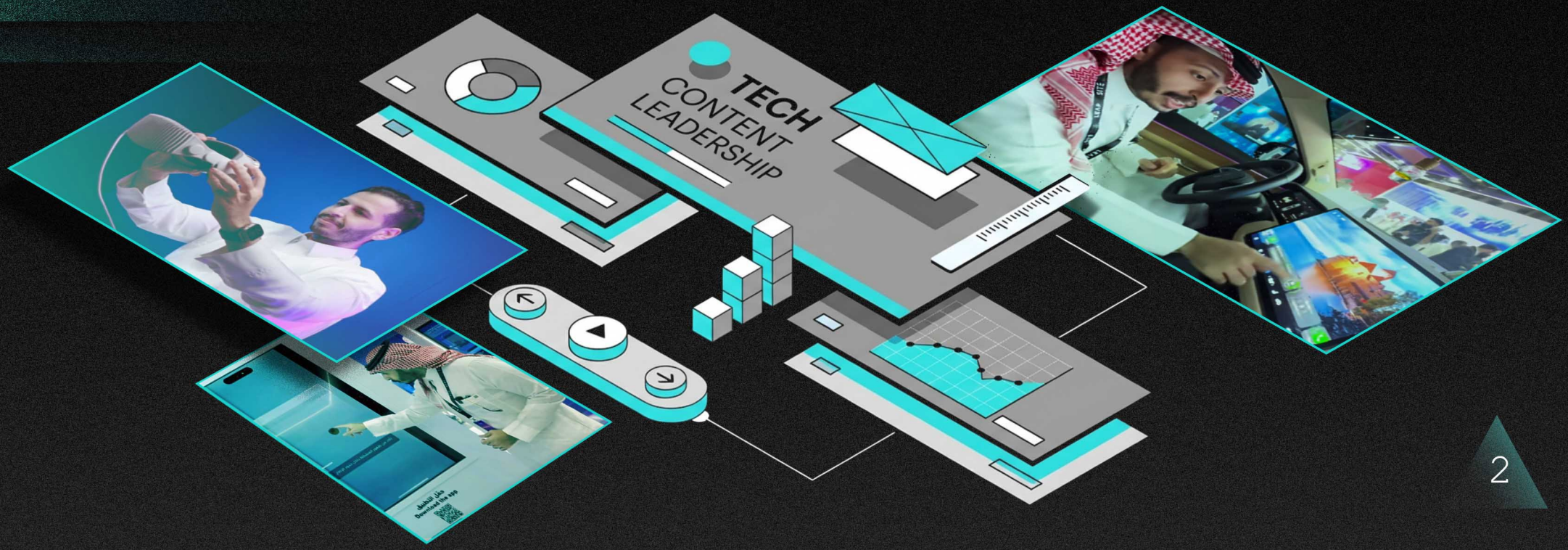


TechVoice

Dr. Adham AlGhamdi

- **Tech Voice** is a leading provider of top-notch technology content, staying ahead of global trends and providing reliable, easy-to-access coverage.

