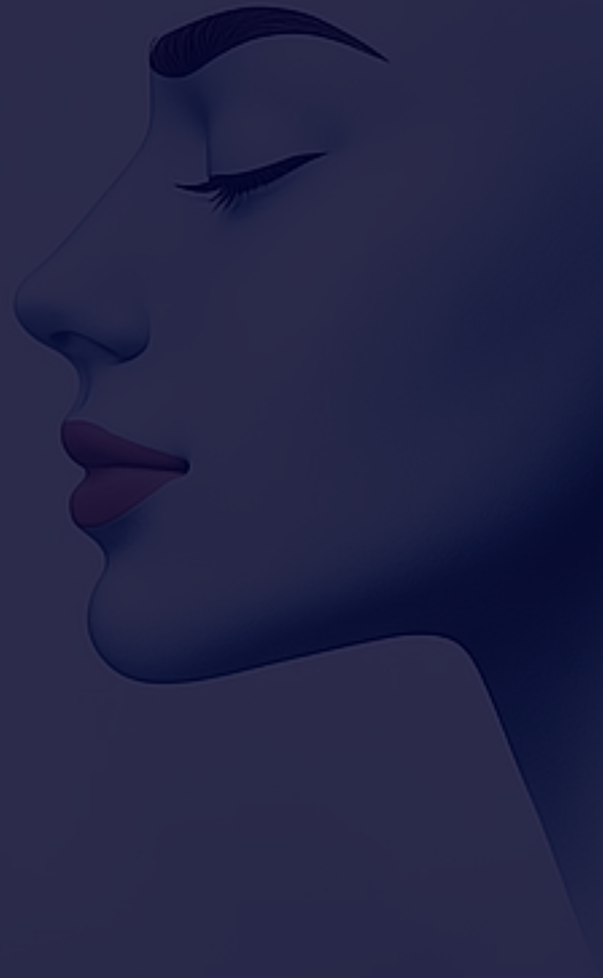


BeautyConnect

Beauty instantly connected



BeautyConnect

Vision & Mission

Vision

Be the #1 AI platform for women to hire trusted makeup artists—anywhere, anytime, safely.

Mission

Fuse cutting-edge AI with Saudi partnerships to reinvent beauty services and fuel women's economic empowerment.

Pain Points vs. Market Gap



Hard to find vetted MUAs

Women struggle to locate qualified, trusted makeup artists when needed.



Trust & privacy concerns

Traditional platforms don't address cultural sensitivity in beauty services.



Limited reach for artists

Talented MUAs lack exposure to broader clientele.

