

The background is a solid blue color. On the right side, there is a large, dark blue, semi-circular shape that contains a fine, light blue dotted pattern. A thick, bright blue wavy line curves across the middle of the image, starting from the left and ending on the right. Another, slightly darker blue wavy line is positioned just below the first one, also curving across the image.

Tauqizi

About Tawqi3i

Who We Are

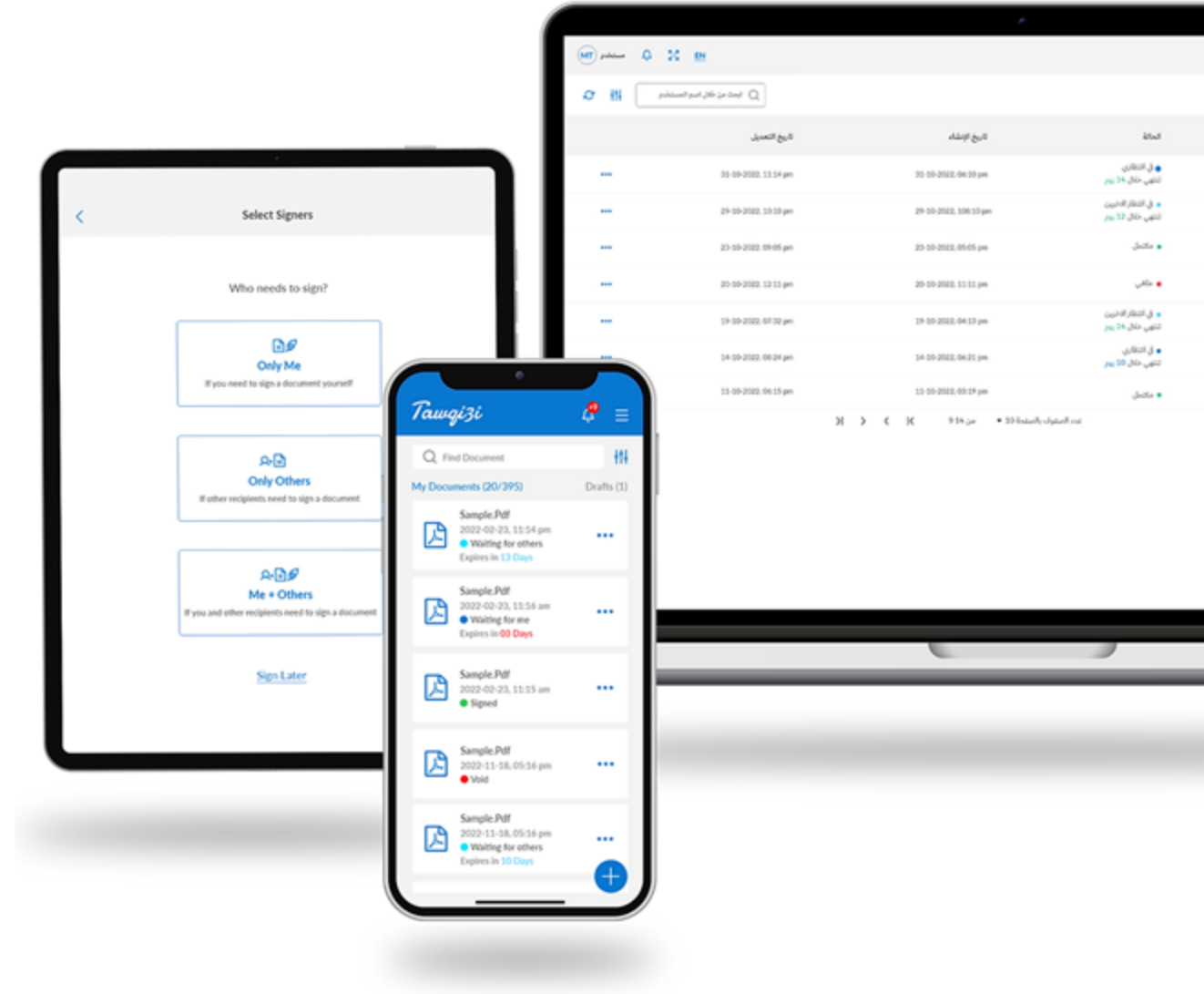
- Leading provider of digital signature solutions.
- Over 3 years of expertise in maintaining digital signature systems.
- Specialized in advanced solutions such as TSS for the banking sector and government comprehensive signing infrastructure.

Regional Footprint

Established in Jordan with plans to expand to MENA.

Vision

To revolutionize document signing in the MENA through cutting-edge digital solutions.



Tailored to MENA

Interface Flexibility: Easily switch between Arabic and English for a consistent user experience.

Localized Expertise: Our local team understands the MENA market well and offers specialized knowledge.

Dedicated Support: Our local team provides personalized assistance for the specific needs of clients in the MENA.



Market Opportunities

Market Size:

