



BEAUTIFUL MEMORIES AT YOUR FINGERTIPS

www.Monasbatech.com

Problem



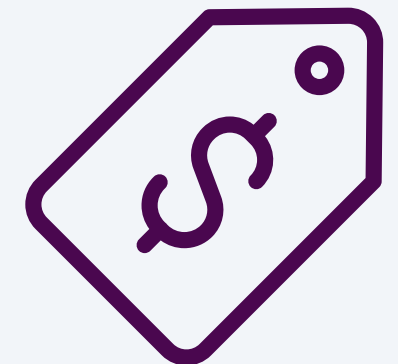
Event planning is
time-consuming



Coordinating services
is challenging



communication
problems



High costs

Solution



Monasba Tech provides a one-stop solution for all event planning needs, from booking venues, purchasing supplies to hiring event planners



One-stop solution for seamless event planning



A comprehensive platform, User-Friendly Interface of all tech-savvy levels.



Accessible to a trusted network of service providers to organize the event that suites your budget



Secure payment gateway and Real-time-updates

Value proposition



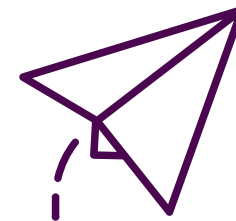
Convenience



Affordability



time saving



RSVP

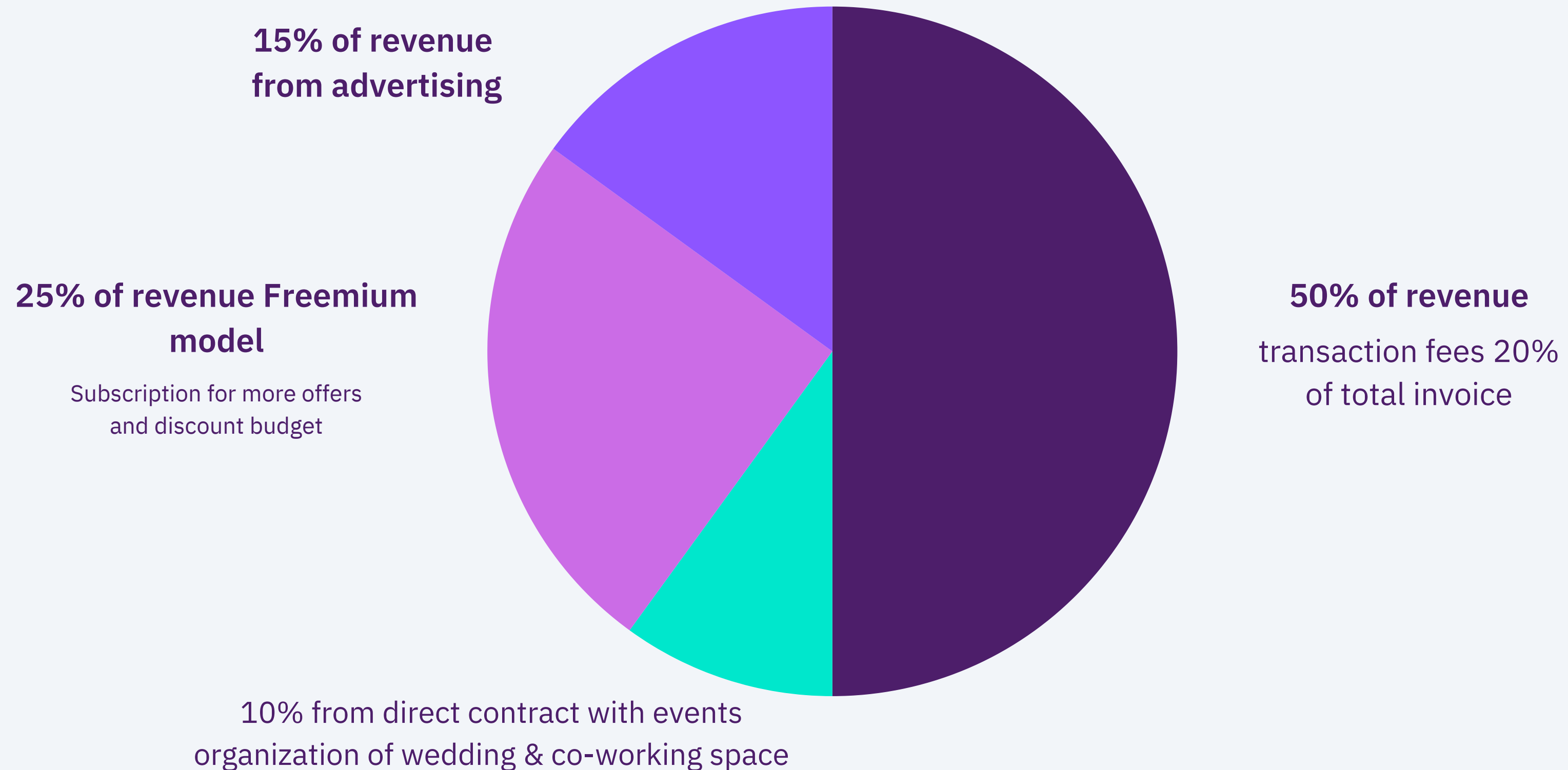


Secure
payment

