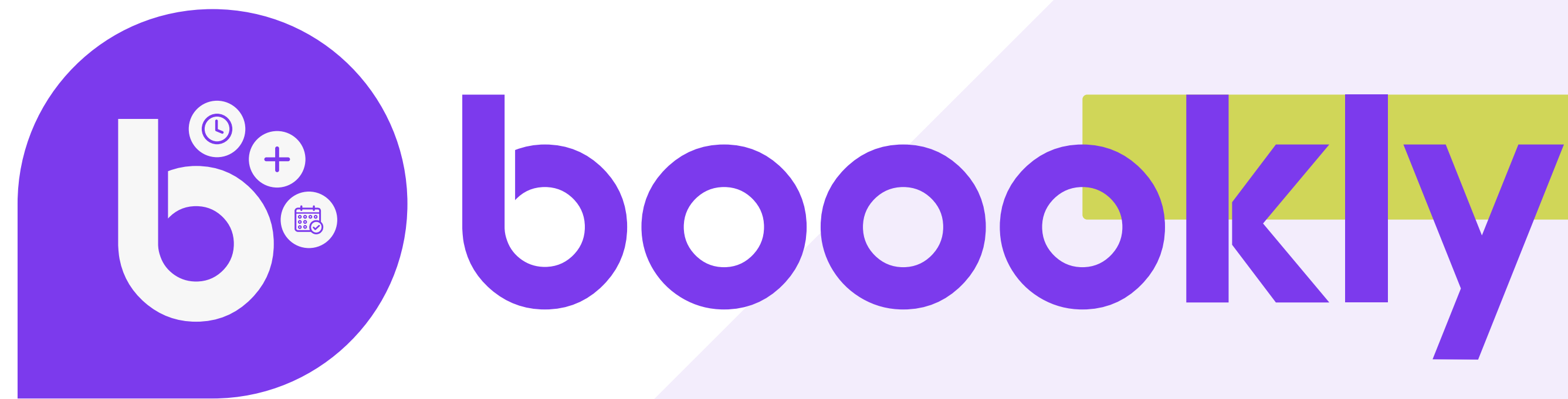
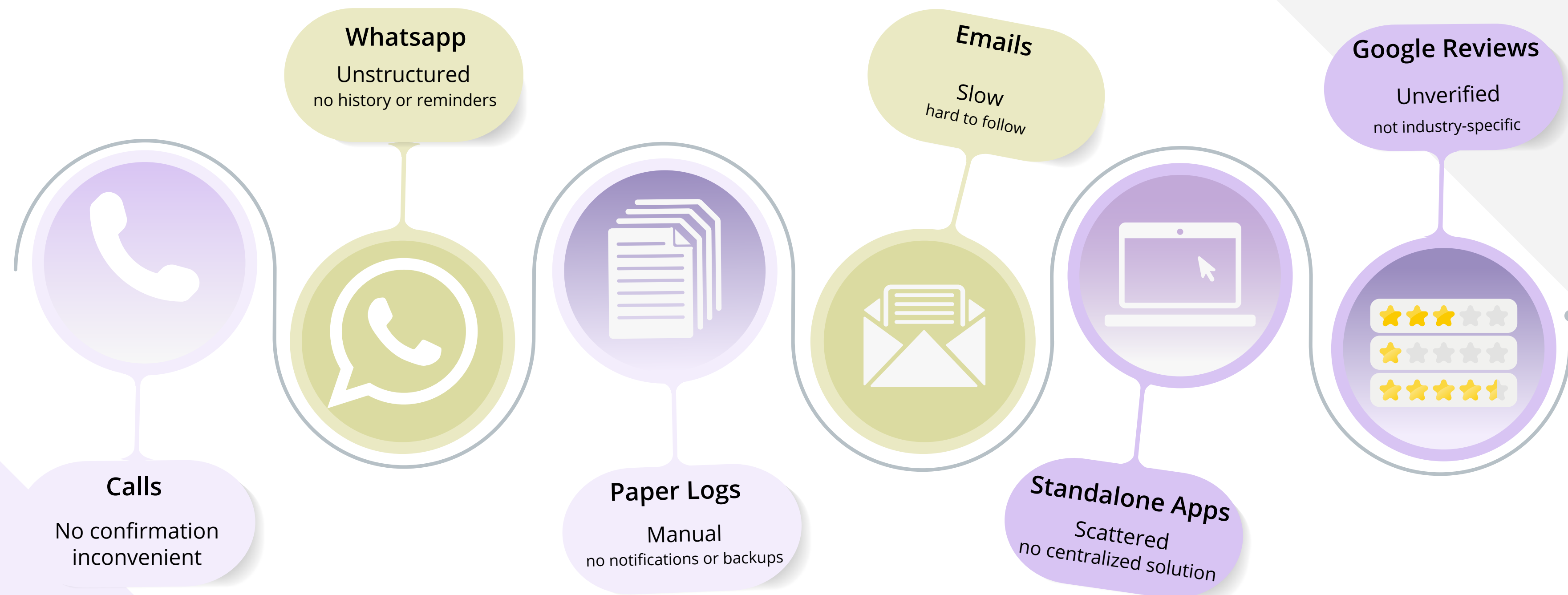