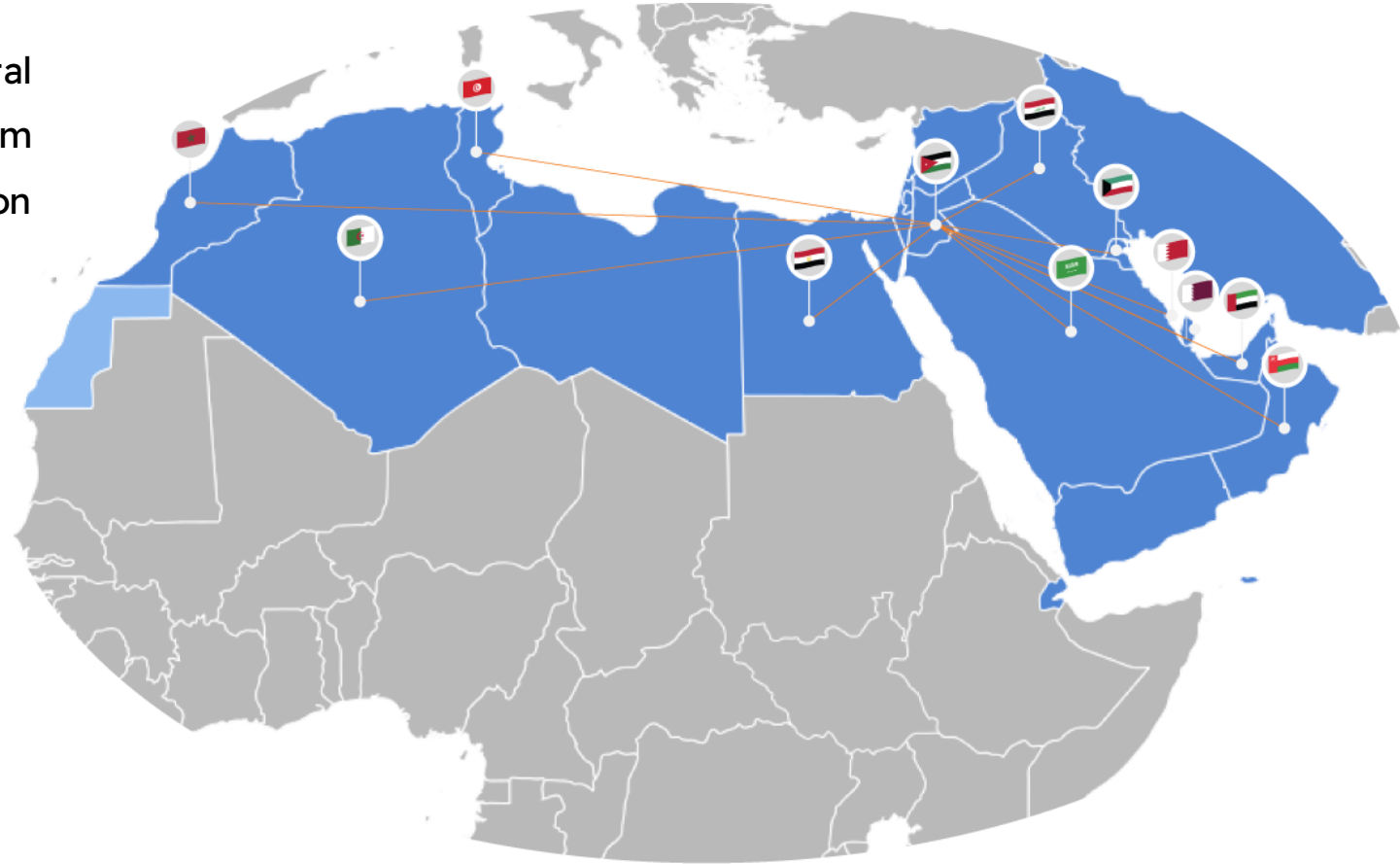
The Total Addressable Market (TAM) for digital signatures in the MENA region, focusing on medium and large businesses, is estimated at \$2.25 billion annually.

Trends:

- Rising demand for digital transformation.
- Competitive pricing and advanced capabilities.

Early-Mover Advantage:

- Positioning in emerging markets.



Products



Tawqi3i eSignature

A comprehensive cloud-based digital signature SaaS solution that simplifies and accelerates document approval workflows. Available across multiple platforms, including web, Apple App Store, and Google Play Store.



Tawqi3i API

Tawqi3i's electronic signature API enables you to request signatures, automate forms, and track documents effortlessly, all directly within your application.

Advanced Solutions



National Signing Gateway

- Centralized access to signing services.
- Comprehensive management of signing and identity services.
- Modern API for integrating service providers, such as "Single Sign-On."
- Tailored for government signing services.
- Flexible Deployment: On-Premise or Cloud-Based



Trust Signing Solution

- Integration with the Central Bank.
- Management of customer certificates and encryption keys (PKI).
- Remote signing workflow
- Seamless integration with core banking services
- Flexible Deployment: On-Premise or Cloud-Based

Use cases



Individuals

- Personal Agreements
- Employment Documents
- Financial Transactions and Banking
- Real Estate Transactions
- Legal Forms and Applications



SME

- Sales Contracts and Agreements
- Employee Onboarding and HR Documents
- Supplier and Vendor Agreements
- Invoicing and Purchase Orders
- Client Proposals and Service Agreements
- Reports



Enterprises

- Board and Shareholder Meetings
- Legal Contracts and Compliance Documents
- Employee and Vendor Agreements
- Supply Chain Management
- Regulatory Compliance and Auditing

Competitive Edge

- **Pricing:** Competitive with flexible plans.
- **Technology:** Seamless integrations and superior scalability, with support for local languages and compliance with regional standards.
- **Regional Presence:** Established in Jordan; expanding across MENA with localized solutions tailored to specific markets.
- **Key Differentiator:** Specialized in advanced solutions for banking and government signing infrastructure, incorporating region-specific needs such as language localization, regulatory compliance, and cultural preferences.



**Qualified
Signatures**



Affordable



Localized

↓ DocuSign

**DocuSign has a market
cap of \$11.08 Billion.**

Business Model

Custom Solutions

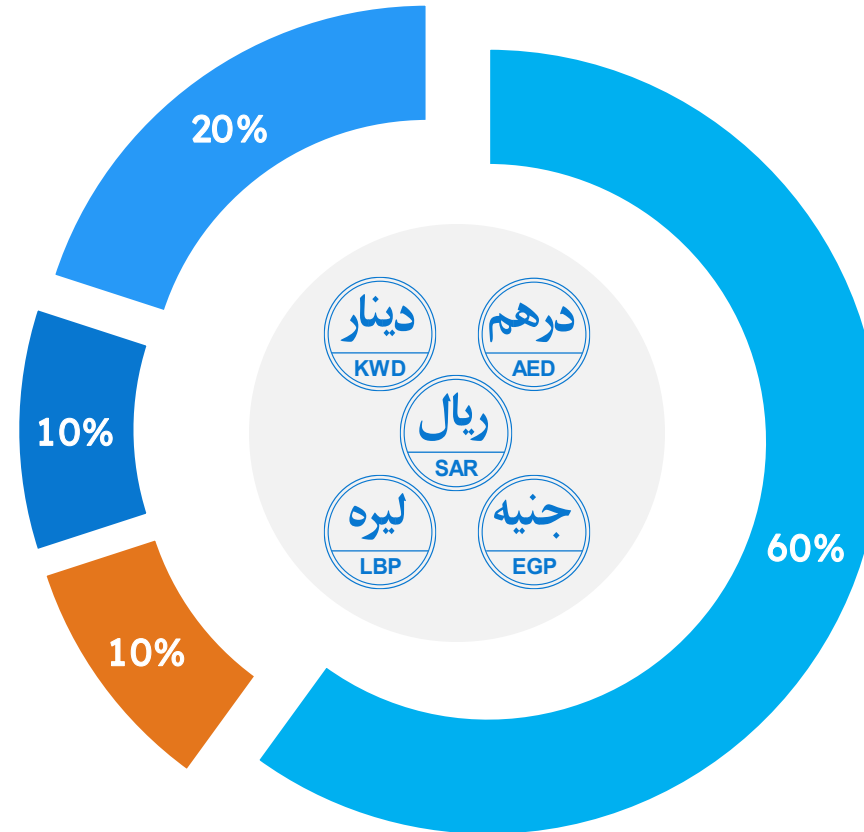
One-time or recurring fees for custom-built solutions.