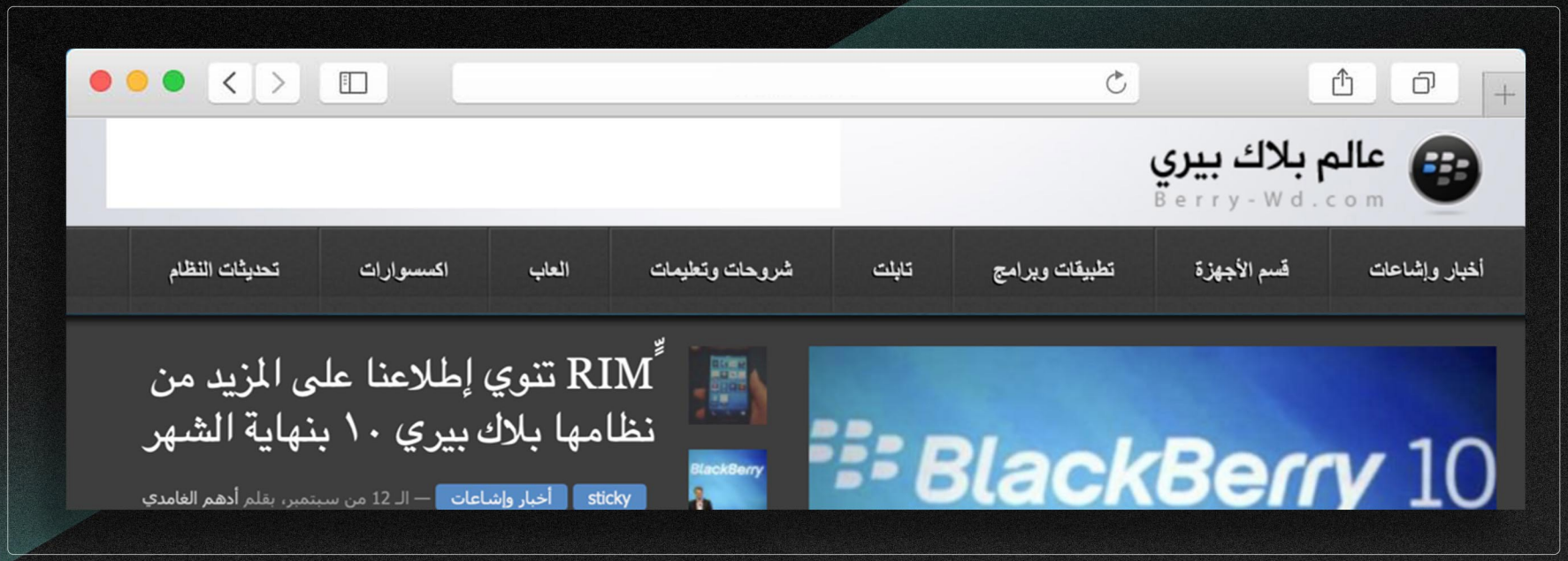
- **Our approach** sets us apart from traditional media, as we strive to present information in a contemporary, user-friendly manner that aligns with the current and future digital publishing environments. This strategy has yielded great success for us.



2011 **Tech Voice** was founded by Dr. Adham Alghamdi under the name "عالم بلاك بيري" which was focusing on **BlackBerry** and was the first of its kind.

2013 We had to work for couple of years before even the The first sponsor which was **STC** for yearly contract.

2015 The channel was rebranded as Tech Voice, announcing the expand to cover all kinds of tech, AI, Robots and more





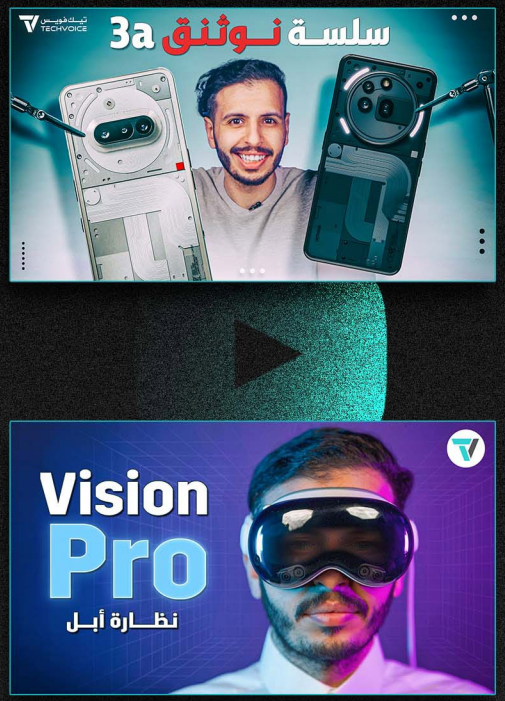
2018 **We were honored** to be among the first who won **Arab Social Media award in Technology category** honored by Shaikh Mohammad Bin Rashid Al Maktoum - The Vice President and Prime Minister of the United Arab Emirates

- **Tech Voice** became the leading tech platform which is available on all main social platforms, being among the first to join and engage on every emerging social media platform.

- **We have more than 9 accounts major platforms**, with more than **2.5 million followers, and 50M+ monthly views.**
  There is dedicated and professional team that follow daily tech news and covering it on all kind of media: Designs, quick news, reviews, and Reports.

- **Tech voice is always present at global events: CES, MWC, LEAP, and company conferences such as (Apple, Huawei, HONOR, etc.).**







Years of working and achievements earned us credibility and recognition which allowed us to partnering with industry leaders to be part of bringing cutting-edge technologies to the country in mega projects.









