



Moving made easier



Packing up and relocating demands more than just effort; it's an **overwhelming experience** that forces you to confront a series of unexpected challenges, and a lack of **clear rights or support**. It's no wonder people find themselves struggling with **issues** like...



Hidden Fees



Unforeseen Complications

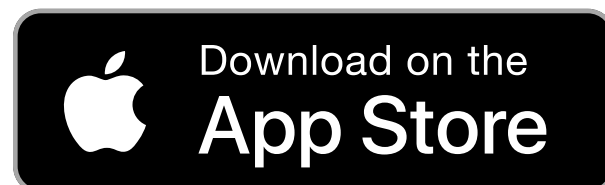
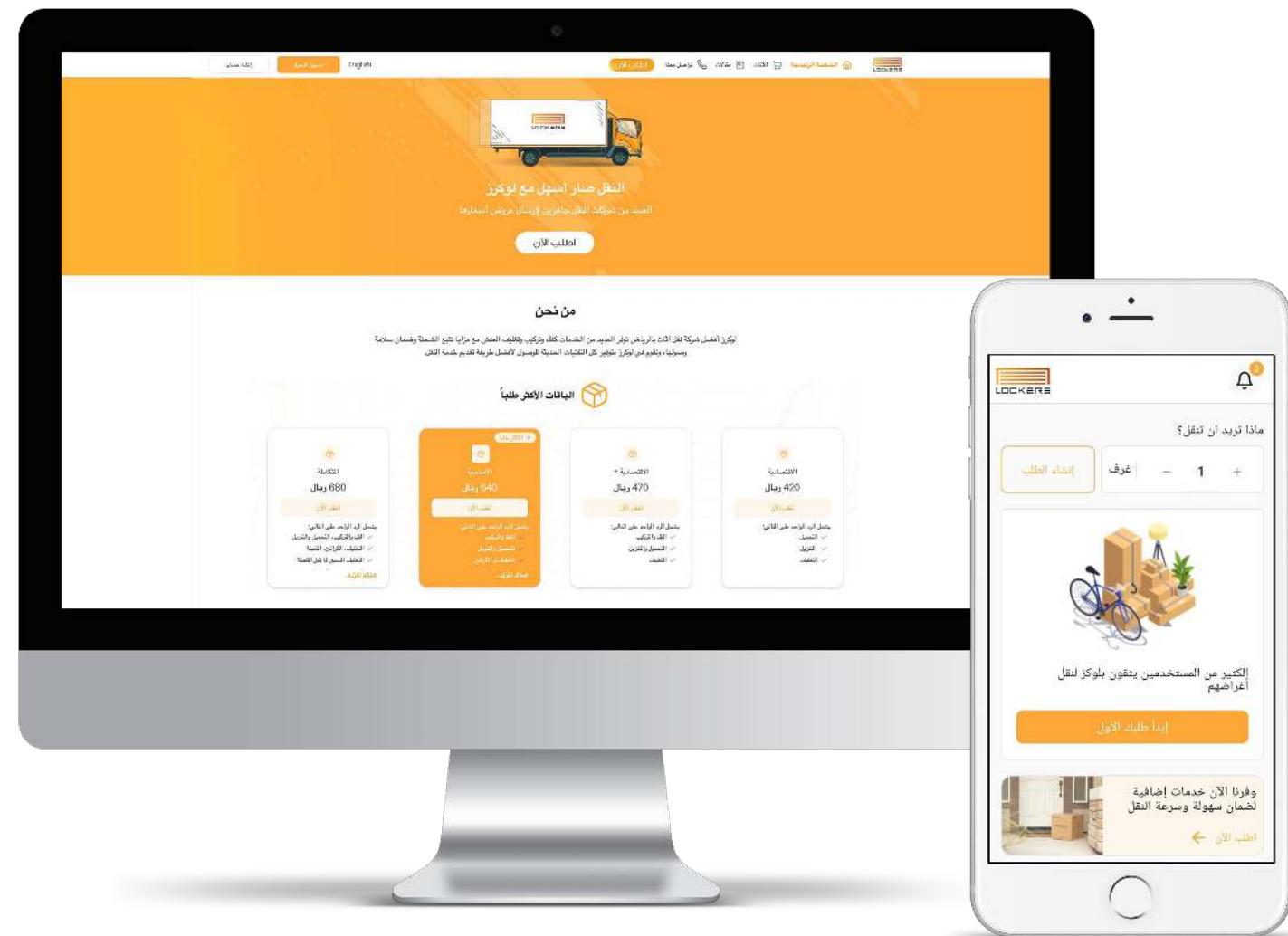


Quality Assurance



No Rights Guaranteed

Lockers is a revolutionary Logi-Tech company poised to **transform the moving & storage industry** by redefining the journey and offering **unparalleled customer convenience**



✔ Customer



✔ Customer

✔ Supplier

✔ Rider



Reliability:

Reliable transportation across the kingdom, covering both short and long distances.



