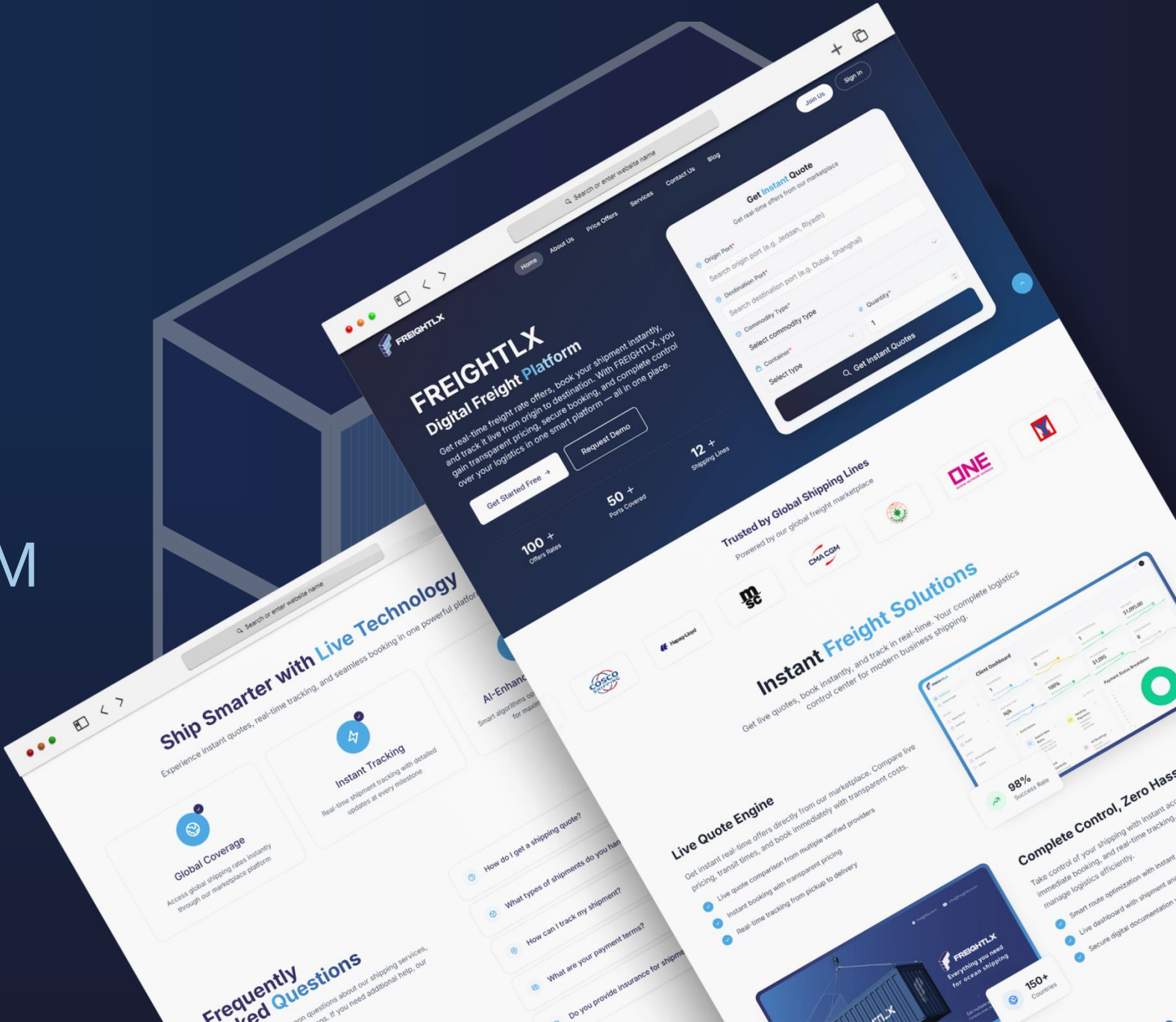




SIMPLY ... AI FREIGHT PLATFORM



DEC/
2025
Pre-Seed Stage





The Problem

40%

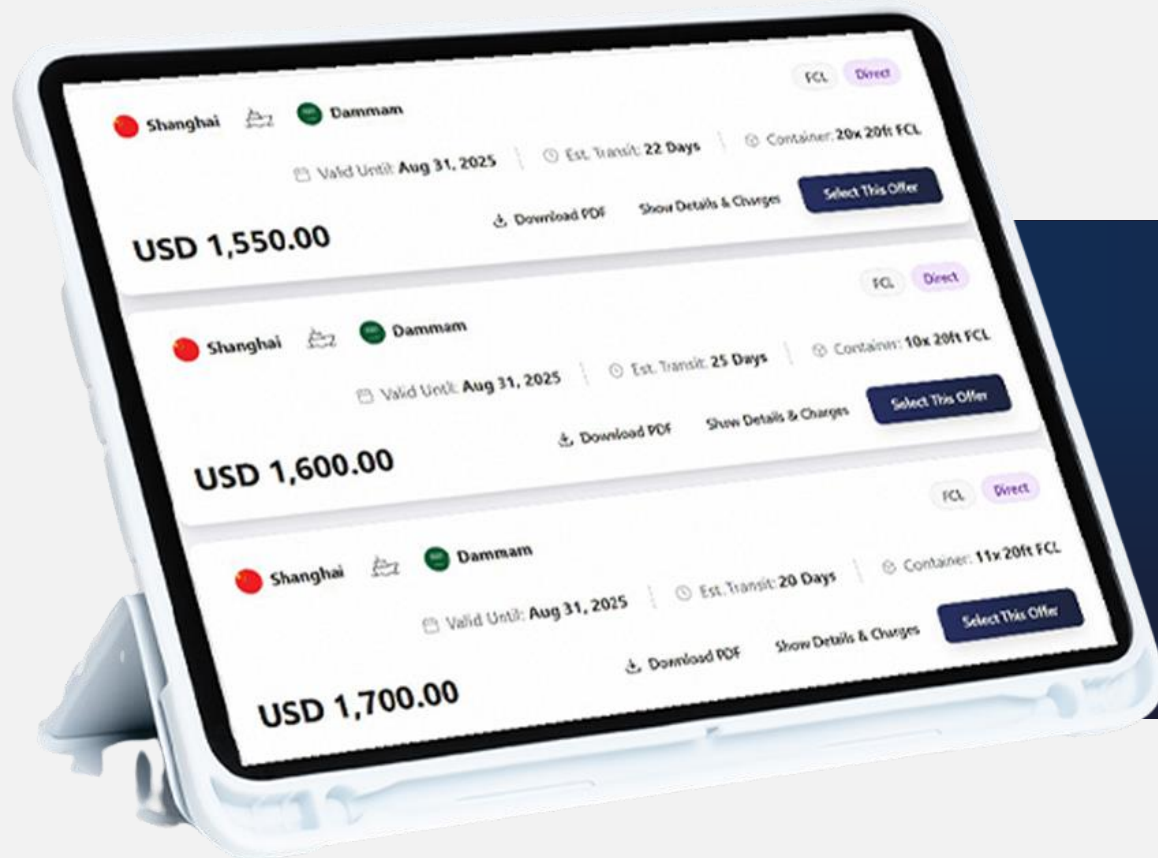
Of quote requests go completely unanswered

90H

The average response time to a quote was 90 hours



The Solution



Direct integration
with

12 Shipping
lines

to provide instant ocean freight
rates

MARKET OPPORTUNITY

THE Global MARKET: PRIMED FOR GROWTH

SOM
(Serviceable
Obtainable Market)

1.5B\$

5Y Transaction

projected Sales

TAM
(Total Addressable
Market)

6.3T\$

Global Freight and
Logistics Market size

SAM
(Serviceable
Addressable Market)

25B\$

kSA Freight and
Logistics Market size

BUSINESS MODEL

Direct Partnerships with Logistics Providers

Connecting traders with trusted air, sea, and land shipping providers for streamlined service options.

