



WHERE ECOMMERCE MEETS TRANSPARENCY

REVOLUTIONIZING ONLINE MARKETPLACES WITH AI-POWERED SOLUTIONS



Faisal



www.zoud.sa



0550058588



BRIEF PROBLEM STATEMENT



Lack of Trust and Transparency in Online Marketplaces:

- ▶ Many users struggle to trust online marketplaces due to unclear policies, unreliable sellers, and fraudulent activities.
- ▶ Limited secure verification processes increase vulnerability to scams and disputes.
- ▶ Inconsistent communication and lack of accountability reduce user confidence.
- ▶ These issues collectively diminish the potential for smooth and reliable online transactions.



OUR 2030 VISION

At ZOUD, our mission is to revolutionize online marketplaces by creating a platform that embodies trust, transparency, and innovation. By aligning with our 2030 vision, we aim to:

1

Establish Trust

Introduce secure user verification through Nafath integration to ensure credibility & safety.

2

Transparency

Offer clear, accessible policies and processes to keep users informed and confident.

3

Engagement

Leverage AI to create an intuitive platform with engaging features like live auctions and multilingual support.

PROBLEMS



● Trust and Security Issues

Users face challenges with secure verification, leading to a lack of trust in transactions.

● Limited Translation Support

Online marketplaces often lack adequate translation features, creating barriers for global users.

● User Experience

Listing and buying processes are often disjointed, resulting in a poor user experience.

● High Rate of E-commerce Scams

Over 40% of complaints in the e-commerce industry are related to scams.



SOLUTIONS



Trust and Transparency

Create a reliable marketplace with secure verification.



AI-Powered Features

Instant translation and seamless listing for a smooth user experience.



Live Auctions

Innovative features for engaging and competitive bidding.



Nationwide Delivery

Door-to-door service across the country.



WHY CHOOSE ZOUD?

AI-Powered Auto Translations

Supports 10 languages across the Middle East for seamless communication.

Verified Auctions

The only marketplace with fully verified and secure auctions.

Auto-Bidding Features

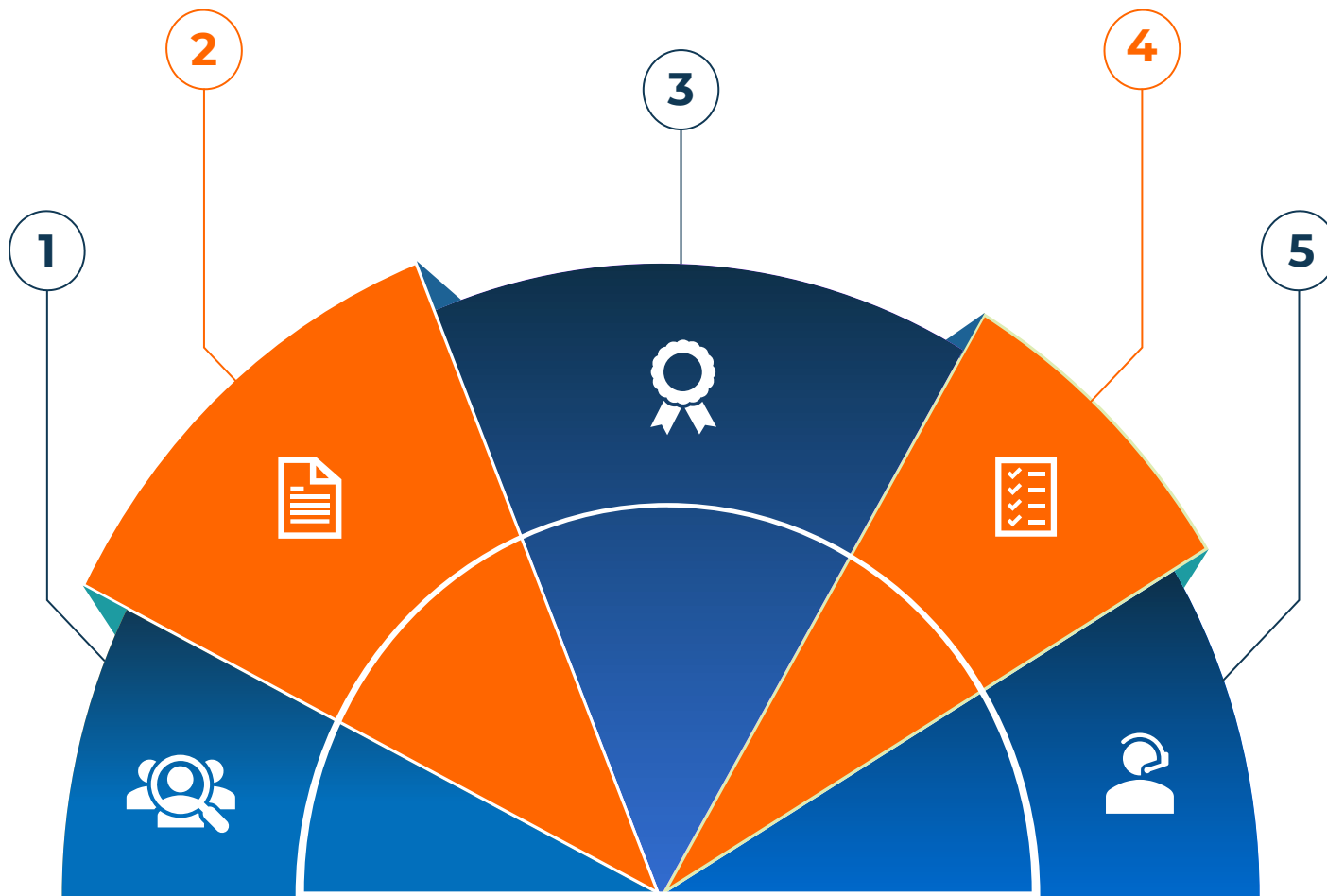
Exclusive auto-bidding functionality for effortless participation.

