



DawaDose.com[®]
Better Life

DawaDose

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About Us

DawaDose

Better Life

We are the first and only online platform that will bridge the gap between drugstores, pharmacies, and customers all in one place.

Our technology streamlines the purchasing process, reflecting the growing demand for convenient online solutions.

Our Mission

To make buying medical and non-medical products online easy, accessible and transparent.

Our Vision

To become the #1 trusted online Platform for Drugstores and Pharmacies in Saudi Arabia, Jordan and Gulf region.



The Problem

B2B Perspective

01

Limited Real-Time Sales Access

Drug stores have no real-time data on their product sales to pharmacies, preventing them from making decisions.



02

Uninformed Stock Management

Pharmacies cannot access drug stores' stock quantities and product availability, hindering inventory management.



03

Lack of Coordination

Sales representatives from different drug stores must coordinate with pharmacies, leading to a complex process.



04

Inefficient Stock Control

The complexity of the current process forces both pharmacies and drug stores to either understock or overstock.



Our Solution

Benefits of Our Platform

Drug Stores



Streamlined Sales

Simplifies and speeds up the sales process.



Lead Generation

Access to potential leads, boosting outreach.



Increased Sales

Enhances overall sales through exposure.



Reduced Costs

Cuts operational and sales expenses.



Online Marketing

Boosts product awareness and marketing capabilities.



Pharmacies



Efficient Ordering

Simplifies and streamlines the ordering process.



Lower Costs

Reduces operational and inventory expenses.



Product Updates

Updated SKU and descriptions.



Discounts

Access to discount coupons for cost savings.



Live Negotiation

Enables live chat for direct negotiation between drugstores and pharmacies.

For the Consumers

Availability & Time

Consumers struggle with finding a 24/7 accessible store for their urgent non-medical needs.

01



24/7 and Fast Delivery

A round-the-clock store with a wide selection of non-medicinal products.

Limited Choices

Limited options that lead to dissatisfaction among consumers.

02



Wide Selection

A vast range of pharmaceutical and non-pharmaceutical products.

Difficult to get fit products

Finding specific products quickly is a challenge due to inadequate search and filtering tools.

03



Search & Filters

Tools that enable consumers to quickly find specific products.

Problem / Our Solution

For the Pharmacies

Limitations

Restrictions in accessing necessary pharmaceutical and non-pharmaceutical products.

04



Pharmacy Connection

DawaDose links pharmacies and consumers directly through the platform.

Limited Revenue Stream

Pharmacies struggle to expand their revenue due to limited access to a broader customer base.

05



Pharmacy Sales

DawaDose Increase Pharmacies Sales.

Difficult to get fit products

Consumers find it challenging to locate specific products due to inadequate accessibility.

06



Consumer Access

Customers can explore over 3,000 non-medical products and over 5,000 medical products.



01. Drug Store Listings

Drug stores' information is listed alongside their products to improve visibility and help pharmacies connect with them and increase their sales through B2B & B2C

02. Pharmacy Access

Pharmacies can view and negotiate prices for products from drug stores via multiple channels before placing orders. Increase their Sales through B2C



03. Consumer Access

Customers can explore over 3,000 non-medical products and over 5,000 medical products, compare offerings, read reviews, and purchase products.



Our Platform

DawaDose.com

DawaDose provides a secure, comprehensive digital platform where consumers can easily access a wide range of pharmaceutical products, while pharmacies and drug stores can streamline their business operations.

Designed for seamless user experience, our platform enables users to navigate product categories, compare prices, and make informed purchasing decisions.

Product Portfolio

DawaDose

Platform UI/UX



Patient-Centric Approaches

Emphasizing patient feedback and involvement in the medication development process

01

AI and ML Adoption

The adoption of artificial intelligence and machine learning technologies is on the rise.

