



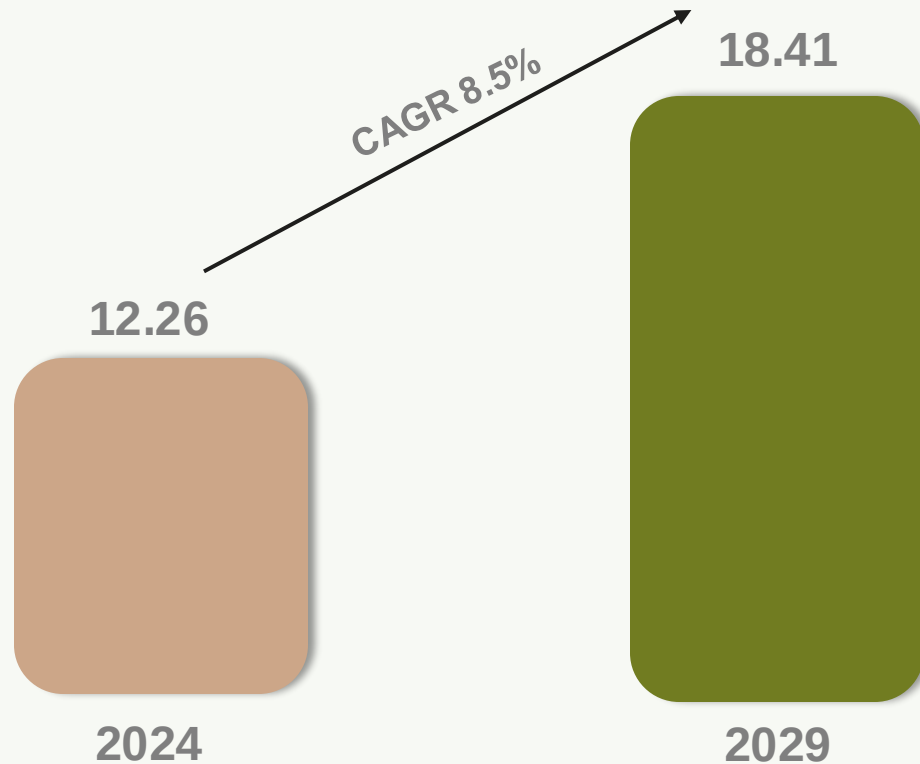
MYROOM

SINGLE WINDOW DIGITAL PLATFORM FOR ALL
INTERIOR DESIGN NEEDS



GCC Interior Design Services Market Is Poised To Grow At A Rapid Pace

GCC Interior Design Services Market USD Bn



Key Factors for Growth

Population Growth drives demand for new spaces, which require interior design and fit-out services.

Youthful Population influences modern & trendy design preferences, pushing innovation &

High Urbanization Rates necessitates consistent demand for interior design services for homes, offices, and retail spaces

Wealthy Consumer Base allows for greater spending on premium and luxurious interior design projects.

Diverse Expatriate Community creates demand for diverse design aesthetics for different cultural preferences



