



**Save Time,
Ease Tasks and
Get it done by LAHINT**



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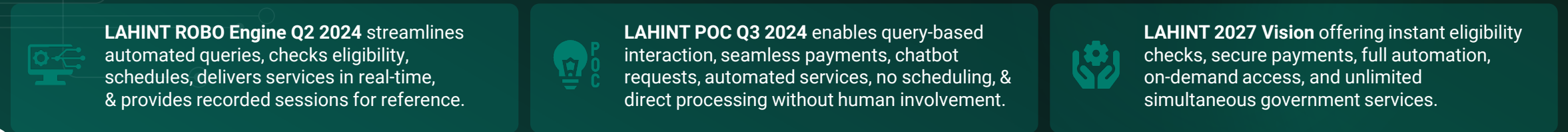


● Problem

Sponsorship Transfer A Real-Life Struggle



LAHINT ensures seamless, secure access to governmental portals, introducing automation in Q3 2024 as a step toward automating 50 services by 2027.



Market Analysis

+50
Million

ABSHER

+126
Million

QIWA

+200m
Transactions

+21
Million

MOJ

10.7
Million

Citizen Account

Total Service Transactions in 4 governmental portals in 2023

7867

service centers in
KSA - 2023

+1.75 B

Revenue in 2023

10%

Estimated Market
