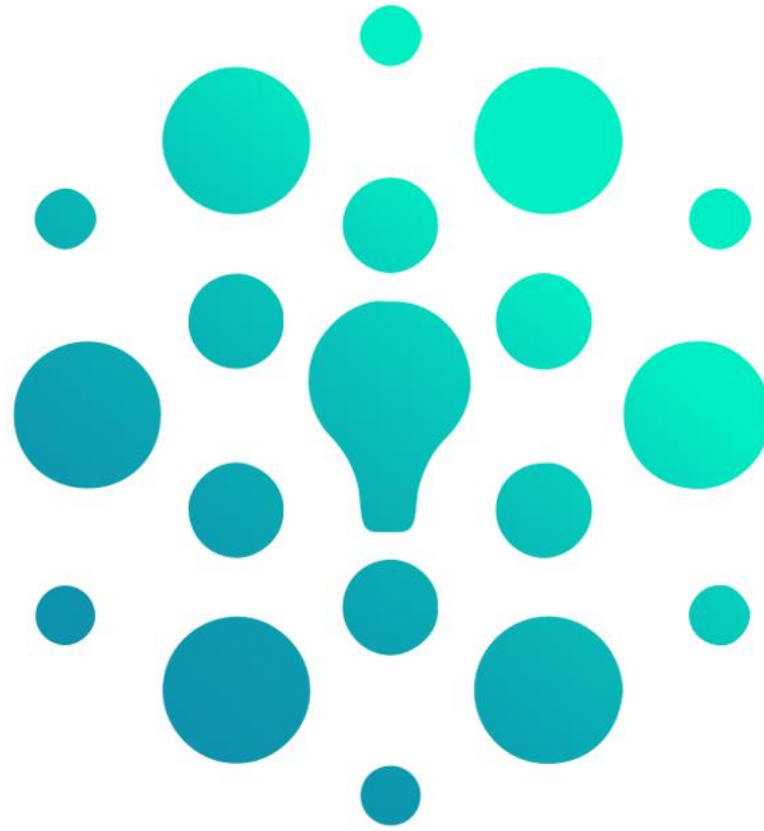




Albootcamp

Collective Booking and Crowdfunding App for Learners

Problem

Ahmed | Student

Zezo | Fresh



Distracted to Choose and Start Career



High Quality of Education & Learning is Very Expensive



Weak Financial Capabilities

Ps



Problem - Real Pain for Learners

1

Financial Capabilities is Very Weak

You

كنا حابين نعرف يافندم هل فى مشكلة فى السعر لان
الإدارة هدفها قيمة حقيقة لكل الطلاب 🙏🙏

اكيد السعر بيكون عقبه شويه بالنسبه لشخص
لسه طالب وكل ما السعر يكون فى المتناول كان
احسن (انا عارف ان السعر بيريال جودتها عاليه)