Value-Added Services

Fees for additional services that complement the core digital signature offering

Strategic

Partnering with third-party businesses and organizations to expand reach and offer joint services



Freemium SaaS Model

Recurring revenue from subscriptions plans

Go-to-Market Strategy

Target Audience



Individuals



SMEs



Enterprises

Sales Strategy



Direct Sales

Approach potential clients
with personalized demos



Online Platform

Enable self-service
purchases

Key Achievements

2022

- Developed the Signing gateway for the Jordanian government.
- Developed the Signing solution for the Prime Ministry of Jordan.

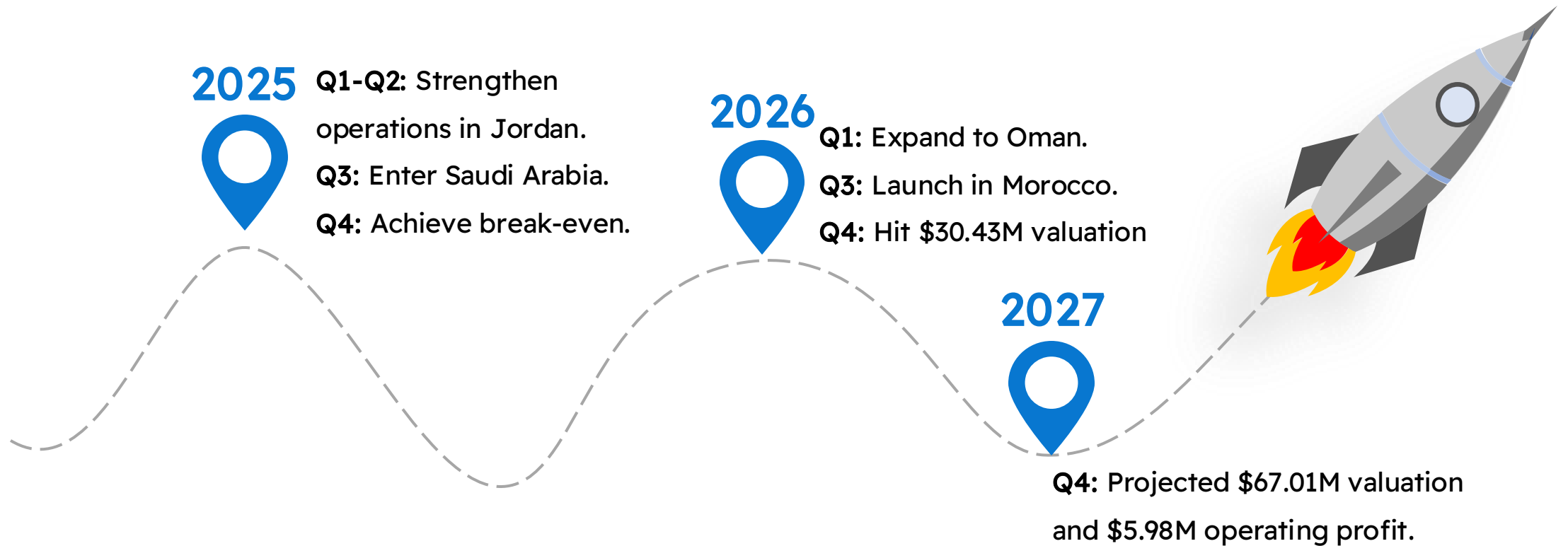
2023

- Developed the Jordanian government SSO.
- Launched our enterprise signing solution (Banking and education sectors).