penetration
growth by 2029

Market Overview 2023

TAM

TAM 36,850,000
population of Saudi Arabia

SAM

79% of SAM
29,100,000 Active internet
users in Saudi Arabia

SOM

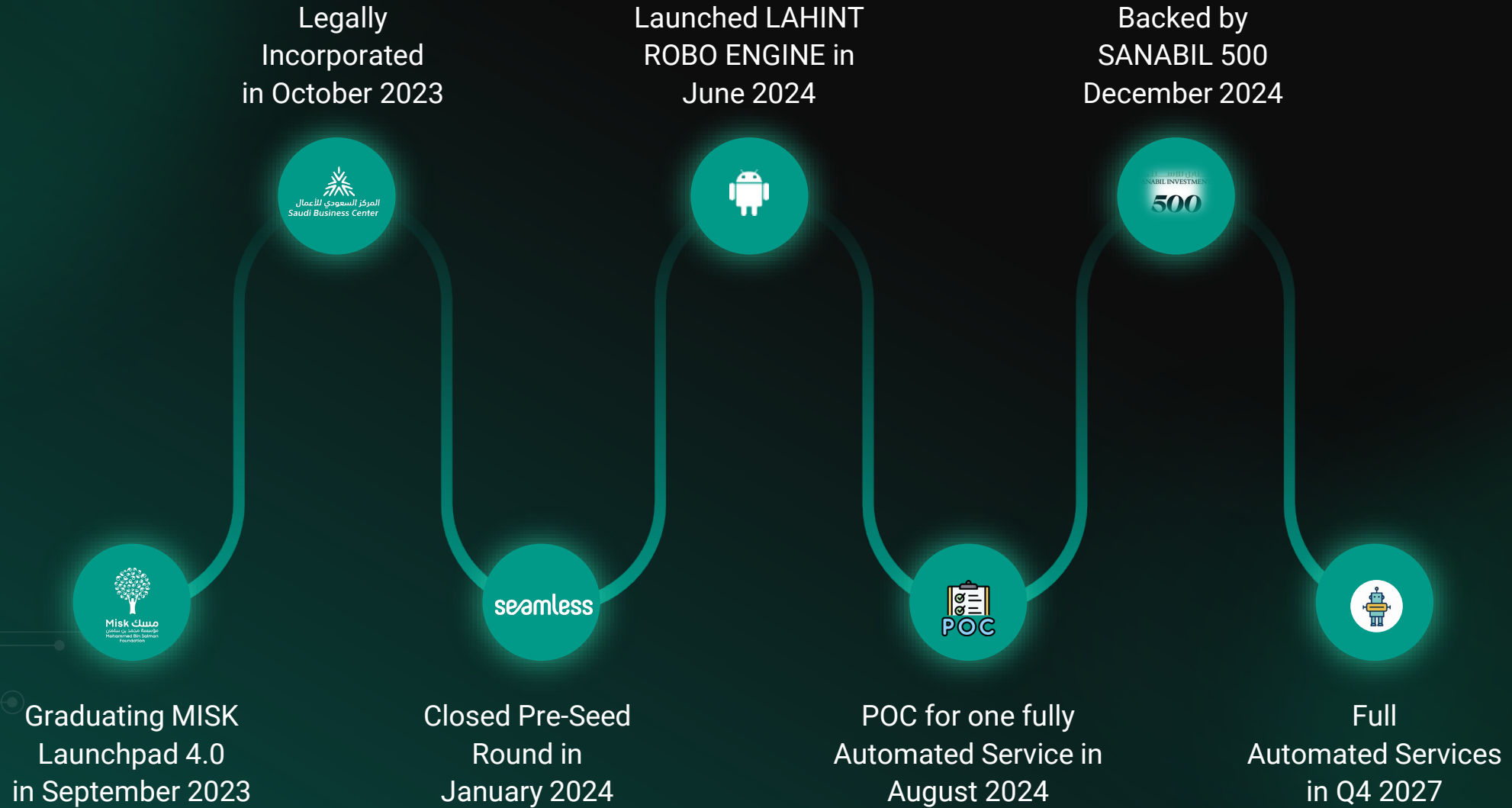
SOM 1% of SOM
291,000 Customers By 2029

Market Potential

Market Players and Defensibility



Milestones



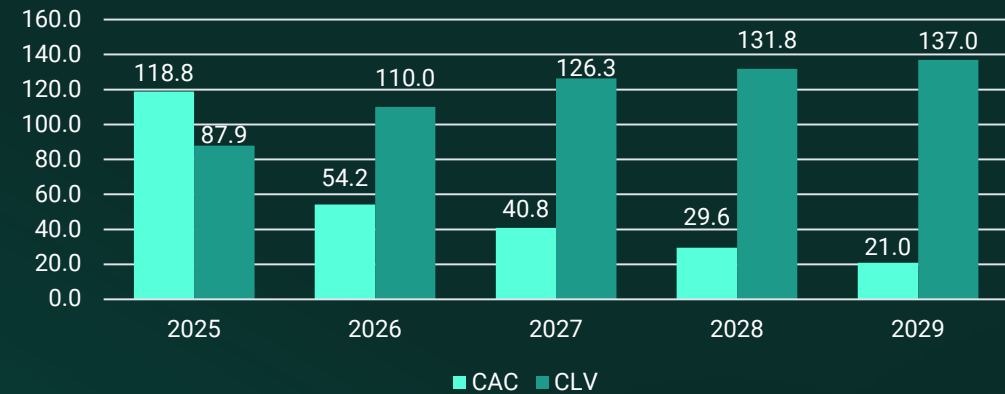
Business Model



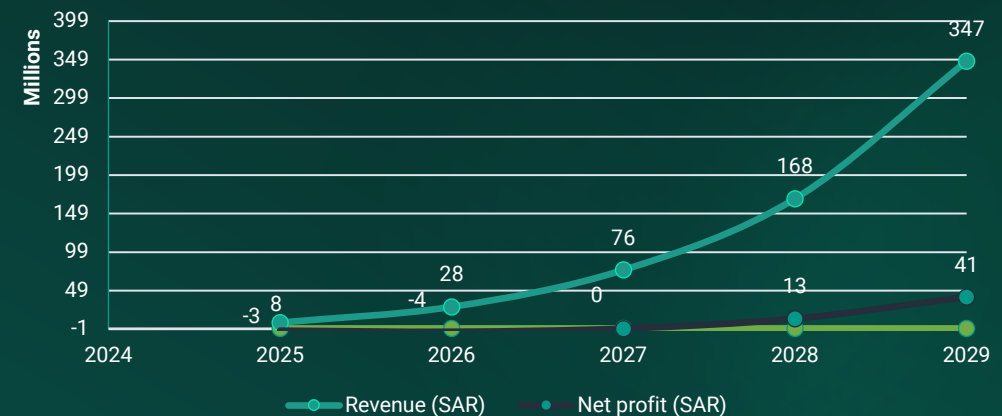
Transaction fees

- Charged whenever a client (B2B or B2C) purchases a service.
- LAHINT generates revenue through streamlined governmental service automation, earning a fixed amount for each transaction