8:30 pm

2

Low Financial Support Resources

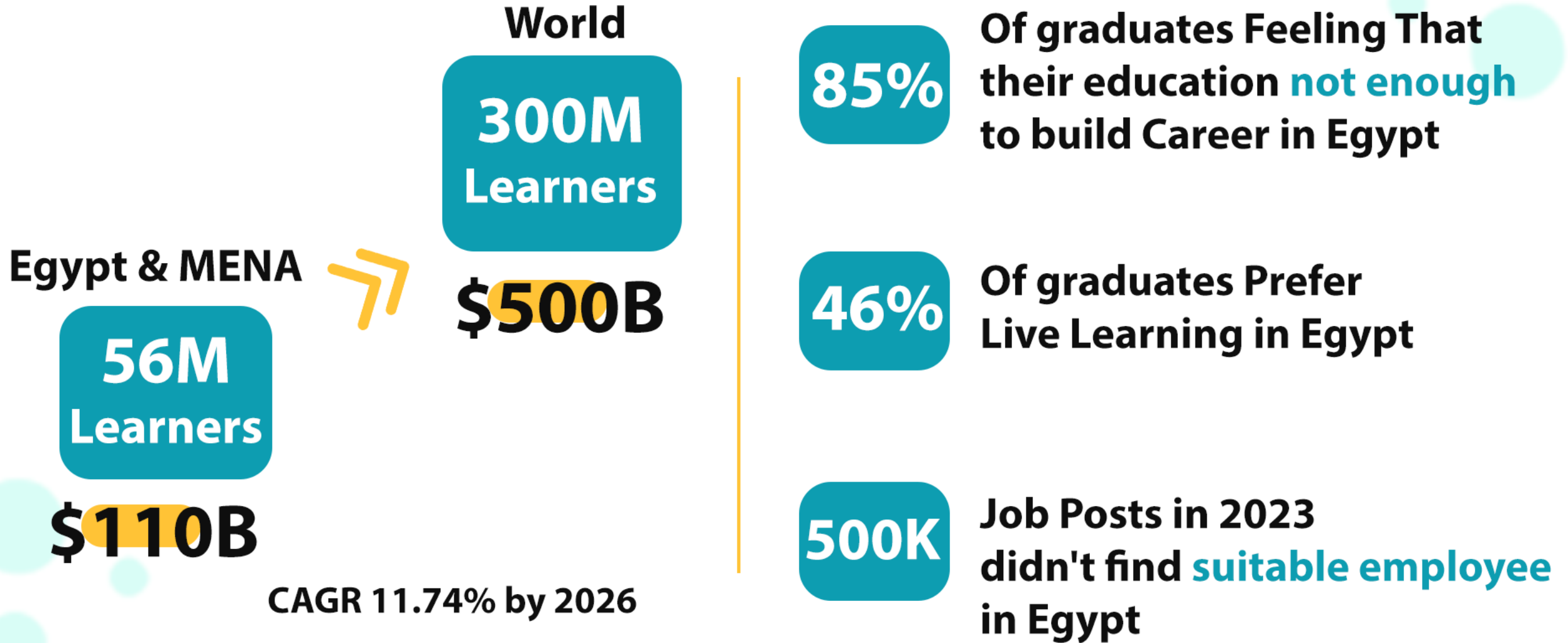
أشكركم على اهتمامكم واستفساركم بخصوص
السعر. أحب أوضح أنني أقدر تماماً قيمة الكورس
والمحتوى القيم اللي بتقدموه، وأنا فعلاً متحمس
جداً لتعلم تحليل البيانات ومغرم بهذا المجال.
بس للأسف ظروفى الحالية شوية صعبة،
خصوصاً أنني متزوج وزوجتي على وشك
الولادة، ومرتبتي الحالي في الشركة اللي أعمل بها
منخفض جداً، لذلك أي مبلغ يفرق معي.

مع ذلك، عندي طموح كبير في تطوير نفسي،
واشتغلت بجد خلال السنة الماضية لتعلم
الإكسل وتطبيقه في عملي، وأطمح للاستمرار
في هذا الطريق. بحلم إنني أطور مهاراتي في
تحليل البيانات علشان أقدر أحقق فرص وظيفية
أفضل.

هل في إمكانية النظر في تقديم منحة ؟ هكون
ممتن جداً لو قدرتموا تساعدوني في
تقيق طموحي.

1:09 am

Opportunity



Ref.UNESCO & World Bank

Solution

Albootcamp App

1st Arabic Booking Platform for Participatory Learning and Collective Consulting with Crowdfunding infrastructure for Learners and Educators in MENA !