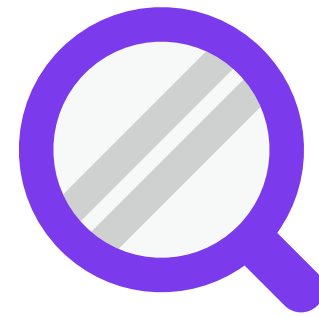


One Platform. Endless Bookings

What's Broken Today



How Boookly Fixes It



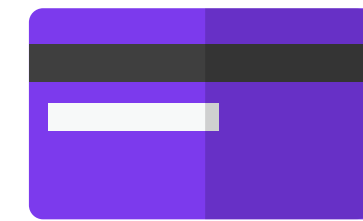
Find

Search for any service provider
(clinics, salons, barbers...) in one place



Book

Select time, confirm instantly, and receive reminders

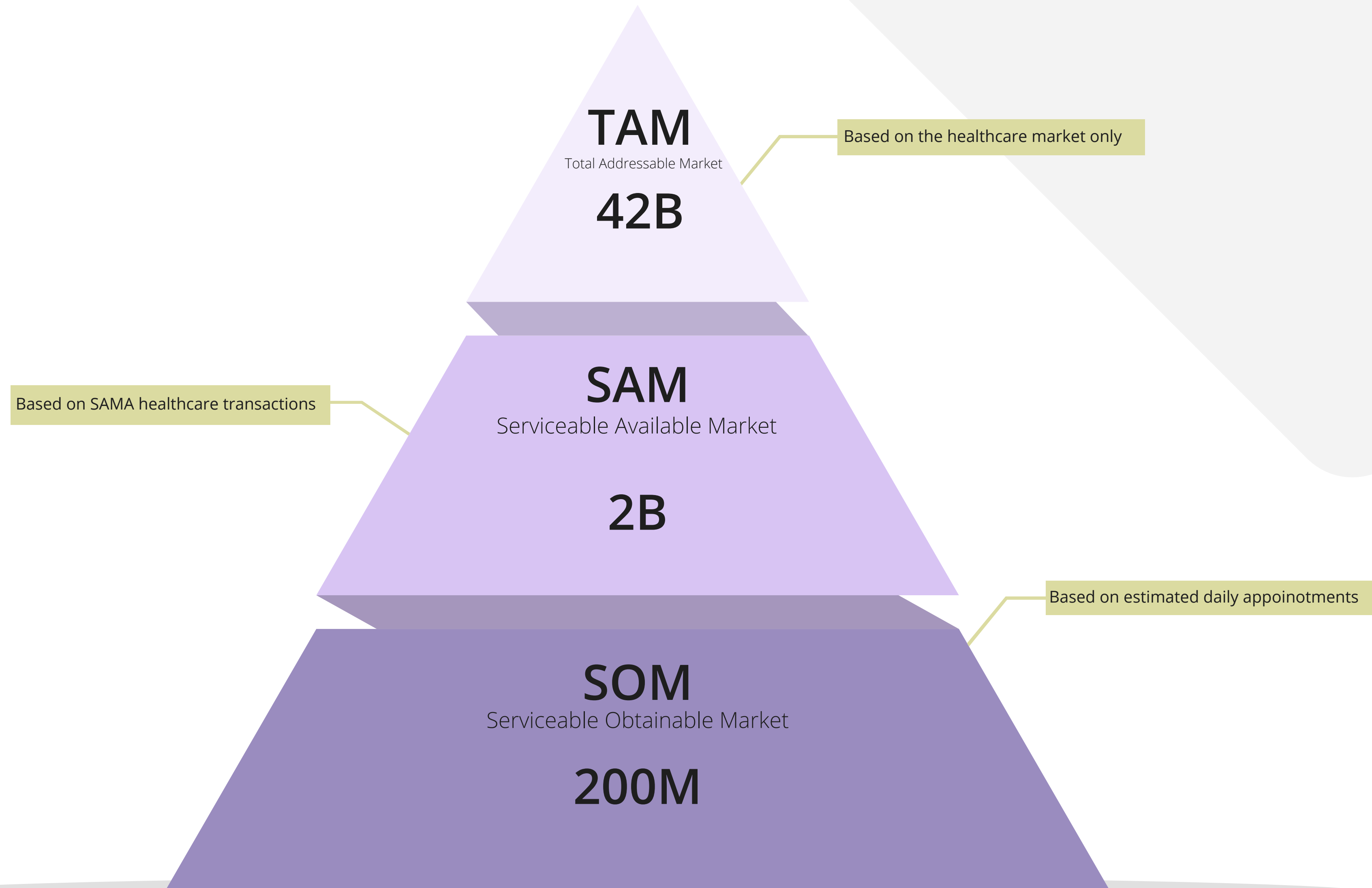


Pay

Pay through the app and leave a verified review

How **Big** is the **Opportunity**

Starting from
healthcare, the
market potential is
massive –
and scalable across
industries



Competitive Analysis

How Boookly Outperforms the Market

eTabeb	Mawaeid	Naeem	Sehhaty
Focusing on medical appointment only haven't been update in a while	in-active at the moment	Early stage with no significant backup focusing on barbers only	Serving the government medical centers only

Boookly combines the strengths of multiple platforms – and eliminates their gaps

Competitive Analysis

How Boookly Outperforms the Market

Features	eTabeb	Mawaeid	Bookly	Naeem	Sehhaty
Focus on Health Only	☒	☒	☐	☒	☒
Multi-Industry Coverage	☐	☐	☒	☐	☐
Book, Pay & Review	☒	☒	☒	☒	☐
Centralized Marketplace	☐	☐	☒	☐	☐
Booking for Others (Families)	☒	☒	☒	☐	☐
Customizable for Service Providers	☐	☐	☒	☐	☐