The Offline Interior Design Process Is Time-Taking And Inconvenient

Overwhelming Choices

Physical Meetings

Limited Comparison Options

Only Local Designers

Limited Visualization Tools

Disagreements Over Budget Allocation

Tedious Material Procurement

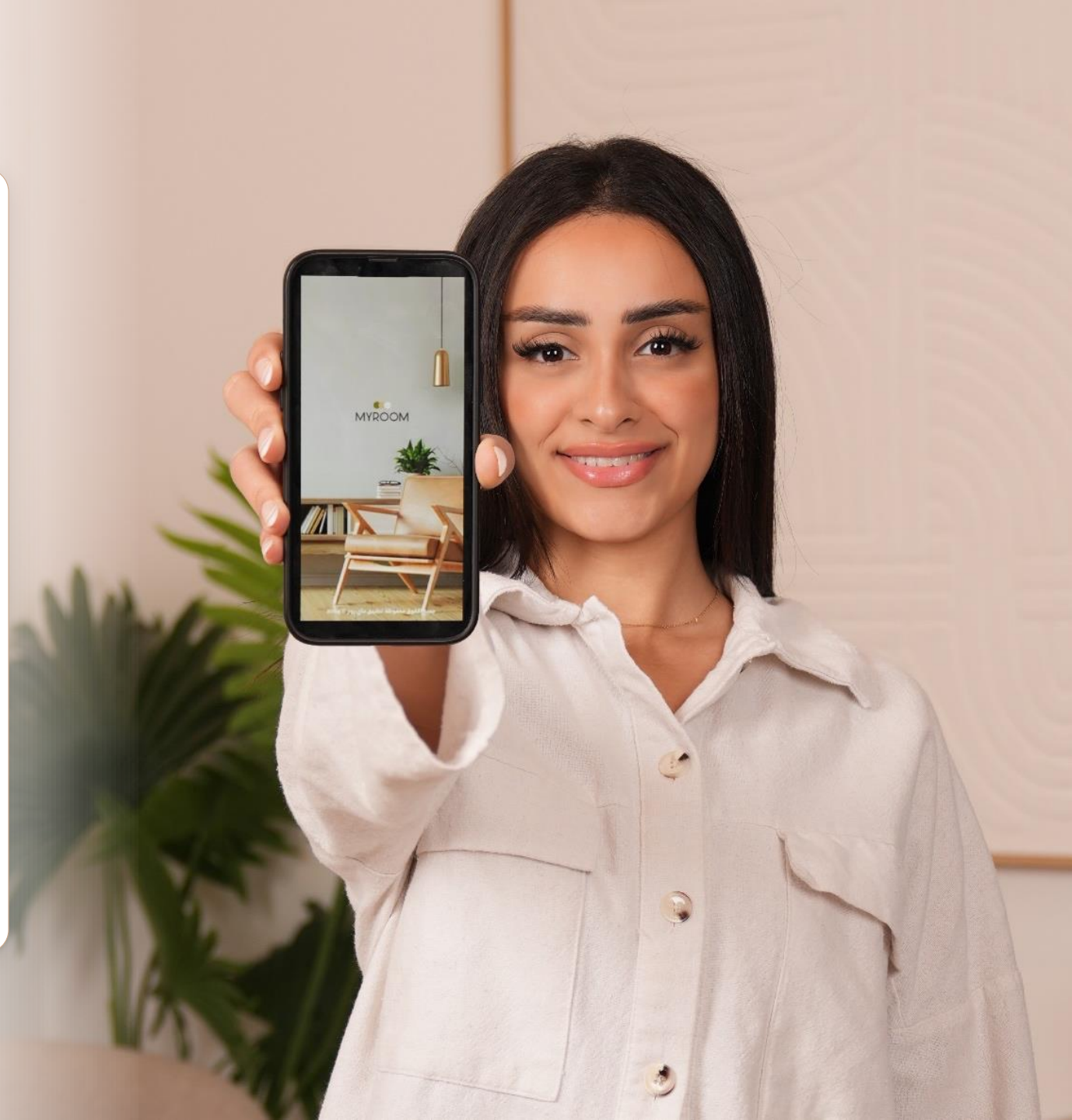


About Us

MyRoom is a Kuwait-based digital platform upgrading the interior design and decoration experience by blending technology with creativity. The platform serves as a one-stop solution for transforming spaces with personalized and innovative designs.

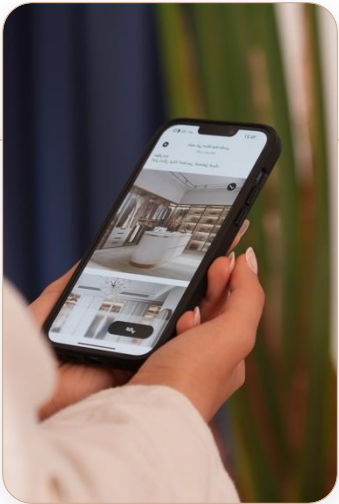
Through its user-friendly interface, MyRoom connects clients with a network of expert designers and decorators who cater to diverse tastes and preferences. Whether it's a cozy home makeover or a professional office setup, MyRoom provides tailored solutions that balance aesthetics, functionality, and cost-effectiveness.

