

xerti

In the era of the economies of speed



e/acc

Accelerates Progress

First Problem: Educational Institutions



Xertify

A global complete
credential's
ecosystem with
network effects



Productivity

**New
Academic Offer**

Boost Revenue

Xertify Business:

The credentials global boom

Growing Market:

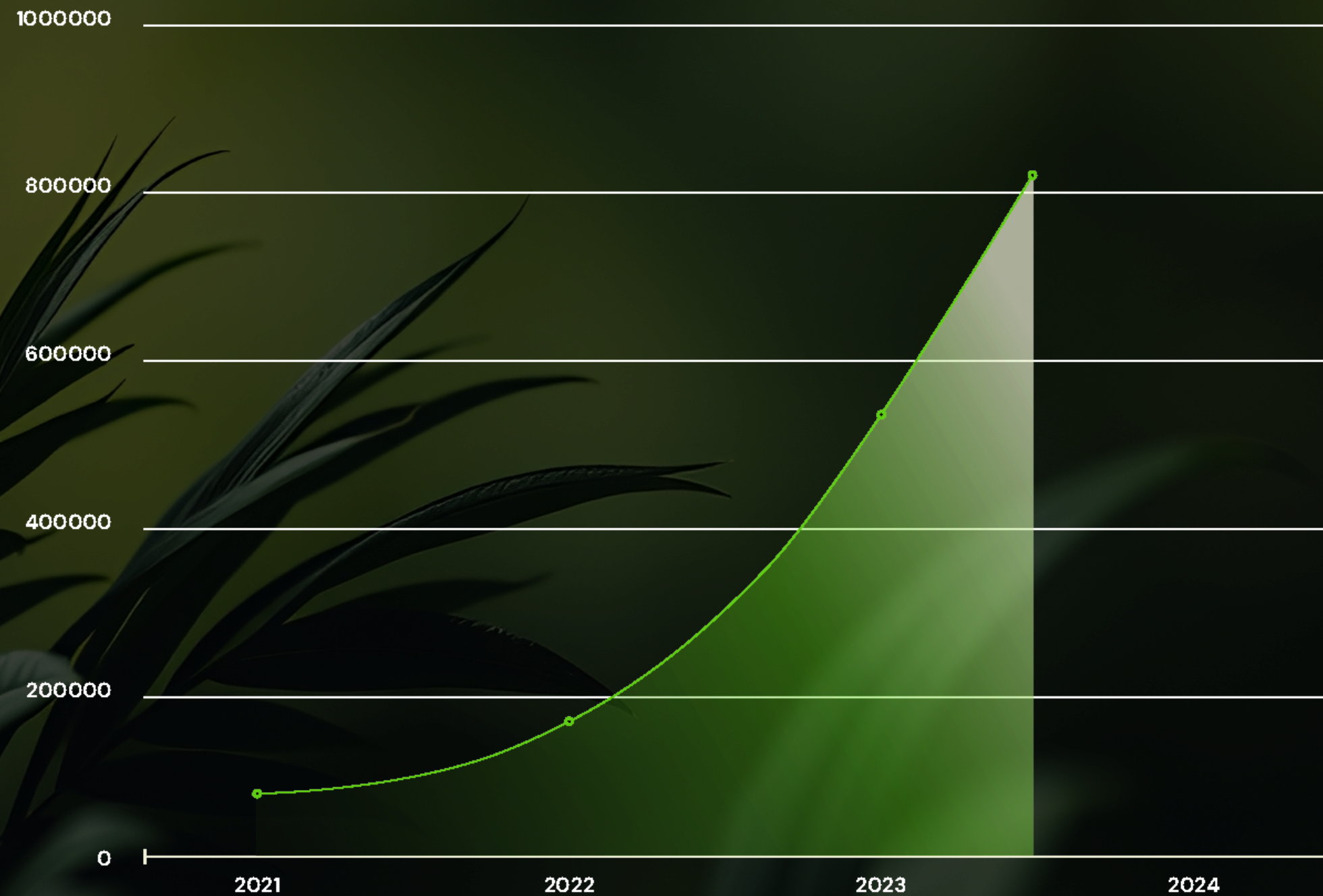
CAGR: 28.11%
Adding 4B USD by 2028

1 credential $\approx$ 1.5 USD

**Pay for as many
credentials**

GTM: Go for the 20% of the institutions
that issue the 80% of the credentials

Sales and Credential's Traction:



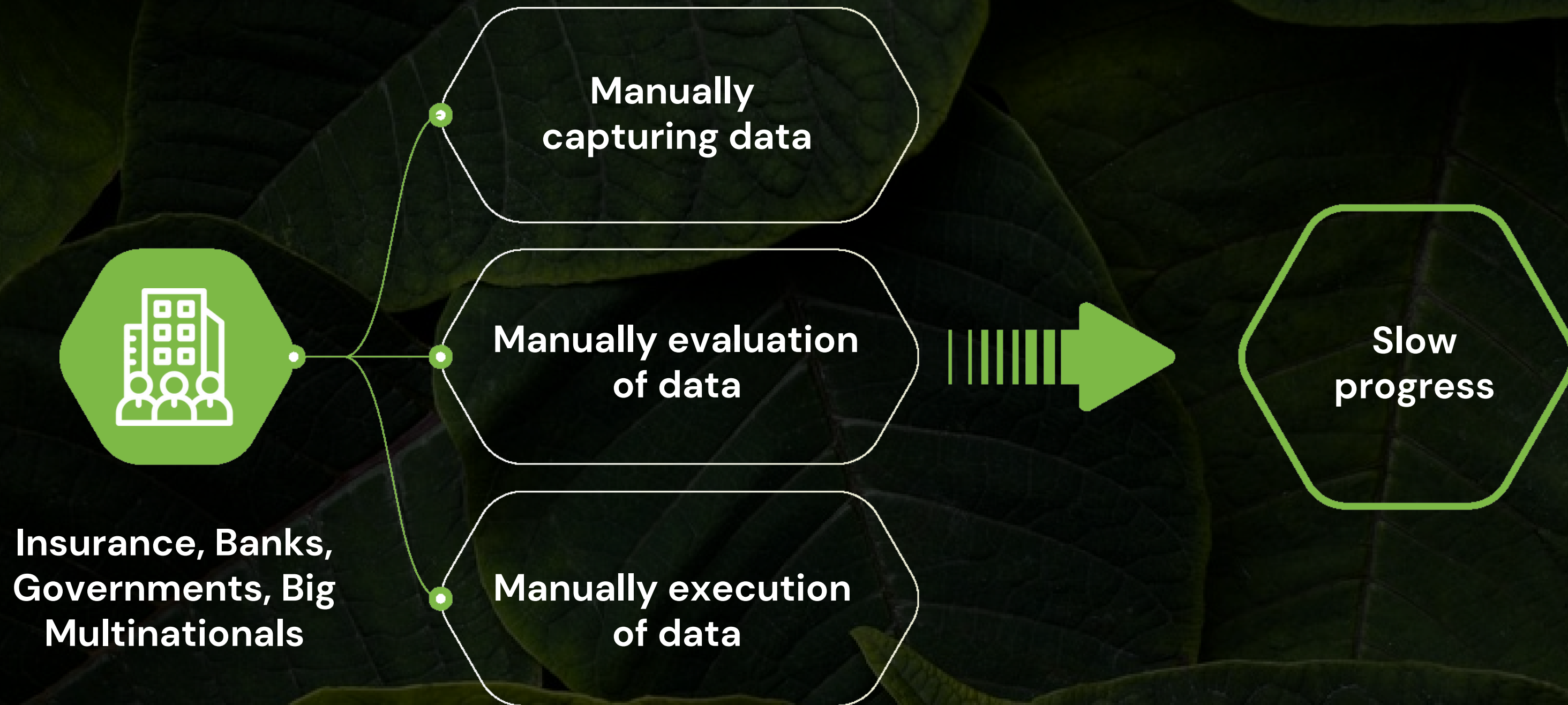
- 9X from 2022
- + \$ 1MM USD Deals 2024
- 94% Margin
- 0% Churn

● Number of Credentials

While growing, we dealt with large
organizations



Second problem: Large Organizations



Xertiflow



Unique systems:
Capture,
Evaluate and
Execute Data



Speed

Customer
Centric

More revenue
&
Less costs

Multiple AI Robots
Multiple AI Agents



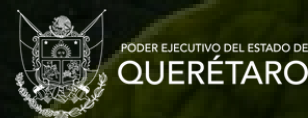
Workflows
APIs
UX

Xertiflow Business:

Growing Market:
CAGR: 46%
SAM of 30B USD

1 Full Run $\approx$ \$ 3–8 USD
Pay for Outcomes

GTM: Be the brand that organizations trust to use AI.
Unlocking the AI robots and agents \$4.6T USD opportunity.