Customer : Youth 18 : 40 Age



GET IT ON
Google Play



Download on the
App Store



Solution Mechanism

Learning Traditional Way

Individual Learning



High Cost without any Motive Learning Journey

Albootcamp Way

Shared Model - Collective Learning



**Lowest Cost according to
Cost shared with your Group**

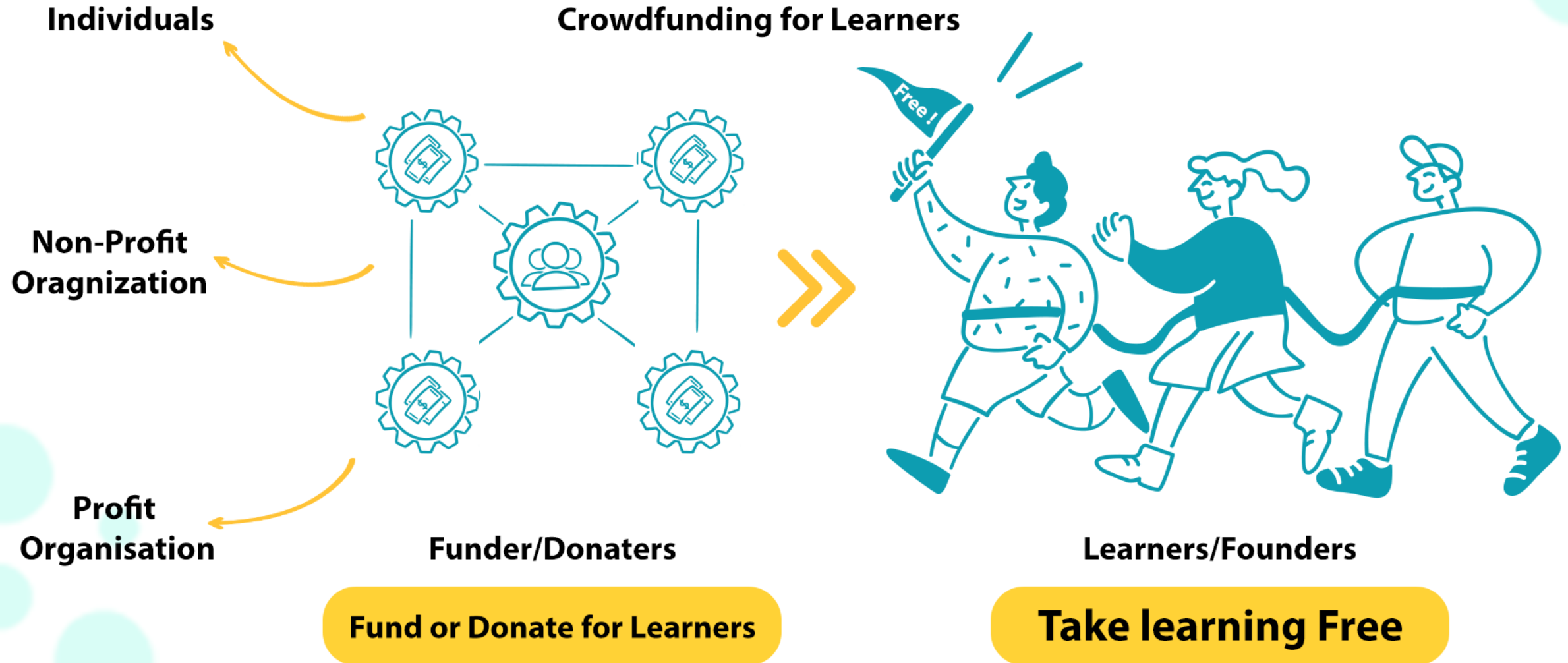


**Motive Learning Journey
with your Shared Group**

Solution Mechanism

Albootcamp Way

Crowdfunding for Learners



Solution Mechanism

App Used For



Live