2024

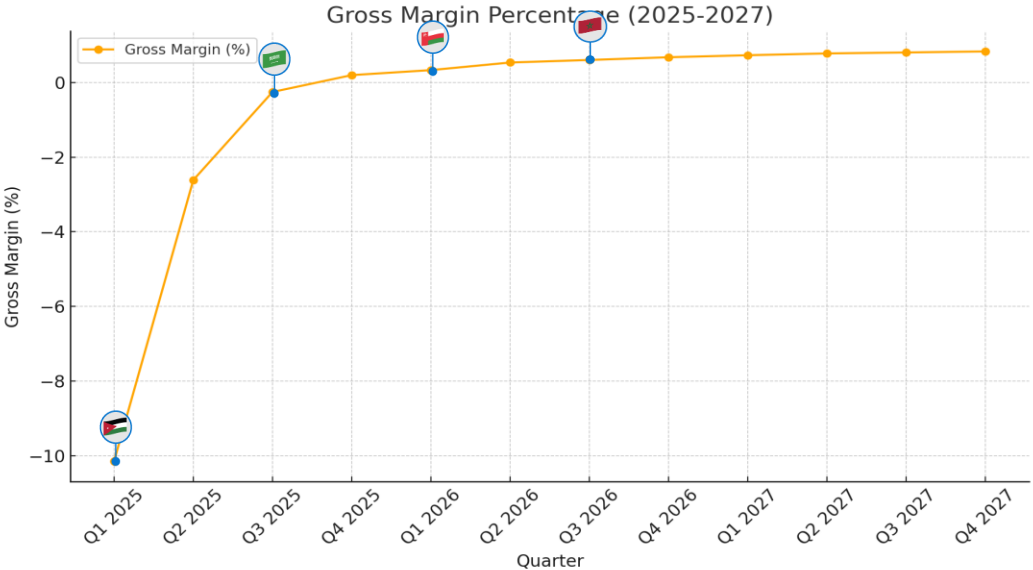
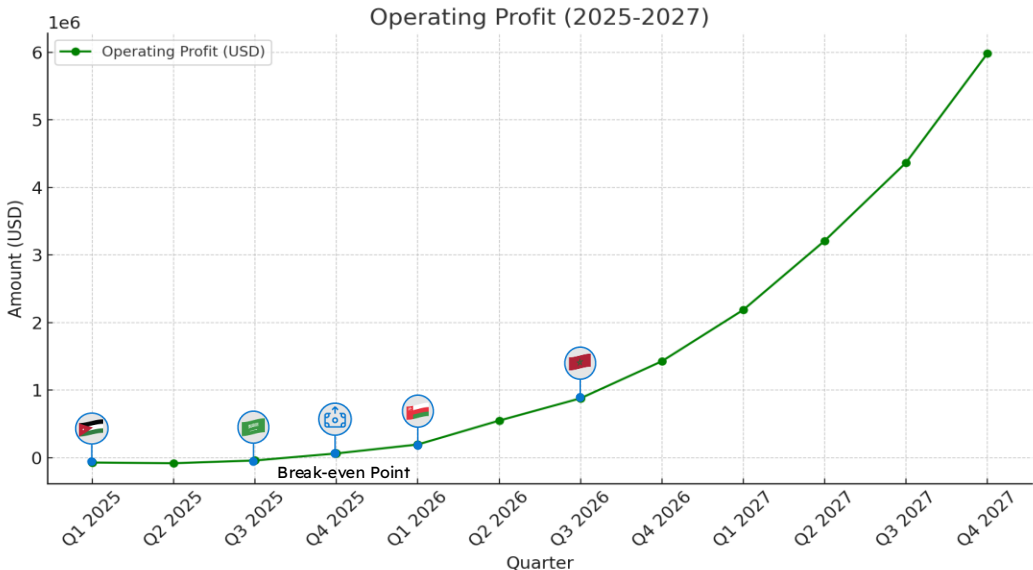
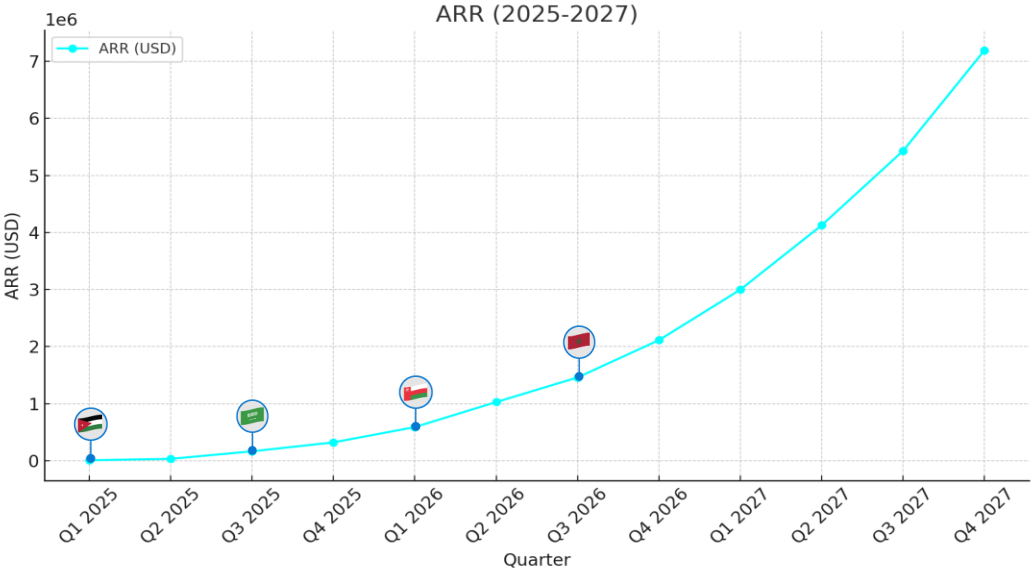
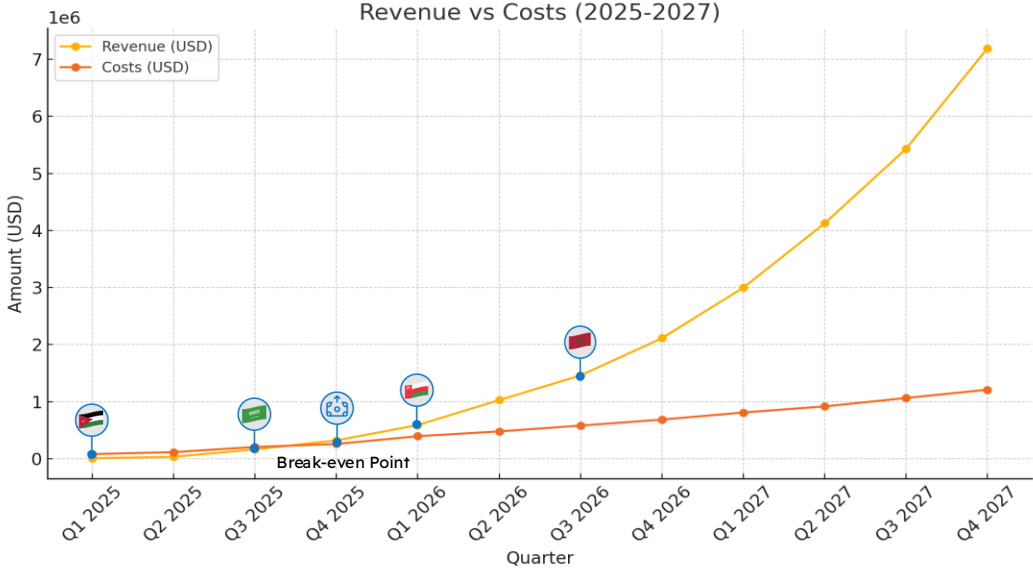
- Launched our SaaS e-signature app with a focus on professionals, and SMEs.
- Explored additional sectors in the Jordanian market, for the enterprise solution.

Roadmap (2025-2027)



Note: In 2027, plans are in place to expand into a new GCC country between Q1 and Q3. However, as the specific country has not been determined yet, it was excluded from the study.

Financial Performance Charts (2025-2027)