Ask \$2.5 MM USD for MAX Progress Acceleration

Xertify

\$1.5 MM USD

5 MM Credentials $\approx$ 5 MM USD
 $\approx$ 50–125 Educational Institutions

Xertiflow

\$1 MM USD

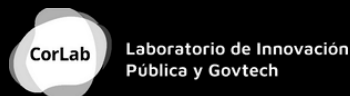
2.5MM Process Runs $\approx$
7–20 MM USD $\approx$ 25 big organizations

Total income in 2026: \$12–25 MM USD
& the foundations to reach 100MM USD in revenue

A team united by a shared vision to transform
credentialing and industry workflows on a global scale

e/acc

Humano
Seguros



Hard Yaka



Entrepreneurship
World Cup 2024
Riyadh, Saudi Arabia



CEO/CTO

**Danny
Suárez**



CIO

**César
Suárez**



COO

**Felipe
Arenas**

- Over 35 years of combined tech and business experience.
- Successful implementations in education, banking, insurance, and government around the world

Backed by
years of
friendship

BYBIT

Jack's Hope
Springs Eternal

Suplio

superteam
DAO

LUNDS
UNIVERSITET

polygon

MAILVERSE



SODIMAC

SOLANA

Universidad de
los Andes

CIRCLE



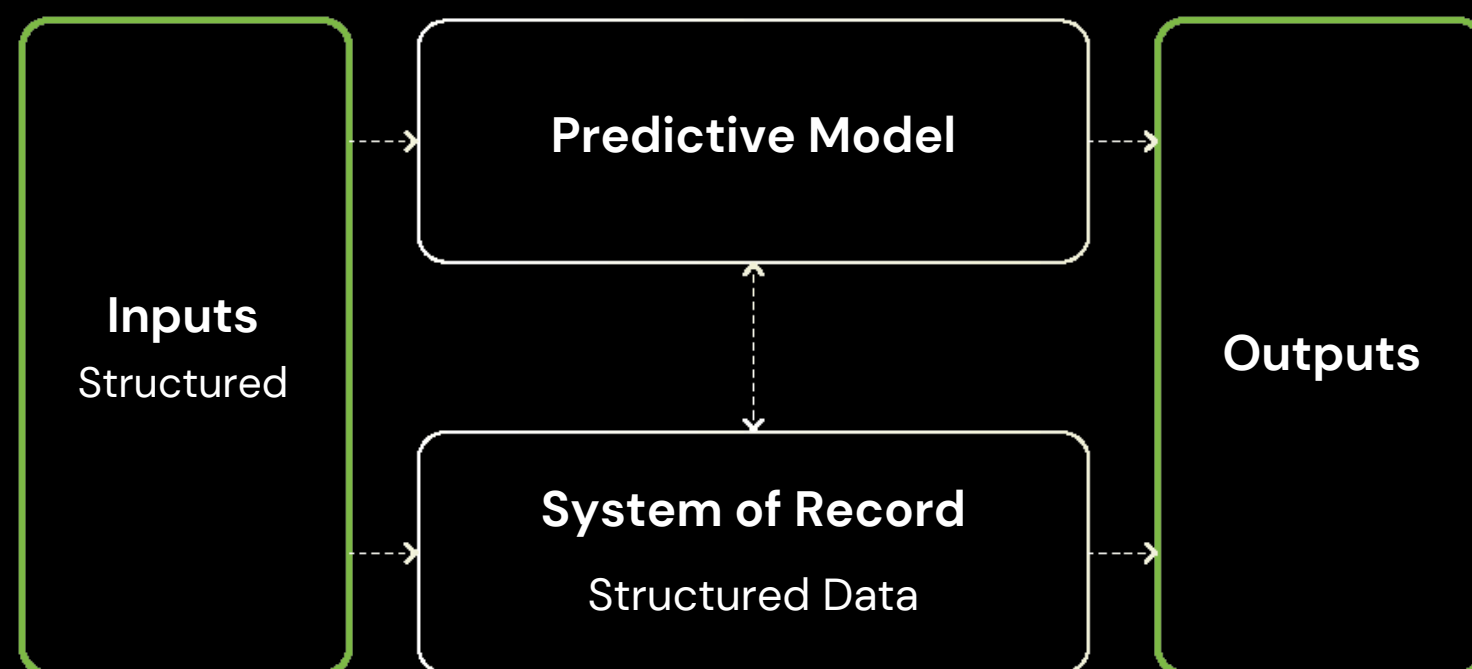
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Contact:

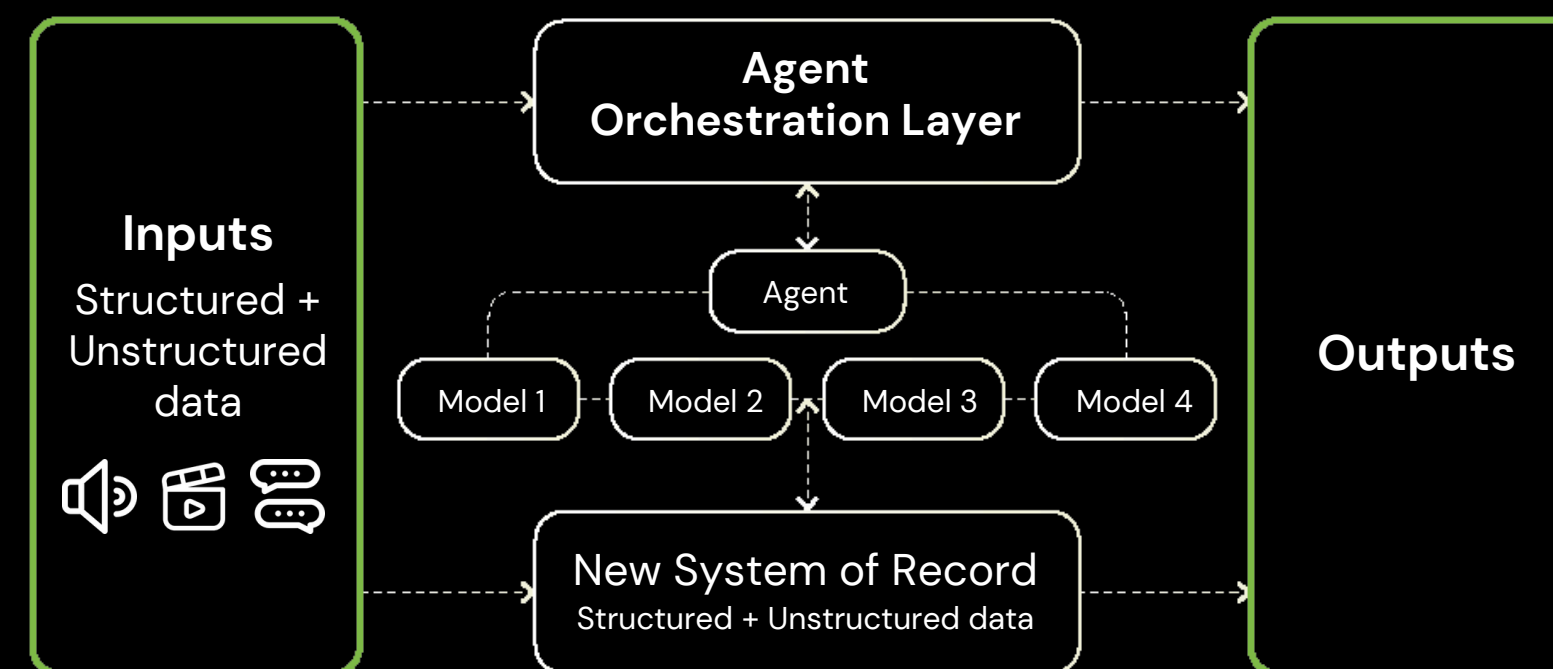
CESAR@XERTIFY.CO

Service as a Software: A \$4.6T opportunity

Yesterday



Today



Tomorrow