Courses



Mentoring
Programs



Consulting
Programs



B2B & Companies
Training Programs



Educational
Events

Learners

Students

Fresh

Juniors

Seniors

Founders

Educators

Trainers

Instructors

Mentors

Consultants

Experts

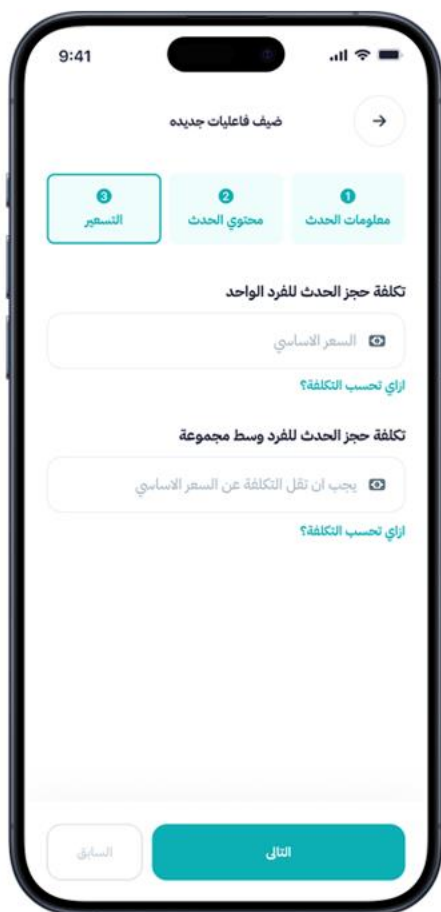
App Persona



Product Experience - How it Works

Educator App

Educator Put
Course/Content Details



App Negotiates with Educator
to Put Lowest Pricing



App Collects Learners in Samiilers
interests Groups By Ai Matchmaking System



Learner App