Accessibility and ease of use:

Book, Manage, and Track your move anytime, anywhere, with just one click.



Transparent Pricing:

Clear prices without hidden costs



Quality Assurance:

Customer's rights are clear & guaranteed with an insurance on the moved items

TRACTION

In May 2024, Lockers embarked on its journey, and since then we have achieved...



Order



Trip



Fleet Size



Average profit
per Transaction



Average
transaction value

ROADMAP



Achieve 2000 trips

CAC ; \$24

Introduce the house relocation service increase, the demand by 150%, vendor homepage, inter-city transport.



Achieve 20000 trips

CAC ; \$14.4

Unlock new income streams (cold, transport & storage).



Achieve 50000 trips

CAC ; \$10

Comprehensive coverage across the kingdom

ADDRESSABLE MARKET

Market Opportunity

3.4B + SAR

3B SAR

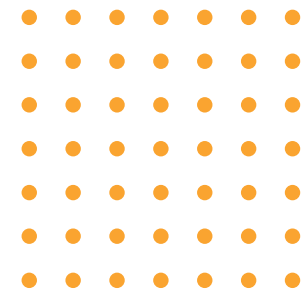
SELF STORAGE AND
MOVING SERVICES RIYADH
5.8% CAGR

400M SAR

SAUDI ARABIA USED
FURNITURE SIZE 2023
6.5% CAGR

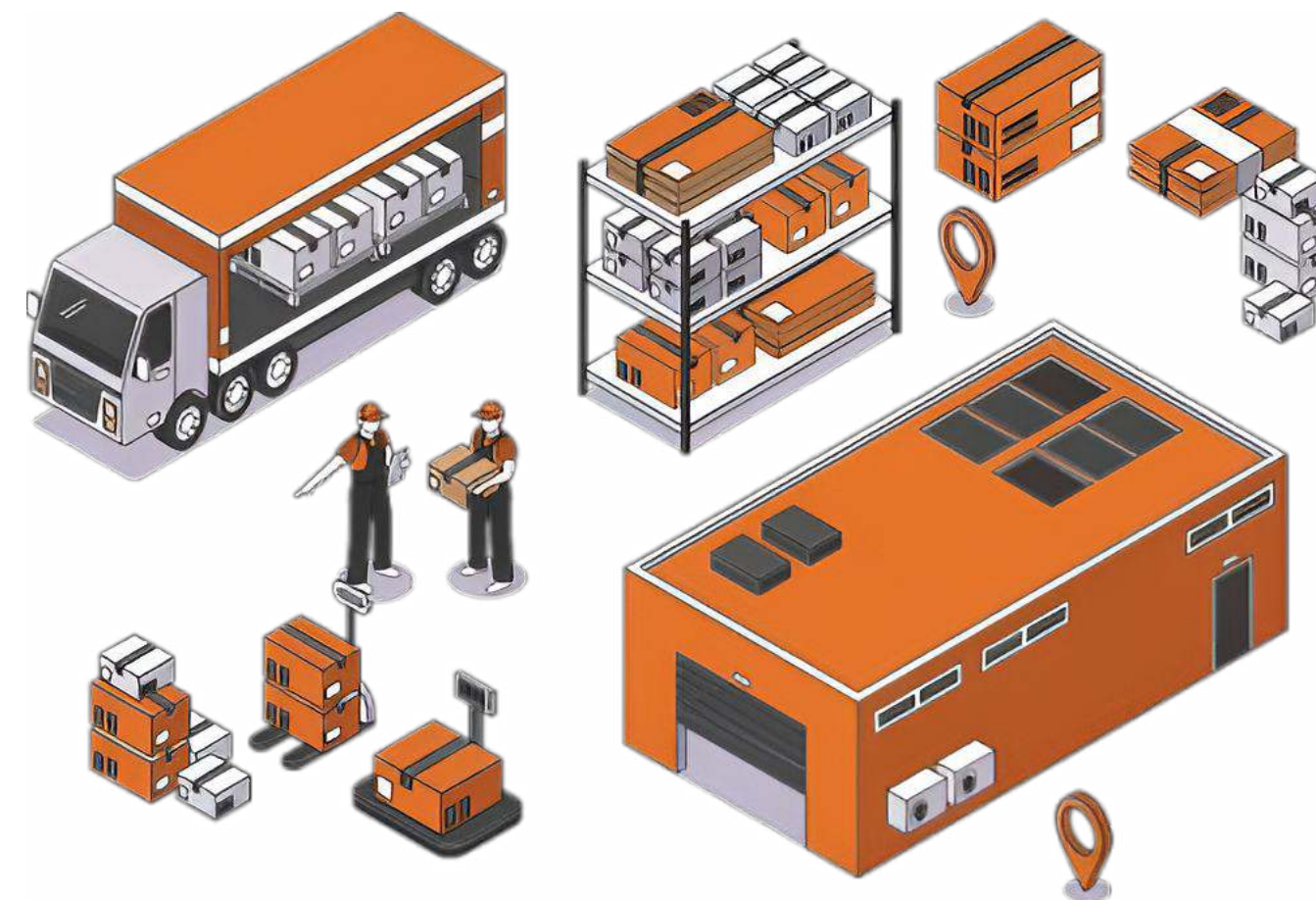
Furniture - Saudi Arabia | Statista Market Forecast
Saudi Arabia Freight and Logistics Market Size & Analysis | 2032