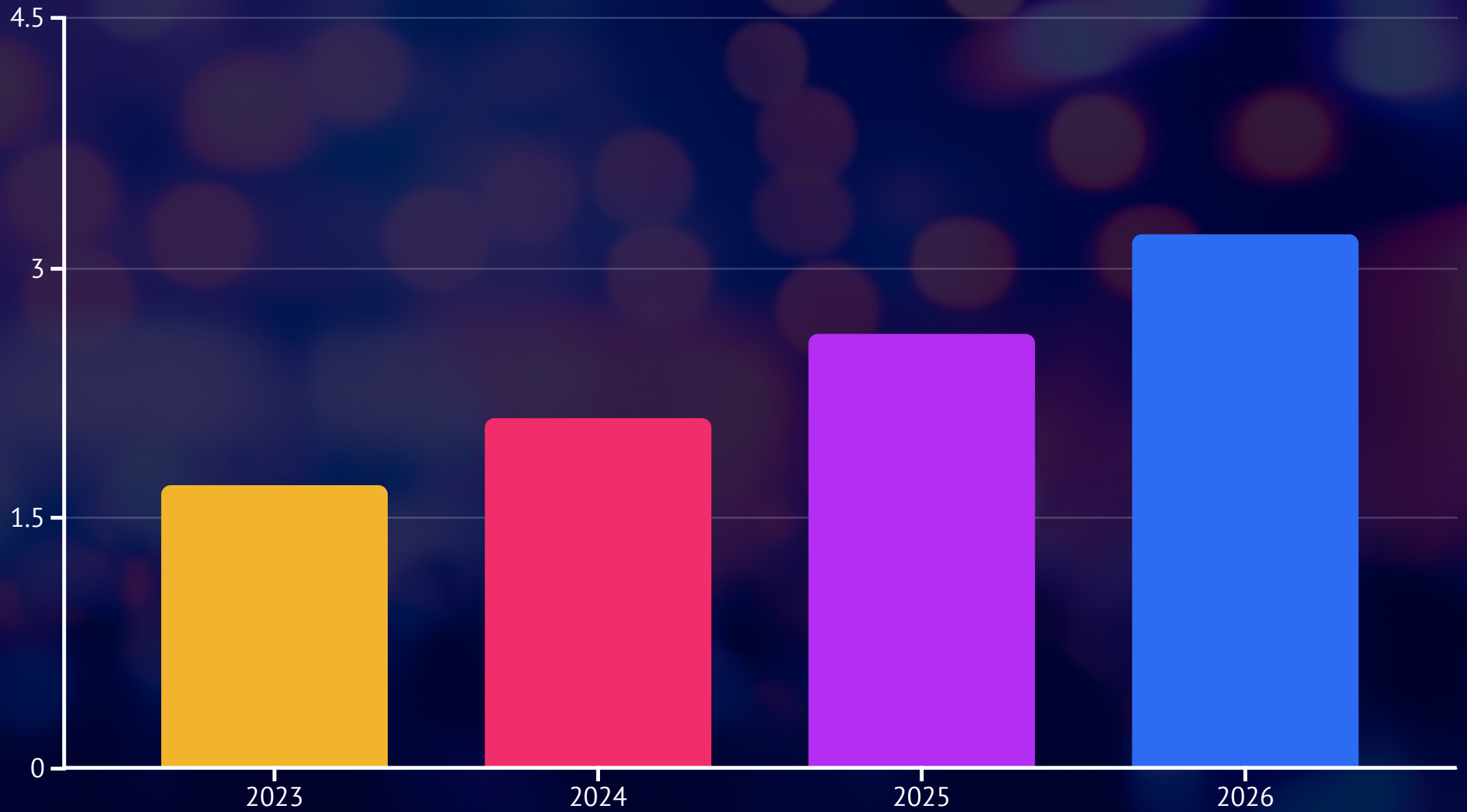


Few tech-first beauty options

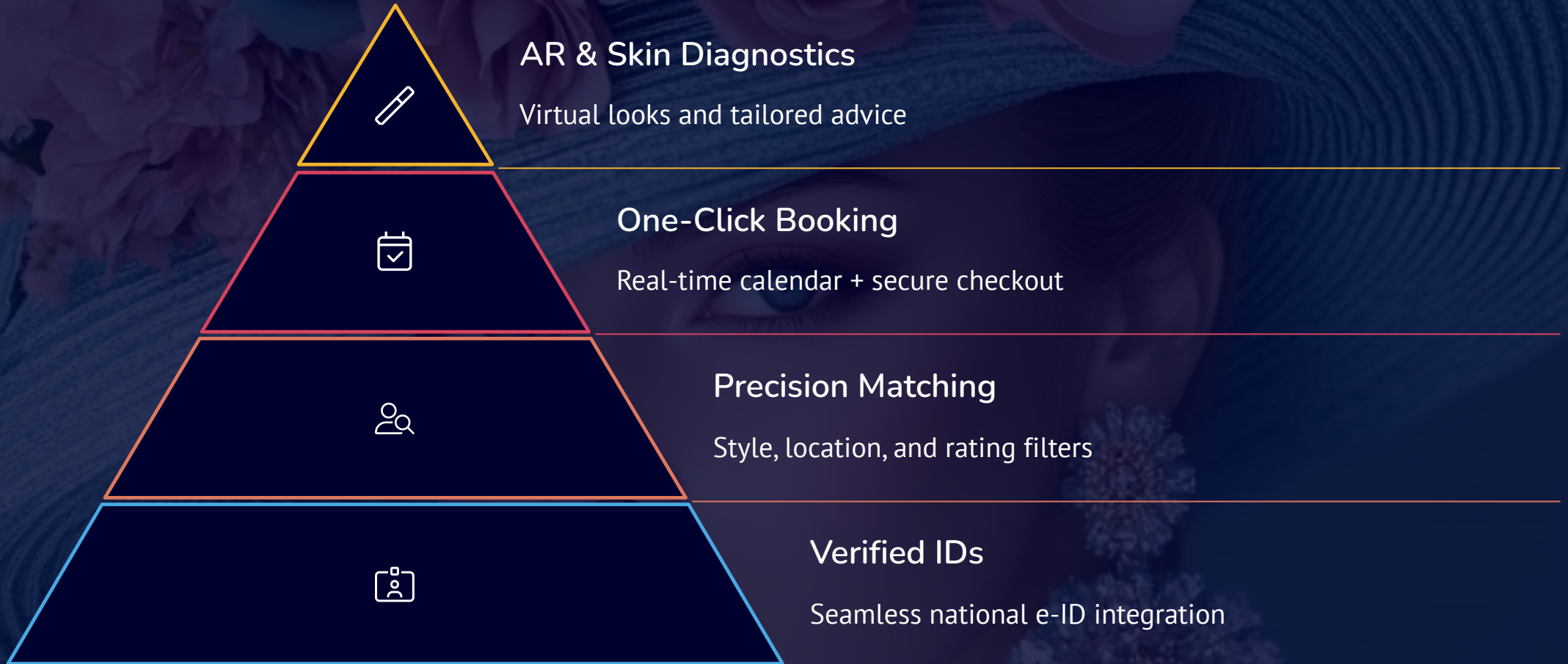
Existing solutions don't leverage AI for personalized experiences.



