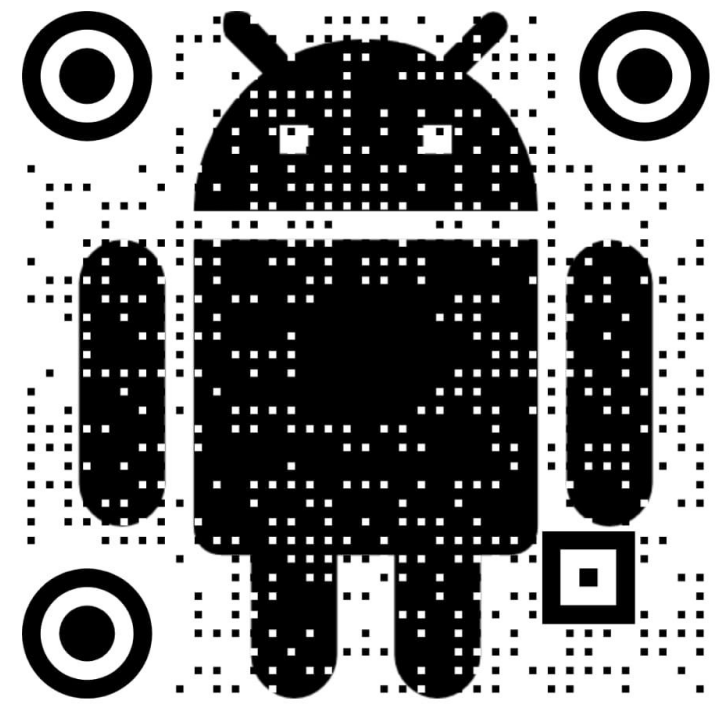
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MVP product – demo available for review

Hands-on App Experience



UX/UI design



Thanks