The company emphasizes customer satisfaction, offering end-to-end services that include consultation, 3D visualizations, and project execution





We Make Interior Design Journey Simpler & Better For Customers



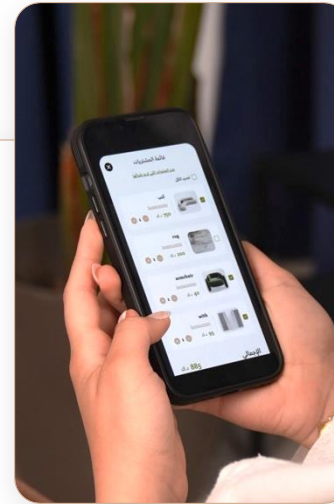
Select the space type & number of spaces.



Choose Your Designer Based on her style & Reviews.



Meet, chat & edit live with your designer.



Receive a list with furniture price & store locations



List delivered & design executed!

Revenue Model



Income from Design Packages



Commission from Contractors

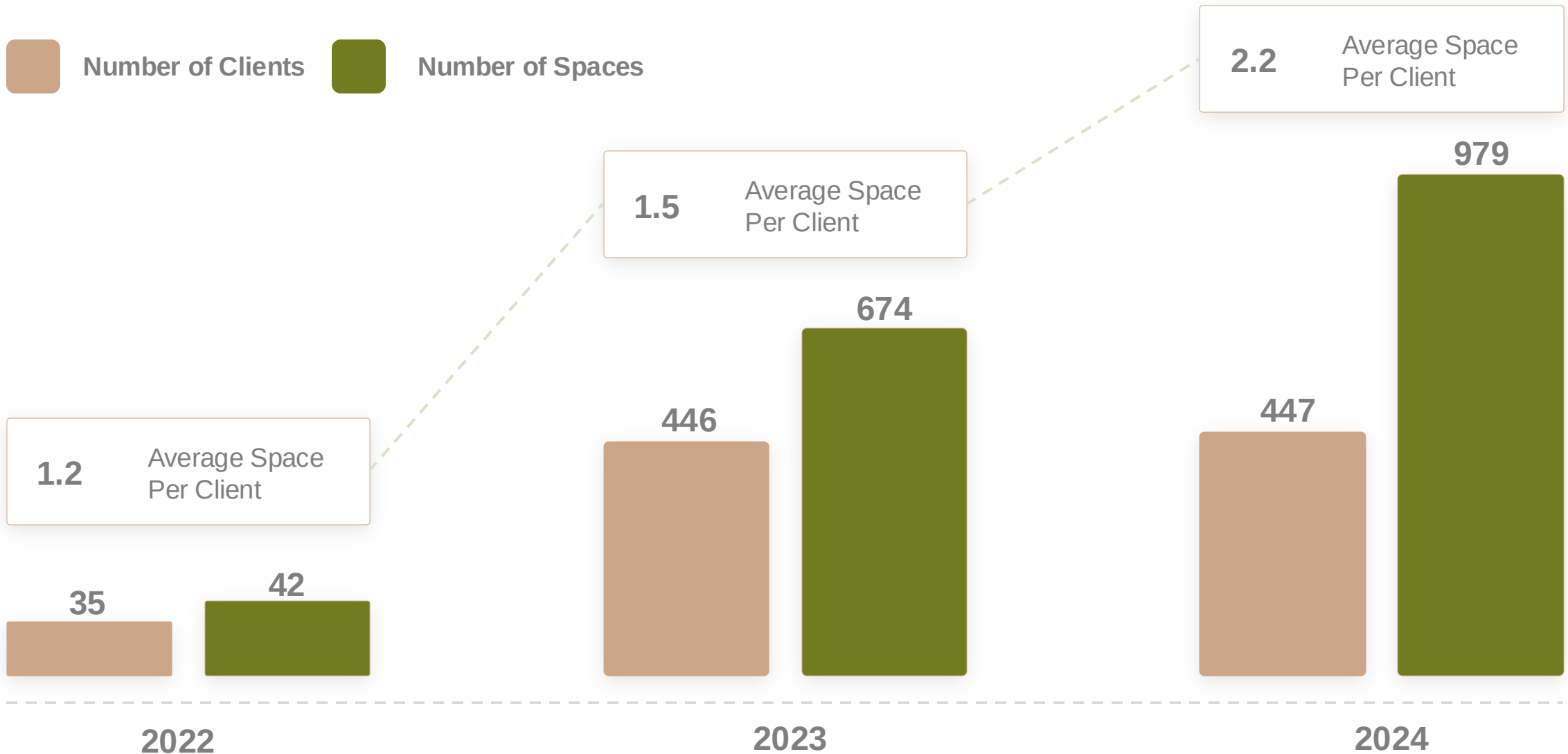


Commission from Furniture Sellers





We Are Witnessing Excellent Growth In Kuwait





Our Target Market Is Huge & Largely Untapped



We are targeting young families who have bought a new house or are looking to renovate