► COMMISSION

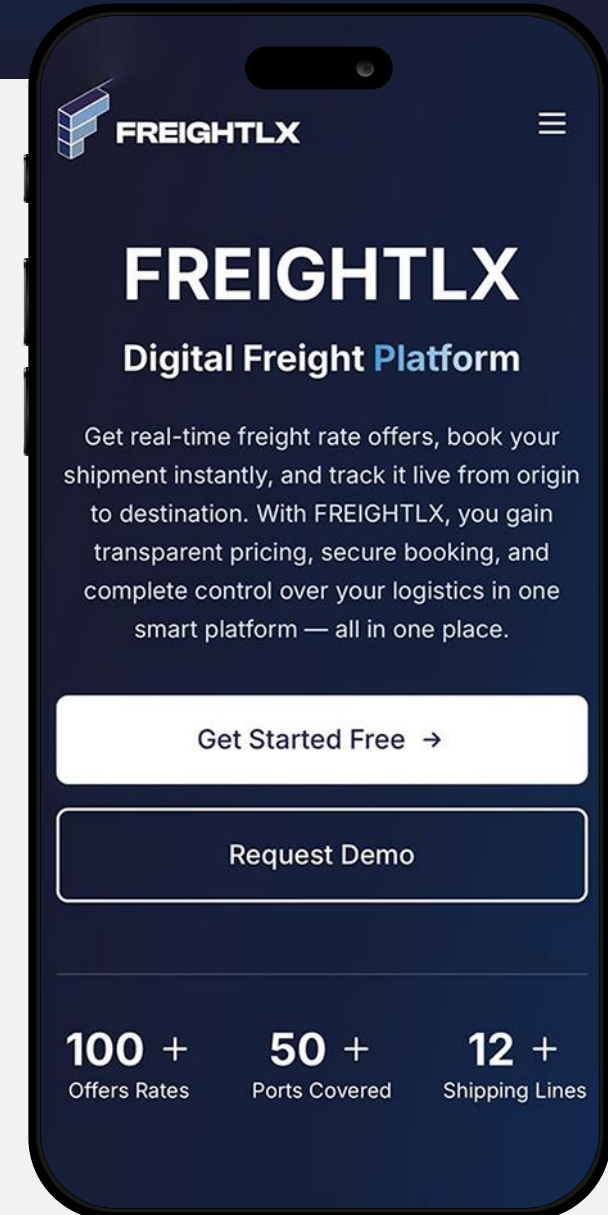
Pickup (Origin Inland)	5–10%	Customs Clearance	10–15%
Per-Container	3–7%	Import Customs	10–15%
Delivery (Destination)	5–10%	Saber	50\$

► FIXED COMMISSION PER TRANSACTION

Fixed Commission per Transaction	100\$
----------------------------------	-------

► SUBSCRIPTION PLANS FOR LARGE COMPANIES

Annual or monthly, including an Account Manager



COMPETITORS COMPARISON



Focused on Saudi Arabia



LCL (Less then Container)



Customer Experience Standard



Govt-Backed (MOT / NIDLP)



Focused on Saudi Arabia



LCL (Less then Container)



Customer Experience Standard



Govt-Backed (MOT / NIDLP)



Focused on Saudi Arabia



LCL (Less then Container)



Customer Experience Standard



Govt-Backed (MOT / NIDLP)



Completed 7 successful shipping operations with excellent client feedback.

We have signed agreements with 12 global shipping lines to integrate via API.

Established preliminary agreements with leading e-commerce platforms, including Zid and Salla.

Initial integration agreement with SABER for automated certificate issuance

THE TRACTION SWEET SPOT

Meet Our Super Team



Sultan Aljasser

Founder & CEO



Talent
Acquisition
Freight
Forwarding

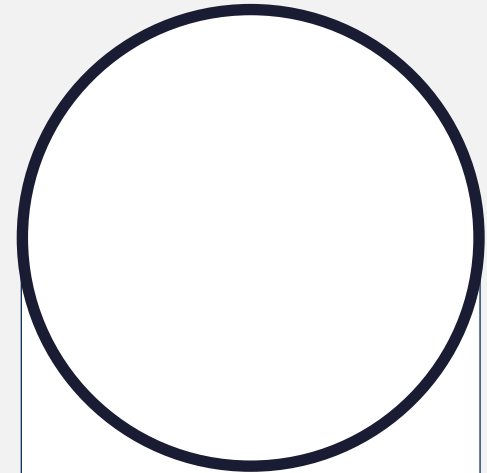
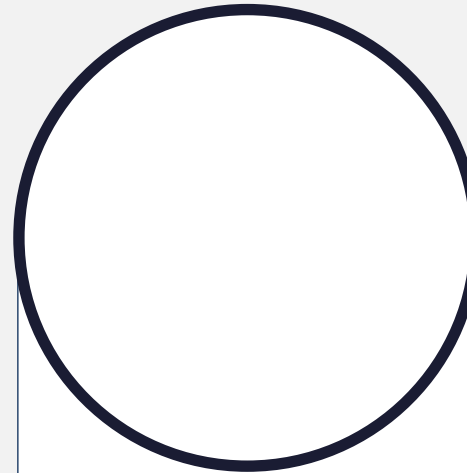