Our Unique Value

Multi-Industry Booking

Book salons, clinics, barbers,
and more – all in one app

Smart, Centralized System

Unified experience
with verified reviews

User-Centric Experience

Book for family,
track visits, intuitive interface

Flexible Provider Tools

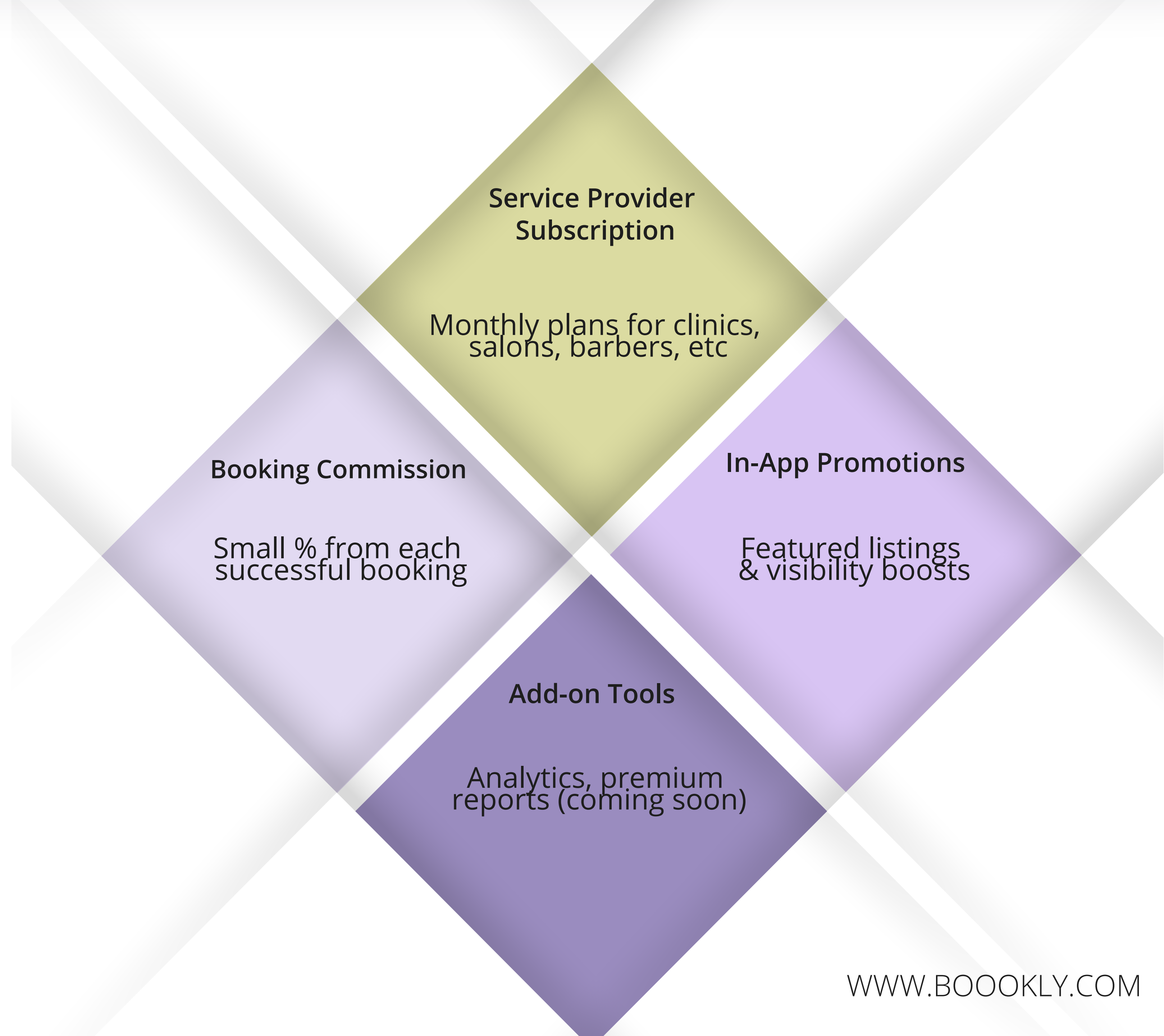
Custom dashboards
& service menus

Future-Ready