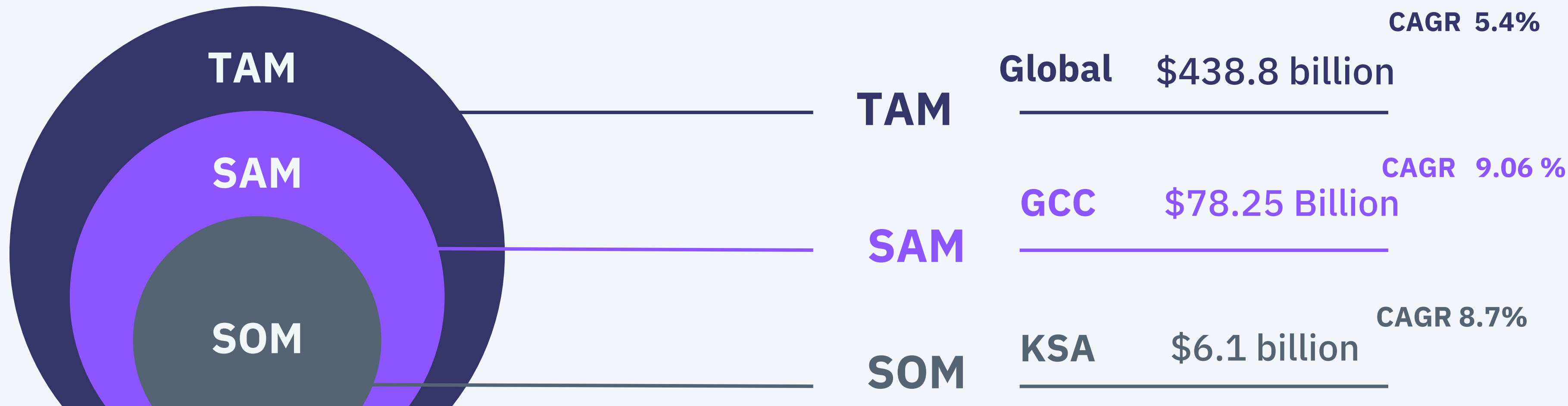


Support
team

Business Model



Market Size



The Saudi Arabian event management industry was valued at approximately \$6.1 billion in 2021 and is projected to reach \$17.6 billion by 2031, growing at (CAGR) of 8.7%

Target segment

(B2B)



- Companies organizing corporate events, conferences, and seminars.
- Co-working spaces hosting workshops, networking events, and professional gatherings.
- Government institutions coordinating public functions and official events.

(B2C)



- Adults (25-45) organizing personal events
as weddings and parties.
Parents planning family gatherings or celebrations
- Teenagers (13-17) hosting birthdays and casual social gatherings.



Competitors analysis



			<i>Whees</i>
Ai assistant			
Chatbot			
special event planner			
comprehensive service			
startups services			