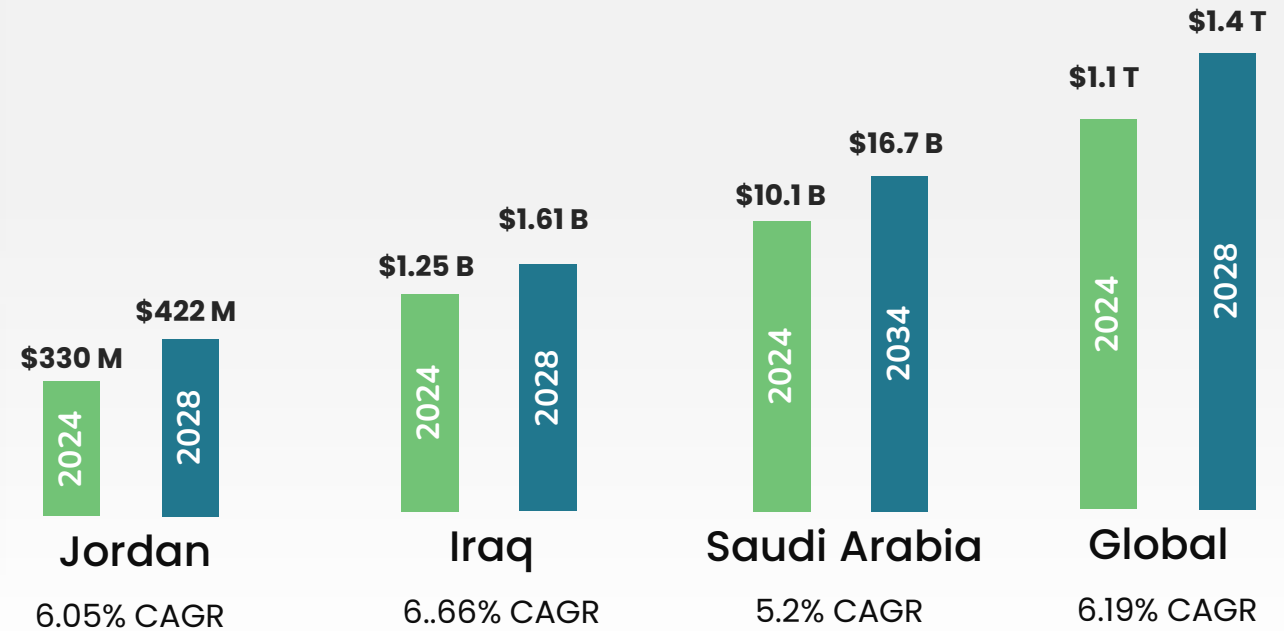
02

Personalized Medicine

The trend toward personalized medicine is rapidly reshaping the pharmaceutical landscape.

03

Pharmaceutical Market Size



Market Analysis

Trends and Size

Why Now?

Market Opportunity



Digital Shift

Increased adoption of e-pharmacy platforms due to high demand



Government Support

Initiatives like KSA's Vision 2030 encourage digital healthcare growth.



Consumer Trends

Rising diseases and a preference for over-the-counter medications

Business Model

Revenue Streams

DawaDose operates on a dual revenue model, generating income through B2C and B2B markets with over 10 diverse revenue streams, ensuring robust and scalable growth.

01

B2C Income Streams

Total 4 revenue streams covering: Commission on transactions, advertising for pharmacies, subscriptions for golden partners and featured products.

02

B2B Income Streams

Total 5 revenue streams covering: Subscription services for drug stores, advertising options, and featured store promotions, first in featured.



Competitor Analysis

Our Competitive Edge

DawaDose serves both B2C and B2B segments with specialized analytics, tailored services, and a comprehensive healthcare platform. DawaDose will provide pharmacies and drug stores with tools for inventory management, data insights, and digital marketing strategies.

Dual Market Strategy



Aumet

Aumet sells medical products from manufacturers to healthcare providers

★ Rating 4.5



Al-Dawaa

An online shopping platform that offers health, beauty, and personal care products.

★ Rating 4.0



Nahdi Online

A digital pharmacy, offering pharmaceutical products.