Scalable with AI
& analytics integration

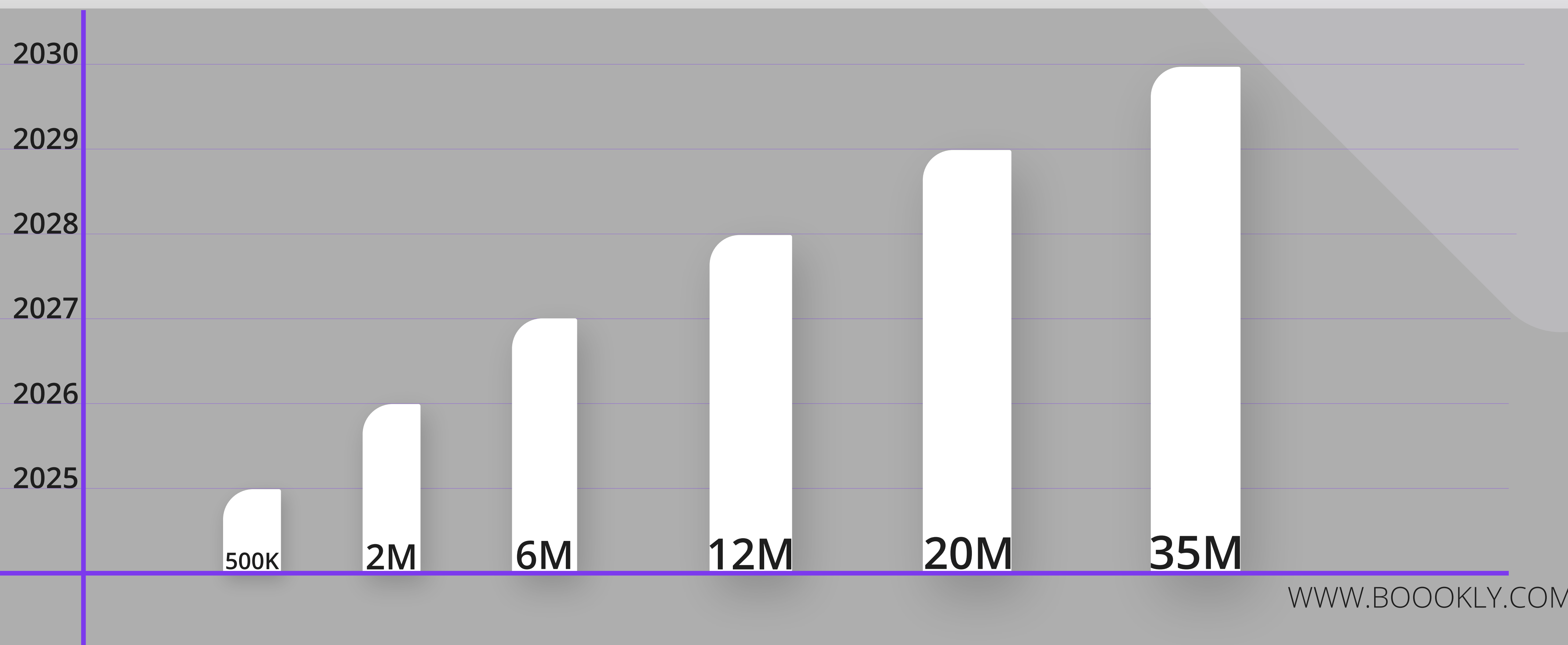
Revenue Streams

Multiple revenue streams, built for scalability

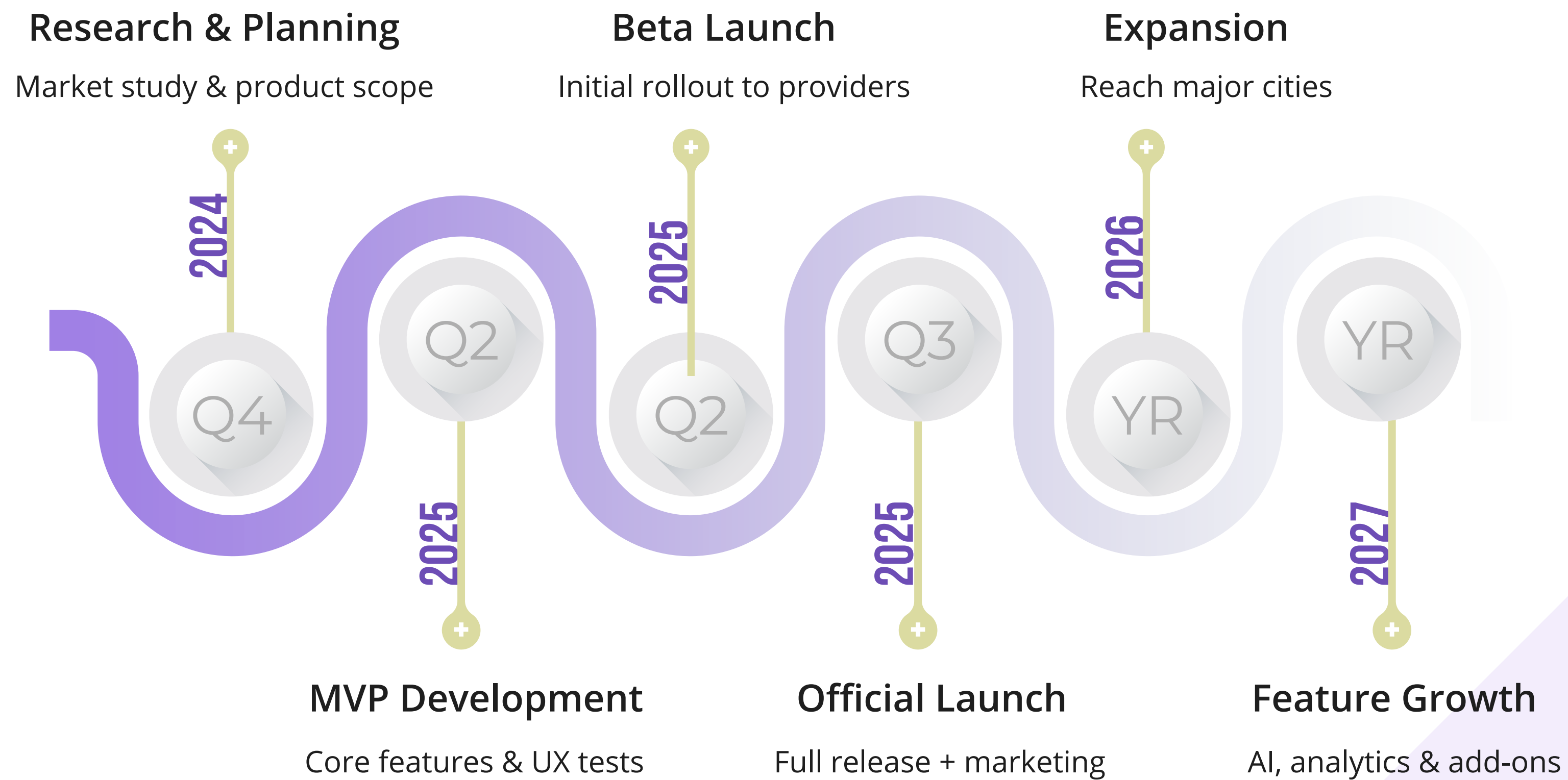


Our Growth Plan

Sustainable, scalable growth powered by multi-industry expansion



Execution Roadmap

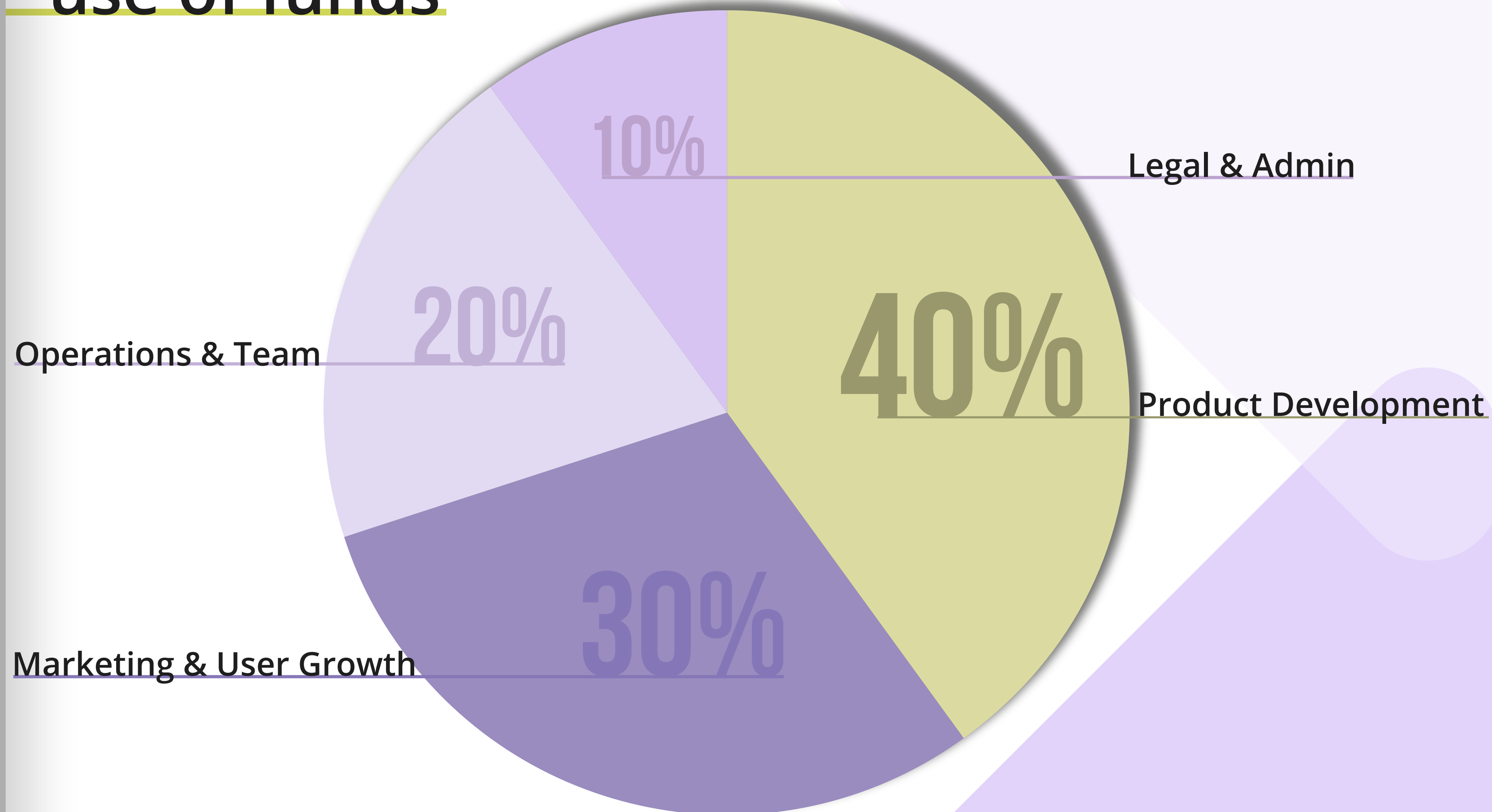


Funding Requirements

We're Raising