ROADMAP 2024& 2025



Q 1

Planning, building Tech team and product design



Q 2

Product development and integrations



Q 3

Initial testing, collecting user feedback and iterations



Q 4

Launch and growth

Business plan

2024 : 2030

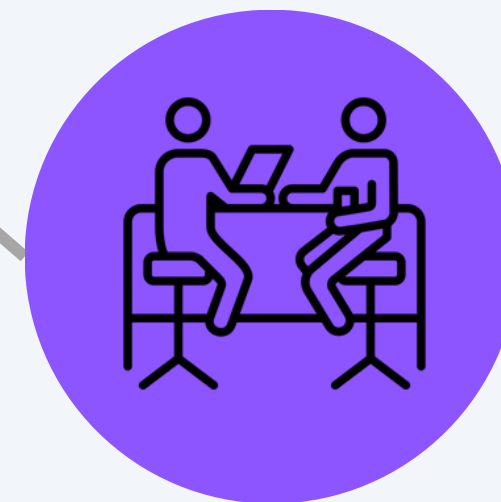


2 million conducted
events individuals &
companies

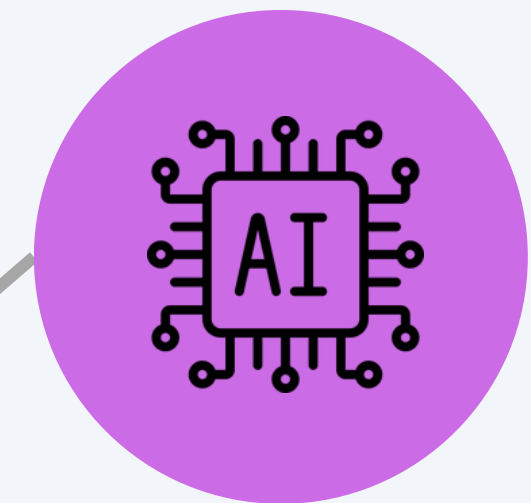


500,000
subscribed in
provider app

+1000 contracts
of co-working
space



Ai assistance with 90%
accuracy

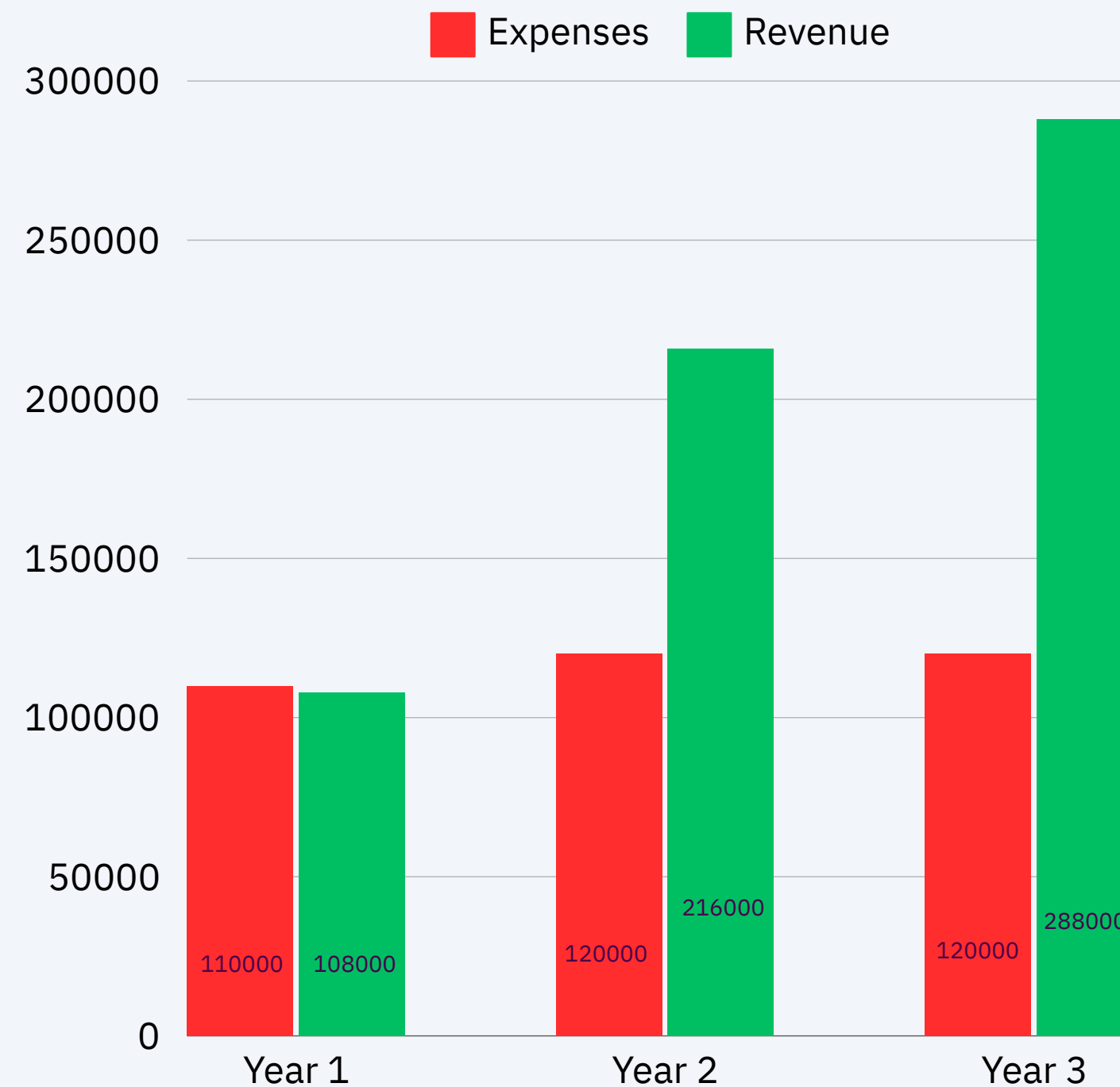


Financial projections



We Are Asking For 300 k

Break even
at
2 years



our team



Norah Alshahrani,
CO-founder and CEO

Business woman, co-founder and CEO
has over 8 years of experience in the Manufacturing Sector at logistic department , over 4 years of experience in investments, startups and TECH business development, making her adept at navigating the complexities of the tech industry and fostering growth.



Hezam Alshahrani
COO

Responsible for developing and maintaining the app and digital platform, with a strong background in software engineering and modern technologies



Fadwa Ali
CO-Founder & CTO

Software Developer | Computer Science Graduate
a passionate self-learner, responsible and committed engineer , with a get - it - done , on - time and high - quality product spirit , and more than a three years of experience defining requirements , designing , implementing , testing and delivering mobile applications and web applications using variety programming languages and technologies

THANK YOU



Nourah Alshahrani



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TECH