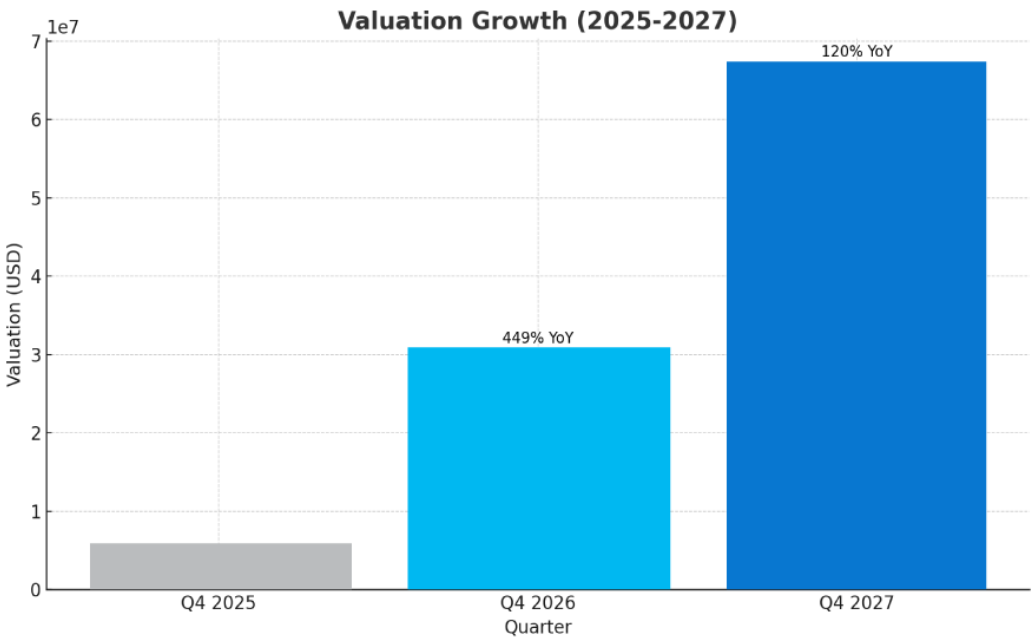
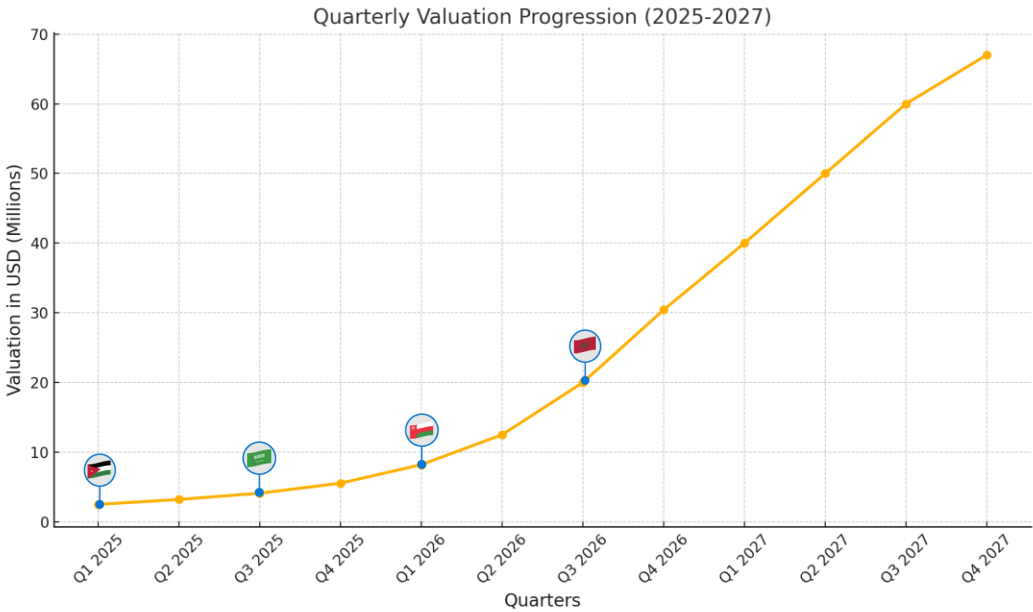
Valuation Growth

Valuation Growth (x5 ARR):

- Q4 2025: \$5.54M
- Q4 2026: \$30.43M
- Q4 2027: \$67.01M

Key Drivers:

- Rapid revenue growth: \$5.1M by Q4 2027.
- Proven profitability milestones with scalable operations.



ROI and Profitability

Projected ROI:

- 598% over 5 years.

Revenue Growth:

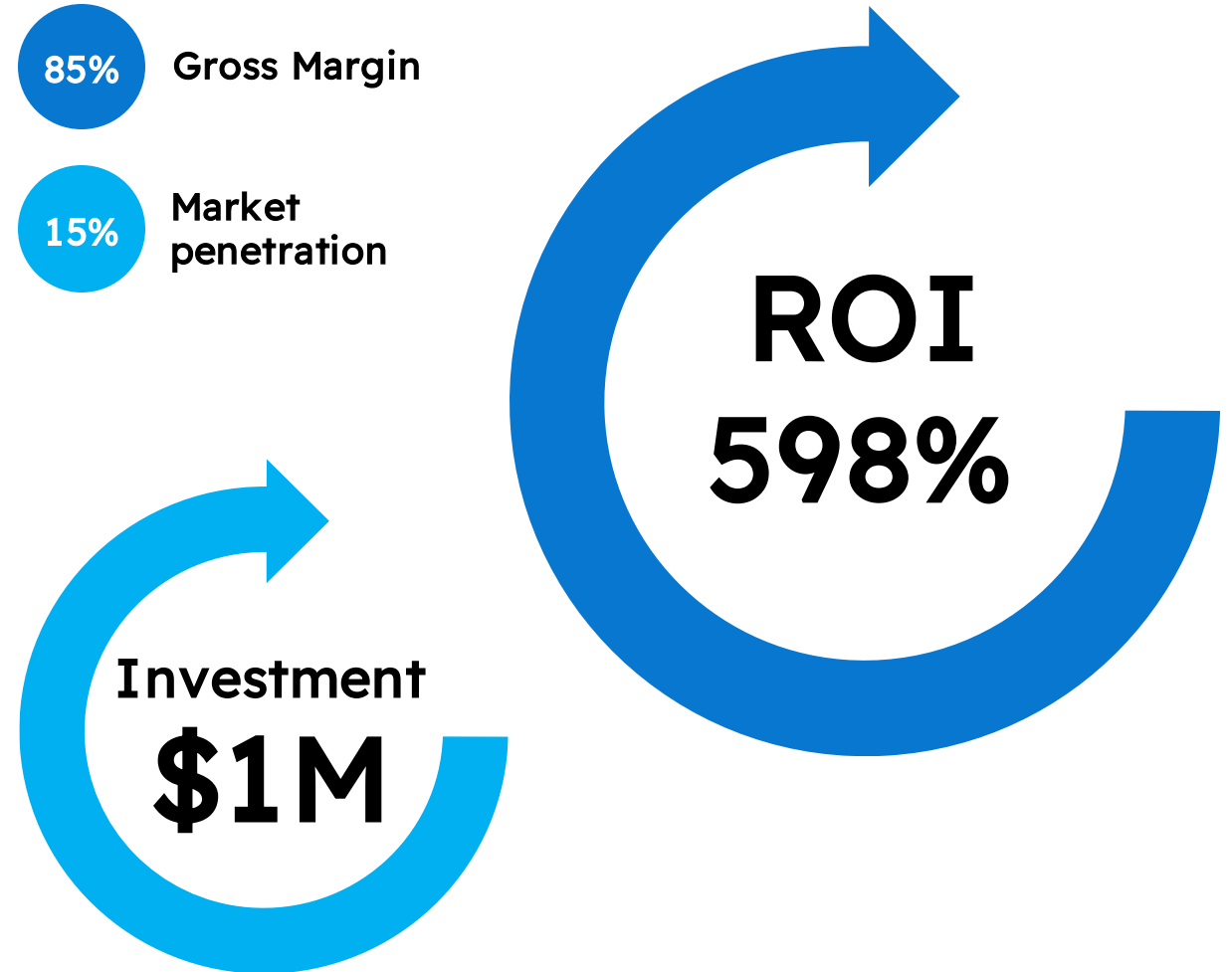
- From \$7,106 in Q1 2025 to \$7,190,876 in Q4 2027.