- **On 2025,** we planned for another expansion so we introduced «ليـــه».
  Its a smart short videos that answers a questions beginning of **"why?" For young arabic audience.**

- Blending knowledge, entertainment, culture, economics, and more.
  With our soft launch we attracted ~15,000 Followers validating audience interest in this format.



Future Vision

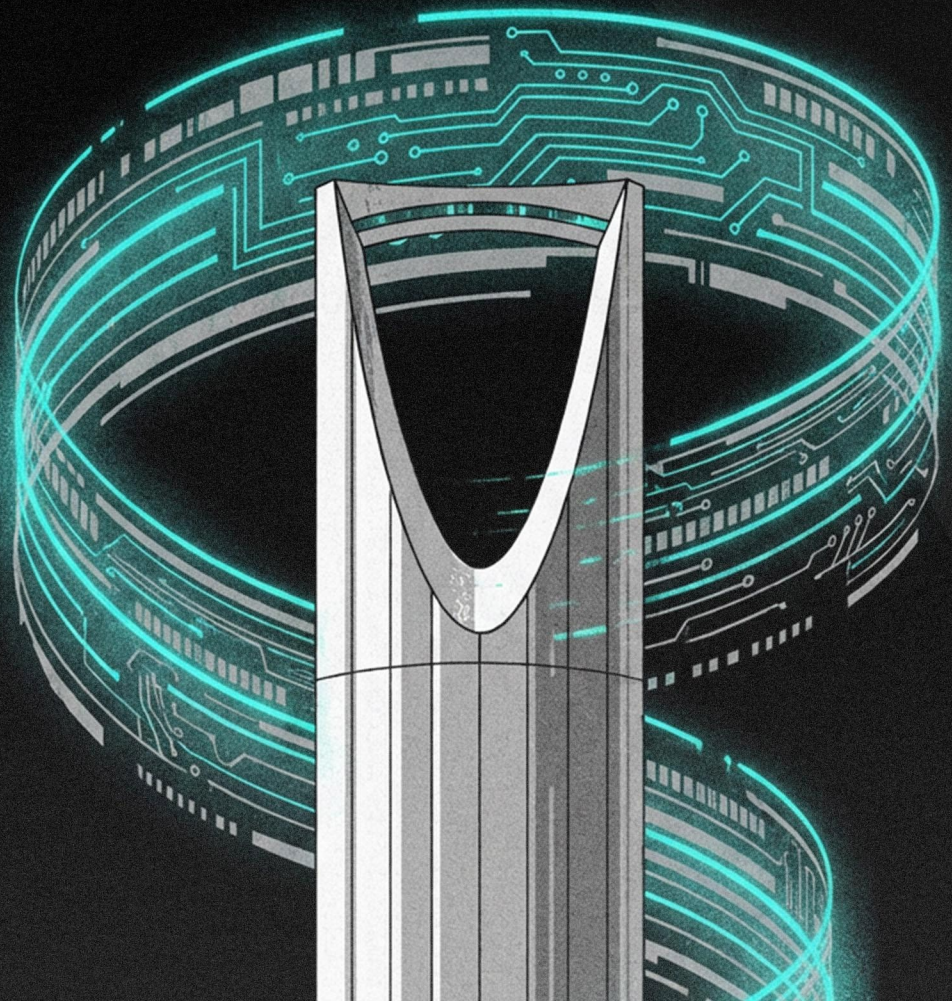
- Strengthen and expand **Tech Voice** brand recognition, doubling our current numbers at least reaching wider audience
- **Become the leading source** for AI and robot news. Integrate AI into production workflows.
- **Expanding ليه’**s team with multiple hosts, producing more videos, introducing longer videos, and Podcast.
- **Position 'ليه‘** as a hub for engaging, fast, and entertaining content across daily life domains.
- **Leverage Dr. Adham’s medical background** to expand into healthcare marketing for doctors and medical institutions.



Why Now?

- Having **successfully** validated our business model over a decade, coupled with the maturation of the local technology market plus the focus that shifts towards Tech sector in Saudi Arabia along with the huge shift in media consumption that we found our self benefiting from.

- In light of these developments, **we believe** that its the time to expand our operations, utilize a wider array of **advanced media channels, and enhance our content creation efforts.**



Market Size

Key Internal Segments

Video on demand, podcasts, digital games, digital music, e-newspapers, live streaming.

