



BALKE TECH

Pitch Deck



BALKE TECH is an advertising Technology Company serve Small businesses in cost-effective marketing strategy and paid advertising campaign in social media platforms

Explore Now

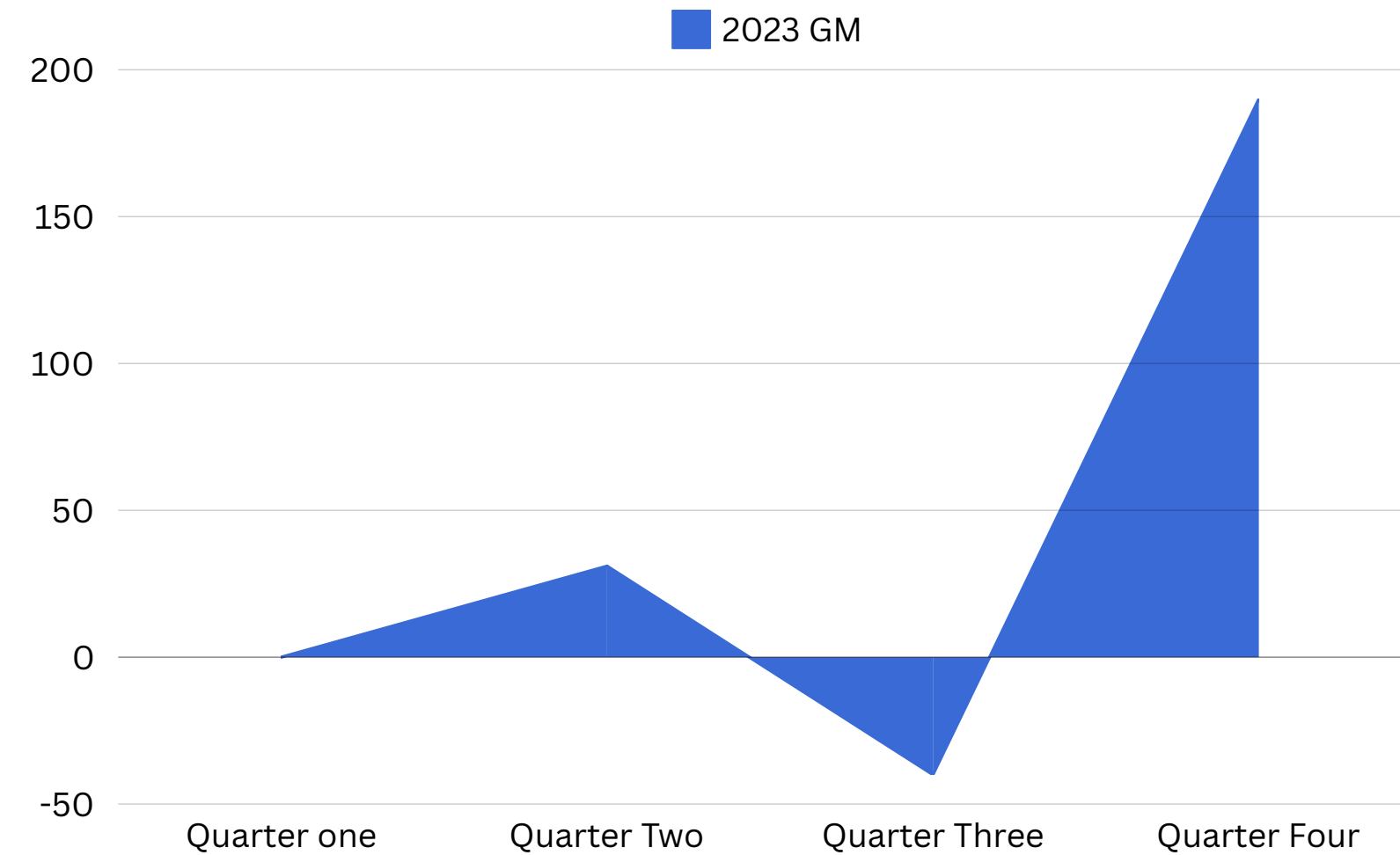


About us

BALKE TECH

in 2023, we started Balce Digital Marketing Agency tp serve small businesses with cost-effective marketing solutions. However, in 2024 after one year operating we figure out small businesses looking for cost-effective, quick process, and results-drive marketing activity. For this reason, we came up with BALKE TECH Advertising Technology Platform to serve our clients need.

[Learn More](#)





Problem



High Cost

Small businesses face challenges in high marketing cost and expenses



No Strategy

Small Businesses face issues in building business fit marketing strategy to increase sales



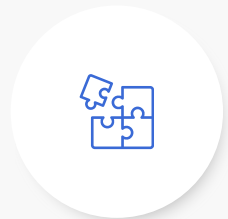
Hidden data

Small businesses face challenge in having, understanding, and analyzing marketing data to improve results



Ad spend cost

Implementing an ad spend strategy which users pay as they spend in their advertising campaigns



AI-Built Marketing Strategy

Implementing AI built strategy based on users business data input and targeting from campaign to help users have strategized ads.