App Automate the Bookings and
Schedules for Course/ Consultant



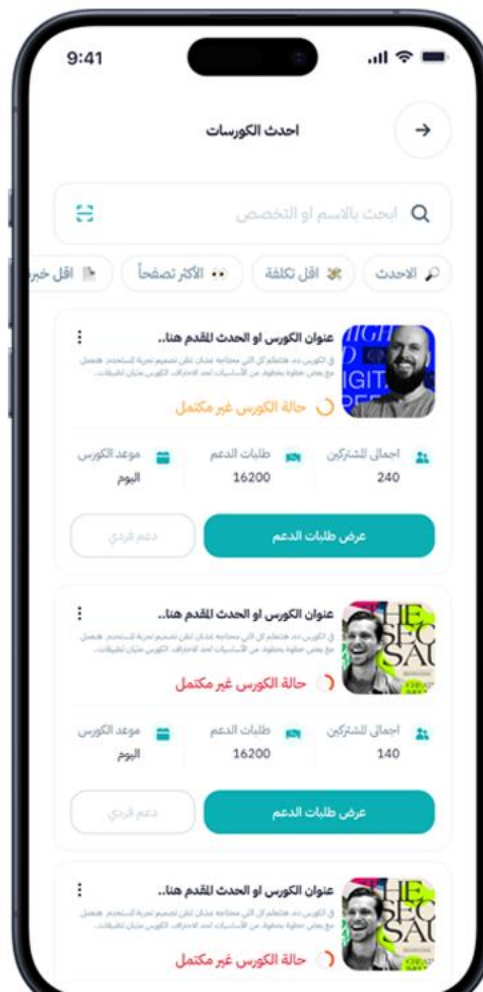
Product Experience - How it Works

Supporter/Funder App

Choose Fund/Donate Type Learners or Educators



Choose Support Amount and Number



Track Your Support with Dashboard



Product Features - For Learners

Collective Learning with Group Booking Tool



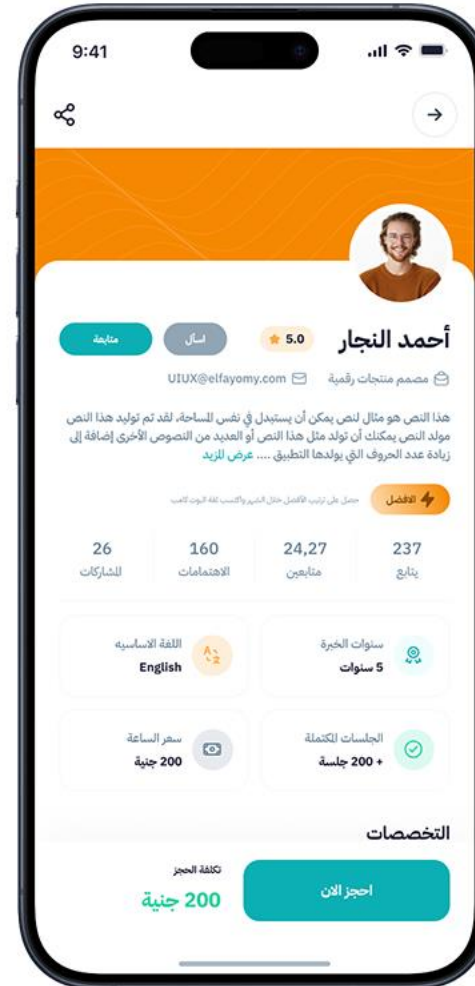
Crowdfunding for Learners



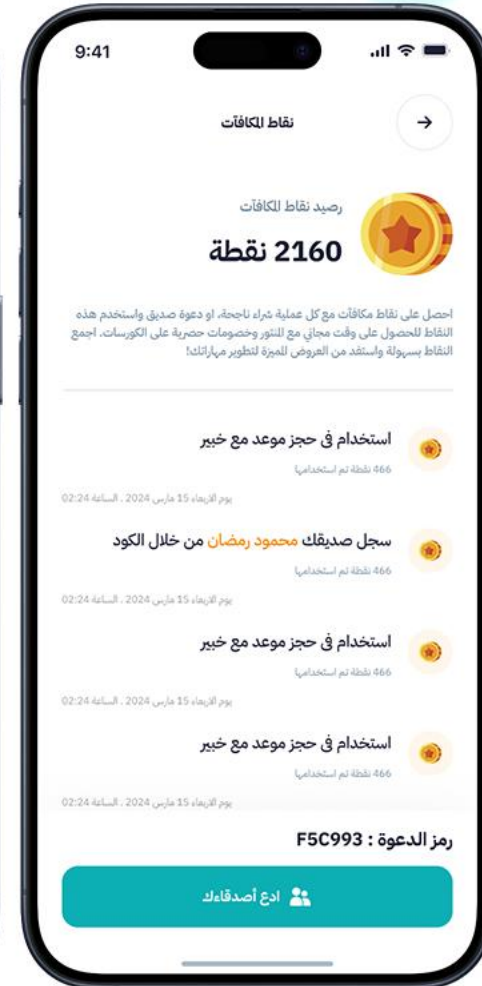
Opportunities Engine jobs and internships



