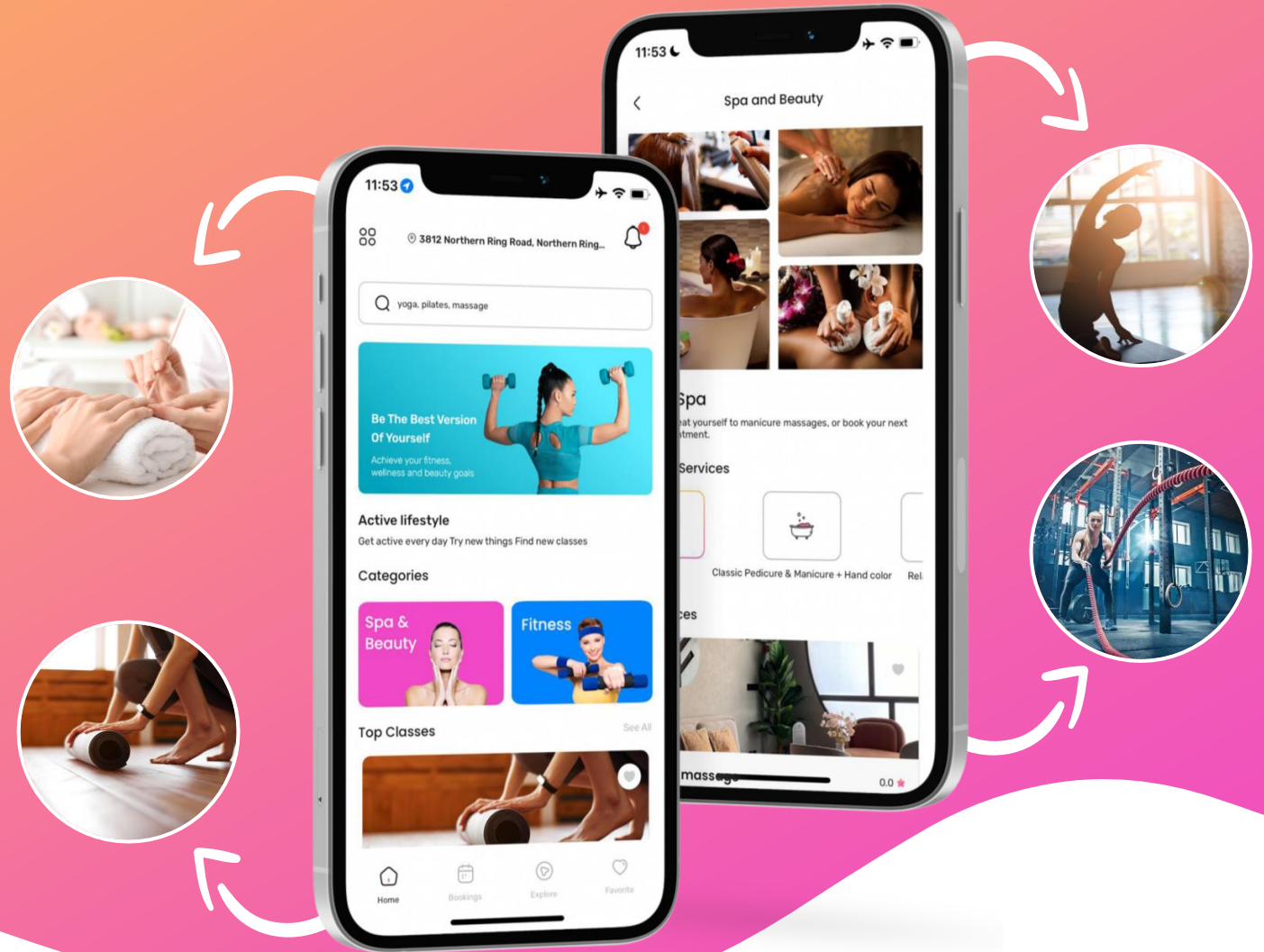




ACTIVE *LIFESTYLE*

Get Active Every Day Try
New Things Find New Classes



INTRODUCTION



Actiday is a subscription-based fitness & wellness platform that allows users to fully access to every fitness studio, gym, salon and spa on one app, across different locations.