TARGET MARKET



B2B

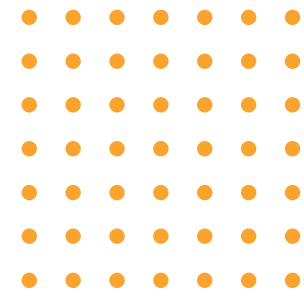
- Tech
- Events
- Retail
- Real-estate
- Furniture
- SME



B2C

- Apartments' Residents
- Relocating Customers
- Traveling Customers
- Customers Moving Bulk Belongings

VALUE PROPOSITION



Centralized end-to-end process



Competitive pricing



Guaranteed customer rights



Insurance



Intuitive customer experience



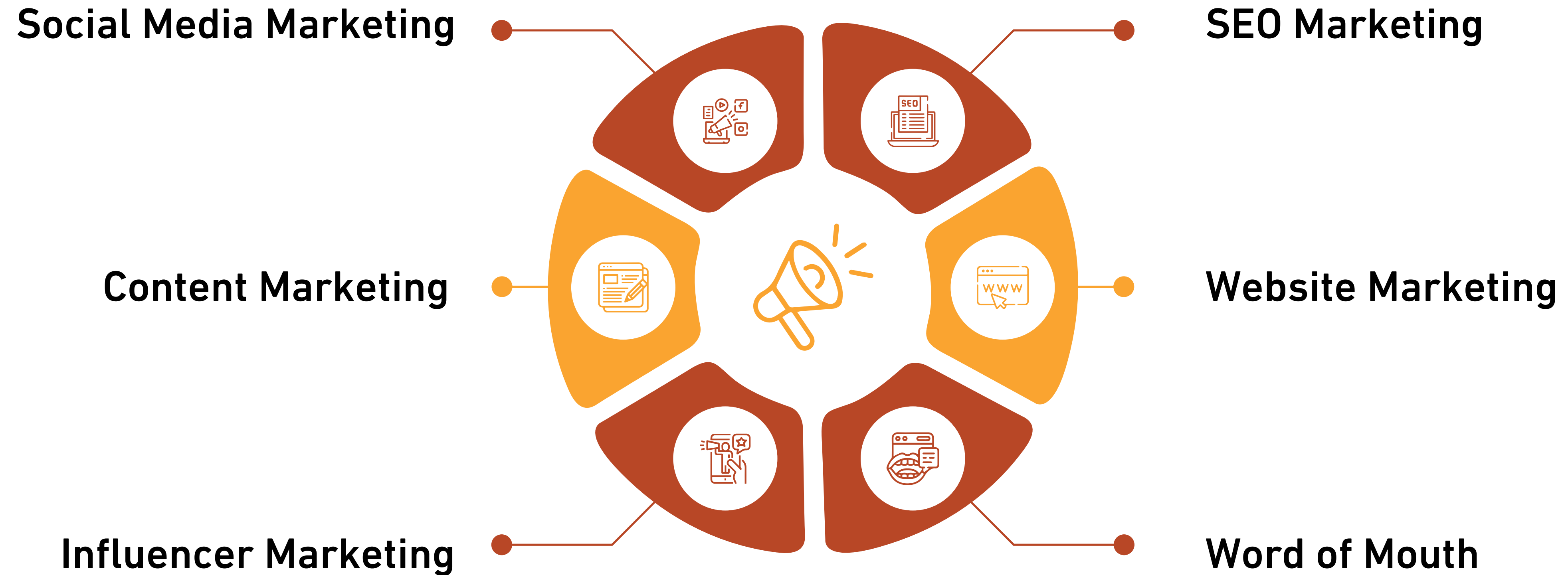
Geographical Coverage

COMPETITIVE LANDSCAPE

Competitors analysis

Name	Intuitive CX	Insurance	Geographical Coverage	Competitive and Affrodable Pricing
Four Winds	✓	✗	✓	✗
Move One	✗	✗	✓	✓
Allied	✓	✗	✓	✗
BPL Relocations	✓	✗	✓	✓
Lockers	✓	✓	✓	✓