Nafath-Verified Users

The only platform where all users are securely verified.

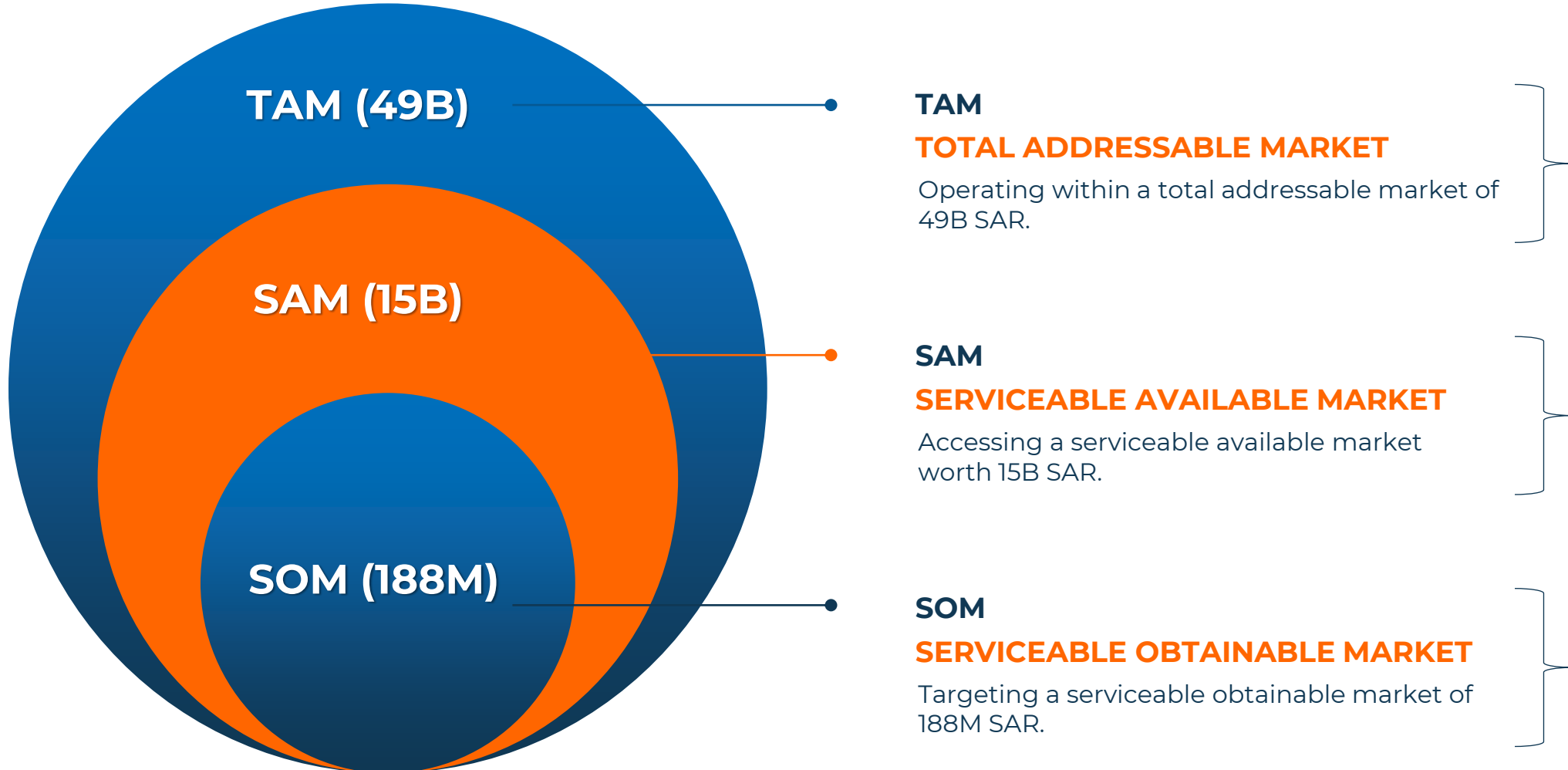
24/7 Customer Support

Round-the-clock assistance for a superior user experience





TARGET MARKET





REVENUE MODLE

1

ADVERTISEMENT REVENUE

Generate income through ad placements on the platform.

2

MARKETPLACE FEES

Charge a 1% fee on normal listings and auctions.

3

SUBSCRIPTION PLANS

- > Offer subscription plans tailored for stores, businesses, and freelancers.
- > Introduce the **Zoud+ Subscription** for enhanced features for regular users.