Profitability Milestone:

- Break-even by Q4 2025.
- Operating profit exceeds \$5.98M by Q4 2027.

Key Metrics:

- ARR by Q4 2027: \$13.4M.
- Gross Margin by Q4 2027: 83% (SaaS Avg. 70%-85%)
- Market penetration up to 15%.
- Annual revenue growth of 50%+ in new markets.



Cash Flow

Operating Activities

- Early challenges in 2025, but significant improvements in 2026 and 2027.

Financing Activities

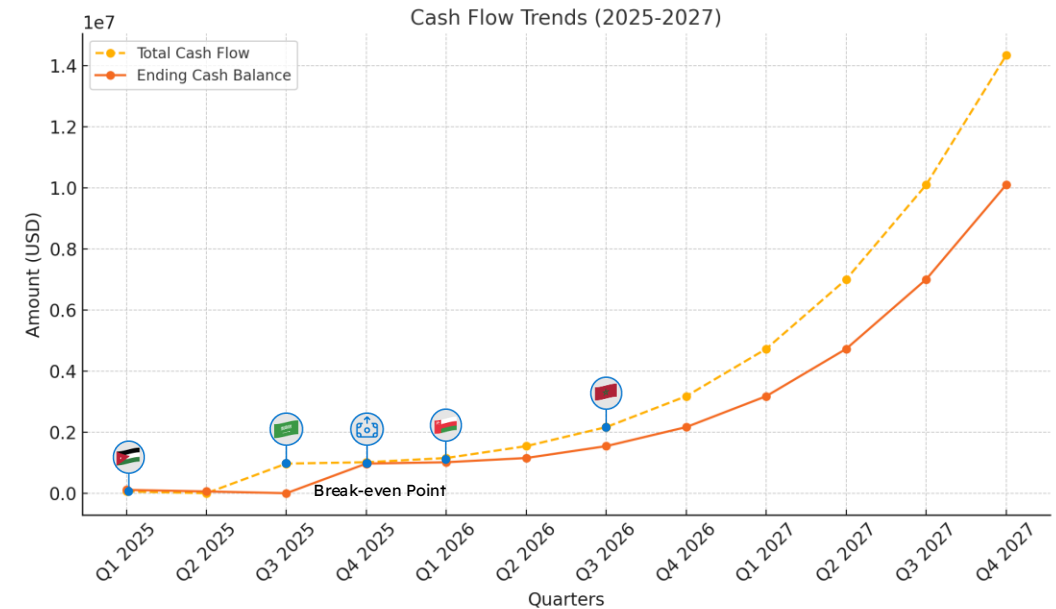
- A \$1,000,000 funding round in Q3 2025 significantly boosts cash reserves and supports operational growth.

Investing Activities

- No capital expenditures are currently planned, maintaining a lean operational focus.

Strong Cash Position

- By Q4 2027, cash reserves are projected to reach \$14.3M, demonstrating strong financial stability and growth potential.

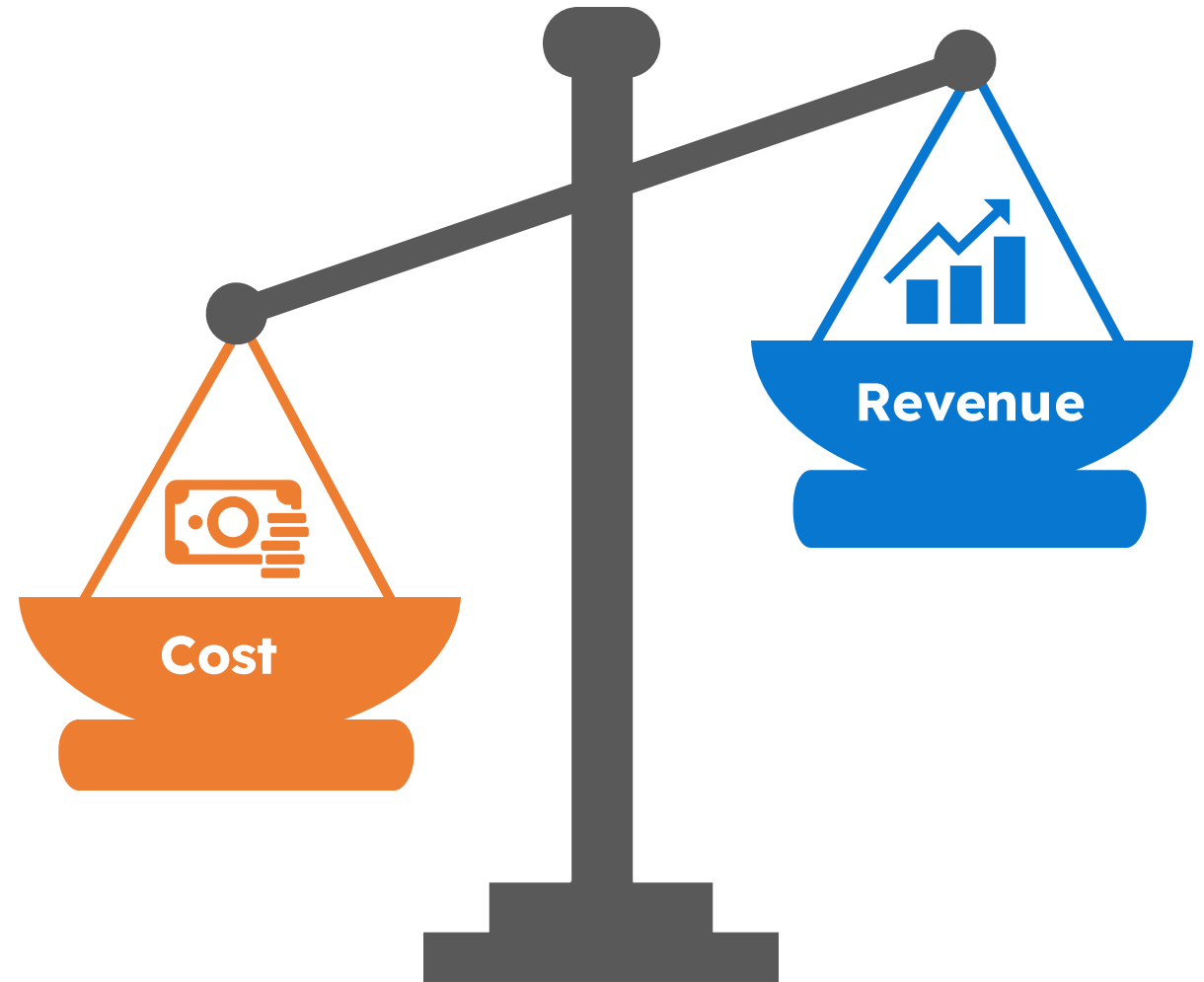


Why Invest in Tawqi3i?