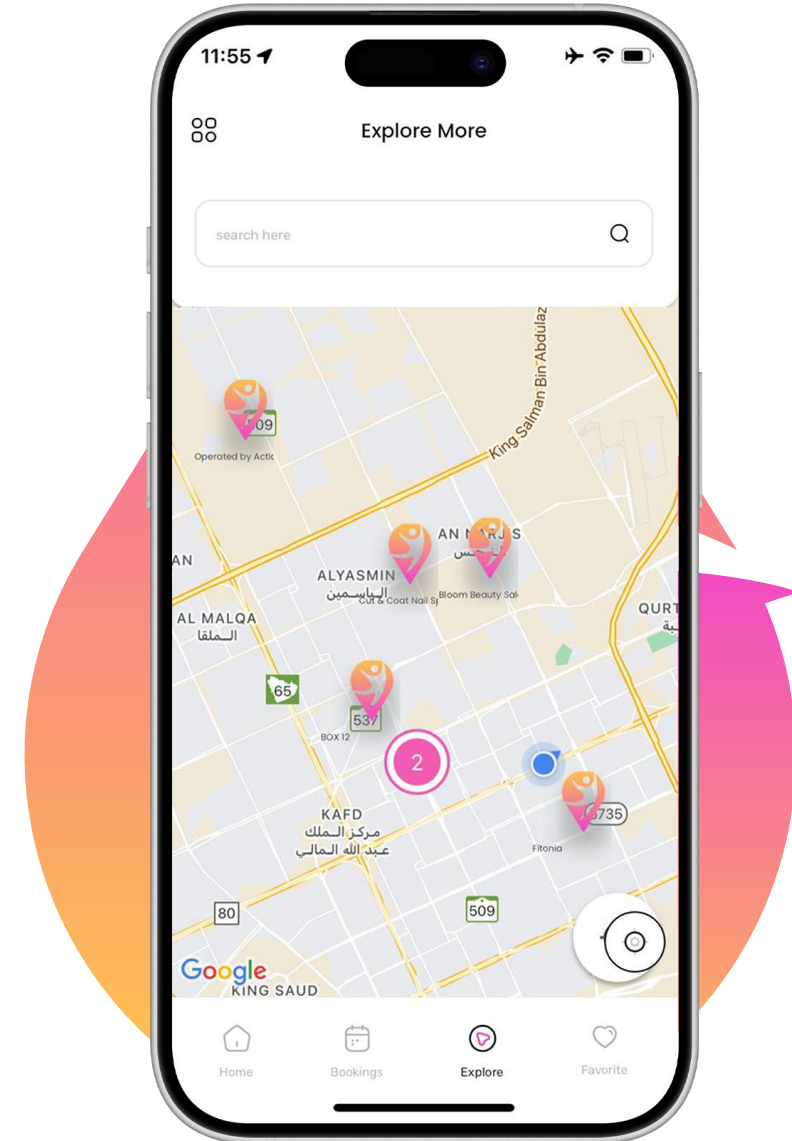
In Actiday we have a new approach in Saudi by getting one membership that's allows to users to Save up to **70%** off drop-in retail rates, By using credits to book thousands of workout classes and wellness appointments



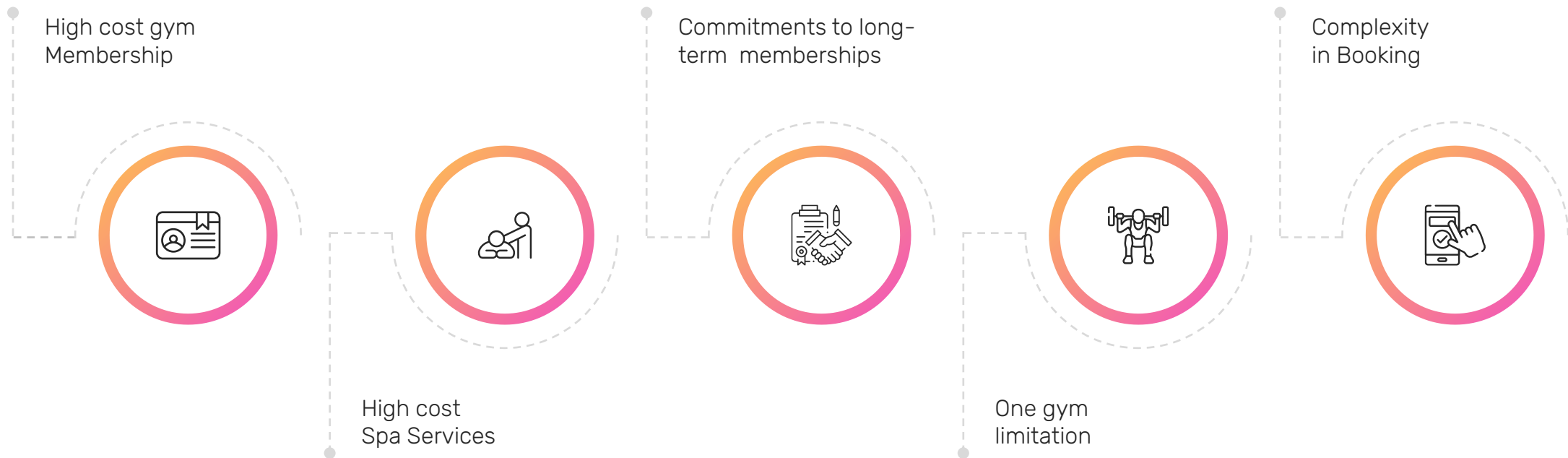
With Flexibility to add credits, roll them over any time. The reason of establishing actiday is the chance to make market disruption.



