

Silk Road Mall – Investment Pitch Deck

1. Project Overview

Silk Road Mall is a multi-use community center combining small-scale commercial services (cafe, supermarket, etc.) with educational and social services.

2. Target Countries

Rwanda (pilot launched), Kenya, South Africa, Saudi Arabia, Egypt, Sudan.

3. Stage of Development

Currently operating in Rwanda with a ready-to-scale model targeting expansion into at least two more African countries within the next 12 months.

4. Funding Requirement

We are seeking an investment of \$100,000 to \$150,000 to support expansion, operations, staffing, and marketing.

5. Investment Offer

We are open to offering an operational partnership or a revenue/profit-sharing model depending on the investor's preference.

6. 12-Month Goals

- Open 2 additional branches in Kenya and South Africa
- Hire and train 30 staff
- Enroll 500+ students in Silk Road Academic
- Reach 10,000+ monthly mall visitors
- Establish partnerships with universities and local authorities

7. Founder Information

Name: Almeday Almeday

Role: Founder & CEO

Background: Entrepreneur with experience in education, student services, and community business development.