- ✓ Optimal timing for the widespread adoption of digital signatures.
- ✓ Market entry is challenging due to stringent regulations and the need for specialized domain expertise.
- ✓ First-mover advantage in rapidly expanding markets.
- ✓ Proven track record of delivering innovative and reliable digital signing solutions.

Key Growth Drivers:

- Established market presence and product fit in Jordan.
- Strategic plans for market entry in Saudi Arabia (Q3 2025), Oman (Q1 2026), and Morocco (Q3 2026).
- Leadership in advanced, scalable SaaS solutions.
- Experienced and skilled team driving execution and growth.



Investment Ask

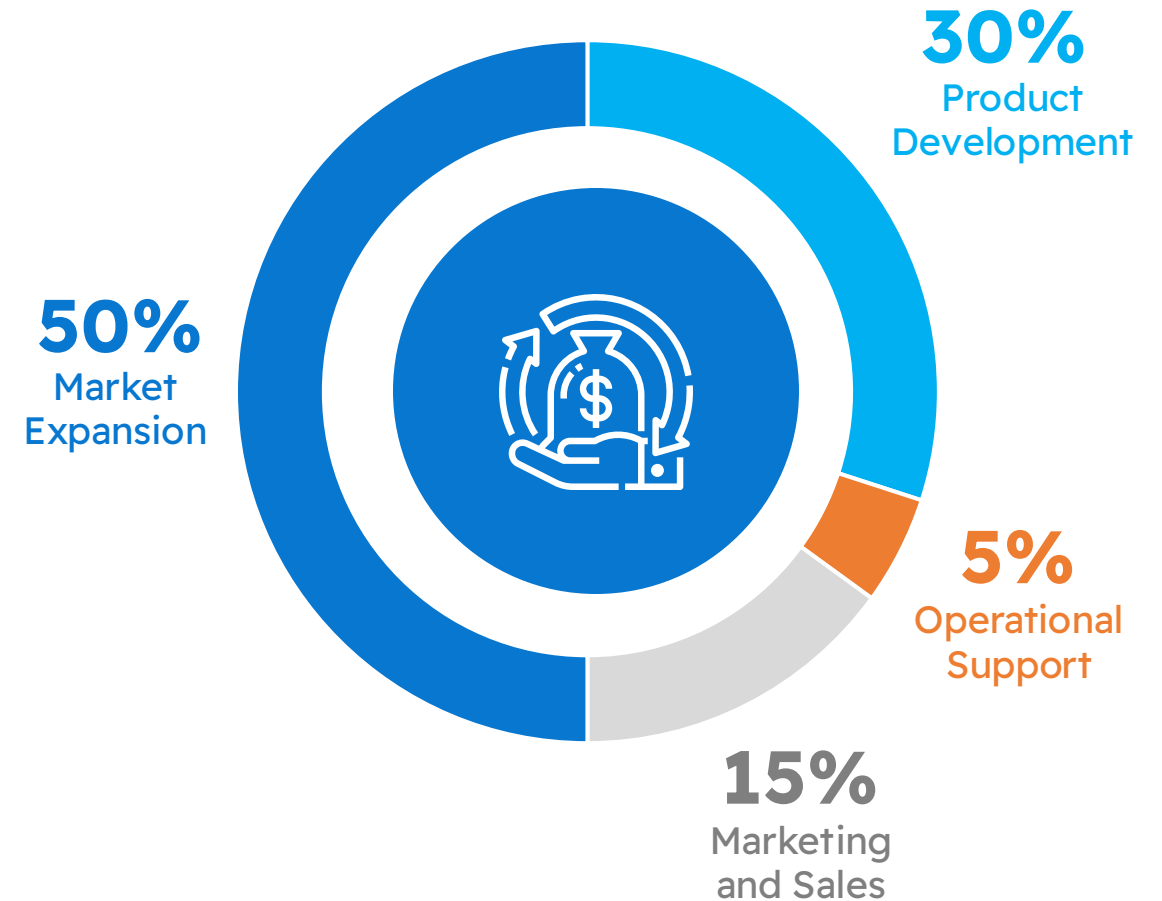
USD 1 million

18 Months runway

Why Act Now?

- Projected ROI: 598% within 5 years.
- Gross margins expected to reach 85% by 2027.
- Multiple exit opportunities.

Previous Funding



Detailed Investment Breakdown

Market Expansion (\$500K):

- Launch operations in Saudi Arabia, Oman, and Morocco.
- Establish local partnerships.

Product Development (\$300K):