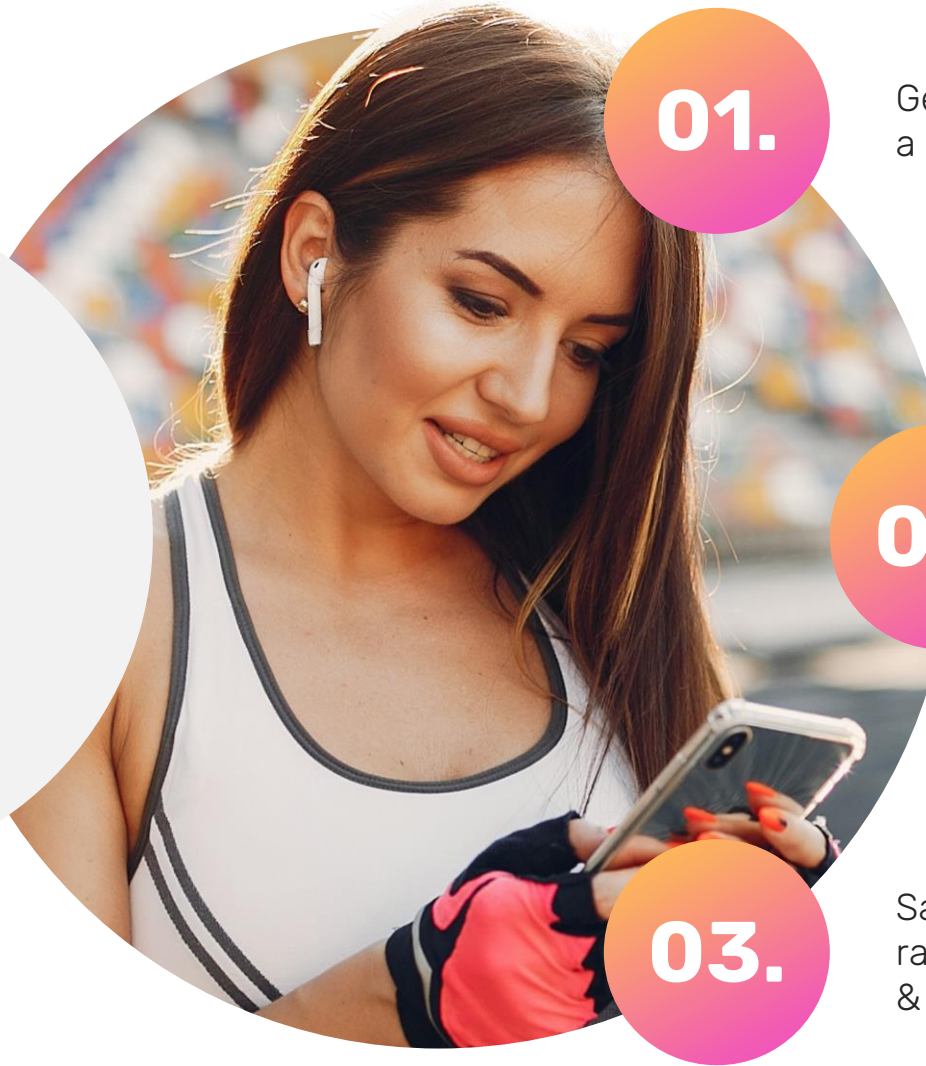
Obviously, there is an alternative solution to expensive and long-term monthly subscriptions to clubs and providing an easy and quick solution for city visitors, tourists and non-subscribers to clubs and health resorts.



THE **PROBLEM**



HOW **ACTIDAY WORKS**



01.

Get credits that you can use for booking a class or appointment. (Valid 30 days)

02.

Book at any studio, gym, salon or spa you want.

03.

Save up to **70%** off drop-in retail rates for fitness classes and spa & salon appointments

Unique Market Opportunity **and Growth Potential**

01

No Tech Company Competitors

Our solution stands out as there are no Tech competitors in Saudi & GCC market so far.



02

Rapid Growth Potential

We have a clear strategy for rapid scalability and growth.



03

Successful Comparable Model

A similar startup in the U.S. has achieved unicorn status, demonstrating the potential of our business model.



MARKET OPPORTUNITY

Size

Presentation of the growing health and fitness industry market size.

Trends

Increasing interest in personalized and flexible fitness solutions.

Target

Fitness Enthusiasts,
Beginners, Professionals ,Spa
Lovers and Flexible Schedulers.

Our **Team**



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ACTIVE LIFESTYLE
THANK YOU!