Majed Almutlaq

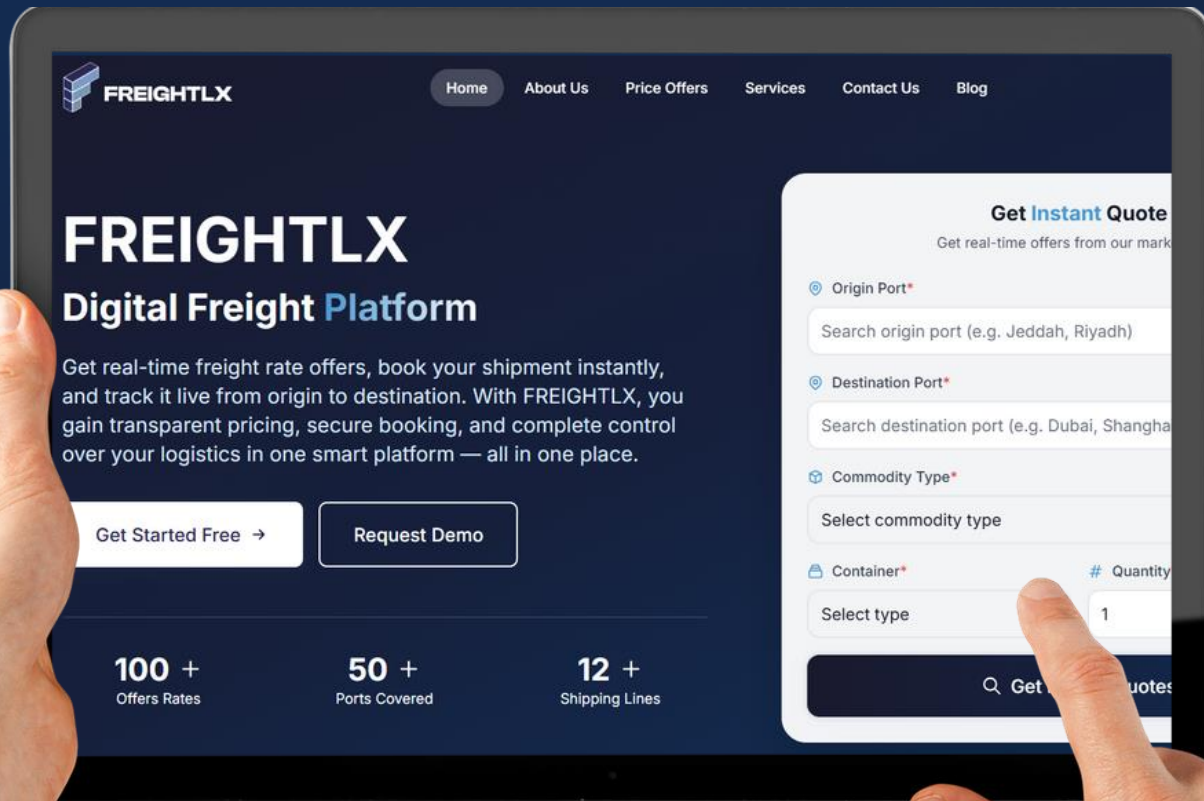
Co-Founder & COO



Founder at ALMUTLAQ
Freight Forwarding



TEAM ACHIEVEMENTS



Reaching the Top 5

so far in the 1KM Program after competing with 8,000 companies and entrepreneurs.



Registration of 2 patents

for a technical idea, which is currently pending approval.



Awarded 1st Place

as the Best Logistics Startup in Saudi Arabia 2025 at MahataTech.