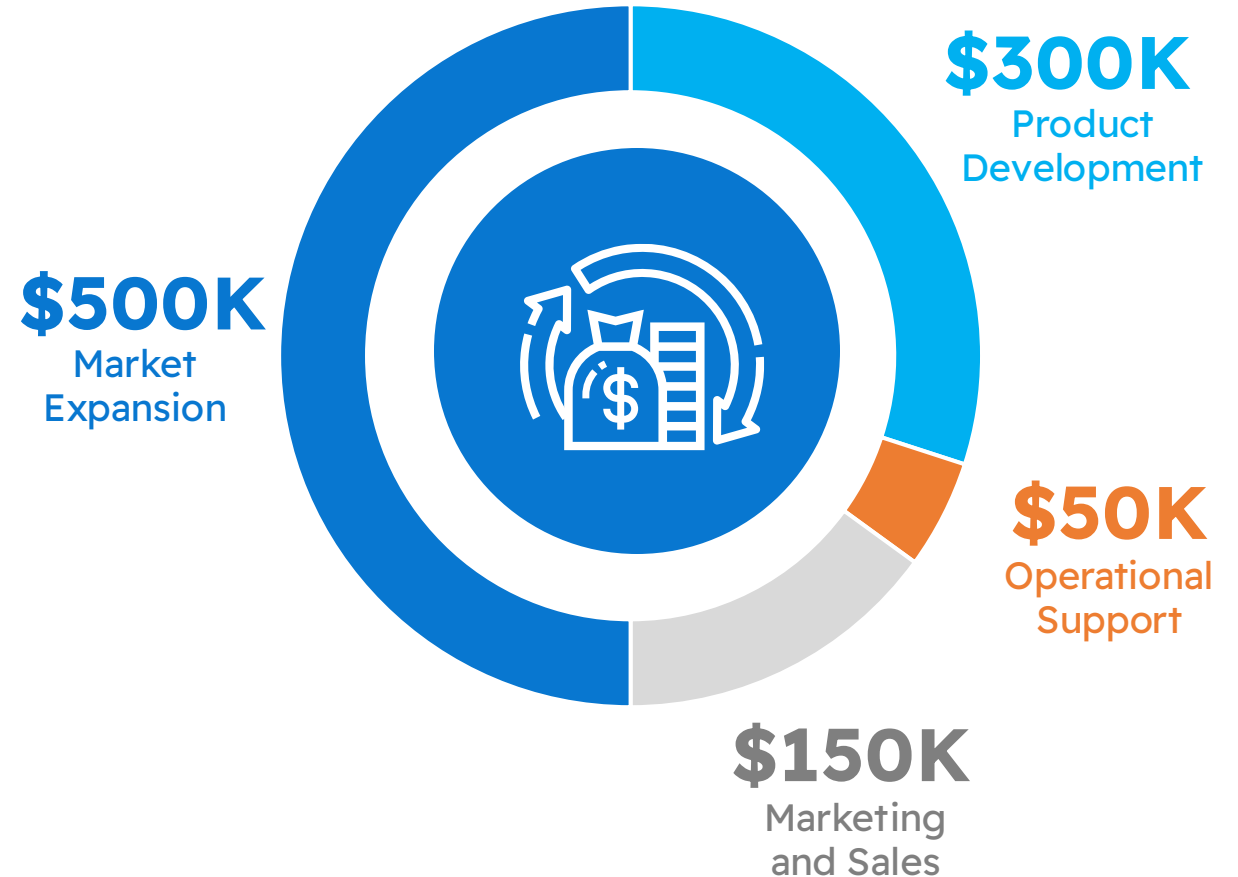
- Invest in advanced features and integrations.
- Enhance user experience.

Marketing and Sales (\$150K):

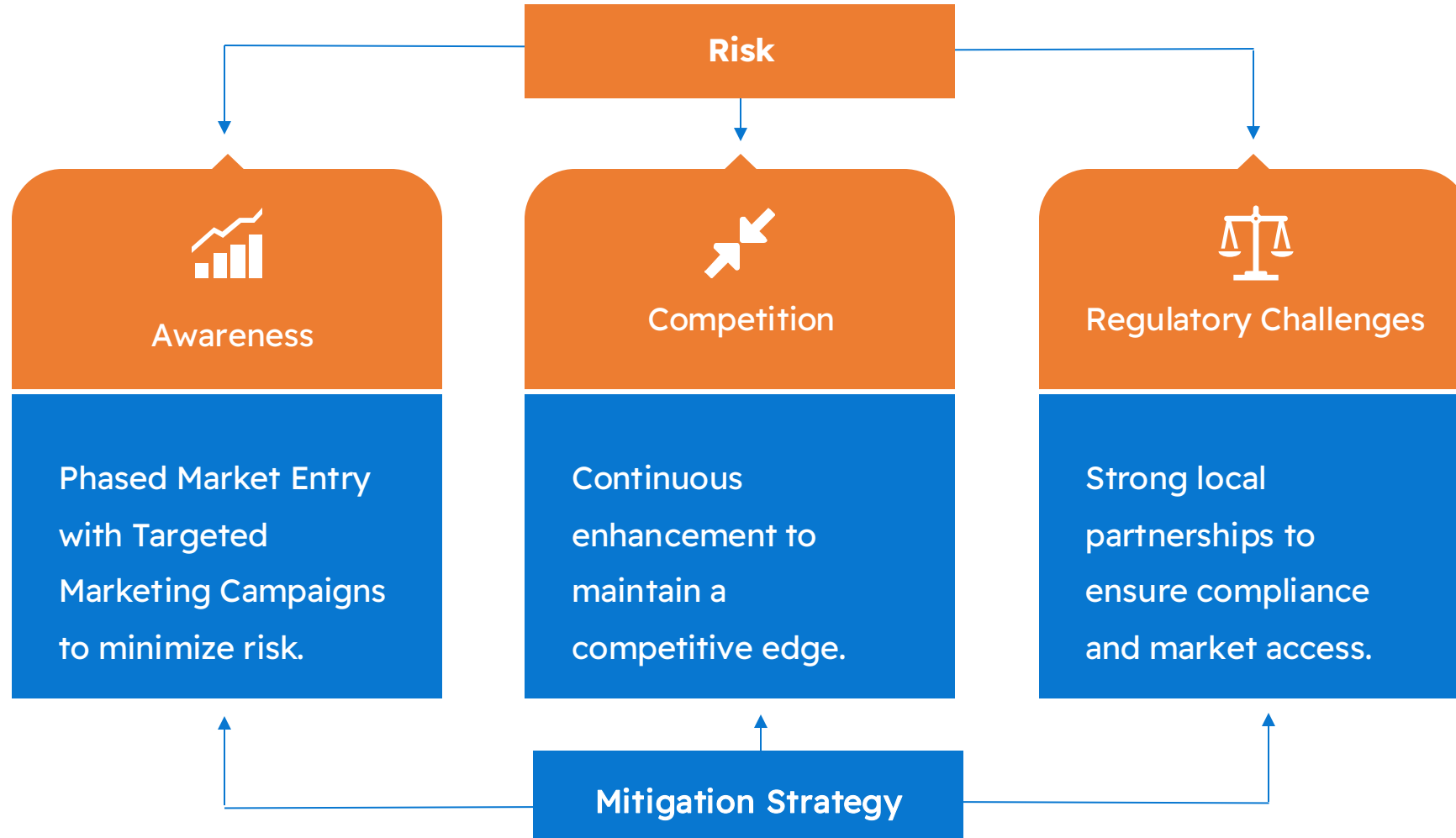
- Aggressive campaigns to capture market share.
- Strengthen regional sales teams.

Operational Support (\$50K):

- Expand technical teams and streamline processes.



Risk Mitigation Strategies



Traction

250000+

Digital Signatures

Governmental Clients



Key Enterprise Clients



Strategic Partnerships



Team and Leadership

Leadership Team:

- Experts with a proven track record in SaaS and digital transformation.
- Over 10 years of experience in managing electronic systems.

Key Advisors:

- Industry veterans guiding market entry and scaling strategies.



Sami Rasekh

CEO

Serial Entrepreneur with a decade of experience in start-ups and business development



Ra'ed Abu Sanad

CTO

Leading engineer in technology and innovation



Ahmad Nazzal

CSO

Business engineer with a decade of experience in strategic business growth

THANK YOU

Join us in shaping the
digital future of MENA.

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Find us on the App store



www.tawqi3i.com