MARKETING STRATEGY



BUSINESS MODEL



Moving Services

30% of total order value



Storage Services

10% of total order fees



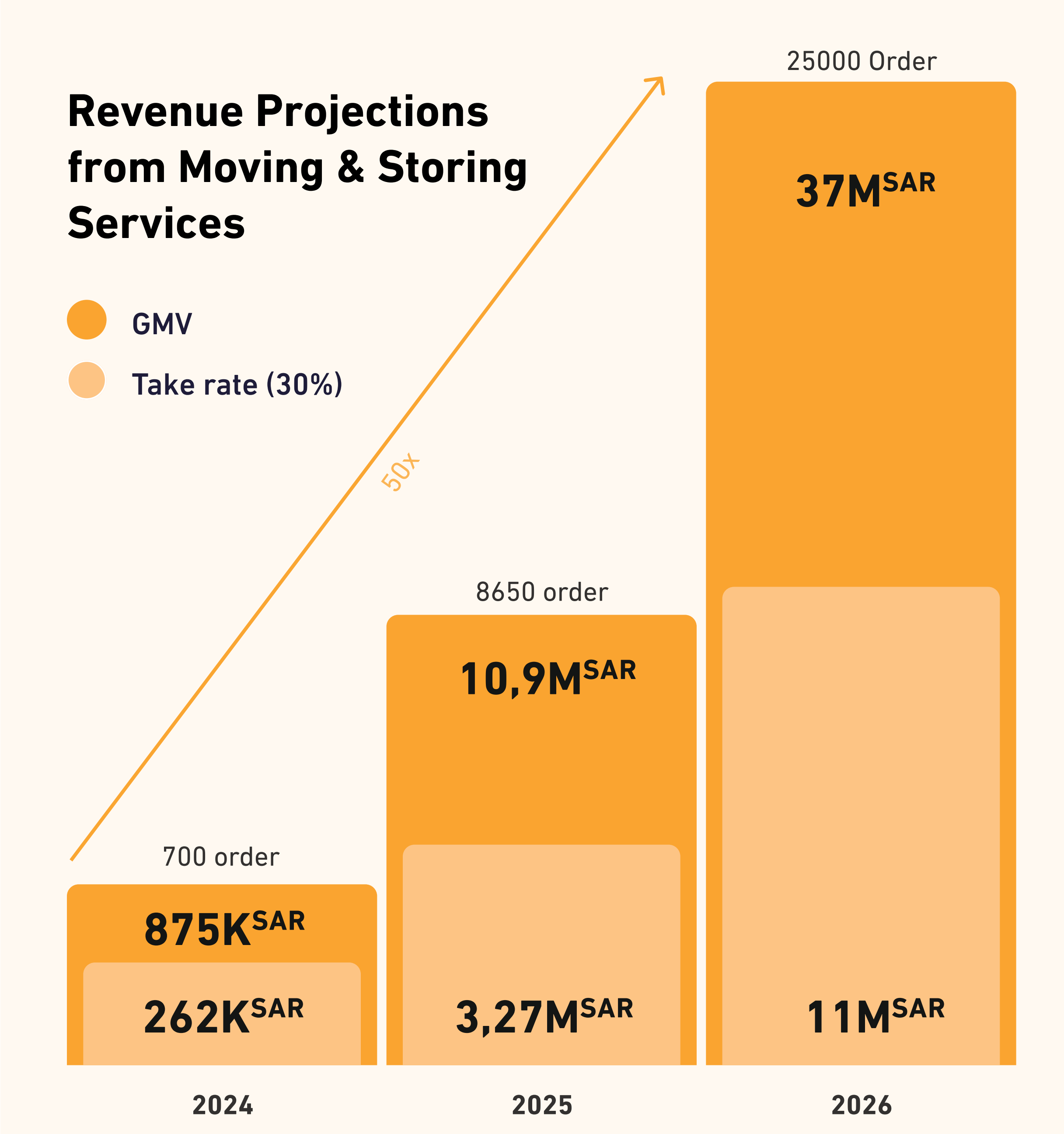
Used Furniture Sales

30% of total order fees

FINANCIAL PROJECTIONS

We will break **37M SAR** in gross revenue in **2026**

...and we are on track to grow by **13.5x in 2025**



THE ASK

We are looking for short-term financing to **help us achieve key milestones**

1M USD

For 16% of Equity

**MINIMUM TICKET SIZE: 100K USD
FOR 1,6% OF EQUITY**

USE OF FUNDS

25% Marketing, Ads & Awareness

8% Licensing

12% Insurance

35% Product & Technology

20% Team Salaries

OUR ASK FROM INVESTORS



Shared Vision

We want long-term partners who believe in our mission and are aligned with our vision for success.



Growth Support

We want partners who can accelerate our growth through mentorship and introducing new opportunities



Contribute to Strategic Decision-Making

We seek investors who can actively contribute to key business decisions and guide our growth strategy.

WHAT WE OFFER



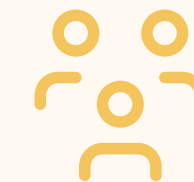
High-Growth Potential

A fast-paced startup with immense growth opportunities in an emerging market.



Agility & Innovation

We are adaptable, quick to seize opportunities, and constantly innovating.



Committed Team