Working couples who are generally busy look for convenient options for interior design



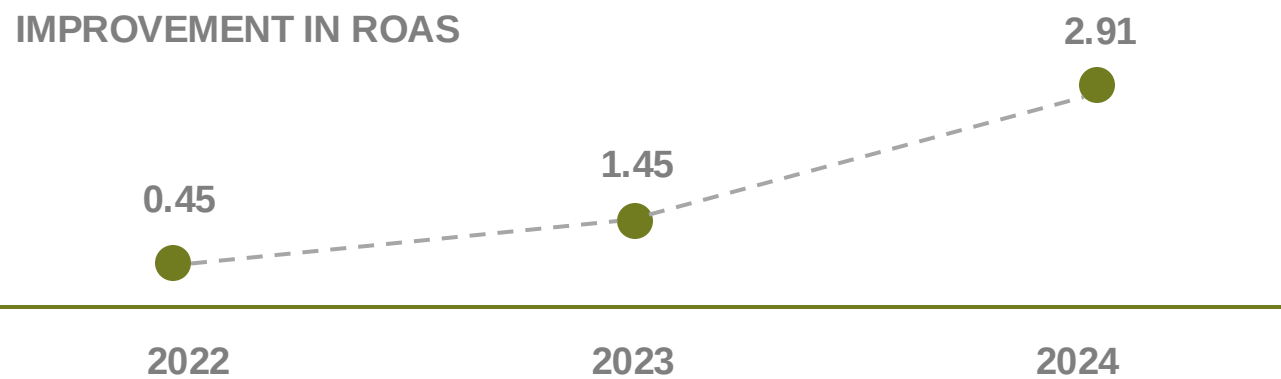
320K Families in Kuwait
4.2 Mn Families in KSA
2.5 Mn Families in UAE



20% of these families spending an average of **KD 100 per year** on interior design gives us an annual market of **KD 140 Mn**