CAC & CLV

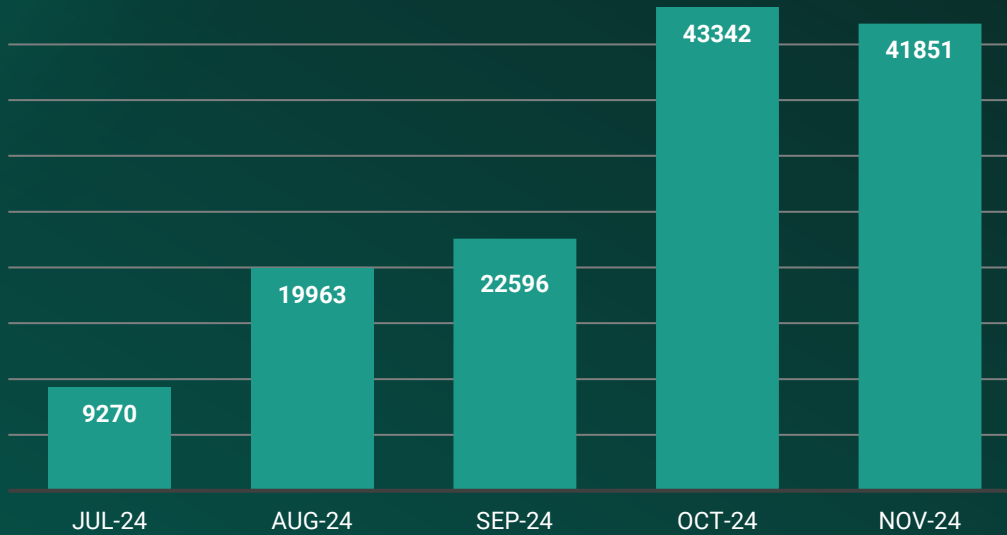


Revenue and Net profit



Traction

Revenue (SR)



Active Users

60

Completed Orders

91

Retention rate

30%

Repeat order rate

49%

Our Team



Mohamed Ibrahim

Founder & CEO

Innovative professional with an entrepreneurial spirit and 10 years of experience in public services. Holds a Bachelor's degree in Accounting and an MBA. Passionate about leveraging technology to transform the industry. Committed to efficiency, accessibility, and transparency. Focused on user experience and market needs. Ready to make a positive impact.



Ahmed Saber

Co-Founder & CTO

Technical product manager with over 7 years of commercial experience, leading a team of six dedicated tech developers in creating Lahint's full-scale product. Background as a project manager in custom software houses that equipped with the skills to develop complex solutions. Collaborating with digital product-building experts in the MENA region.



Khaled Alsulami

Co-Founder & CSO

A visionary leader With 29 years of leadership at Saudi Aramco, our CSO brings a wealth of experience, having served in pivotal roles such as Director of Public Operation, Planning and Support, Knowledge & Research, Culture Program, Aramco Citizenship, and Planning. Educated in the USA with a Bachelor's in Operation, he excels in driving innovation, operational efficiency, and excellence.



Ziyad AlSulais

Co-Founder & CCO

with a solid background since 2006, excels in leadership roles, notably in government-related projects with HRDF & PIF-Projects, alongside multinational giants like Pepsi and Almarai. He specializes in developing HR strategies that align with organizational missions, fostering a culture of success, accountability, transparency, and collaboration in a governmental context.



Rami Hatata

Legal Counsel

Expert legal counsel and business developer with a strong focus in contract and business law. Utilizes modern technology and legal acumen to create client-tailored strategies. Skilled in FinTech, E-Contracts, and tech law, supported by comprehensive experience in Contract Law and dispute resolution. Currently a mentor at The Center for Digital Entrepreneurship (CODE).



Lewa Abuelkhait

Advisor

With a notable background as the former CIO at DAAL, a prominent venture capital fund in Saudi Arabia, Lewa demonstrated his expertise in identifying promising startups & evaluating investment opportunities. He provided invaluable mentorship & business development insights to portfolio companies, guiding them toward successful growth internationally.

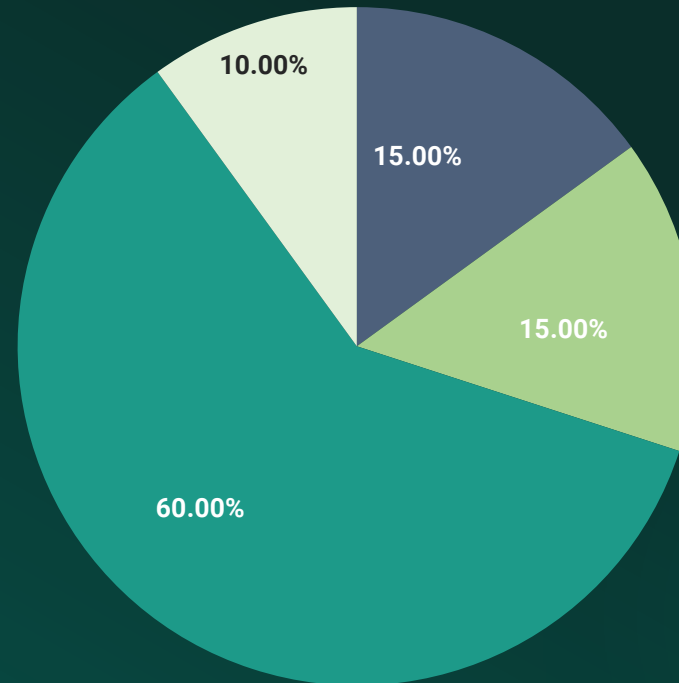
Ask

Seed Funding

We are seeking a

\$1,000,000

Seed investment.



■ Team and talent

■ Marketing and Promotion

■ Technology Development

■ Operation Expenses



THANK YOU FOR YOUR TIME AND CONSIDERATION.

For further information or questions, please
feel free to reach out

Mohamed Ibrahim

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