1,000,000 SAR
for 5%

This funding round will drive
development, user acquisition,
and scalable operations

use of funds



Meet the Founders

Khalid Abaalkhail | CEO

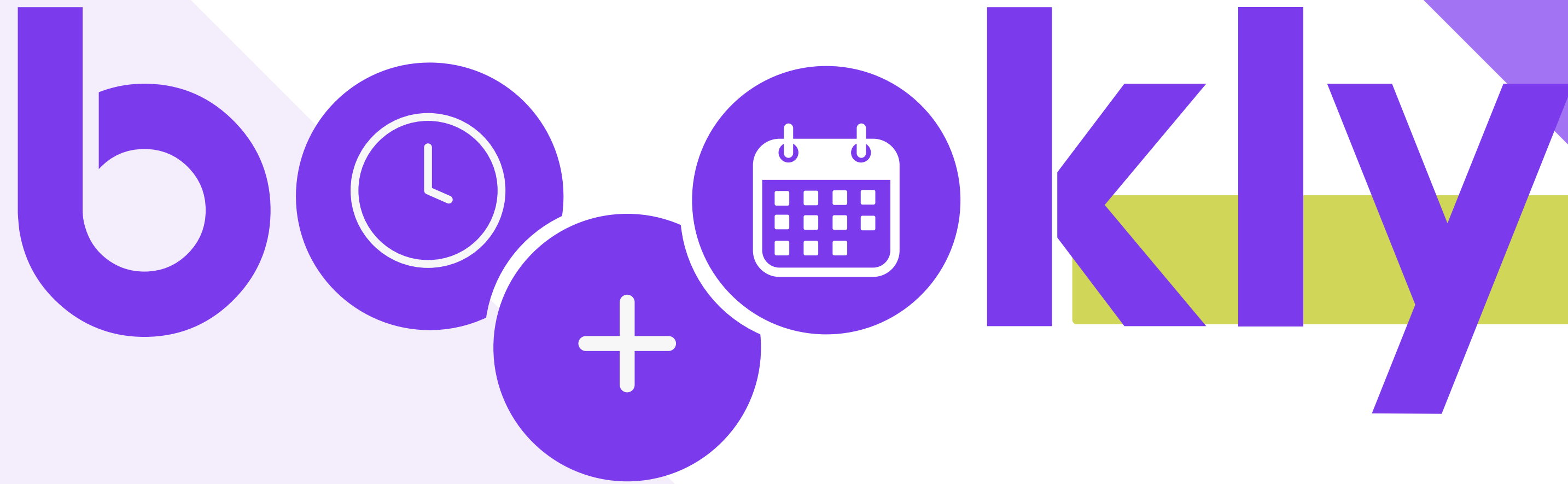
Innovative and versatile leader with a master's in industrial engineering and deep expertise in operations and investment management. Known as a disruptor with hands-on experience leading teams of 2,000+ and executing large-scale projects across strategy, planning, and construction.

Mohammed Alghamdi | COO

Certified CIPD 7 and business administration graduate with 15+ years in HR operations and admin. A serial entrepreneur passionate about tech and e-commerce, aiming to create scalable platforms that lead and dominate the market.

Wael Alsagh | CTO

Enterprise IT expert with 15+ years of experience across MENA & GCC. Specializes in digital transformation and building scalable business applications. Combines deep technical knowledge with strategic vision for growth-focused innovation.



Ready to Book the Future
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