A strong, driven team with technical expertise and a clear path to market leadership.

TEAM MEMBERS



AHMAD ISMAIL

Founder & CEO

- Co-Founder and CEO at Ahmad Ismail Establishment company for AC services for 2 years
- VP of Customer Experience at Salla
- 6 Years of experience in Customer Experience and operation between Careem, Hungerstation, and SAR
- Partner in initiating Last Mile Delivery in Hungerstation.
- 4 Years of Experience in Sales and Product consulting services.
- 2 Years of Change and project Management



KHALED AL-KHARASHI

Co-Founder & CMO

- 6 years in PR, Marketing, and government affairs.
- 1 year in social media management
- Financial Controller and Board member of PublicRelations Association
- Crises Management and Events Consultant



MOHAMAD ALBAHNASY

CTO

- Product Manager at Penta-b (2 Years)
- Software Project Manager at Mega Trust (3 Years)
- Scrum Master At Taskedin (1.5 Years).
- 3 Years of experience of back-end and mobile development
- Co-Founder & Community Coach at ICPC AIET.
- 4 Years in Product Owner and Business analysis



ABDULRAOUF BIN ALI

OPERATION MANAGER

- 1 year Riders Ambassadors at Hungerstation.
- 1 year Operation Coordinator at Naqel

CONTACT US



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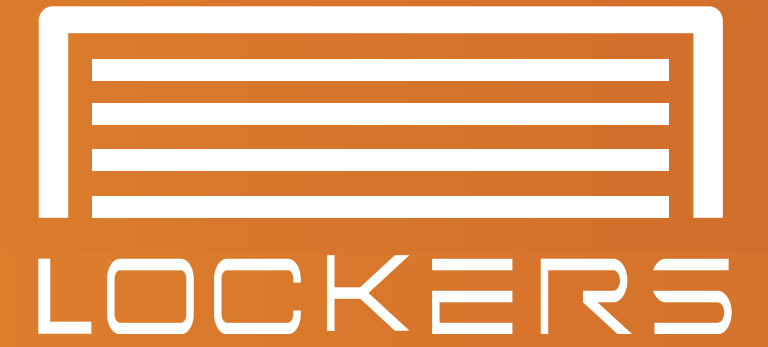


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Riyadh, KSA





THANK YOU