Social Learners Community with Albootcamp Ask

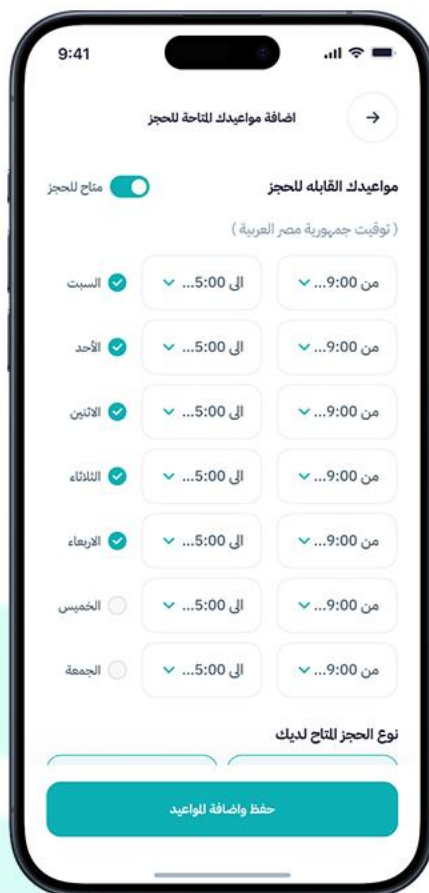


Rewarding System

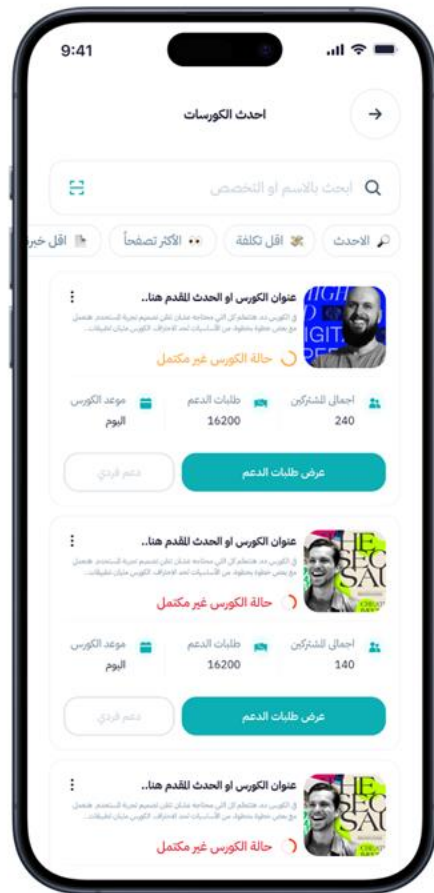


Product Features - For Educators

Automated Booking Tool



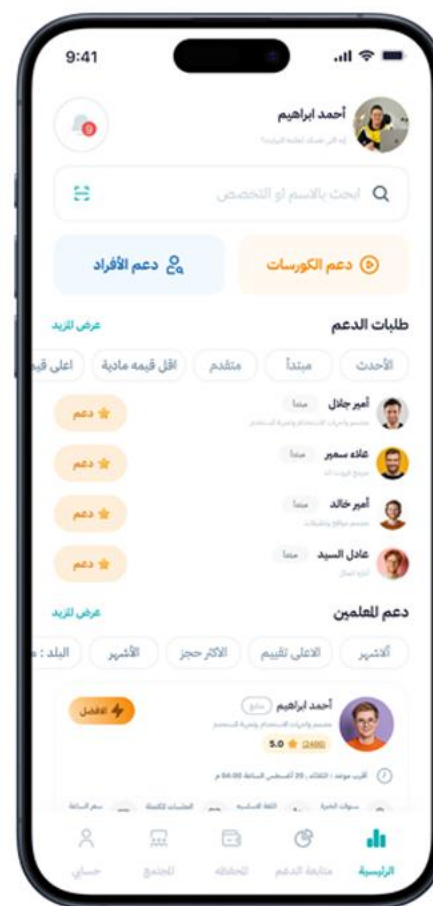
Content Effective Marketing Tool



Easy Meeting & Session Management



Funding and Support Tool



Flexible Payment & Financial Tool



Business Model

Commision Fees% Model

**Instructors/Mentors &
Training Academies**

**Consultants/Experts &
Training Companies**



Booking Platform

Up To 40%

**Per Booking
Course/Consultant**

Funders

Donators



Crowdfunding Platform

Up To 10%

**Per Funding/
Donation**

**" Percentage Difference,
increased number of learners funded ! "**

Competition Analysis

Competition					
Automated Booking tool with High Dynamic infrastructure					
Participatory Learning and Collective Consulting Tool					
Educators Rating System for Learners					
Intelligence Rewarding System for Learners					
Learners Opportunities Engine for Jobs and Internships & Meetups					
Crowdfunding and Donations Infrastructure For Learners					
Social Learning Experience					