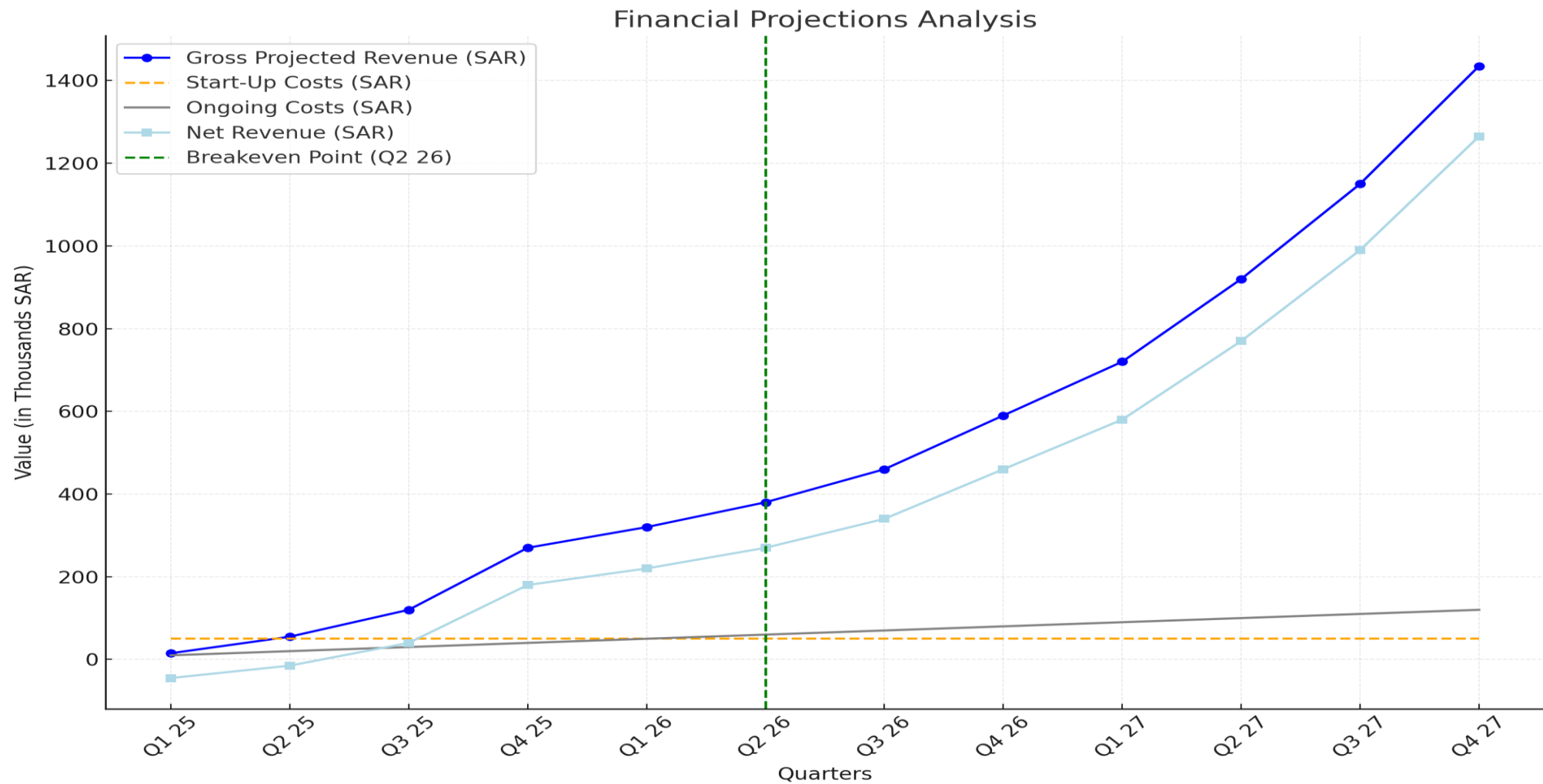
4

PROMOTIONS AND UNIQUE LISTINGS

Provide premium promotion options for unique listings to boost visibility.



PROJECTION & BREAKDOWNS





OUR TEAM MEMBER



Faisal Bin Nabeel

**Co-founder &
CEO**



Abdulrhman Alajmi

**Co-founder &
Chief Strategic Officer**



Turki Abdrabalnabi

**Customer Support
Direct**





ROADMAP

Came up with the idea for a trusted and transparent e-commerce platform.

Idea Generation

Built the platform with core features.

App Development

Released beta version for user feedback.

Soft Launch

Seek strategic investments to scale operations and expand the business.

Investment Phase