We Are Reaching Our Target Segment In A Cost-Efficient Manner



15% Exhibition & Events



Website Marketing **62%**

15% Digital Advertising

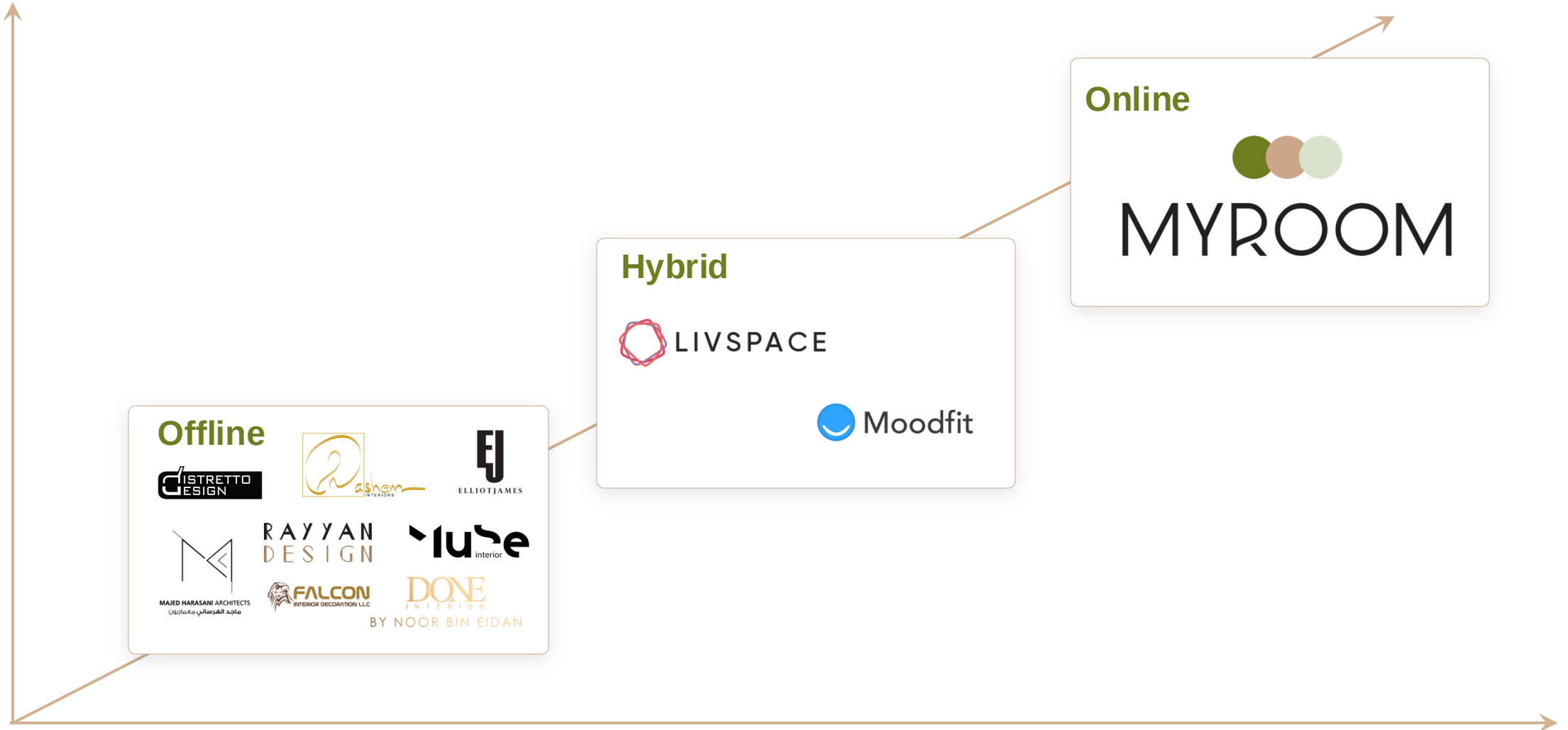


Celebrity & Influencer **8%**





Competition - GCC



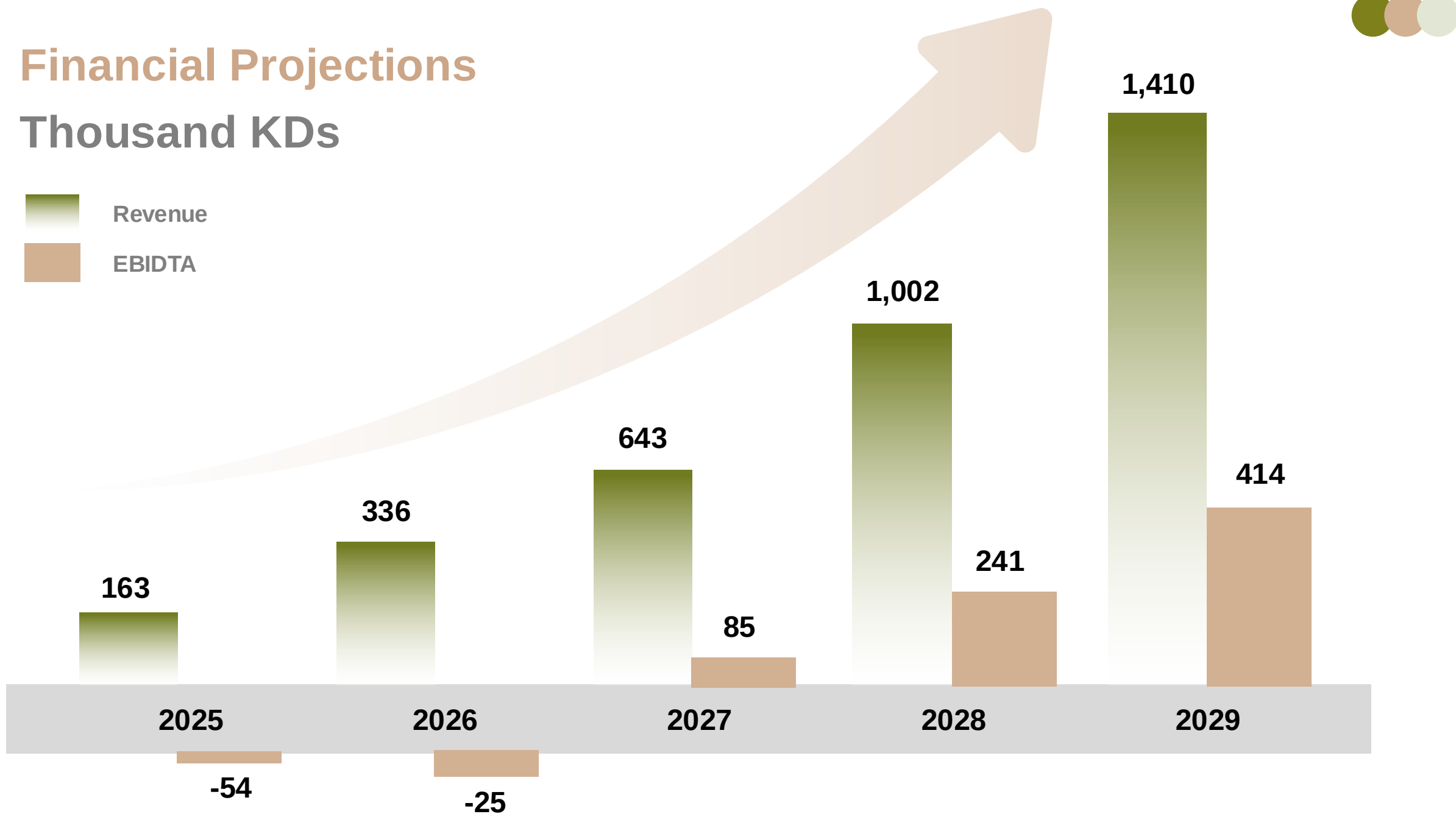
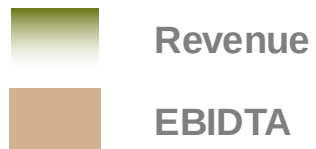


Success Stories Of Similar Companies Globally

USD Mn	Fundraise	Valuation	Revenue
 LIVSPACE	522	957	137
 HomeLane.com	160	272	73
 DESIGNCAFE DESIGNER HOMES. INSPIRED BY YOU.	79	98	14
HAVENLY	85	NA	NA
<u>ARRIVΔE</u>	35	64	5

Financial Projections

Thousand KDs





We Plan To Replicate The Success In KSA

Particulars	2025	2026	2027	2028	2029
Clients					
Kuwait	552	610	721	831	1,055
Saudi Arabia	189	667	1,336	1,891	2,227
Total	741	1,277	2,057	2,722	3,282
Revenue - KD					
Kuwait	124,824	168,139	237,370	321,417	472,745
Saudi Arabia	39,037	168,044	405,434	680,620	937,252
Total	163,861	336,183	642,804	1,002,037	1,409,996



We Also Plan To Grow Other Revenue Sources Gradually

Particulars	2025	2026	2027	2028	2029
Kuwait					
Interior Design Revenue	82%	79%	77%	75%	74%
Contractor Commission	12%	13%	14%	15%	15%
Furniture Commission	4%	6%	7%	8%	9%
Other Miscellaneous	2%	2%	2%	2%	2%
KSA					
Interior Design Revenue	89%	86%	83%	80%	78%
Contractor Commission	5%	7%	9%	10%	11%
Furniture Commission	3%	4%	6%	7%	8%
Other Miscellaneous	2%	2%	2%	2%	2%

Fundraise

USD 1 M



Marketing & Brand Building



20%



Manpower



50%



Operations



30%



Team



Abdulaziz Aljanahi
Founder & CEO



Abdullah AlBaker
Legal Advisor



Ankur Goyal
Finance Advisor



Ahmet Hanod
CTO



Sayed Madani
Digital Marketing



Fadaa Ghassin
Creative designer



Mahomoud Ezz
Furniture & Execution
Coordinator



Nassm Nasaru
Design Operations
Manager

Thank You

CONTACT US



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