OUR ASK

\$500K

Pre-Seed Round

14 Months Runway

To Reach

Connect with

30

Shipping Lines

Ship Monthly

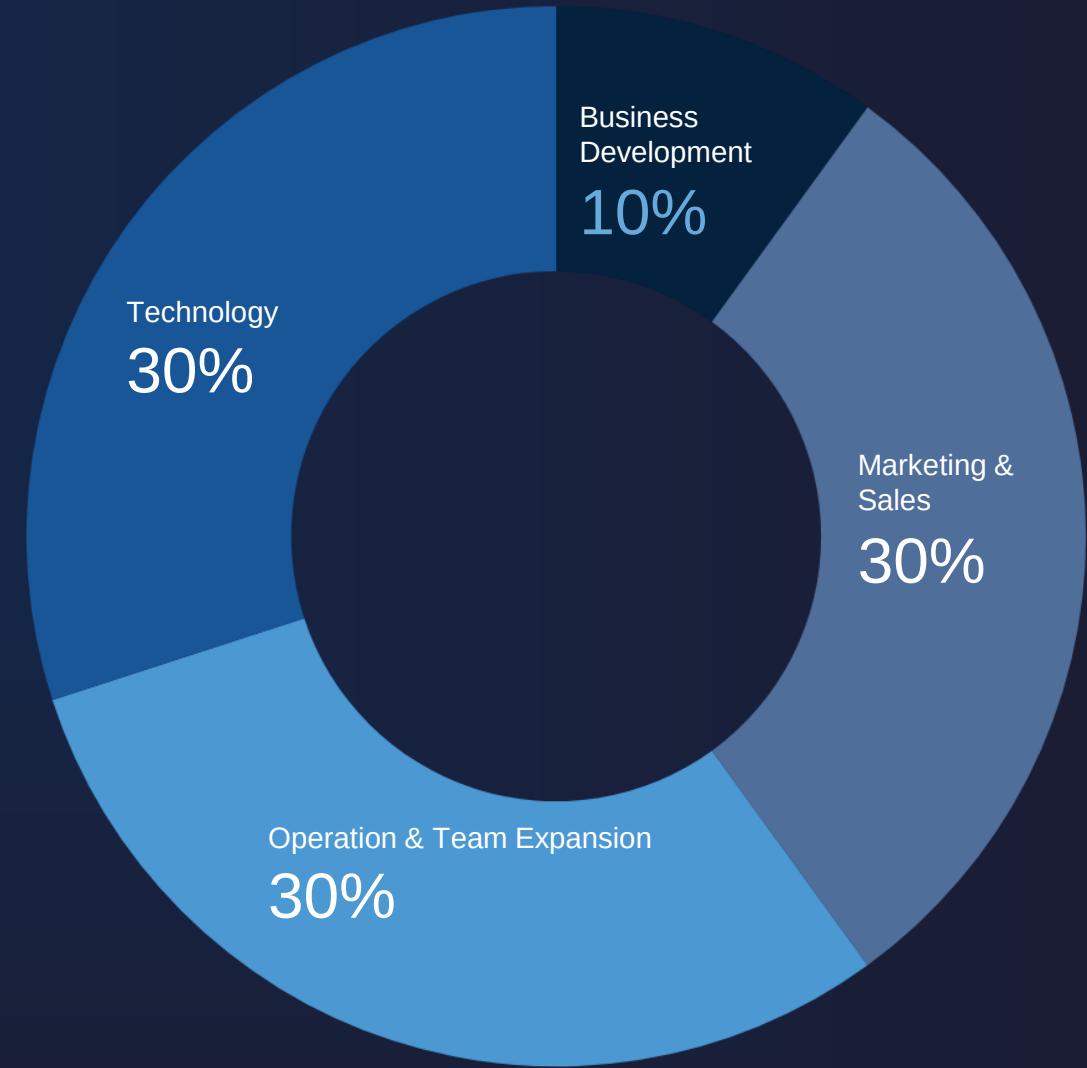
500

Containers

Reach Monthly

100,000\$

Revenue





GET IN TOUCH



Freightlx.com



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+966544622229



وزارة النقل والخدمات اللوجستية
Ministry of Transport and Logistic Services