8.80% Expected CAGR (2024-2030)

3.0 Trillion Dollars — Market size in 2025

Entertainment media, Arabic digital content, on-demand platforms, podcasts.

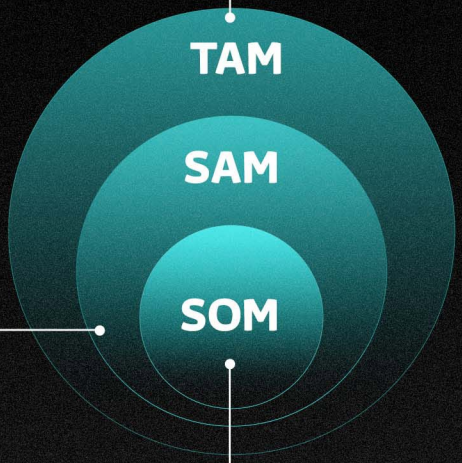
9.20%

27.5 Billion Dollars

centralized media (Shahid, Netflix), local content, podcasts, and social platforms with media-focused content.

12.30%

6.8 Billion Dollars



Compitors

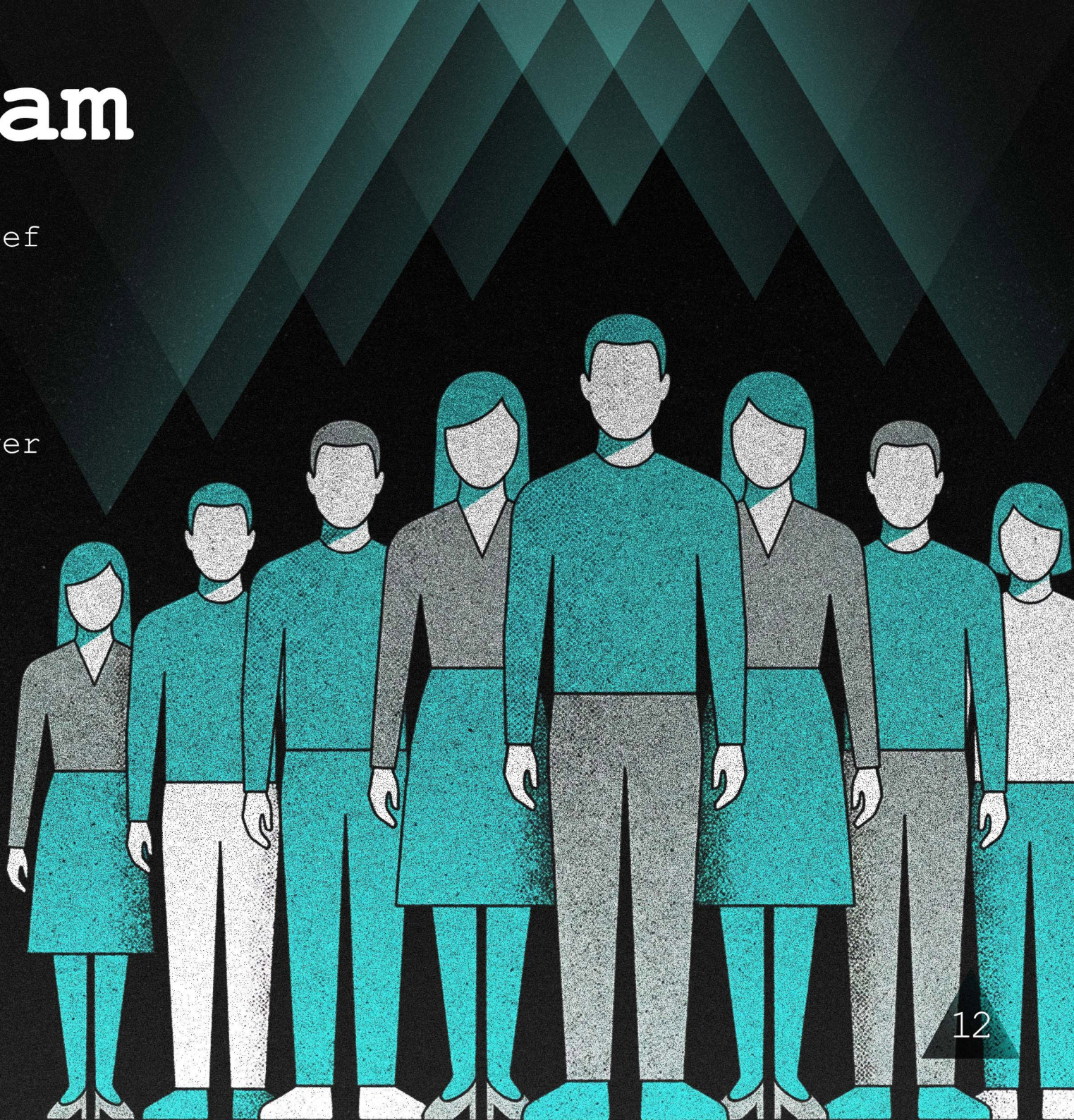


Tech Voice

Faisal Alsaif		Mohammed Hdaidi	
3.6	0.335	0.1	
7.12	0.822	1.1	