Ad Reporting

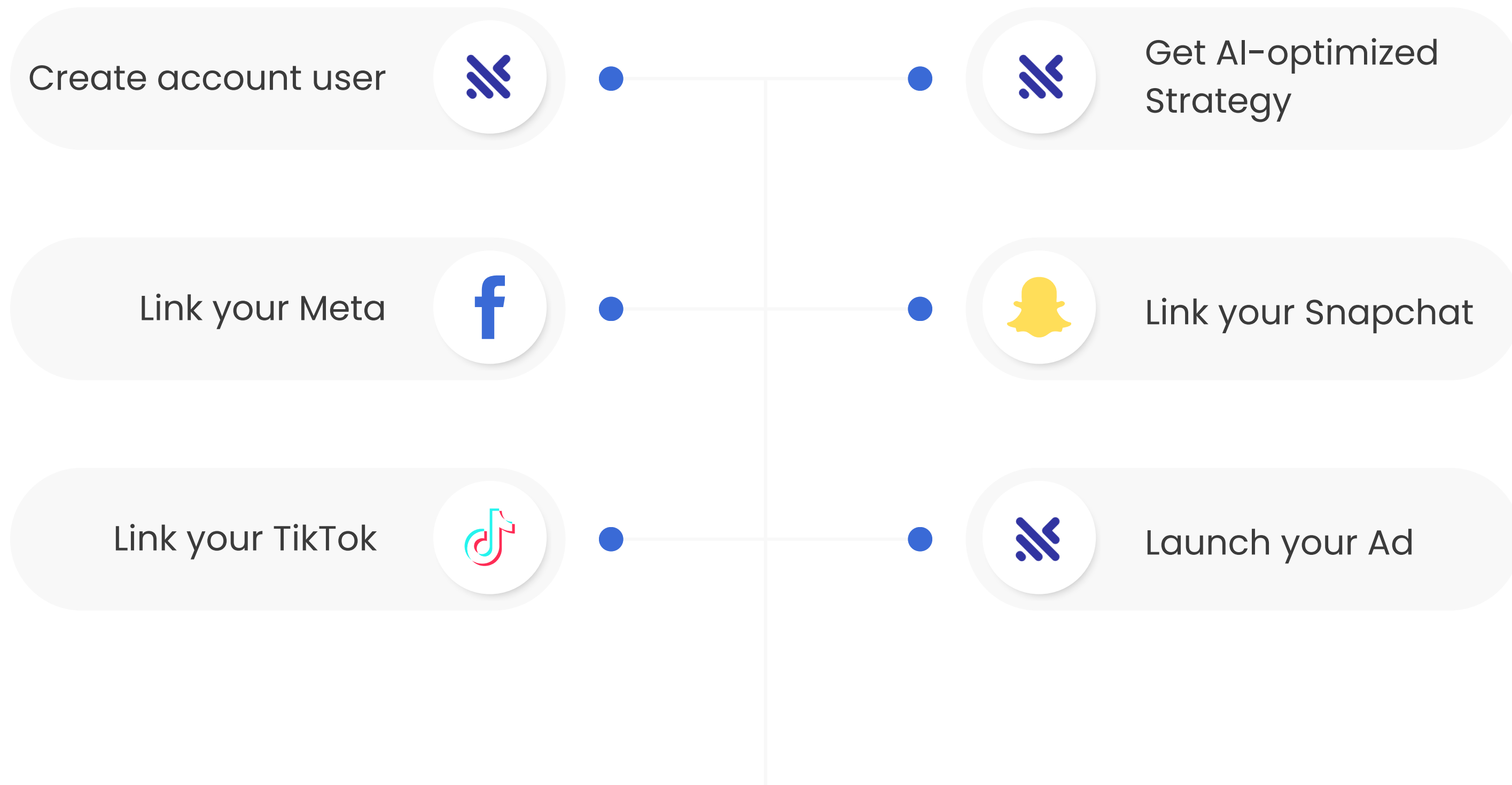
Users will have ability to generate auto-marketing reports with ad analytics details



Solutions



Product Workflow





Market Size

1.3 M

Total Available Market

120K

Serviceable Available Market

16K

Obtainable Available Market



Company Traction

110

Ads Generated

54

Clients Served

1M

Total Clients Ad Sales

105K

Total Sales



Competitive Advantages



Shown.io

Belgium Adtech company provides paid advertising in subscription model, however, missing clients issue with the expenses



Optimize app

Kwait Adtech company provides paid advertising in Ad spend model, however, missing strategized ads.



Sweply

Saudi Adtech company provide workspace for paid advertising in subscription model, however, missing strategized ad and clients cost challenges

20K

Number of users

8K

Number of users

10K

Number of users



Thank You

The Vibes of Marketing Results

www.balke.tech