Market Demand Growth



Innovative AI Solution



Strategic Partnerships

Vreal

Leading AR/VR technology provider enabling virtual makeup trials through advanced facial recognition.

Munasabatech

Events platform creating seamless tie-ins for weddings and special occasions.

Alnahdhah

Women's empowerment organization providing training and promotion for Saudi women entrepreneurs.

Core Technology Stack



Adaptive AI Engine

Python, TensorFlow



Real-time AR

Unity SDK



Smart Skin Analysis

CV + Dermatology DB

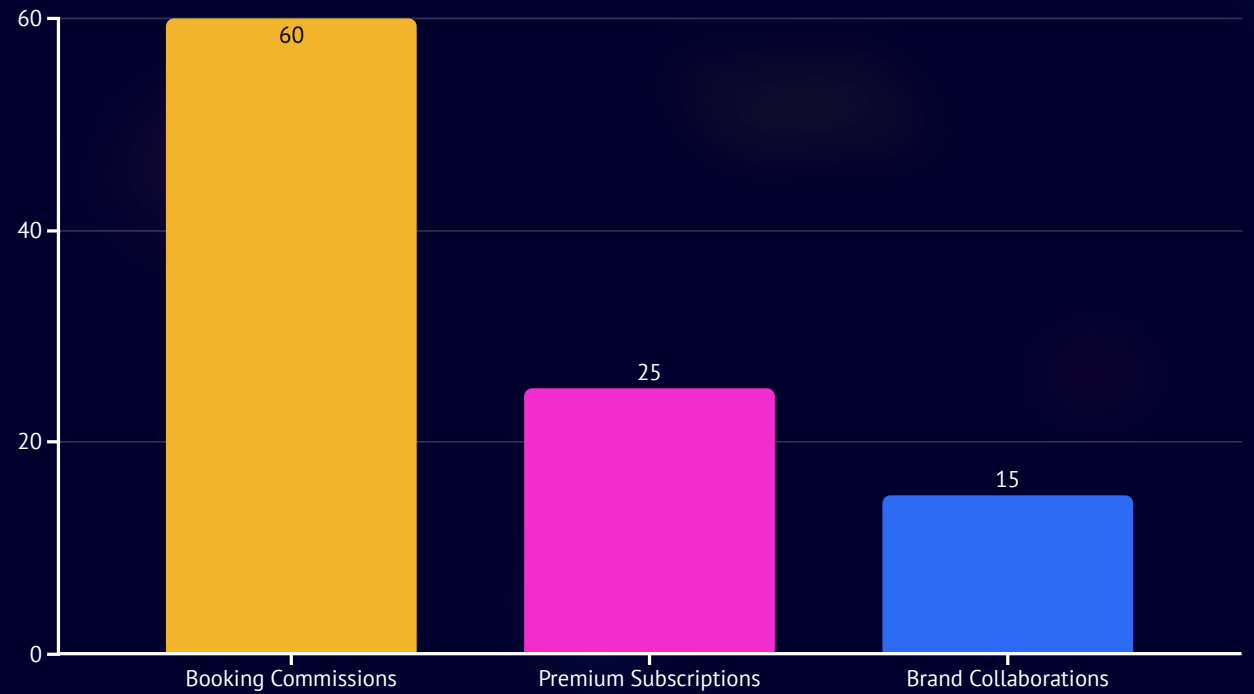


Scalable Infrastructure

AWS + S3 + RDS



Revenue Model



Growth Roadmap



Empowering Women

Artists

- Fast onboarding process
- Flexible working hours
- Direct earnings platform

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Clients

- Verified makeup artists
- Privacy-focused service
- Culturally aligned options

Saudi Vision 2030

- Increased female workforce
- Tech sector advancement
- Economic diversification



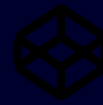
Team



**Misfer
Alshamrani**

CEO

ESG-minded innovator
with deep connections
in Saudi business
ecosystem.



**Abdulaziz
Aljuhani**

CTO

Tech visionary who
built apps with 700k+
users and AI expertise.



Sukaina Alsadah
COO

Operations expert with
cybersecurity
background and
regulatory knowledge.

Call to Action

1

Invest Now

Early-stage opportunity in rapidly growing beauty tech sector.

2

Partner With Us

Strategic alliances to expand market reach and capabilities.

3

Join Our Journey

Be part of women's economic empowerment in Saudi Arabia.

Redefine beauty. Empower women. Shape the future.

Email Alshmrani.misfer.a@gmail.com • +966 50 594 4436 •