1.2	0.68	0.17	
1.8	0.572	0.14	
1.7	0.033	0.038	
18.22	**2.442**	**1.54**	**Total** in Millions

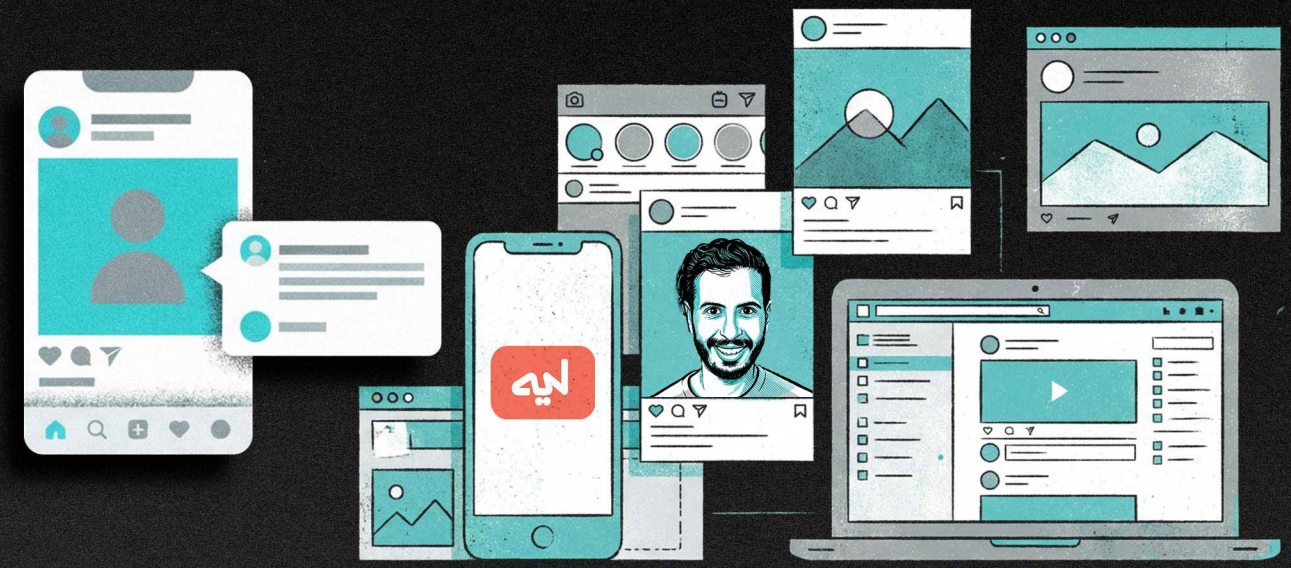
Our team

- **Adham Alghamdi**
  CEO & editor-in-chief
- **Hasan Alamssi**
  Operation Manager
- **Sumayah Alfawaz**
  Communication Manager
- **Eyad Alharbi**
  Videographer
- **Asmaa Hamdan**
  Content Creator
- **Hussam alfifi**
  Content Creator
- **Abdelmajid Hosny**
  Graphic Designer
- **Ahmed**
  Video editor
- **Omar**
  Video editor