★ Rating 4.6

Co-Founders

Business Leaders



Rushdi Abdalghani

Chief Executive Officer | Founder

Rushdi is a seasoned entrepreneur and healthcare business leader with over 10 years of experience in the pharmaceutical sector through his family's long-standing business, **DrugCenter**. His family founded and managed a **chain of 22 successful pharmacies in Jordan**, established in 1996. With deep expertise in pharmaceutical retail and distribution, Rushdi has developed a strong understanding of customer behavior, supply chain dynamics, and healthcare regulations across the MENA region.

Beyond retail, Rushdi has played strategic roles at leading digital health companies such as **Tebcan.com** and **21Doctors.com**, where he excelled in business development, market expansion, and partnership building. His unique combination of offline operations and digital health experience positions him as a visionary leader spearheading **DawaDose's mission** to digitize pharmaceutical access across the MENA region.



Osama Almabroum

Business Development Manager | Founder

Osama is a technology-driven health entrepreneur with a multidisciplinary background in healthcare innovation, software development, and business growth. As the **Founder and CEO of HealthTech Innovations Company (HTI), 21Doctors.com** in Saudi Arabia and Jordan, he has led the development and launch of advanced digital health solutions, including **AI-powered cloud clinics, healthcare branding platforms, and medical SEO systems**.

His career also includes notable experience in **international technical sales, marketing, and IoT applications**. However, his core focus remains on transforming healthcare delivery across the Middle East through scalable, tech-enabled platforms. Osama brings to DawaDose a robust foundation in **product strategy, cross-market scalability, and strategic investor relations**.

Digital Marketing

Social media, SEO, and email campaigns to target individual consumers and businesses.

01

Strategic Partnerships

Collaboration with healthcare providers, pharmacies, and clinics to expand service availability.

02

Geographic Expansion

Focus on Saudi Arabia initially, with expansion planned into Jordan, Iraq and GCC.

03

Go to Market Strategy

Market Entry Blueprint

DawaDose is committed to building a robust market presence through a multi-faceted approach.

We'll focus on creating engaging content tailored to different audiences, optimizing search engine visibility through strategic SEO efforts, and developing automated email campaigns. In partnership building, we'll identify influential healthcare providers, pharmacies, and clinics to foster mutually beneficial relationships that broaden service offerings

FINANCIALS

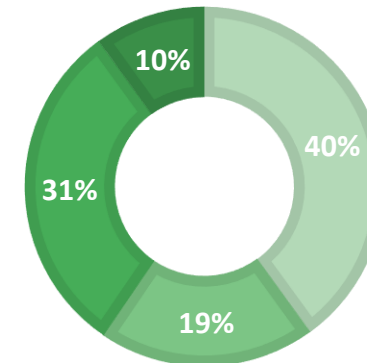
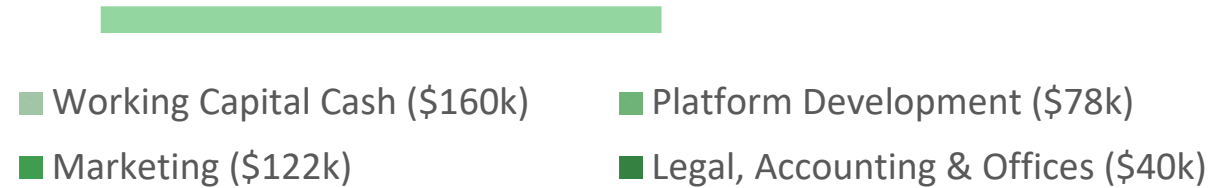
Funding / Investment

Investment Requirement :

Total Investment: \$400,000 over **18 months** to reach breakeven and profitability across **KSA**

Funding Ask :

\$400,000 in exchange for **9% equity stake** based on a third-party Business Plan and Valuation of **\$4.5M**



USE OF FUNDS (18 MONTHS)



Contact Us

DawaDose

Visit us at our website DawaDose.com or contact us through the following methods.



Address

King Hussein Business
Park, Building # 7, Amman



Phone

+962 79 7478752
+962 79 7274136



Thank You

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