GO-To-Market/Market Penetration



Albootcamp Business

Free Platform for Companies Internal & External Needs



Opportunities Search Engine for Learners

Learners Opportunities Engine to make more Real Time



Albootcamp Ask Feature

Enhance the communication between Learner & Educator



B2B Programs

Capacity Training Programs Capacity Consulting Programs

" installment in learning and consulting with Banks for Learners "



B2B To C

Corporations funding For Learners Crowdfunding and Donations For Learners

" CSR "



Educators Flexible-Variable Fees " Negotiation Commission strategy "

We have Fees Commission Levels based on Educators Achieve target or not

Traction - 3 Months Only



\$15K
Revenues

Started from June 2024 To Date

We Started the same idea Manually by
Facebook to validate it before tech Build

+500

Learners

+20

Instructor/Mentors

+10

Consultants/Experts

2

Capacity Consulting
Program Partners

+10

Tracks

15%

Netprofit Margion



\$.5

CAC

75%

Conversion Rate

\$20

Average Full Course
Price Paid per
Learner

Ask

\$ 150K

60% Product Development



Backend & Infrastructure Development



Frontend & Mobile Development

40% Marketing Development

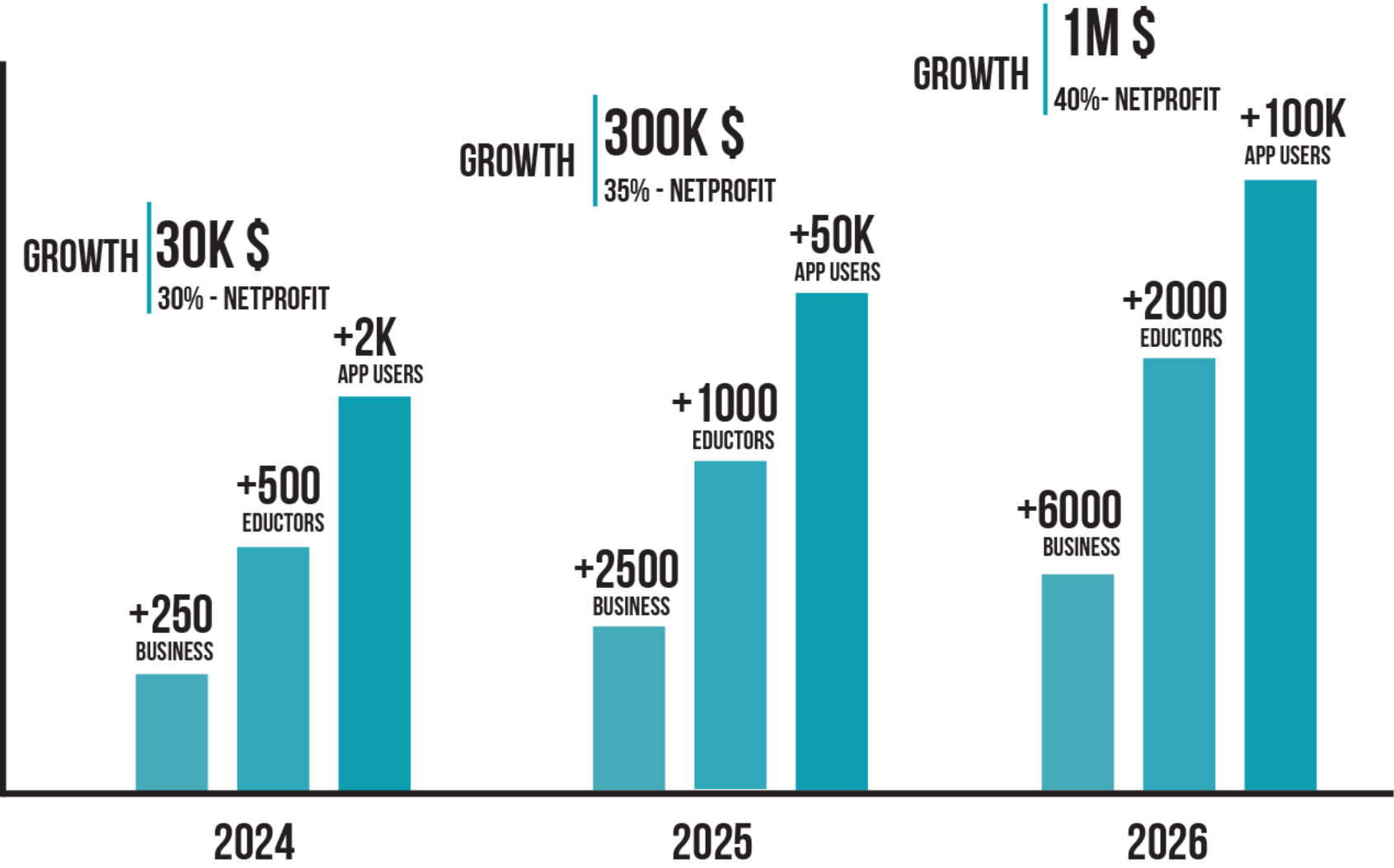


Digital Marketing

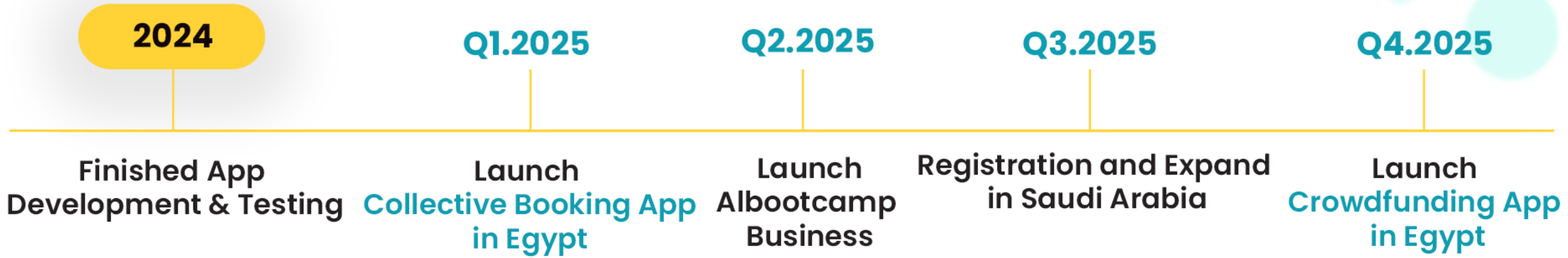


Influencing Marketing

Financial Projections



Targets for 2024 & Roadmap to 2025



2024 Target

\$30K
Revenues
by the end of 2024

+2000 Learners	+50 Instructor/Mentors	+30 Consultants/Experts
+5 Capacity Consulting Program Partner	+50 Tracks	30% Netprofit Margion

Milestones & Social Impacts



+500

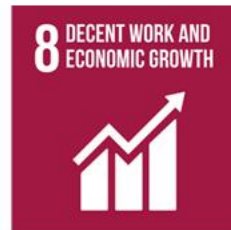
Empower Youth

+20

Empower Women

+15

Create Jobs



Our Team



**Ahmed
Elnagar**

Founder &
Product Owner



Combinator
Startup School



**Shrouk
Eldeep**

Co-Founder
Executive &
Growth



**Ali
Eldwany**

Co-Founder
Technology &
Infrastructure



**Adel
Elgazar**

Product
Engineering
Manager



**Mahmoud
Safwat**

Funding &
Donation
Manager



**Tasbeh
Helmy**

Finance
Manager



**Mohamed
Nageeb**

Education
QC Manager



**Shrouk
Ahmed**

Customer
Success
Manager



Trusted Mindset Builder

Join Now ... Build Now !