Plan for a strategic exit or go public to maximize shareholder value.

Exit or IPO



Business Study

Conducted market research and validated the concept.

Optimization

Improved app performance and user experience.

Official Launch

Fully launched the platform to the public.

Growth & Expansion

Focus on user acquisition, partnerships, and regional/global expansion to solidify market presence.

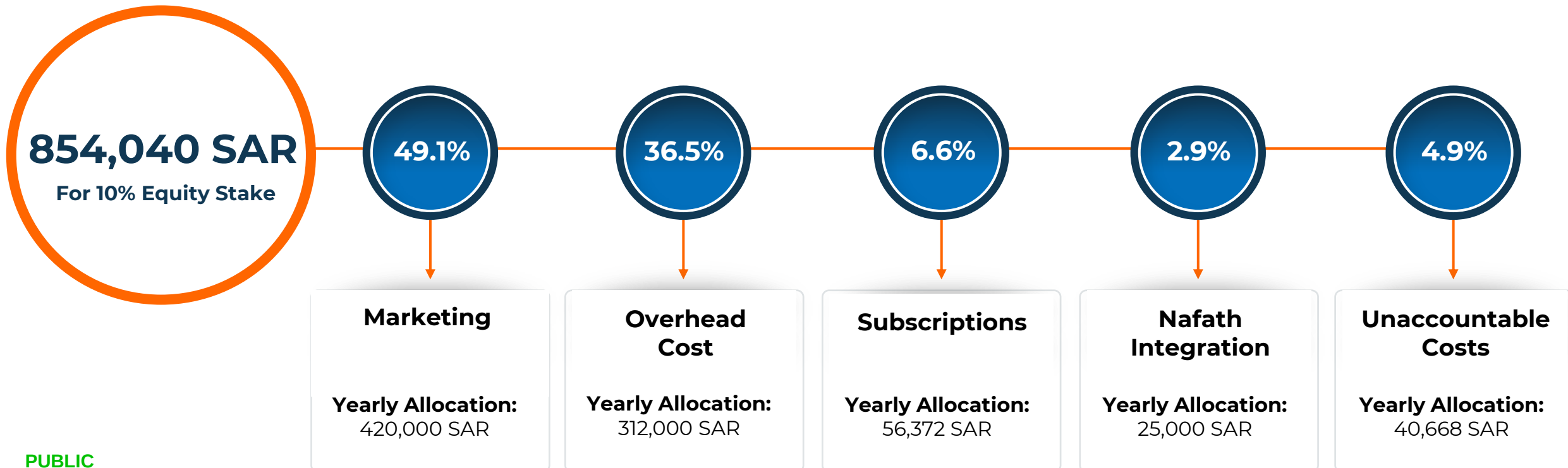


FUNDING ASK

Zoud is seeking an investment of **855,000 SAR** in exchange for a **10% equity stake**.

FUNDING ASK

BUDGET BREAKDOWN





THANK YOU

Join Us in Shaping the Future of Online Marketplaces.



www.zoud.sa



0550058588

