

Pitch deck

Saulight.com



36+ Million Oil Fields in Saudi Arabia Still Untouched!



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Introduction

Saulight is a Saudi startup specialized in valuing ideas, projects, and intellectual properties, and offering them for acquisition through a digital consulting platform with comprehensive services for individuals and entities.

Established 14 months ago, it has proven its viability in the market despite limited resources.



The Big Bang

A national wealth is being wasted!

Daily loss of hundreds of thousands of valuable ideas (graduation projects, university outputs, hackathons, competitions, and more).

20,000+ intellectual property certificates locked away in drawers.

90% of startups fail annually, often due to a lack of access to consulting support.

Absence of a unified ecosystem connecting thinkers with implementers, investors, and advisors.

A platform to evaluate ideas, empower projects, and offer them for sale under the sharing economy model.

Valuation of intellectual properties and extraction of their commercial value.

Consulting services and business solutions, both strategic and operational, for individuals and entities.

The Savior

Saulight provides:

A documented mechanism to convert ideas into economic assets.

An entrepreneurial environment that connects the thinker, the entrepreneur, the investor, and the consultant on a single platform.



Proof of Concept

(During the Trial Phase Only)

718

active clients

320

consulting sessions
delivered

256

clients on the
waiting list

+6

workshops
with an
average of 80
attendees per
session

7

agreements and partnerships: (2 with the
government, 5 with the private sector)

+14

consultants providing
services on
a part-time basis

x6

return on marketing
spend

SAR

120,000

in actual revenue

SAR

217,000

in active contracts

SAR

+418,000

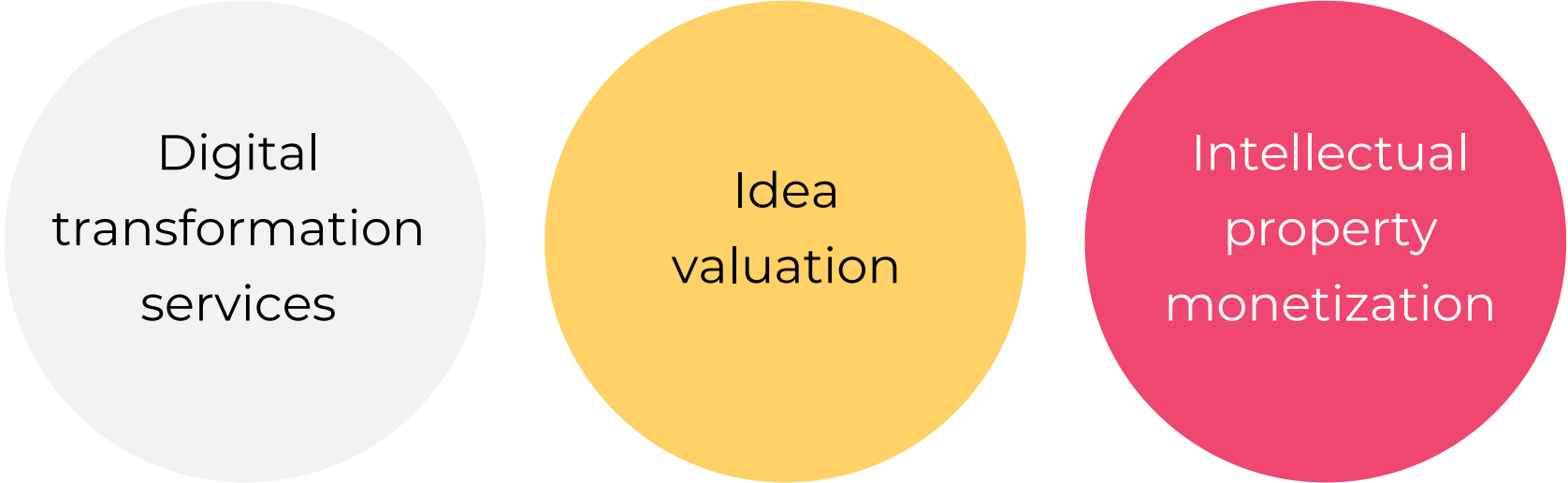
in actual revenue

Market

The Saudi consulting and business solutions market exceeds SAR 12 billion

Annual growth rate: +8%

Increasing demand for :



Digital
transformation
services

Idea
valuation

Intellectual
property
monetization

Business Model

Saulight Platform (Sharing Economy (SaaS services coming soon))

Business Solutions Services :

B2C
(for individuals)

Consulting sessions, startup setup, feasibility studies, business plans, investment files, and more.