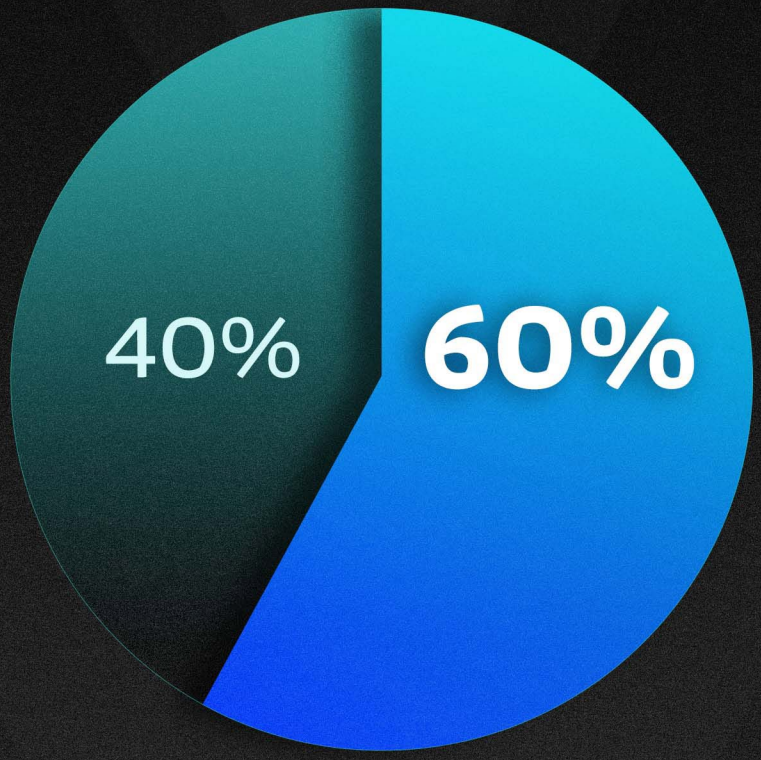
Business Model

- **Advertising** on **Tech Voice** and "ليه"
- **Content Production** for third-party entities.
- **Coverage** of local and global events
- **Managing** Social media platforms for other companies.
- **Social Marketing** for Scientific entities.



Finance

Current situation:



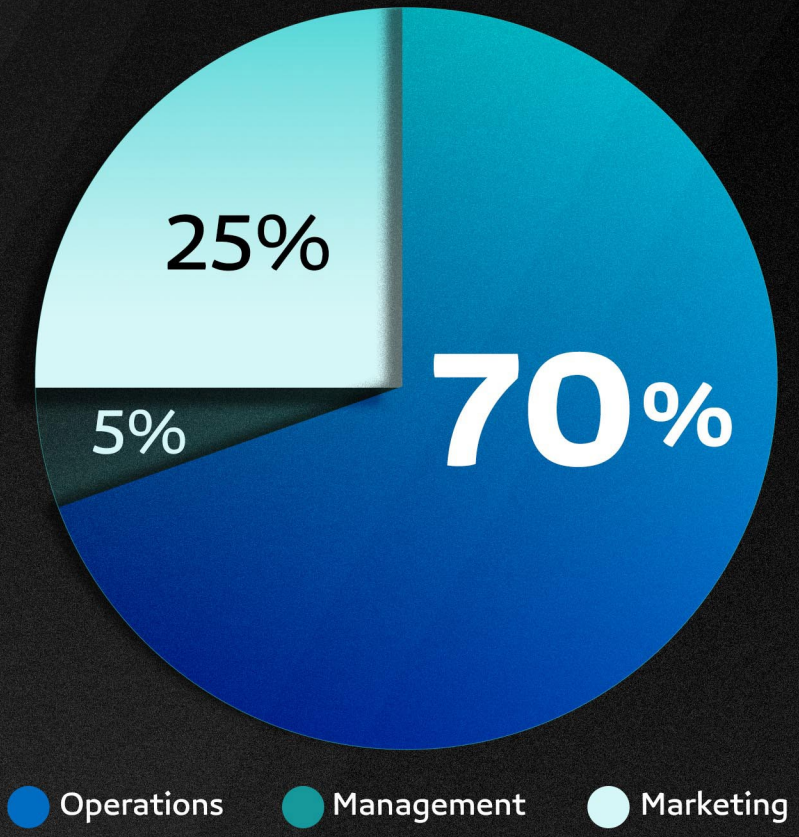
Use of Funds & Financial Impact

We are raising **550,000$**
to scale a profitable business
with proven demand.

Expected financial impact:

- Revenue: **+160%**
- Net Margin: **30%**
- Total Expenses: **70%**

Cost Centers



Expected financial



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