B2B
(for institutions)

Market research, strategic planning, organizational restructuring, and solutions for struggling projects

Team



Dr. Nader Hakami

Founder & CEO Medical
Intern, Serial Entrepreneur,
Business Strategy Lead



Dr. Roqaya Alwan

Co-founder – PhD in
Management, director of
several factories, and board
member of multiple
companies with 15+ years of
experience.



Mr. Ahmed Amer

Company Accountant –
Financial and accounting
expert with 10+ years of
experience. Contributed to
over 200 consulting sessions
and prepared dozens of
financial studies for clients
during the trial phase.

Consultants Team

A network of 14 expert consultants specializing in business management, startup development, AI, and more.

Dr. Jehan Mohamed

Financial & Accounting Consultant

Naif Al-Muqati

Management & Finance

Ahmed Al-Barashi

Technical & IT Consultant

Dr. Omaima Al-Badri

Business Development Consultant

Mr. Hassan Aziezy

Management & HR Consultant

Dr. Ibrahim Bahri

Management Consultant

Eng. Waleed Hakami

Business Development Consultant

Dr. Abdulrahman Al-Sayegh

Consultant & Trainer | Strategic Planning

Eng. Asher Ameen

Business Consultant & Analyst

Eng. Faisal Hamdi

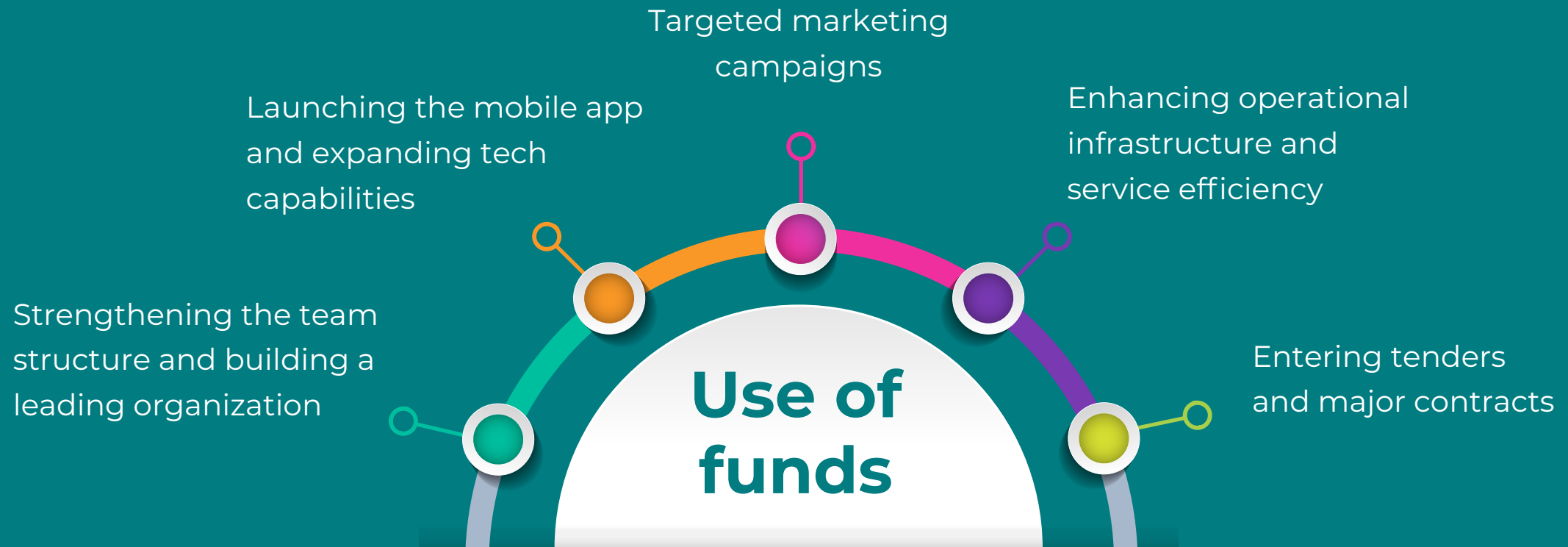
Business Development Consultant

Eng. Thamer Al-Khamees

Business Consultant & Analyst

Investment Request & Fund Allocation

We are seeking SAR 1,200,000 in exchange for 9% equity.



Financial Projections

Expected revenue for the coming year:

SAR **1.35** Million

Expected net profit :

SAR **334,000**

Return on Investment (ROI):

61%

Growth Scenarios



Pessimistic

SAR 800K
(while maintaining
profitability)



Expected

SAR 1.35M
revenue



Optimistic

SAR 2.5M
revenue within
18 months

The Ferrari

“The market is primed. We are ready to scale with the smart capital.

Let's fuel the Ferrari.

**With sincere regards,
Saulight Business Solutions Team
Thank you**



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